Reforms streamline local administrative services for residents

By ZHANG ZHAO

The Yinchuan government, seeing the benefits of its business partners working with its online platform, has decided to register its new company; once they had done so, they were able to conduct business in less than four years.

Yinchuan Citizens Hall provides a platform for local government administrative service. There are 69 official stamps on display that were used for a range of approval procedures. The stamps are no longer needed, thanks to the smart administration reforms introduced by the local government.

The reform is an integral part of Yinchuan’s drive to become a smart city.

“The traditional government service model aimed at great emphasis on administrative approval procedures, but little on supervision and, as a result, the process became ‘officialdom oriented’, said Guo Zechun, the deputy mayor of Yinchuan.

At the end of 2014, an administrative approval office was founded in the Yinchuan Citizens Hall. It then simplified the approval procedures that were once lasting several months, reducing 80 percent of time and effort on these services. Officials noted that it would take “no longer have to go to different government offices every time you feel more confident about your business,” said Guo.

The establishment of the smart administration allows for better management of the government.

The Yinchuan government has introduced smart technologies to serve the citizens.

The system boasts a high recognition rate on facial image database, and sends alerts to the police when it finds hidden crimes, which Guo said.

The city government has established a big data center, so as the only city-level business center, azurite, to collect data, including those about economy and investment, from surveillance cameras, various sensors and other devices as such. By including both historical and real-time data, the center will offer warnings before natural disasters and public emergency events happen, he said.

At the same time, the government is using big data analytically to find the root cause of problems often happening to improve supervision of them.

Guo added that the government is building a “cloud-enterprise” – a mechanism that offers various services, including financing, human resources, and cloud services that do not have these services.

“It will save cost for the companies and do not have to set up those departments, and change the idea of the government economy,” said the vice-mayor.

“When importantly, it will help the government acquire precise economic data,” Guo said.

The development of a smart city leads to new industries and new business models by using smart technologies, said Guo.

The city government has planned a smart living area of more than 300 households, which is expected to be completed next year.

At the same time, traditional government agencies were upgraded, added Guo. One example was the creation of a new government business. He said most of the cost in the traditional system involves public service fees, but with the smart city system, he said.

By ZHANG ZHAO

Government officials offer services to locals at Yinchuan Citizens Hall.

300
households

In No 1 of Beita Lake community have access to direct drinking water

The system was launched on Aug 28. Cooperating with ZTE, one of China’s IT industry leaders, the Yinchuan government introduces AI into its ambitious smart city plan, including government-service; traffic enforcement; environmental protection and public security.

The city’s big data center, starting operation in June 2012, has 10,000 servers processing data from 25 government agencies. Another 4,000 servers will be added in the planned second phase of the center.

Free WiFi access is available at more than 2,000 sites across the city, including more than 1,200 lines, more than 700 bus stops and many tourist attractions and shopping areas.

Since 2012, 250 cities and counties in China have been building smart cities. More than 300 cities have already started their smart city projects.

New tech helps Tooltip for new communities

Yinchuan to host intl smart city forum

With the theme of “Smart city: development and innovation,” the Yinchuan, capital of the Ningxia Hui Autonomous Region, is hosting the forum.

Government officials, lead smart city development, experts and officials from 66 countries, regions will attend the forum. They will share the current situation and future of smart city development, top-level design, business models, construction and safety standards and policies.

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