## **business** 15

## CHENGDU FORTUNE City embraces modernization, conservation

## Pandas to be sent back to the wild after being saved from extinction

## By HUANG ZHILING

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Thomas Gou was in high spirits when talking about the Global Fortune Forum, which will be held in Chengdu, Sichuan province, in early June. "Our hotel will be the main

venue of the three-day conference in which

**ECOLOGY** representatives of Fortune 500 firms will participate," the middle-aged general manager of the Shangri-La Hotel Chengdu said.

Thirty years ago, Chengdu was best known for its delicious food, inaccessibility and rudimentary facilities. The most luxurious guesthouse in the city was Jinjiang.

After the central government launched the "go west" strategy in early 2000, Chengdu has witnessed unprecedented economic development

In 2012, its GDP amounted to about \$130 billion, ranking first in the central and western parts of China for six consecutive years.

With 238 of the Fortune Global 500 companies represented, Chengdu is the choicest investment destination in western China. Its actually utilized foreign capital in 2012 registered \$8.59 billion, the highest among cities in western China.

Its Shuangliu International Airport is one of the best equipped in the country, with a passenger throughput of 31.5 million in 2012, fifth in China. Chengdu is the fourthbiggest air hub in the country. behind Beijing, Shanghai and Guangzhou.

But the city of more than 14 million people has never given up the conservation culture and has done its utmost to protect the giant panda. In March 1987, it set up the

Chengdu Research Base of Giant Panda Breeding with six sick and hungry pandas saved from the wild as the aftermath of widespread bamboo blossoming.

Base chief Zhang Zhihe said that thanks to the joint efforts of several generations of researchers, the 66-hectare base has solved the main difficulties with panda breeding, and it has 113 pandas under its care. It was difficult for pandas

to be amorous, it was difficult for them to get pregnant, and it was difficult for the cubs to survive. These were the three difficulties in panda breeding," Zhang said.

There is also the risk of cross-infection of contagious diseases

Pu Anning, director of the general office in the base, said: "If a panda catches flu, other pandas fall victim, too' As an alternative, Chengdu

decided to build the Panda Valley in Dujiangyan, a city under the administration of Chengdu, in 2006. In May 2010, the groundbreaking ceremony took place.

Covering nearly 134 hectares, the valley was designed

to train pandas before sending them into the wild. With a total investment of \$48 million, it can prepare 30 to 40 pandas for life in the wild.

In January 2012, the valley was formally opened to six pandas in Yutang town in Dujiangyan where the first wild panda was found after New China was founded in 1949.

Thirty to 40 pandas would follow the first six before the program is gradually extended to all the pandas in the Chengdu base, which plans to increase the number of pandas to 120 to 150 in about a decade, Zhang said.

The first six pandas were relocated from Zhang's base to the valley, about 50 km from Chengdu.

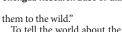
The two males and four females born between 2007 and 2009 have a strong ability to adapt to the new environment. The Chengdu base spent nearly a year choosing them from its 113 pandas based on their pedigree, health, genetic background and gender.

'They will spend increasingly less time with humans, including their breeders, before their release, and will

feed on bamboo instead of dietary supplements. 'They will live in the valley where bamboo is distributed in different parts so that they must move around to look for

food," said Huang Xiangming, head of the animal management department at the base. Added Zhang: "We have spent five decades saving pandas from extinction and

have lived with them peacefully. We will spend another five decades or more sending



plight of pandas and promote the conservation culture, Chengdu government organized experts from Zhang's base and journalists for a month-long tour in 2006 of cities that housed or once housed pandas.

The panda delegation visited the United States, France, Germany, Austria, Thailand and Japan, said Tan Hongming, deputy chief of the base, who was a member of the delegation.

In China, only about 1,600 pandas are living in the wild.



Shangri-La Hotel Chengdu will be the main venue of the Global Fortune Forum to be held in early June







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