

Yantai calls for new city emblem and slogan

Yantai on the Shandong Peninsula is holding a global design competition for a new city emblem and advertising slogan.

With more than 900 km of coastline, Yantai is famed for the legendary Penglai Fairies of ancient folklore, its vast sands and the Kunyu Mountain National Forest Park. The city of Yantai administers 12 county-level divisions, one economic technical development zone, one export processing zone and one hi-tech industrial development zone.

With rich products and lands, Yantai is a well-known producer of fruits, gold, fish and China's famous wine-producing region. Since 1978, Yantai has developed industries making autos, computers, cellphones, wine and refined gold, ranking second in GDP for Shandong Province.

To further distill Yantai's features and culture, the Information Office of the Yantai Municipal Government is calling for design submissions for a city emblem and advertising slogan.



Candidates

Individuals or organizations passionate about the city's development and committed to offering their best submissions

Organizers, individuals and organizations related to appraisal of submissions are excluded.

Deadline for submission

Deadline for submission is 5 pm (Beijing time), June 27, 2009;

Appraisal and Award

Appraisal process includes preliminary selection, public selection, re-selection and final selection.

Selection results will be published in the media at the end of August.

Award amounts

Rankings	number	value
First	one selected for each item	RMB 50,000 (\$7,323, pre-tax)
Entries	two selected for each item	RMB 10,000 (\$1,464, pre-tax)

The candidates may have the chance to be the present winners. Award winners shall pay for tax according to relative laws of the People's Republic of China.

Details of the notice, application form and other relevant materials can be downloaded from www.shm.com.cn.

Consulting telephone number: +86-535-6789965

The collection activity is subject to the Laws of the People's Republic of China. The organizer reserves the rights of final explanation.