



Local furniture makers build big profits with products filling homes worldwide

By XIANG WENJIAN xiangwenjian@chinadaily.com.cn

sizes from Jiangxi province are furnishing that have benefited most from the new port. ager, Shen Fei, the opening of Ganzhou Port homes across the world as the opening of a The company makes sheets of chipboard has helped JiaYouErNv grow from a small new inland port in East China sparks a surge from the chips and shavings salvaged from workshop that did not even have a foreign in exports from the furniture capital of China. other production lines in the district, which it trade license in 2013 to one of Nankang's Nankang, a small district of 800,000 people then uses to make flat-pack bookcases. biggest exporters.

Until recently, the industry was focused matic difference to Huiming's operations, East," said Shen,

ing of Ganzhou Port, an inland logistics hub goods directly from Ganzhou Port to major New rail connections linking Ganzhou located just a few kilometers from Nankang. seaports including Shenzhen in Guangdong Port directly with Russia and Central Asian cheaper for companies in this landlocked part reducing costs significantly. of China to export their goods, and businesses Ganzhou Port is also able to handle all the In August, the port inaugurated its most have been swift to take advantage of the new necessary customs clearance procedures, ambitious rail route yet, connecting Ganzhou opportunities available.

More than 300 manufacturers in Nankang cantly, said Zeng. are now involved in foreign trade and the "These changes save us about 10 million the port to open more rail links in the near district's furniture is being sold in 100 differ- yuan a year in logistics costs," Zeng said. future. ent countries across the world.

The boom in exports helped the district's 70 countries, including the United States, advantages to build Ganzhou into an interfurniture industry grow 15.9 percent year-on- France, Argentina and Chile.

revenue to 102 billion yuan (\$15.3 billion), which manufactures children's furniture, the according to local government statistics. port has opened up new possibilities that Huiming Group, one of the district's larg- simply did not exist before. Cupboards and cabinets of all shapes and est furniture makers, is one of the companies According to the company's general man-

But that all changed in 2016 with the open- Now, cargo trains can transport Huiming's transport links.

which simplifies the export process signifi- with Warsaw in Poland.

year in 2016, pushing the industry's annual For smaller companies such as JiaYouErNv, Belt and Road Initiative," pledged Xu.

in Ganzhou, Jiangxi, is home to the largest According to Zeng Ruifu, the company's "We mainly import timber from Finland base for producing furniture in China. marketing director, the port has made a dra- and export furniture to India and the Middle

almost exclusively on making furniture for "In the past, the furniture needed first to be Nankang's furniture makers are likely to the Chinese market. In 2014, only three com- taken to a seaport by truck, and then exported reap further benefits in the coming years panies in the district sold products abroad. to other countries by sea," said Zeng. as Ganzhou Port continues to improve its

The port has made it much easier and province and Xiamen in Fujian province, countries, including Kazakhstan and Kyr-

gyzstan, opened earlier this year.

Ganzhou's vice-mayor, Xu Bing, expects

Huiming now sells its bookcases to about "We shall fully capitalize on the port's national cargo distribution center for the



(Ganzhou) port's advantages to build Ganzhou into an international cargo distribution center for the **Belt and Road** Initiative." Xu Bing, vice-mayor of

billion vuan revenue of the furnitur industry in Nankang

district in 2016

countries where the furniture produced in Nankang have been sold



LatticePower. shi yukun / for china daily

Market-leading LED cluster established in Nanchang

By ZHANG ZHAO

Jiang Fengyi, vice-president of Nanchang University, showed no surprise or excitement when he learned his GaN/Si LED project became the only first prize winner of the National Technology Invention Awards in early 2016.

Yugan county, Jiangxi province, Jiang has province, I believe it can make some ducted researches on the GaN/Si technol- It has carried out R&D on many LEDa life philosophy of "more light, less heat" world-class achievements in science," ogy for many years before them, but had based devices and applications since 2013 — just like the aim he set for his research Jiang said. "It is never smooth going failed and given up. projects. He explained that he will do more undertaking scientific research. We have "The failure of foreigners does not mean ering the entire supply chain of the LED practical work and never get dizzy with to find the right path and be brave enough the Chinese will fail, too," Jiang said. business. success, like an ideal LED bulb that gives to innovate."

In 1993, Jiang began his LED research in ed States' technical paths, and achieved tionally to found LatticePower Corp in According to the Light Valley policy, the newly founded Materials Science Insti- a moderate level of success," said Jiang's the same year. tute of Nanchang University. He expected student Wang Li. He added that the previ- "Many technologies that perform well ernment, Nanchang will be built into a the team would have made some break- ous research had laid a solid foundation for in the lab will show problems when indus- national LED industry center with global throughs in blue LED technology in 300 their own innovation. experiments, but after 300 experiments he Jiang's team started research and devel- in the research team. found they were not even close to it - and opment on the GaN/Si LED in 2003, the As a successful example of integrating The industry in Nanchang is expected 90 percent of their budget had been used. world's third commercial LED lighting research, education and industrialization to generate revenue of 100 billion yuan He worked even harder and after 1,200 technology, after the development of tion, LatticePower was listed as one of the by 2020. experiments, he succeeded in the develop- sapphire-based LED in Japan and silicon Global Top 50 Innovative Companies 2011

million yuan revenue of LatticePower in 2016

as much light and releases as little heat as After that, Jiang turned his eyes to a Chinese proprietary LED became a success policy, many LED companies have been possible to be energy efficient. more challenging subject. in 2006.

ment of blue LED tech in 2000. carbide-based LED in the US. by the Massachusetts Institute of Technol- *Wang Jian contributed to this story*.





A technician works at the LED encapsulation workshop of LatticeLighting, a company funded by **Quality inspectors** check the newly produced LED bulbs in a company in Yushan county, Jiangxi

ogy's Technology Review magazine.

The company achieved revenue of more

than 860 million yuan (\$128.9 million)

last year, increasing 13.7 percent year-on-

pany's fast growth has benefited from the

GaN/Si LED technology, but its business

has not stopped at simply producing the

and now owns a series of subsidiaries cov-

attracted to Nanchang, which is becom-

year. Its CEO Wang Min said the com-

billion yuan expected annual revenue of the LED industry in Nanchang by 2020

province. ZHUO ZHONGWEI / FOR CHINA DAILY

Born in 1963 from a peasant family in "Although Jiangxi is a less developed Jiang said that foreign teams had con- material itself.

After more than 3,000 experiments, the "In addition, thanks to the Light Valley

He added that the purpose of the "Before 2002, our LED research had They have also commercialized the ing an industry cluster as we had hoped," research is not to win an award. been following the Japanese and the Unit-technology by seeking investors interna-Wang said.

> issued in early 2016 by the provincial govtrialized," said Liu Junlin, a key member competitiveness in R&D, manufacturing

and application.



elieve it can make some achievements n science .. The failure of foreigners does not mean the Chinese will fail too."

Jiang Fengyi, vice-president of Nanchang University and research leader of the GaN/Si

1,200 experiments before Jiang's team succeeded in developing the blue LED tech

experiments before Jiang's team developed China's

proprietary LED









Liu Qi, governor of Jiangxi provinc



Technicians work at a production line of Jiangxi Risun Solar Energy. PROVIDED TO CHINA DAILY



espite its disadvantageous geographic location in an inland rezion. East China's Jiangxi province has found a way to build up an innovative, open and green economy. "Last year, Jiangxi maintained steady economic growth, optimizing its industrial structure and shifting to new engines of development," said Governor Liu Qi in his government work report at the provincial people's congress earlier this year.

Provincial GDP grew 9 percent to 1.8 trillion of non-mainland investment. There were more yuan (\$270.2 billion) last year, with industrial than 11,000 Hong Kong-funded companies in the ing 9 percent from 2015. The high-tech sector ones were approved in the first four months of accounted for more than 30 percent of the total this year. industrial added value.

For the first time the service industries contrib- ment attraction campaigns, held in early June in uted more than 40 percent to GDP. Hong Kong, 300 projects were promoted, which

be a shortcoming of Jiangxi," Liu told People's Daily. environment is the greatest advantage and wealth He said the government has carried out a series for Jiangxi. The province has 63.1 percent forof policies to encourage innovation, including est coverage and is home to 910,000 hectares of increased investment and awards, mechanisms wetlands. for cooperation between companies and research Energy consumption per 10,000 yuan of GDP

introduction of top personnel. Jiangxi's companies, organizations and individu- hand and a well-preserved environment on the als filed more than 60,000 patent applications last other," said Lu. "We have designed a coordinated

opped the nation. At the same time, more than integrating economic and environmental benefits." 31,000 patents were approved, up 30.3 percent — Governor Liu said the province is developing three times the national average growth. green industries, such as modern agriculture,

the past five years, and high-tech products have mentally friendly. seen increasing shares in the exported goods mar- In mid June, the State Council decided to estabket, according to the provincial statistics authority. lish five national pilot zones for green finance, and An open economy requires inclusive minds, one of them is the Ganjiang New District in Jiangxi. cooperation and innovation, Liu said at a related The new district is a "golden brand" for the conference in June. He called for an improved province's development and will promote its rich market system, a well-established foreign inves- ecological resources to the market to attract capital,

facilitation. Lu Xinshe, Party chief of the province, said: tries and the modern service sector. "Jiangxi will actively take the opportunities created by the Belt and Road Initiative and globalization to *Contact the writer at zhangzhao@chinadaily.* open its economy to other regions in China and the *com.cn*.

outside world." Hong Kong is one of Jiangxi's major sources Wang Jian contributed to this story.

added value hitting 780 billion yuan, also increas- province by the end of 2016 and about 80 new

In one of Jiangxi's most recent overseas invest-"Technological innovation is the key to nurturing were worth more than 700 billion yuan in total. new driving forces of development, which used to The provincial government said it believes the

institutions, restructuring research teams and the produced reduced 22 percent last year from 2012. "We want accelerated economic growth on one vear, up 65.9 percent from 2015. The growth rate development map to let Jiangxi rise in a 'green' way, Research and development expenditure in the healthcare and ecological tourism, and at the same

province accounted for 1.1 percent of GDP. time transforming traditional industries such as The total import and export volume of Jiangxi the iron and steel, nonferrous metals and building increased from \$33.4 billion to \$40.1 billion over material businesses to make them more environ-

tors management mechanism and greater trade said Liu. The area will develop an environmentrelated new economy, focusing on emerging indus-



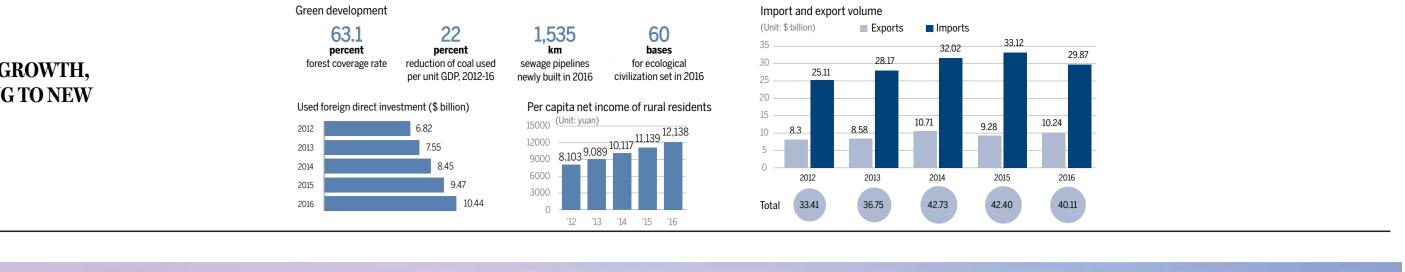
Jiangling Motors launches the production of its E160 new energy car in January. PHOTOS PROVIDED TO CHINA DAILY



Cars roll off a production line of Changhe Automobile.



A worker assembles vans at a factory of Jiangling Motors.



economic growth on one hand and a well-preserved environment on the other. We have designed a coordinated development map to let Jiangxi rise ir a `green' way, integrating economic and environmenta benefits." Lu Xinshe. Party chief of

Jiangxi province



in Jiangxi were Hong Kong funded at the end of 2010

60k applications for patents filed by Jiangx companies, organizations and individuals in 2016

ECOLOGICAL FOCUS BOOSTS TOURISM, AGRICULTURE

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village in northern Jiangxi province's honey and fruits, which are popular thermal power plant in Zixi county. But Farmers are also required to use in February, the first of its kind in the Wuning county made a living by cutting among the tourists. before formal negotiations started, the organic fertilizers and are not allowed province. trees. Today, they earn more money by Throughout Jiangxi, cities and coun- local environmental protection authority to raise livestock along streams or lakes. In Shangrao, major tourism sites,

than farmland, the village has conduct- lakes and streams, green hills and blue government rejected the project. lower their capital costs and allow them tors in the first half of this year, increasing ed forestry industry reforms since about skies. But different from many other Similarly, the Ganzhou government to sell their products at higher prices. 32.6 percent from the same period last 10 years ago, shifting the focus from tra- regions in China that focus on treat- rejected a building material factory last Many farmers can also attract eco-tour- year. Tourism revenue rose to 68.2 billion ditional farming and forestry to tourism. ment after pollution, Jiangxi is seeking year, even though it wanted to invest ists to their villages. yuan, up 32.4 percent year-on-year. mountains are drawing tourists from natural environment. revenue and tax payments. tral Jiangxi's Xinyu is attempting smart ernment has introduced a household around the world. Many European Forests cover 63.1 percent of the prov- Each governmental unit in Jiangxi has environment protection by establishing waste treatment service that is comval. In the stunning mountain valley of GDP produced has reduced by 22 per- nomic development and improve people's monitoring network for the city's pollut- tryside. It invested more than 17 million

Xiancheng.

tourists come for an annual art festi- ince. Energy consumption per unit of set up an ecology office to push green eco- a real-time emission and consumption monly seen in urban areas to the coun-Changshui, the government policies are cent over the past five years. livelihoods through innovative policies. ing companies, as well as its high-energy yuan to hire professional companies to

cities to start businesses. not see economic benefit as the sole office of Fuzhou city, said the mayor and ings. Data for air and drinking water "What would attract the tourists if criterion when deciding to approve or other leaders are focusing strongly on the quality is also automatically publicized *Wang Jian contributed to this story*.

Wuning's magnificent lakes and greater value from its already excellent 500 million yuan and promised high As a national pilot smart city, cen- In Shangrao's Dexing area, the gov-

drawing migrants to return from big The local governments in Jiangxi do Zhang Wei, director of the ecology consuming companies and public build- collect and remove waste in Dexing.

irists from China and overseas harvest oranges in Xinvu.

By ZHANG ZHAO and **DAVID BLAIR** we cut all the trees?" said villager Lu introduce an industrial project. They environment. The city has set up a high-via official websites and social media. also consider the environmental effects. tech zone focusing on new materials, tra- An environmental and resource crime Lu and his two brothers operate an In 2015, a company wanted to invest ditional Chinese medicine, pharmaceuti- investigation division was set up under Decades ago, residents of Changshui inn and sell local specialties, such as 18 billion yuan (\$2.7 billion) to build a cal manufacturing, big data and logistics. the police authority of Qianshan county

taking care of trees. ties are pushing green development launched an investigation and found the Zhang said that farmers actually wel-including the Sanging Mountain and With a landscape featuring more hills by conserving and strengthening their project would cause harm. So the county come these restrictions because they Wuyuan area, attracted 78.6 million visi-

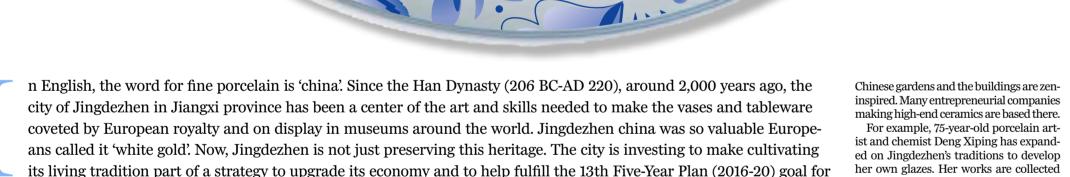






Porcelain, white gold art forms see renaissance thanks to

local cultural protection measures, **David Blair** reports.



China to become an ecological civilization.

Partly, Jingdezhen's advantages came The industrial museum preserves the ist, said: "China is investing in Jingdezhen Taoxichuan, said the city's culture gives Wang Shangbin makes translucent from natural resources: the pine trees memory of how ceramics were made because it is an investment in what it more and more opportunities to young celadon and Jiu Duan produces very large that were originally used to fire the kilns decades or even centuries ago, while a means to be Chinese." given a vibrant energy to the city. 10,000 tourists.

producing, researching, and selling por- said: "Taoxichuan has a creative energy people from those families can make very highest in the nation today. celain. The remodeling and development that makes you want to invest here. If good salaries free-hand drawing or carv- The city also built the Mingfanyuan the world's market. was designed by an international team of you don't have that, you are dead in the ing traditional scenes onto porcelain. ceramics industrial park, covering 67 architects to create a pleasant, but intel-studio." lectually stimulating site. Similarly, Ryan Mitchell, also a US art- State-owned company that developed visitor, the outside areas look like elegant *chinadaily.com.cn*

is essential to make the highest quality printing. A nearby university specializes Republic of the Congo, said that he had said, adding that it should be comfortable, tions of historical masterpieces. porcelains. But, much more importantly, in teaching and researching ceramics. always been interested in ceramics and healthy and low-carbon. "Green develop- These porcelain entrepreneurs, and both now and in imperial times, was the Each Saturday, the park holds a fair where wanted to come to China as the center of ment takes less from nature and gives many others in the park, make products cluster of highly skilled craftsmen, design-students sell their productions. the art. Also, China offered scholarships more to nature." ers and businesspeople who have always Each day, Taoxichuan attracts 7,000 to and opportunities not available in West- Around 20 years ago, the air in Jingde- tens or hundreds of thousands of yuan. ern countries, he added. zhen was severely polluted because the Liu said that the new business model of

Liu Zili, the board chairman of the hectares at a cost of 4 billion yuan. To a *Contact the writer at davidblair@*

people. "The goal is to develop a new kind pieces for hotels, offices and parks. Hong and the white clav. known as kaolin, that high-tech center explores the role of 3-D Saint Mbembo, from the Democratic of living style for China and the world," he Runbao makes high-quality reproduc-

The city has invested 600 million yuan Ceramics artists from all over the world Some Jingdezhen families jealously kilns were all fired with coal. The govern- the city is to move up-market, encourag-(\$90 million) in converting an old factory are drawn to the park. Ryan Labar, a Unit- guard skills that have been passed down ment mandated a switch to natural gas, ing designers and artists to produce highdistrict, called Taoxichuan, to a center for ed States artist with a studio in the park, from generation to generation. Young resulting in air quality that is among the quality products that represent the city's

Chinese gardens and the buildings are zeninspired. Many entrepreneurial companies making high-end ceramics are based there.

For example, 75-year-old porcelain artist and chemist Deng Xiping has expanded on Jingdezhen's traditions to develop by international museums and she once made a piece for US president George H.W. Bush

in such high demand that they sell for

heritage and that command high prices in

David Blair REPORTER'S

county of Fuzhou in eastern Jiangxi village and each dance tells a story. feng Nuo dancing as a national intangible tee of Fuzhou, summed up the critical province. Then, the small sweet manda- Nuo dancing is as much drama as pure cultural heritage. rin oranges drew my attention, though, dance. unfortunately, they were not quite ripe Historians say that the Nuo ceremony visited the workshop of Zhang Yixiang, new round of green economic developin late August. There were so many first arose in the very ancient Shang a master sculptor who has been carving ment, building an ecological civilization, happy children, gathering to see what Dynasty (16th-11th centuries BC) and Nuo masks since 1988. With amazing Fuzhou's good ecology, as well as its deep was happening.

the center of Shiyou.

century - 256 BC) Originally, Nuo developed as a religious nearby Fujian province, and has carved ritual to scare away evil spirits and pro-

The ceremony began with the drummany cities throughout China and the or rock. Xie Zhenhua makes gorgeous ming of 78-year-old Luo Huiwu. No world. The government encourages its celadon porcelain, at reasonable prices. video can show what it's like to be presentation and development. For exam- Zou Lanying and her son Hu Rihui lue skies and green hills were immersed in the reverberations from ple, Luo Huiwu receives a small stipend display a truly stunning collection of porthe first things your correspon- the drum and cymbal. Then, the masked of 9,000 yuan (\$1,365) a year for his work celain from the Song Dynasty (960-1279) dent saw when approaching dancers charge through the door. Each in preserving the art. In 2006, the State that any museum would be proud to own. Shiyou village in Nanfeng mask is a well-known character to the Council, China's cabinet, approved Nan-Xiao Yi, secretary of the Party commit-

In the nearby city of Nanfeng, we "Culture is the root of Fuzhou. In the

culture during the Zhou Dynasty (11th of camphor wood. He makes masks for more than 20 villages in Jiangxi and I could not have anticipated the inten- mote good harvests, but now it is a cultur- Other fascinating places can be found sity of the traditional Nuo dancing, gath- al heritage and ceremony found through- in a culture center in Nanfeng. Sculptor ered in a small, ancient Taoist temple in out many mountainous areas of China. Wang Xici carves unique items according Nuo dancing has been presented in to the natural flow of the pieces of wood

importance of these cultural treasures: rose to a prominent role in Chinese skill, he swiftly carves a face into a block history and culture are great advantages."



REVOLUTIONARY PAST INSPIRES THE FUTURE

By XIANG WENJIAN xiangwenjian@chinadaily.com.cn

mal University, Fu Xiuyan, former presi- Instead, at a young age he decided on dent of the school, celebrates the 90th his goal of overthrowing the powers of anniversary of the Nanchang Uprising darkness and fighting for happiness and we usually have to be stricter with our rently being screened across the sleek surwith his family.

Fu and his two siblings.

capital city of East China's Jiangxi prov- passed away aged 101. ple's Liberation Army.

"My grandfather was a renowned squire in Qianshan (a county-level city **2 million** in Jiangxi), but my father didn't opt for In a modest apartment at Jiangxi Nor-In a modest apartment at Jiangxi Norjustice for the poor," Fu said in an exclu- conduct. We might not be heroes with faces of 296 city buildings every evening.

ing revolutionary hero, the celebrations As a member of the CPC, Xu took part be people of kindness, truthfulness and chang Uprising Memorial Museum every carry an even more special meaning for in the Nanchang Uprising and the War integrity like him." On Aug 1, 1927, the Communist Party sion (1931-45). After the founding of the more humble celebrations next to the the museum. against the Kuomintang in Nanchang, at Jiangxi Normal University and later historical event in Nanchang, known as glorious Red history, and a 90-year anni-

those turbulent times and he never 100,000 Nanchang residents descended "However, what is more important is Fu's father, Xu Xianzhao, took part in betrayed his original faith of fighting for upon the newly refurbished August 1st for people to inherit the valuable legacy the revolt and witnessed the Sanheba the poor like his peers, including Fang Square and Memorial to celebrate this of the revolutionary heroes, in particular Battle led by legendary general Zhu De Zhimin, Yuan Yubing and Huang Dao," great event in China's revolutionary CPC members," he added.

As a descendant of a Nanchang Upris- sive interview with China Daily. great accomplishments, but we want to Nearly 2 million people visit the Nan-

the City of Heroes.

ince, marking the foundation of the Peo- "My father was very lucky to survive On the evening of July 31, more than according to Fu.

public in the city after it was decommissioned in 2016, serving in the Chinese

The short film The Place Where the Army Flag Rises - depicting the story of the uprising and birth of the PLA - is cur-

year. Roughly 21,000 visited on August 1. of Resistance against Japanese Aggres- Fu's family gathering is one of the according to Wang Xiaoling, curator of of China staged the first armed revolt People's Republic of China, Xu taught dazzling array of activities to mark the Nanchang has gained its fame for its

versary celebration is certainly necessary,

two months later.Fu said.history."Nowadays some CPC members talk aBorn to a wealthy family in the north-
eastern part of Jiangxi, Xu joined the
Communist Party of China in 1925.Fu said.history."Nowadays some CPC members talk aImage: A star of the part of Jiangxi and the part of Jiangxi.Fu said.A day after, China's first-generation
guided missile destroyer, which is
named after Nanchang, opened to theIot about clean governance and serving
the people, but actions speak louder than
words," Fu said.

Lushan Mountain



The Nanchang Uprising memorial tower at the August 1st Square in Nanchang

The Bard of Jiangxi celebrated

By DAVID BLAIR

ing Tang Xianzu International Arts class of the Ming Dynasty. adapted from the works of Tang and the lovers in the play. William Shakespeare.

speare and Miguel Cervantes, the been performed.

for the love of a scholar she saw in a dream. She is later restored to life by The city of Fuzhou, Jiangxi province, his love. Tang's work reflects the values is preparing furiously for the upcom- and views of the Confucian scholarly

xchange, which will be held from Sept Last year, the city completed the Tang 24 through the end of October. About Xianzu Memorial Museum to commem-20 performing arts troupes from China orate Tang's life and work, along with and the United Kingdom will perform that of Shakespeare and Cervantes. Also, in Fuzhou, including TNT Theatre on an island in the Fuhe River, a gor-Britain, Suzhou Kungu Opera Theater geous new city park includes a tower of Jiangsu province and the National like the one in *The Peony Pavilion* and a eking Opera Company, staging pieces statue of Du Liniang and Liu Mengmei,

was his hometown. Coincidentally, he time and includes a stage similar to the Under the Southern Bough.

story of a young girl who dies pining last September. Productions of the work educated people from around China and he added.



playing a big part in improving the lives schools in Jiangxi. Spanish author of Don Quixote. President Xi Jinping described Tang of Fuzhou's people today, and the local Agriculture, which has dominated the

the world, plus tourists come to take advantage of the drama productions and to see the historical sites, officials said.

Lang Daoxian, deputy director of the Department of Culture of Jiangxi province, said that investments in tourism can have a multiplier effect to reduce poverty and to boost green growth. Tourism gives people business opportunities in accommodation, food and sightseeing. During the construction period, there are many job opportunities. Tourists who stay on nearby farms can boost farmers' incomes. Plus, cultural tourism is a key way to support the province's cultural heritage.

According to Zhang Wei, director of the Office of Ecology of Fuzhou, all levelopment in the city is being shaped of both playwrights are being performed to be environmentally friendly and Archeologists are excavating the site in both countries. The Leeds University sustainable. A high-tech park focuses Tang Xianzu was a Ming Dynastyof Tang's family tombs and the city is
restoring the nearby magnificent YulongTang-Shakespeare Project has even com-
bined the two artists' work in a new playon attracting clean, high-value added
industries with a skilled workforce. best known as a playwright. Fuzhou Longevity Palace, which existed in Tang's called A Midsummer Night's Dreaming Zhang said that Fuzhou is called the "hometown of talent" because it has died in the same year, 1616, as Shake- kind on which Tang's plays might have The cultural heritage left by Tang is the best public primary and secondary

Tang is best known for a cycle of four as the "Shakespeare of the East" during government sees the investment in the local economy, is becoming greener by related plays called The Four Dreams a state visit to the UK in 2015. Subse- protection of the heritage as a key part of reducing chemical usage and prohibit of Linchuan. Of these, the best known quently, Fuzhou signed a memorandum its green development strategy. ing pollution of water sources. Tourism is *The Peony Pavilion*, which tells the of cooperation with Stratford-upon-Avon Cultural resources can draw highly forms the basis of a service economy,



Jinggang Mountain: Birthplace of the Chinese

Red Army, predecessor of the People's Liberation Army. Troops led by Mao Zedong and Zhu De joined here in April 1928.

Mountain's new roads, farmland beat poverty

By XIANG WENJIAN

Shenshan village, with a huddled cluster "At that time, we would make chop- government invested in local infrastruc- have benefited and prospered from the of white-walled houses in traditional sticks out of wild bamboo and trek for ture, especially roads, so that transport policy – thousands of people in hunstyle, nestled between the broad green three to four hours over the mountains in in and out of the village would become dreds of villages across the Jinggangshan

for the economic progress of Shenshan: Even so, the slender income made from Cooperatives were also introduced, of 1,417 people in Jinggangshan living It has taken time. but through hard graft, selling chopsticks would hardly cover the and in 2016, Peng's and 20 other poverty-below the poverty line, a huge drop com-

poverty line. Peng Xiaying, 50, a farmer who has central government.

lived in Shenshan her whole life, wit-Unlike previous policies which aimed The new poverty alleviation policy already, and in the next step, we shall

even a dirt road connecting the village to measures treated each family individually workers in Guangzhou more than 600 the outside world. Combined with the according to its specific needs, providing kilometers away, have returned home to The newly-built roads wind steadily mountainous landscape, unsuitable for a more targeted system for people to get help her run the family homestay busiup the mountainside through dense standard farming, it was very difficult back on track. bamboo forest, at the end of which is for locals to earn any money at all. On top of financial subsidies, the local Peng's family is not the only one to

shoulders of the mountains. the early morning, just to get to the near- easier, so making the business of com- region have been lifted out of poverty. The roads are just a fitting metaphor est market by 9 am," Peng said. merce and trade easier.

investment and determination, the once costs for basic necessities, including food. affected households, joined forces with pared with the 16,934 people recorded poverty-stricken village in the East China What made things worse for Peng was the help of the government to grow tea in 2014. province of Jiangxi, has turned a corner. that her husband suffered an accident and yellow peaches on allotted farmland. In Shenshan, 20 poverty-affected Shenshan is just one of many villages at work as a young man, in the wake of Not just relying on government sup-households have already risen out of in Jinggangshan area – home to the which they could no longer afford to send port, in the same year, Peng opened a poverty with per capita income reaching Communist Party of China's first rural their three children to school. family homestay business offering visitors 7,760 yuan (\$1,177.8) annually, far above revolutionary base established in 1927 However in 2014, things began to look to the village a place to relax and enjoy the country's poverty line of 2,300 yuan.

- to have lifted its residents above the up with the introduction of the precision locally produced food, or even a place to according to Huang Chengzhong, the poverty alleviation policy rolled out by the lodge while visiting the popular nearby village's Party chief.

tourist attraction of Huangyangjie. "We have come out of the poverty mire

nessed firsthand its transformation. to treat poverty across the whole society has given Peng a foothold. Thanks to it explore more ways to achieve moderate She said that before 2002, there wasn't with one broad brush stroke, the new her two sons, who used to be migrant prosperity," Huang said.

ness and sell local specialties.

By the end of 2016, there were a total





Lushan Mountain: One of the best-known mountains in hina and a UNESCO World Heritage site. A world center for the porcelain industry, best

known for its local blue and white ceramics.

Wuyuan Known as one of the "most beautiful countryside areas in China" with well-preserved ancient Chinese architecture

> Sanqing Mountain A mountain with Taoist cultural background, a UNESCO World Heritag site and a Globa



Zhelin Lake: The largest manmade lake in Chin and a national fore park, home to nearly 1,000 islands.

> Nanchang: Provincial capital. Famous tourist attractions include August 1st Square, Pavilion of Prince Teng, Poyang Lake (largest freshwater lake in China), Meiling Mountain and the archaeological site of the tomb of Marquis Haihun.

Longhu Mountain Typical China Danxia Landform, a UNESCO World Heritage site and a Global Geopark.

> Main battle field of the fourth and fifth counter-campaign against

Nanfeng: Former headquarters of the first front of the Red Army.

Encirclement and Suppression in

the Central Soviet Area

Part of the UNESCO World Heritage site China Danxia Landform. It looks like a turtle raising its head.

Guifeng (Turtle Peak):

Best travel routes in Jiangxi

Blue line: A tour of natural beauty and local cultures **Red line:** A review of revolutionary history

Xingguo:

Reorganization in 1927 narked the start of the communist Party of China's leadership of the army

Ruijin: Capital of the Soviet Republic of China, the first regime founded by the Communist Party of China.

Main battle field of the third and fifth counter-campaign against Encirclement and Suppression in the Central Soviet Area.

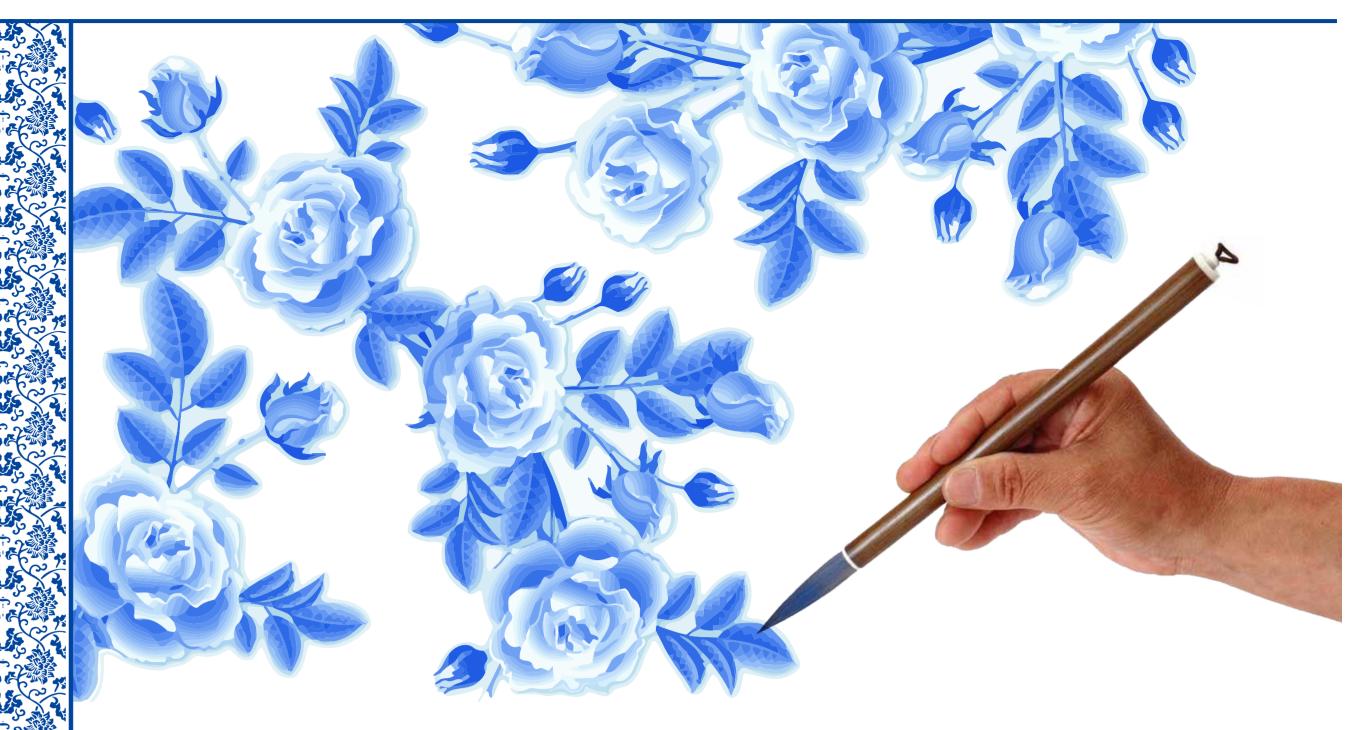


Yudu: Staging area of the Red Army before the Long March.





The site of the conference hall of the former Soviet Republic of China in Ruijin

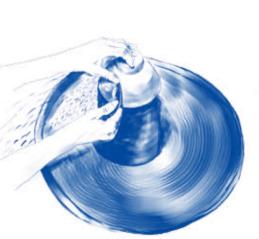


Revenue of porcelain industry in Jingdezhen, 2005-15 0 5 10 15 20 25 30 Tax from porcelain industry in Jingdezhen, 2005-15

Key procedures of Jingdezhen porcelain making



1. Shaping A ball of clay is placed in the center of a turntable. When the turntable rotates, the clay is pressed, squeezed and pulled gently upwards and outwards into a hollow shane

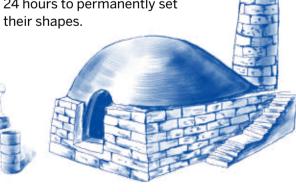


2. Fixing he roughly shaped earthenware is polished to be evenly thick

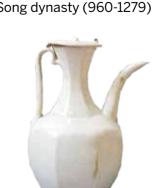


3. Glazing Both the inside and outsid of the earthenware are glazed to make it smooth.

Ceramic wares are heated to about 1,300 C in a kiln for 24 hours to permanently set



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Guiguzi Downhill Blue and white jar Yuan Dynasty (1271-1368)

Blue and white double lragon pattern vat from the iajing period (1522-66) Ming Dynasty

Traditional patterns include blue flowers

4. Decoration

curved lines and characters.



Doucai chicken cup from the Chenghua period (1465-87) Ming Dynasty



