# Visa-free policy gives visitors a taste of Sichuan

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The China Sichuan Cuisine Cultural Museum has become a tourist hotspot following the start of Chengdu's 72-hour visa-free policy, according to a museum official.

The 4,000-square-meter museum is in Pixian county in southwestern Chengdu and has high-tech facilities for visitors to learn about the history and skills behind Sichuan food.

Sichuan cuisine goes back 3,000 years and is one of the eight major traditional cuisines in China

Xu Liang, the curator of the museum said the number of foreign tourists visiting the museum, which promotes Chinese food and culture, has increased since the visa-free policy started in September 2013.

The policy allows transit passengers who have a third country visa and valid air ticket to stav visa-free in Chengdu for up to 72 hours.

tional travelers visited Chengdu, a 12.09 percent increase compared to the previous year.

The Sichuan cuisine museum was particularly popular with tourists from North America, the museum official said.

Matt Vegh, from Canada, spent a day in the museum and cooked Sichuan dishes.

"I learned that Sichuan cuisine is surprisingly delicious yet hard to cook," he said.

A French visitor surnamed Louis spent a day in the museum with his daughter Zoe and both of them were impressed by the high-tech exhibits.

Zoe particularly enjoyed a panda machine called Dr Panda, which used state-of-the-art technology to help it distinguish between different types of seasonings that visitors put under its nose.

She spent a whole afternoon testing out Dr Panda's skills with a variety of seasoning.

A highlight of the museum is learning how to make Douban,



Displays of different types of Sichuan cuisine at the museum.

a unique bean sauce commonly used in Sichuan food.

Pixian has been a production base for the sauce for more than 300 years and Douban produced in the county is honored as a Chinese intangible cultural heritage.

The museum is part of the Sichuan Cuisine scenic area, which also includes an entertainment section and a 23,000 square meter food court.

The Pixian County Tourism Bureau invited 1,000 foreigners to visit the scenic area, including the museum on April 19.

"We are open to the world and we hope to boost the image of Sichuan cuisine globally," Xu said. . Xu said the museum was also

planning to build another area near the museum for people to take cooking classes. "Sichuan food is very spe-

cial and has good reputation in both China and abroad, we hope more people can learn about it," he said.

Sichuan is colloquially knownas the "heavenly country" due to its abundance of food and natural resources.

Most Sichuan dishes are spicy, although a typical meal includes nonspicy dishes to cool the palate.

Sichuan cuisine often contains food preserved through pickling, salting and drying and is generally spicy due to the heavy use of chilli oil.

4+1Br.C 294sqm

3Br. D 251sqm

4Br. 375sqm

4Br. 310sqm

4Br. 400sqn

Lane Bridge Villa



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More and more fans of The Romance of the Three Kingdoms, one of four acclaimed great classical novels of Chinese literature, are visiting the Temple of Marquis Wu in Chengdu, Sichuan province.

The novel tells the tale of feudal lords and their retainers during the Three Kingdoms period (AD 220-280).

The temple is dedicated to Sichuan's ancient Shu past and the heroes that made the area legendary during the Three Kingdoms era and is the most influential of its kind.

He Hongying, deputy curator of the Temple of Marquis Wu Museum, said the area was a pilgrimage place for Three Kingdom fans from China and abroad.

More and more international tourists visited after the Chengdu 72-hour visafree policy started, she added.

The policy, which allows transit passengers with a third country visa and valid air ticket to stay visa-free in Chengdu for up to 72 hours, started in September 2013.

The number of tourists visiting the temple museum

¥ 120,000

¥ 25,000

¥ 48,000

¥ 60,000

between January and April increased 4.8 percent compared to the previous year and the number of interna tional tourists is expected to grow even further, according

The Temple of Marquis Wu covers 140,000 square meters and was built in AD 223 in memory of Liu Bei (AD 161-223), the warlord who founded the state of Shu Han (AD 221-263), and Zhuge Liang (AD 181-234), the chancel-

Both figures are legends in Chinese history and Zhuge is renowned as one of the most intelligent people in the country.

lor of the state.

Tourists from East Asian countries including Japan and South Korea learnt the story of The Romance of the Three Kingdoms through children's books, movies, comics and video games, He said.

She said for many visiting the shrine is a childhood dream come true.

The temple includes antiques and ancient architecture including the tablet of Marquis Wu, also known as the Tablet of Excellence.

The stone tablet was made in the Tang Dynasty (AD 618-907) and consists of inscriptions written in beau-

4Br.

4Br. C

4Br.

162sqm

229sqm

300sqm

300sqm

450sam

5Br. F 400sam

River Garden Villa

¥ 23,000

¥ 33,000

¥ 48,000

¥ 38,000

¥ 23,000

¥ 28,000

¥ 45,000

¥ 23,000



#### **72-HOUR VISA-FREE**

tiful calligraphy.

Statues of warlords and generals also stand in the 'The spirit of Three King-

doms is an important part of traditional Chinese culture", He said. "Foreign tourists can get a

better understanding of Chinese history and values by visiting," she said. The deputy curator said she

was focused on improving services and infrastructure to meet the rising demand of international tourists. A foreign visitor told China Daily that had learnt about

and said his visit to the temple museum brought the historical figure to life. He said he was amazed to see that the 50 heroes of

Zhuge when he was young

Zhuge's period had long hair, beards and goatees and were adorned with colorful robes. The tourist said the visit gave him an opportunity to

understand the appearance and lifestyle of ancient Chi-

475sqm

230sqm

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ZHU XINGXIN/ CHINA DAILY

The China Sichuan Cuisine Cultural Museum beckons visitors from around the world.

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