

The background of the page is white, overlaid with several thin, red, intersecting lines that create a complex, abstract geometric pattern. The lines vary in orientation, including horizontal, vertical, and diagonal, and they cross each other at various points across the page.

Rights Catalogue

(Spring 2015)

Xanadu Publishing Ltd.



Introduction to Xanadu Publishing



Xanadu Publishing Ltd. was formally registered and incorporated on June 25th, 2013. It is a publishing subsidiary wholly owned by PPMG and its first overseas entity, PPM International (London), Ltd.

Xanadu's business covers book editing and printing, marketing and distribution, digital publishing, and copyright trading. It is designed to assist PPMG with its publishing business in the UK. The establishment of the company is not only helpful in expanding the international influence of the Phoenix brand and upgrading its business, but also promoting traditional Chinese culture. For example, the progressing bilateral copyright trade will stimulate the import and export of cultural products and the joint development of Chinese and English culture.

For additional information, please contact:

25 Wharf Street

London SE8 3GG

United Kingdom

Tel: 01992523276

Email: selfier@vip.163.com

Introduction to the Books of Xanadu

Snuggling

Snuggling was included in China's Literary Critics' List 2011 and won the 8th Jinling Literature Prize. In 2013, *Snuggling* was published in South Korea, where it became a best-seller and was included in the Asian Must-Read Young Adult Book List. In 2014, the novel was awarded the Asian Youth Literature Prize from the Asian Youth Cultural Exchange Association of South Korea.

The novel is merely ninety thousand words, however the content is extraordinarily rich. The author's imagination surpasses all expectations and the plot is intricate and engaging. This is a brilliant and well-accomplished novel about the nature and essence of love and sex.

Ding Jie has been described by the media and critics as "a writer for the youth" and a "soul writer". He is known for his literary talent from a very young age, having started to write prolifically since the age of 14. On account of this talent, he was later admitted to university, exempt from being the entrance examinations. He had many different life experiences during his youth, lived in many places, from large metropolitans to rather backward remote regions. That period of his life was filled with both excitement and hardships. Having now reached middle age, he has made a

ISBN: 978-1-78459-065-9

Size: 135mm*208mm

Publication: April 2015

Price: £ 15.99

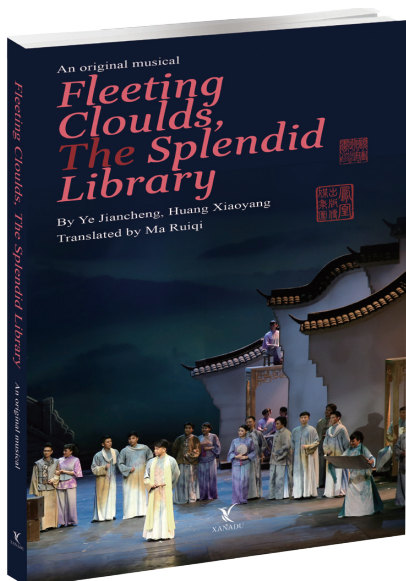


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return to writing. His long fiction and youth literature works have received many literary awards. He is currently a member of the China Writers' Associations and Vice-President of the Writers' Association of Nanjing.



Published:



Fleeting Clouds, The Splendid Library

This book is the script for the large-scale original musical of the same name which premiered in 2014 at the Edinburgh International Arts Festival. It tells us a romantic story of Gu Linshi, the owner of the centennial library "Fleeting Clouds", and Yu Zhenshu, a talented lady, linked by a ancient treasure - *The Splendid Wanhua Valley*, a section of which is deduced by means of books love story, a complicated story full of grief and joy experienced together with the ancient book.

ISBN: 978-1-78459-021-5

Size: 210mm*141mm

Publication: October 2014

Price: £ 9.99

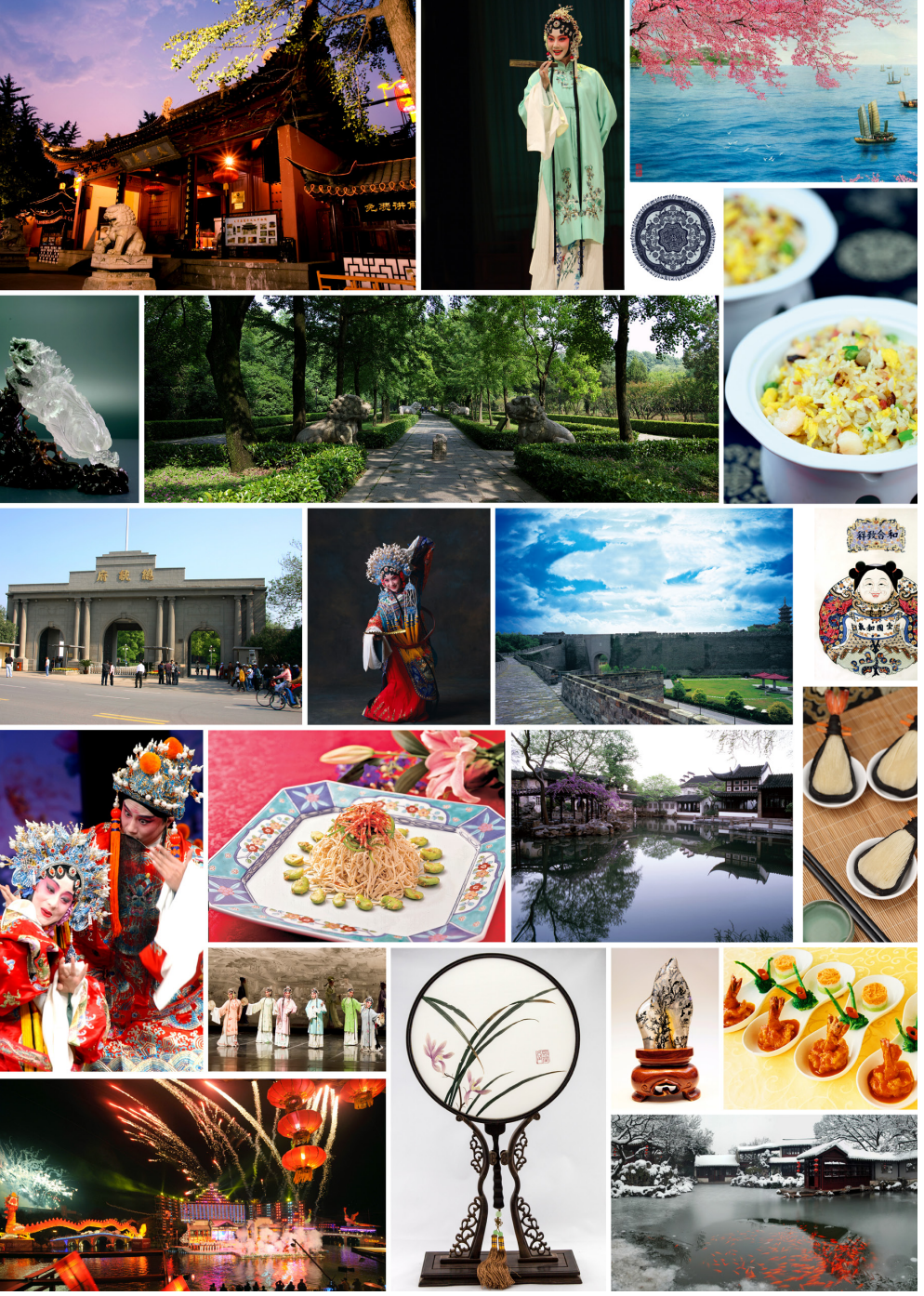


Symbols of Jiangsu

Pocket Edition

Symbols of Jiangsu·Pocket Edition is aligned with the purpose of the “Symbols of Jiangsu” project, that is to provide a diversified three-dimensional platform to further increase the influence of Jiangsu culture at home and abroad and to provide powerful spiritual strength and intellectual support for the harmonious development of the politics and economy of Jiangsu and the integrated harmonization of the society.

Among the numerous cultural symbols of Jiangsu, Kunqu Opera which has been performed for over 600 years, is not only the “ancestor of all Chinese traditional operas”, but also one of the three major sources of world opera. The giant stone figure on the quiet path to the Ming Xiaoling Mausoleum symbolizes the political position of Nanjing in the Ming Dynasty. The Classical Gardens of Suzhou seek to recreate natural landscapes on a miniature scale, embody the ideal of Chinese literatis on the harmonious coexistence between human and nature and represent the highest level of Chinese landscape garden art. The Cloud-brocade patterns derived from Nanjing, Suzhou Embroidery famous for its fineness, elegance and conciseness, Wu Ballad which is elegant, beautiful, soft and kind, Huaiyang Cuisine which undertakes rich and distinct regional culture features, Yixing Clay Teapots, Huishan Clay Figurines, the city wall of Nanjing, Donghai Crystal, Blue Calico etc. are exquisite symbols of the historical culture of Jiangsu Province.

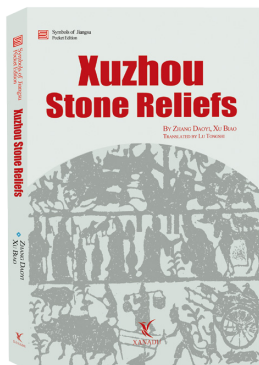


Symbols of Jiangsu · Pocket Edition reveals Jiangsu's most representative and most symbolically meaningful cultural resources. It contains illustrated texts that are simple but profound. It analyzes the connotations of the history and the present, highlights the humanistic deposits of Jiangsu and expands the cultural influence of Jiangsu.

The pocket edition introduces the origin, development, current situation and unique cultural value of each Jiangsu symbol with delicate symbolic pictures and concise texts. It is a storytelling and practical book, aiming at embracing both Chinese and foreign readers to have a basic and extensive understanding of Jiangsu symbols, providing information channels for a deep understanding of the symbols. In terms of presentation, it adopts fashionable pocket format, and its overall binding is designed by well-known book designers. On one hand, it reveals the intrinsic cultural value of the symbols, but on the other hand, it gives consideration to the aesthetic needs of international readers. It adopts full color printing using four colours and it can be called an exquisite and portable "handbook of Jiangsu symbols".



Xuzhou Stone Reliefs



Stone relief is actually a stone structure carved with portraits of buildings such as underground tombs, cemetery ancestral halls, tomb towers and temples from the Han Dynasty. Most of the buildings are for funeral rituals. Therefore, the Han Stone relief, by its nature, is a kind of burial art for sacrificial ritual. It was not only represent the height of Chinese traditional fine art before the Han Dynasty, but also had a far-reaching influence on the development of fine art afterwards. It has an important position in the history of Chinese fine art as a connection between the past and the future. Besides the lifesome words, this book has more than 100 pictures, which provide a detailed introduction to aspects of its origin, historical investigation, cultural connotations, cultural heritage etc.

ISBN: 978-1-78459-033-8

Size: 120mm*180mm

Publication: April 2015

Price: £ 12.99



Professor Zhang Daoyi is one of the experts who has a special governmental allowance from the State Council in China. He has been researching the history and theory of fine and craft arts for a long time. He is now a Chinese folk artist judge for UNESCO, a member of the National Post Doctoral Committee Panel, Art Director of the Chinese Arts and Crafts Institute, Vice Director of the Folk Crafts Council, an honorary president of the Jiangsu Aesthetics Institute and an honorary president of the Shandong University of Arts and Design.

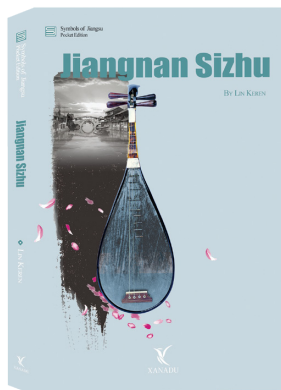
"In addition to the ancient ruins, nothing can better reflect the detailed social images in history than painting and carving, and at the same time, no other period in Chinese history can better carve real life and popular stories on stone than the Han Dynasty".

— Jian Bozan (Historian)





Jiangnan Sizhu



This book starts with folk tales such as "Jiangnan Music for Killing Time". It introduces instrument combinations and eight styles of Jiangnan opera music in succession, covers its modes, musical forms and musical styles, and further explores the connotation of the performance. It also conducts profound investigation into its characteristics, artistic value and its expectations for the future. This book is a masterpiece with comprehensive approachable descriptions about the complex topic of Jiangnan music in Jiangsu.

On May 20, 2006, Jiangnan Sizhu was approved by the State Council to be included in the first group of the National Intangible Cultural Heritage List.

ISBN: 978-1-78459-032-1

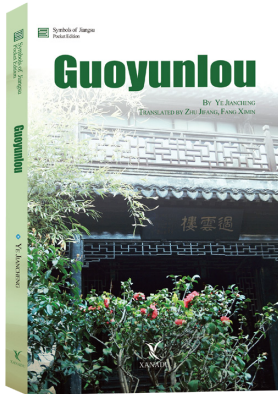
Size: 120mm*180mm

Publication: April 2015

Price: £ 12.99



Lin Keren was born in 1939. He was, at a young age, recommended to study the five-year specialized music course because of his musical genius at Nanjing Normal University. He was taught by Chen Hong, Gan Tao, Wu Shenge and other masters, thus laid a solid musical foundation. In his youth, in response to the call of the state, he volunteered to go to rural areas and cultivated a large number of flute enthusiasts. In 2009, he published a monograph – *History of Chinese Flute and Pipe*, which had great repercussions in academic circles in the mainland and Taiwan. He was invited to perform in Japan, Korea, Hong Kong, the US, Canada and other countries. He has organized consecutive, non-profit, national wind music exchange performances over the years. His compositions, the flute music scores *Drunk Sleeping in Mountain Forest*, *Seeking for Plum Bloom in Snow*, *Misty Cloud* and *Melody of Hometown*, have won awards in many large-scale competitions.



Guoyunlou

Guoyunlou (Fleeting Clouds Mansion) in Chinese history was widely known for its abundant collection of Chinese ancient books, calligraphy and paintings of celebrities since the Song and Yuan Dynasty. "The collection in Jiangnan, is the best in the world, while the collection in Guoyunlou is the best in Jiangnan".

The book introduces the whole context of Guoyunlou to the readers in an accessible way, integrating the forms of both pictures and texts, and in aspects such as the historical evolution of Guoyunlou, introduction of collectors and composition of collection etc.

Ye Jiancheng, Vice President of PPMG, Chairman of Phoenix Arts Ltd and Shanghai Phoenix Musical Entertainment Ltd., member of China Talents Institute and part-time postgraduate research supervisor at Nanjing University, is the planner and writer of the musical "Fleeting Clouds, the Splendid Library", which premiered in 2014 at the Edinburgh International Arts Festival.

ISBN: 978-1-78459-034-5

Size: 120mm*180mm

Publication: April 2015

Price: £ 12.99



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An inscribed board from Guoyunlou

Since 1949, the posterity of the Gu family have donated lots of calligraphies and paintings by celebrities, well-preserved ancient Chinese books, bronze wares, porcelains, etc., most of which are now kept in the Palace Museum in Beijing, Shanghai Museum, Suzhou Museum, and Nanjing Library. In June 2012, Phoenix Publishing & Media Group bid 216 million yuan in an auction for a batch of books which had belonged to Guoyunlou but been scattered for many years, helping the batch of the Guoyunlou books to go back home in Jiangnan. Now, the great majority of the Guoyunlou collections of more than 150 years have been under the protection of governmental organizations, facing no threat of getting lost again and offering more chances of being appreciated by more people.

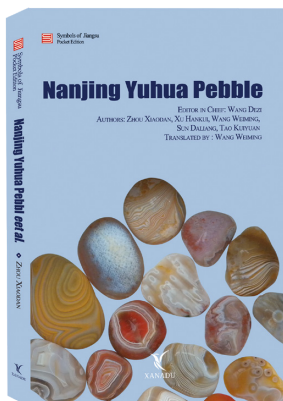
To our happiness, in spite of ups and downs, today's Guoyunlou has generally maintained its original



Seven Friends by Wu Zhen, Ke Jiusi et al., Yuan Dynasty. Suzhou Museum



Seven Friends (part)



Nanjing Yuhua Pebble

Nanjing Yuhua Pebbles have been praised by many people since ancient times because of their colorful appearance, various shapes and enriched cultural connotation. They are known as "a wonder in China" and "the most beautiful stone in the world". This book describes Yuhua Pebbles from a scientific point of view, a combination of science and art.

Wang Dezi, academician of Chinese Academy of Sciences, and jointly compiled by several experts on paleontology research and geological research.

ISBN: 978-1-78459-035-2

Size: 120mm*180mm

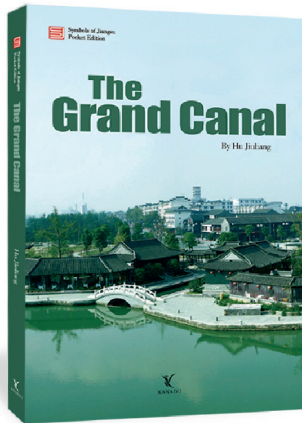
Publication: April 2015

Price: £ 12.99









(sample cover)

The Grand Canal

China's Grand Canal is the longest and largest canal in the world. Together with the Great Wall in China, the pyramids in Egypt and the Grand Stupa in India, it is one of the four most magnificent projects in the ancient world. The large scale of the canal and its abundant political, economic, military and cultural connotations are unique in the world, with incomparable value. It has had a great influence on China, especially on the social economy and the culture of ancient times. It is one of the important symbols of the material and spiritual civilization of China. This book describes the history of the Grand Canal along with its origins, existence and development and its relationship to various social and natural factors in a concise and accessible language. This book integrates pictures and texts in order to show this great work of Chinese pioneering to the world.

ISBN: 978-1-78459-029-1

Size: 120mm*180mm

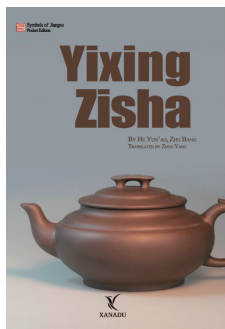
Publication: June 2015

Estimated price: £ 12.99

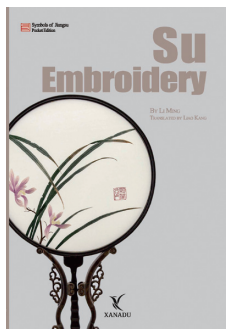


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Published:



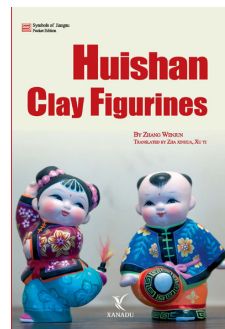
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 Price: £ 10.99



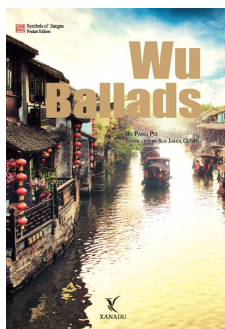
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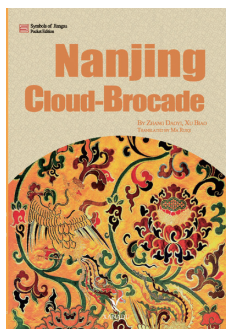
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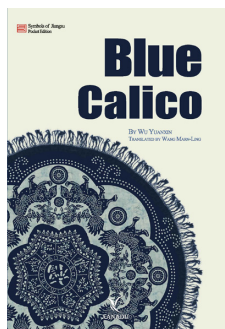
ISBN: 978-1-78459-007-9
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 Publication: April 2014
 Price: £ 10.99



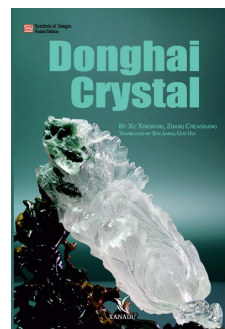
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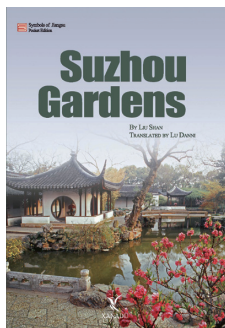
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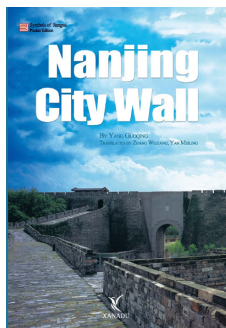
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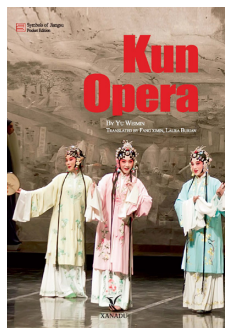
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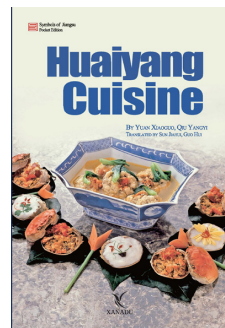
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 Publication: April 2014
 Price: £ 10.99



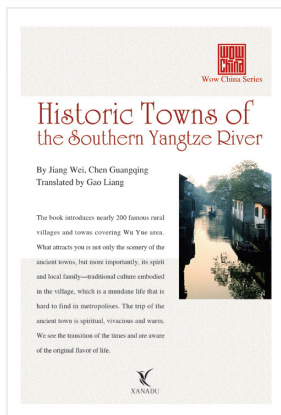
ISBN: 978-1-78459-003-1
 Size: 120mm*180mm
 Publication: April 2014
 Price: £ 10.99



ISBN: 978-1-78459-000-0
 Size: 120mm*180mm
 Publication: April 2014
 Price: £ 13.99

Wow China

This series focuses on creating the image of a “humanistic China” and an “ecological China” both in China and abroad. From a distinctive perspective, the series introduces how the Chinese combine history, ecology and nature with humanistic culture in China. Compiled by first-class scholars and experts, it is rich in academic, social and economic value. It includes the first-hand data obtained from scientific researches, as well as a large number of rare photographs. It is distinctive in themes. Through pictures and articles, the series provides the readers with colorful and fascinating scenery, both humanistic and ecological, in China. While marveling at the spectacular landscape of China, its profound culture and long history, the readers will come to realize the importance of protecting the cultural heritage of ecology and nature.



Historic Towns of the Southern Yangtze River

Historic Towns of the Southern Yangtze River is a selection of nearly 200 ancient villages and towns hidden in mountain and water landscape areas, including some already well-known overseas areas, and many more mysterious villages with unique charm but largely unknown by people. After a short introduction for you to enhance your general understanding of the ancient towns in Jiangnan, it introduces their cultural history and folk landscape. The ancient towns of Jiangnan are like pearls scattered among mountains and rivers. They present the most wonderful news and interesting sceneries.

ISBN: 978-1-78459-023-9

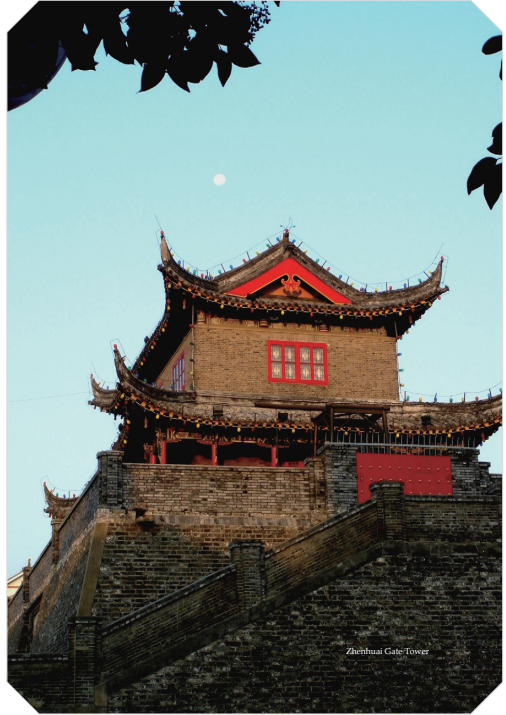
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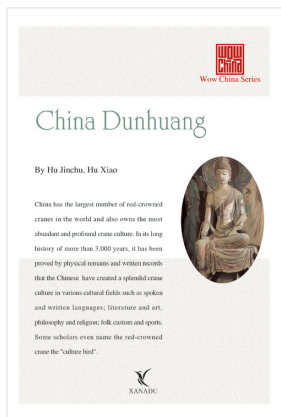
Publication: June 2015

Estimated price: £ 12.99



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China Dunhuang

The Dunhuang Grottoes were built in the 4th century, after having existed for more than one thousand years during the Sixteen States, Northern Wei, Western Wei, Northern Zhou, Sui, Tang, Five Dynasties, Song, Xixia and Yuan Dynasties. There are still more than 550 caves, 2,000 painted sculptures and 50,000 square meters of murals to-date, which makes it the largest grotto art museum in the world. This book selects the Dunhuang murals from the periods in the Northern Dynasties, the Sui and Tang Dynasties, the Five Dynasties, the Song and Yuan Dynasties, and it introduces the brilliant Dunhuang art in chronological order by integrating exquisite pictures and detailed introduction texts. Dunhuang art shows the artistic creativity of Chinese people to the world.

ISBN: 978-1-78459-022-2

Size: 120mm*180mm

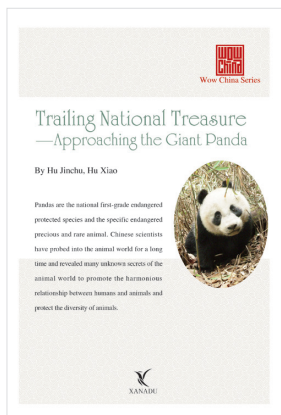
Publication: June 2015

Estimated price: £ 12.99



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Trailing National Treasure —Approaching the Giant Panda

An endangered animal, the panda, who draws global concern, is a rare animal that only lives in China. The author has probed into the animal world for a long time. He describes, in detail, the psychology, action and language of the panda in his unique perspective and vivid writing to reveal the rich connotation of the ecological culture of the harmonious relationship between animals, human and nature. The book contains both stories of the author's life as he lived together with these animals in the field, and reports of scientific research on the ecological protection of wild animals.

Hu Jinchu, the world's first panda researcher, internationally recognized as the founder of research on the ecology and biology of pandas, with the "highest status of panda research in China" and a reputation as China's "panda godfather", "panda professor" and "national treasure" who researches the "national treasure".

ISBN: 978-1-78459-024-6

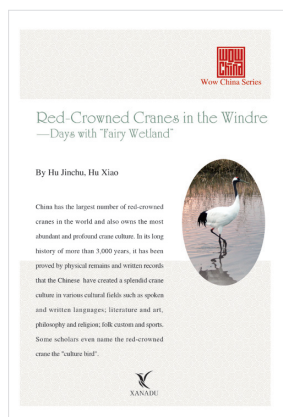
Size: 145mm*210mm

Publication: September 2015

Estimated price: £ 12.99



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Red-Crowned Cranes in the Wind —Days with “Fairy Wetland”

China has the largest number of red-crowned cranes in the world and it is also home to the most abundant and profound crane culture. In its long history of more than 3,000 years, it has been proved by physical remains and written records that the Chinese have created a splendid crane culture in various cultural fields such as spoken and written languages; literature and art; philosophy and religion; folk custom and sports. Some scholars have even named the red-crowned crane the "culture bird".

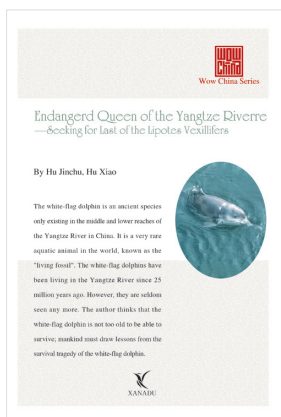
Lü Shicheng, who found new distribution records of many kinds of birds in Jiangsu Province and the South China area. He was the first researcher conducting studies on breeding of Red-Crowned Cranes semi-loosed into their wintering grounds and several other subjects.

ISBN: 978-1-78459-038-3
Size: 14.5mm*210mm
Publication: September 2015
Estimated price: £ 12.99



9 781784 590383 >

Endangered Queen of the Yangtze River —Seeking the Last of the Lipotes Vexillifers



The Lipotes Vexillifer is an unique ancient species to the middle and lower reaches of the Yangtze River in China, and a very rare aquatic animal, even more precious than the panda. They have lived in the Yangtze River for 2.5 million years, so they are known as "living fossils". This book describes the appearance, living status, the living environment of Lipotes Vexillifers and the reason they disappeared, accompanied by a large amount of precise photographs. It reminds the readers to take care of nature and to protect the ecological environment.

Wang Ding is currently the secretary of the Party Committee, vice director and researcher of the Institute of Aquatic Animal, Chinese Academy of Sciences, current member of the cetacean expert team in IUCN, member of the Asian Puffer Fish and Dolphin Committee and member of the Biodiversity Committee at the Chinese Academy of Sciences.

ISBN: 978-1-78459-027-7

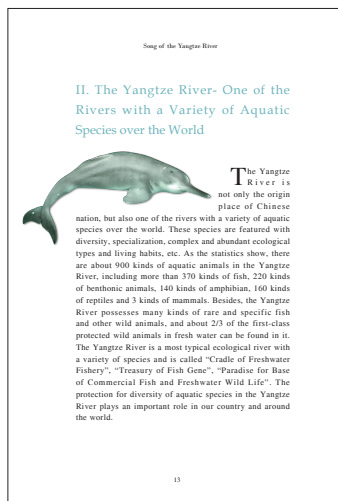
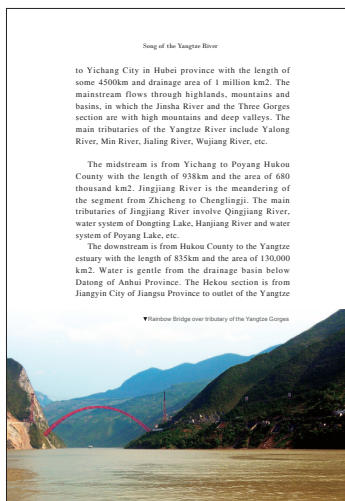
Size: 145mm*210mm

Publication: September 2015

Estimated price: £ 12.99

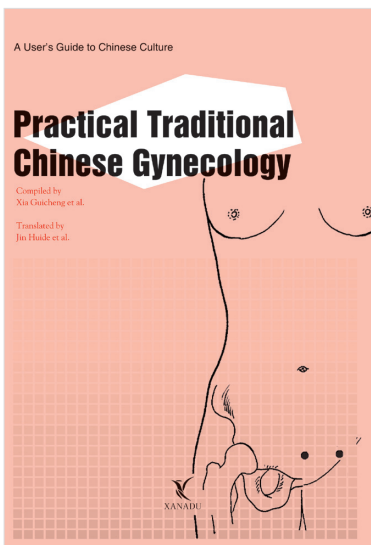


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A User's Guide to Chinese Culture

Jiangsu attaches great importance to the development of traditional Chinese medicine. Given the fact that people increasingly rethink the developing trend of globalization, these books aim to promote Chinese medicine in the Western countries, especially its theory on health, while tapping into Chinese cultural heritage.



Practical Traditional Chinese Gynecology

The book is divided into two parts: the general part and the specific part. The general part includes an introduction to the development of the internal medicine of TCM, common diagnostic methods, principles of treatment, and the concept of viscera disease, six channels, wei, chi, ying and xue and tri jiao as well as corresponding therapeutic principles. There is also a brief introduction to nursing methods in TCM. The specific part lists 61 common diseases named after TCM terms plus a new chapter named acquired immuno deficiency syndrome. Each disease is named after a TCM terms and has the corresponding western medical term.

ISBN: 978-1-78459-017-8

Size: 145mm*210mm

Publication: May 2015

Estimated price: £ 9.99



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Chapter 1 Characteristics of Female Physiology

Since women anatomically have a uterus and its associated organs, and physiologically have menstruation, leukorrhea, pregnancy, labor and breast-feeding, there is an expected difference between women and men in terms of zang-fu organs, channels and collaterals, yin and yang, and qi and blood in their physiological activities of reproduction.

The human body takes the zang-fu organs, and the channels and collaterals, as the fundamentals, and performs its function through qi and blood. The five aspects of menstruation, leukorrhea, pregnancy, labor and breast-feeding are manifestations of the transforming function of zang-fu organs, channels and collaterals, and qi and blood.

The uterus is an organ responsible for menstruation and nourishment of the fetus; qi and blood are the material base of menses, leukorrhea, nourishment of the fetus and breast-feeding; zang-fu organs are the source of qi and blood; channels and collaterals are passages through which qi and blood circulate. The periodic change of qi and blood is the inevitable consequence of the consuming-supporting and transforming relationship of yin and yang of the kidney.

Female physiology, one of the characteristics of female zang-fu organs, channels and collaterals, qi and blood on pregnancy and labor, and the significance of the Ren and Du Channels in

In the uterine cavity, the uterus is the organ of menses and nourishment of the fetus, and the yin fu organ by ancient

the Chong, Ren and Du Channels. It is also connected with the regular channels. There are passages through the uterus with the collaterals. In the classics, the collateral channels mainly to the heart, and the Spleen Channel dominates blood. The functioning of these channels is sufficiently supplied with menstrual and

known as the monthly tide. The Chong Channel is related to the flourishing of kidney qi, the normal functioning of the Chong Channel. Physicians thought that at the age of 14, the body is to flourish, which promotes the normal functioning of the Chong Channel. At the age of 14, kidney qi is functional, and the Chong Channel is free of obstruction. This will

the Chong Channel is where the qi and blood channels are converged. The Chong Channel emerges in the perineum, where it meets with the Ren Channel and the lips.

Compared to the sea of all the yin channels, the Chong Channel is like a tide over the uterus and fetus. It is where it emerges in the perineum. Then it ascends and meets with the three yin channels (Ren 3) and Guanyuan (Ren 4). The Chong Channel is the source of blood in the Chong Channel. In case of free of obstruction, onset of menstruation of blood becomes empty after the condition of qi excess and blood

is related to the Du Channel. The Du Channel originates from the uterus, and emerges in the perineum. Then it ascends along the posterior midline and meets with all the yang channels at the point Dazhui (Du 14). It

* The tiangkui, similar to kidney yin, is an important material responsible for the formation and arrival of menses.

II. Menstruation

The first onset of menstruation usually starts at the age of about 14. Menstruation then continues with a frequency of once a month until the age of about 50. As it normally maintains this

further ascends to the vertex, then descends along the anterior midline to the lips and mouth. It meets with the Ren Channel at the point Mouth-Yinjiao (Du 28).

The Ren and Du Channels circulate in endless cycles along the anterior and posterior midlines, maintaining a relative yin-yang balance of the body, and thus providing for periodic occurrence of menstruation.

During the year or two after the first menstrual cycle, menstrual flow may not arrive regularly or may cease for a period of time. This is because kidney qi is not yet sufficient and the tiangkui is not yet stable. When the body fully develops, menstruation will become normal.

At the age of 45-50, the menstrual cycle becomes irregular with possibly either profuse or scanty flow; gradually menopause occurs. If vaginal bleeding occurs after menopause, careful examination should be done as early as possible, in order to determine any abnormal condition.

In addition, there are some healthy women who may have an onset of menstruation every two months, every three months, or even every year. As menstruation is still periodic, these conditions are all normal. Some women may get pregnant without any visible menstrual flow in all their lives. This condition is referred to as invisible menstruation.

During each menstrual period, a certain amount of blood is lost, approximately 100 milliliters. However, the amount of flow may vary according to such conditions as body constitution, age, weather and geographic change, life style and mental state. Each menstrual period usually covers 3-5 days, in some women 7 days. Menstrual flow is normally dark-red in color, light at the beginning, deep in the middle, and pinkish at the end of the period. A normal flow does not coagulate, nor is

it mixed with clots. It is neither dilute nor thick, and it does not produce any offensive smell.

III. Leukorrhea

Leukorrhea is a liquid secretion in the vagina, and functions to moisten the vagina.

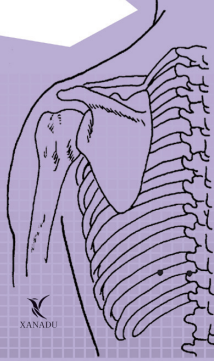
Leukorrhea has an internal relation with menstruation. During the period between menarche at the age of 14 and menopause at the age of 50, women normally secrete a small amount of white, thin, slightly sticky and odorless leukorrhea. Leukorrhea increases in amount and becomes thick, sticky and transparent during the mid-cycle period, when ovulation takes place. Ovulation implies that the yin essence of the body has developed to the extreme stage. Extreme yin transforms into yang inevitably, and thus leukorrhea decreases in amount, when ovulation is completed. Therefore, the periodic change in amount of leukorrhea represents the consuming and growing of the yin essence of the body, and synchronizes with the menstrual cycle. As yin blood accumulates downwards to nourish the fetus in the early stage of pregnancy, the amount of leukorrhea increases accordingly.

Leukorrhea has a very close relation with kidney yin and tiangkui, because the kidney stores essence and takes charge of fluids, and the tiangkui is largely composed of the yin essence.

Leukorrhea is also related to the Ren and Dai Channels. This is because the Ren Channel dominates yin of the entire body, including all the yin fluids such as essence, blood and body fluid; the Dai Channel runs transversely around the waist and has the function of controlling the Chong, Ren, Kidney, Liver and Spleen Channels. After menopause, the tiangkui is

A User's Guide to Chinese Culture

Practical Traditional Chinese Internal Medicine



Practical Traditional Chinese Internal Medicine

This book is divided into two parts: general theories and respective theories. General theories briefly introduce the general development of the Internal Medicine of TCM, diagnosis methods and treatment principles commonly used in Internal Medicine of TCM, syndrome concepts for viscera, the Six Regular Meridians, Qi and blood, Sanjiao (one of the six hollow organs in TCM) and dialectic treatment programs. It also briefly explains some of the nursing methods of TCM. At the same time, this book lists the corresponding name in Western Medicine or scope, so the foreign readers can compare each traditional disease name in TCM.

038

Rights Catalogue

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Publication: May 2015

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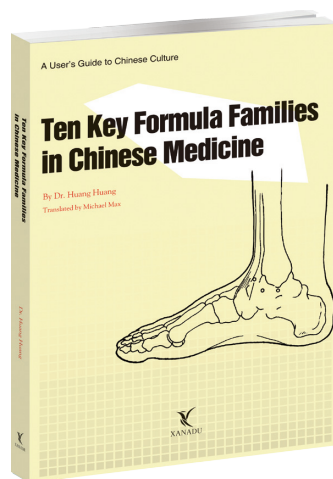
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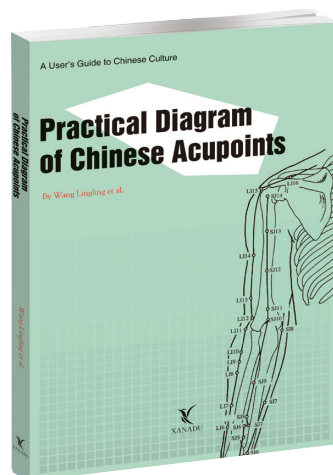
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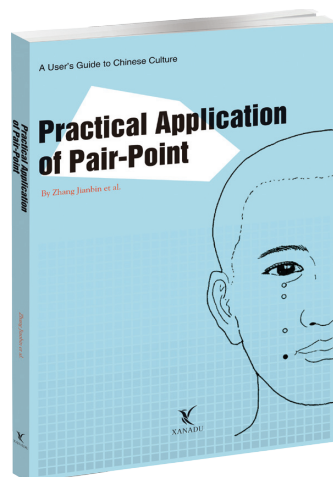
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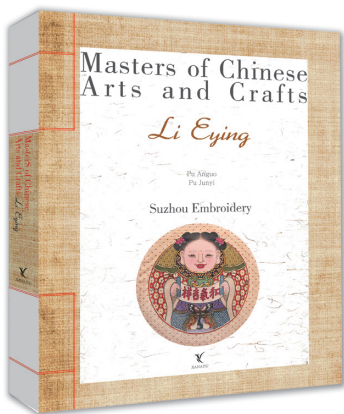
Price: £ 12.99



Masters of Chinese Arts and Crafts:

Since 1979, our country has awarded the honorary title of Master Craftsman in China, a total of five times, to more than 300 craftsmen who have made great contributions in different fields. These masters offered their intelligence in the inheritance and innovation of traditional Chinese arts and crafts. However, some of them passed away, leaving their unique techniques to the world. Some are advanced in age, so the crafts and unique techniques inherited and developed by them should be saved, explored, collated and protected, lest they be lost.

Each book of this series introduces one master craftsman and it is written as an interview with the masters themselves and their contacts. This will offer some background information such as where they work, what tools they use and what they like to do. These books also explore their design conception, traditional crafts, unique techniques and crafts tips. With the integration of words and pictures, this series demonstrates the essence of traditional arts and crafts.



ISBN: 978-1-78459-076-5

Size: 190mm*230mm

Publication: May 2015

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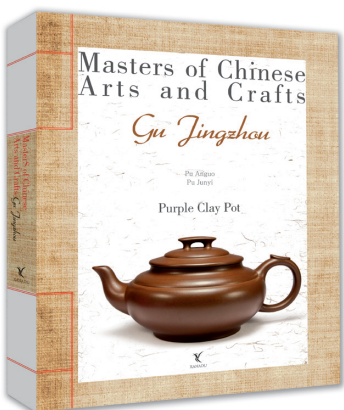


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Masters of Chinese Arts and Crafts—Li Eying

Suzhou embroidery, an excellent traditional craft in China, has unique characteristics such as exquisite patterns, skillful design, various stitches, elegant colors and local features.

Li Eying is a famous artisan in embroidery, who classifies Suzhou embroidery into 8 categories and 42 types, according to its stitches.



ISBN: 978-1-78459-077-2

Size: 190mm*230mm

Publication: May 2015

Estimated price: £ 29.99

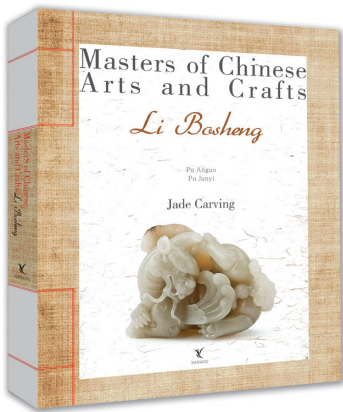


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Masters of Chinese Arts and Crafts—Gu Jingzhou

Of all kinds of clay teapots, Yixing clay teapots are the most renowned. It can retain the color, aroma and flavor of the tea for a long period of time. Its unsophisticated style has also gained popularity among people.

Gu Jingzhou (1915-1996), a famous artisan in Yixing clay teapot, made great achievements in this area. With his extraordinary crafts, he ranked the most successful ceramist in modern China.



ISBN: 978-1-78459-078-9

Size: 190mm*230mm

Publication: May 2015

Estimated price: £ 29.99

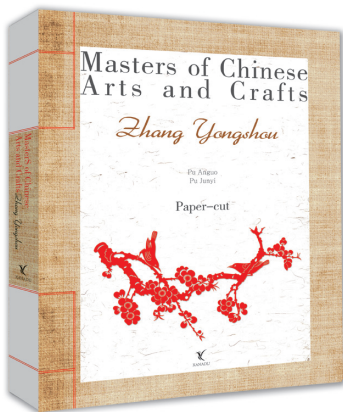


9 781784 590789 >

Masters of Chinese Arts and Crafts—Li Bosheng

Jade carving is one of the oldest carving arts in China and is the characteristic of Chinese culture.

Li Bosheng, a master of jade carving, is an expert at figure carving. His works, delicately and vividly carved, embody both traditional style and advanced ideas, thus greatly influencing the jade industry at home and abroad.



ISBN: 978-1-78459-079-6

Size: 190mm*230mm

Publication: May 2015

Estimated price: £ 29.99



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Masters of Chinese Arts and Crafts—Zhang Yongshou

Paper cutting is the art of cutting paper designs with scissors. It has a strong connection with Chinese folk culture. It's widely used in traditional festivals, funerals and weddings.

Zhang Yongshou who uses Song Jiao as his style name, is an artisan in paper cutting, arts and crafts. He was born in Yangzhou, Jiangsu Province. He created thousands of marvelous works since he was started paper cutting over 60 years ago.

Children's books

As an important part added in 2015, Children's Books is expected to create books with "Xanadu" features for children through children's mind, interests and words that transcend national borders, different ethnic groups and languages.

A series of works by outstanding Chinese children's literature writers including Mei Zihan and Jin Bo are introduced for the first time this year. In order to make them more suitable for children to read, we especially invite famous Chinese children's book illustrators to add beautiful, elegant and vivid pictures to the books so that children could cultivate their taste for art and beauty while enjoying reading fascinating stories.

Apart from picture books for preschool children, we also provide novels for the youth to grow up. On reading childhood memories and narration about these memories, the readers cannot help but recall their unforgettable childhood times.

The Night before Chinese New Year

This book, which came after the novel *Open Sesame*, is a novel for children, written by the famous writer Qi Zhi. This novel pays attention to a special social group which we call the "left—behind children" and tells us a tender story about a teenager and his friends.

It's the winter holiday, and ten-year-old Trickle and his friends have to wait one more month before the Chinese New Year begins. There's Liu Jinhui, who's always jumping the gun; Wang Bing, who ties balloons onto a dog and makes him float; Sun Dingyuan, who hides a goat up in a tree; and Xiong Yifei, who gets some bad news...Each has

ISBN: 978-1-78459-046-8

Size: 145mm*214mm

Publication: April 2015

Price: £ 10.99



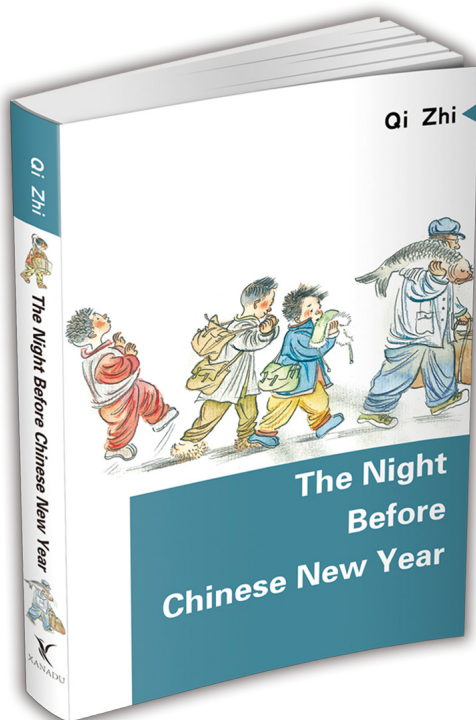
ABOUT THE AUTHOR

Qi Zhi, office director of Phoenix Publishing & Media Group, is also a writer and poet. He is now a member of the Chinese Writers' Association. He has been engaged in writing for over 20 years, publishing a number of works including *Breath*, *Open Sesame*, *The villain*, *Paper Wedding* and so on. In 2014, his children's novel *The Night before Chinese New Year* won the National Five Top Project Award.

their own hopes and dreams as the New Year approaches.

And for Trickle, the day before New Year is when he finally gets to be reunited with his father, who spends all year working in the city, as he comes back to spend the holiday with his family...

- 2014 "Five One Project" Award
- List of top 10 Chinese Best Children's Book
- Monthly book on Bookdao.com



JIN BO'S PICTURE BOOKS

WON

2104 CROW CHILDREN'S BOOK AWARD

2104 BINGXIN CHILDREN'S BOOK AWARD



ABOUT THE AUTHOR

Jin BO is a professor to the Musical Department of Capital Normal University, member of the National Committee of Supervising Chinese Textbooks, and member of the Children's Literature Committee at the Chinese Writers' Association.



ISBN: 978-1-78459-047-5

Size: 210mm*285mm

Publication: November 2014

Price: £ 12.99



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ISBN: 978-1-78459-048-2

Size: 210mm*285mm

Publication: November 2014

Price: £ 12.99



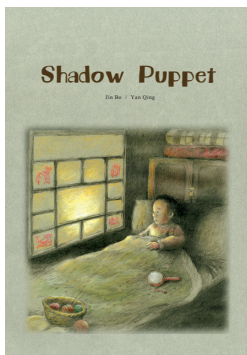
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The Snowman's Secret

The Snowman's Secret tells us the story of a child and a snowman. Nanny has an apple but he leaves it for the child's father and the father leaves it for the child. When the child makes a snowman, she uses the apple for the snowman's heart because she is also reluctant to eat it. Then the snowman has a heartbeat and doesn't melt anymore when spring comes.

The Rain People

The Rain People tells us that a lonely boy makes new friends in the rain. The boy loves rain and everything in the rain. He finds that a silver rain flower will bloom when the raindrops fall from the sky and hit the ground, but he feels sad because the rain flower's life is shorter than epiphyllum. One day, he finds the raindrop doesn't become rain flowers anymore but rather many crystal-bright rain men when they hit the ground. The joyful singing of the rain men makes him want to join them in dancing and singing. His eager hope and insistent heart give him strength, which makes him become a rain man and he plays with other rain men.



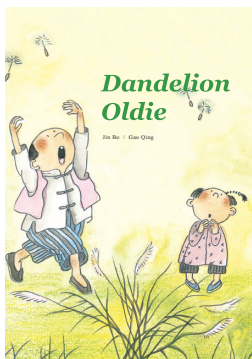
ISBN: 978-1-78459-049-9
 Size: 210mm*285mm
 Publication: April 2015
 Price: £ 12.99



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Shadow Puppet

Shadow puppet mainly talks about the story between “my mother”, “me”, “my children” and shadow puppet. It is a great story about the maternal love. Because of scarcity, the mother used red candles and shadow puppet to comfort me when I was ill. As I am growing up, the shadow puppet who brings me warmth and comfort accompanies me from beginning to the end and brings joy and happiness to my children in the age of prosperity. This book is beautifully illustrated, lyrical and touching. The texts and illustrations have strong and vivid national features, and thus have great cultural significance.



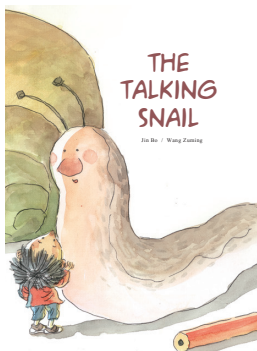
ISBN: 978-1-78459-050-5
 Size: 210mm*285mm
 Publication: April 2015
 Price: £ 12.99



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Dandelion Oldie

Dandelion Oldie is a story about human and nature, a mysterious relationship between a person who loves the nature very much and dandelion called “Old Man”. Finally, the human becomes a dandelion and flies with them in the sky.



The Talking Snail

The Talking Snail tells us a story about a child who is forced by his parents to learn all kinds of things. He then fantasises about a Snail Shell library, reading story books to rebel against the pressure from his parents.

ISBN: 978-1-78459-051-2

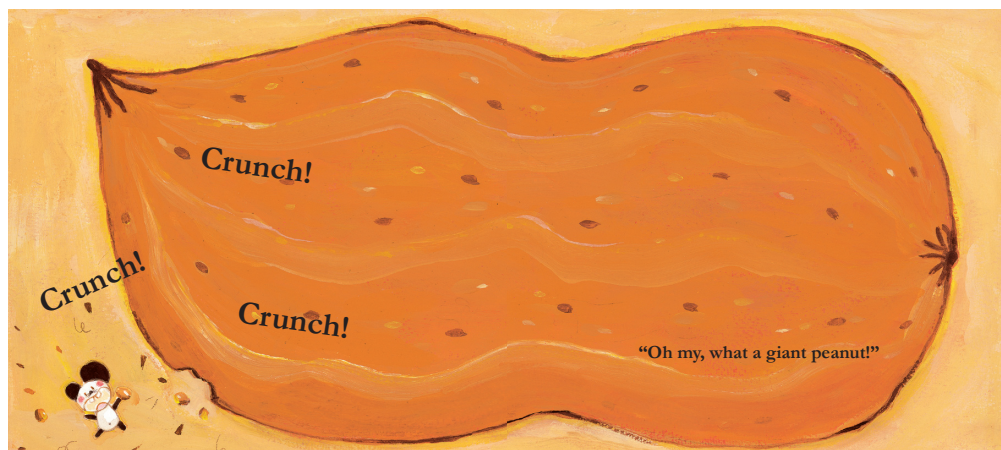
Size: 210mm*285mm

Publication: April 2015

Price: £ 12.99



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ORIENTAL BABY

(age 0-3)



ABOUT THE SERIES

These books are written according to a baby's growth characteristics both between the physical and psychological body. They are suitable picture books for babies between the ages of 0-3.

They are original pieces coming from famous Chinese authors. The stories and pictures develop the baby's imagination, understanding and creativity, teaching them to understand and discover the world imperceptibly.



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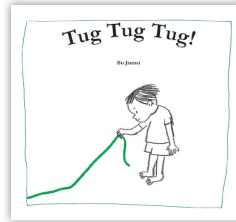
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ISBN: 978-1-78459-054-3
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 Price: £ 8.99



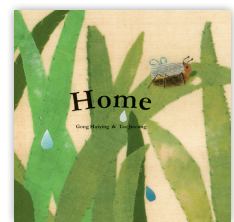
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ISBN: 978-1-78459-053-6
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 Price: £ 8.99



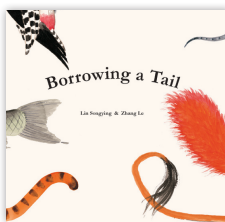
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ISBN: 978-1-78459-052-9
 Size: 190mm*168mm
 Publication: April 2015
 Price: £ 8.99



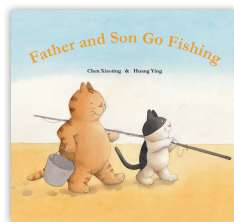
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ISBN: 978-1-78459-055-0
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 Publication: April 2015
 Price: £ 8.99



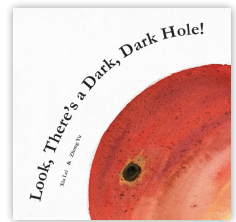
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ISBN: 978-1-78459-056-7
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 Publication: April 2015
 Price: £ 8.99



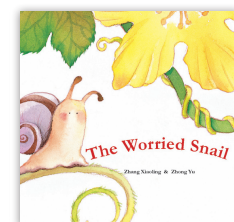
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ISBN: 978-1-78459-057-4
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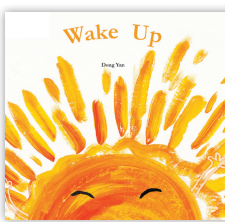
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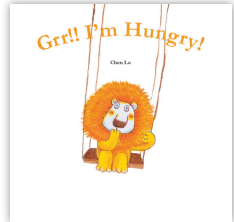
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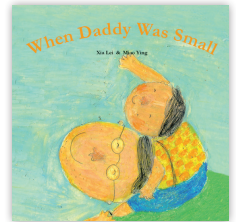
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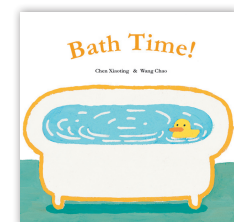
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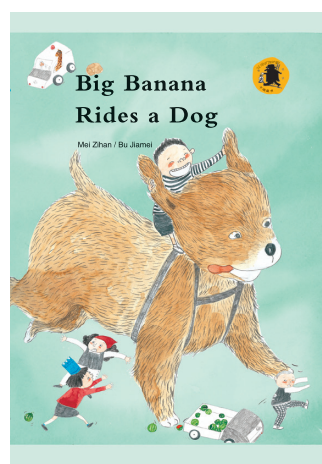
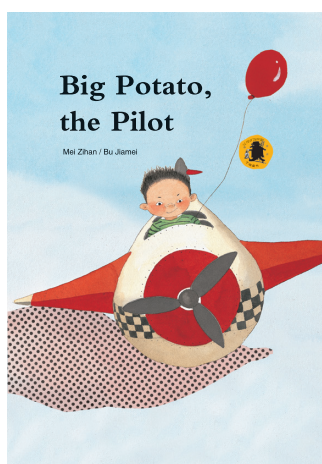
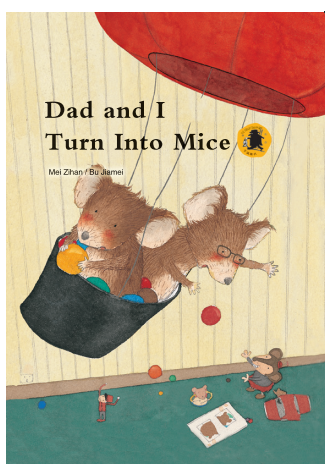


ISBN: 978-1-78459-059-8
 Size: 190mm*168mm
 Publication: April 2015
 Price: £ 8.99



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ZIHAN'S PICTURE BOOKS



Sizes: 185mm*260mm
Publication: November 2014
Price: £ 10.99



ABOUT THE AUTHOR

Mei Zihan is a famous children's literature writer, professor of humanities college in Shanghai Normal University, doctoral supervisor, a member of Chinese Writers Association, director of Shanghai Children's Association. He published the children's novel *Daughter's Story*, *Dai Xiaoqiao and his buddy*, a collection of short stories for children *The story of Mr. Cao Dimin*, *Investigation of ghosts*, and theoretic work such as *The theory of children's fiction narrative typ*, etc., and author of a children's literature reading book *Believe in the fairy tales*, *Reading children's literature* etc.

Bu Jiamei graduated from the Nanjing University of Art in 2002. She is a freelance illustrator, and mainly engaged in children's illustrations and picture books drawing for the Oriental baby magazine and children's pictorial story magazine.

QI ZHI'S
PICTURE BOOKS



The Shining Teeth



A Magical Pack



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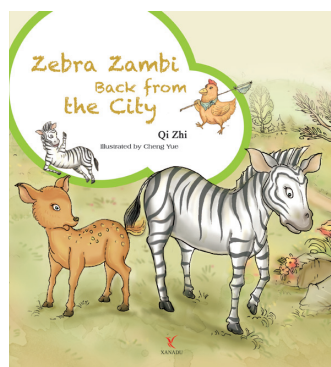
ISBN: 978-1-78459-075-8

Size: 210mm*245mm

Publication: April 2015

Price: £ 8.99

The little tortoise felt unhappy because he couldn't speak. His friends said hello to him when they met, but the little tortoise remain silent. Later, the little tortoise came out of a shop with a pack on his back. The pack was magical and it helped the little tortoise to greet his friends.



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Zebra Zambi back from the City

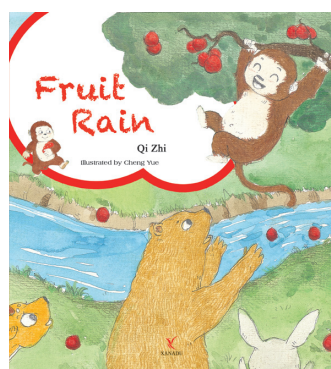
ISBN: 978-1-78459-070-3

Size: 210mm*245mm

Publication: April 2015

Price: £ 8.99

Zebra Zambi saw an interesting thing in the city. After he came back to the forest kingdom, he searched everywhere for it, but failed. He was upset until he saw himself in the river. He realized that the stripes on his body were just like the zebra crossing in the city. He laid on the road and taught each animal in the forest kingdom to cross a road on a zebra crossing.



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Fruit Rain

ISBN: 978-1-78459-071-0

Size: 210mm*245mm

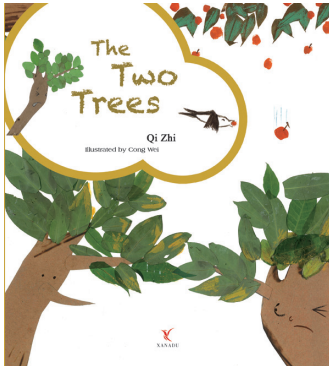
Publication: April 2015

Price: £ 8.99

Monkey Ben got some fruits from a big tree and shared with his friends. The fruits were delicious, but the tree was too far away. He wanted more of their friends to try the

fruits. So they planted together a seed into the soil. The seed grew into a big tree with lots of fruits. The red fruits dropped to the ground like raindrops when Monkey Ben swayed the branches. He was really happy to share the fruits with his friends.

The Two Trees



ISBN: 978-1-78459-072-7

Size: 210mm*245mm

Publication: April 2015

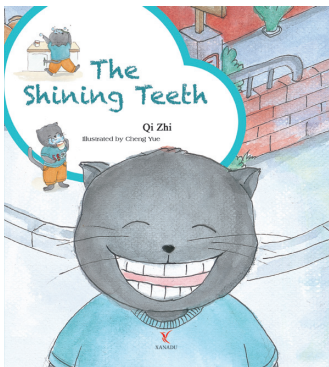
Price: £ 8.99

Two fruits were taken by two little birds to a new place. They felt lonely there. Soon, the two fruits sprouted and saw each other. One wanted to say hello to the other, but the other couldn't hear because they were too small. They tried hard to grow taller. They wanted to become good friends and play together. The process of growing up will be full of joy in the company of their friends.



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The Shining Teeth



ISBN: 978-1-78459-067-3

Size: 210mm*245mm

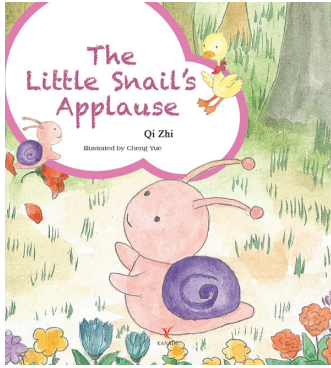
Publication: April 2015

Price: £ 8.99

It was dark at the corner of the street. Everyone was scared. Max, a black cat, was worried about it. He wanted to help them. When he looked into the mirror, Max happened to discover that his teeth were shining like the sunlight. At the end of the story, everyone happily passed by the dark corner with the help of Max.



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9 781784 590734 >

The Little Snail's Applause

ISBN: 978-1-78459-073-4

Size: 210mm*245mm

Publication: April 2015

Price: £ 8.99

Monkeys Art Ensemble was to give a performance that night. Many of the little snail's friends invited him to go together. But the little snail decided not to go for some reasons. He felt lonely and sad. However, the little snail did watch the performance and applaud for the monkeys in his own way ...



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The Girl and the Swallows

ISBN: 978-1-78459-074-1

Size: 210mm*245mm

Publication: April 2015

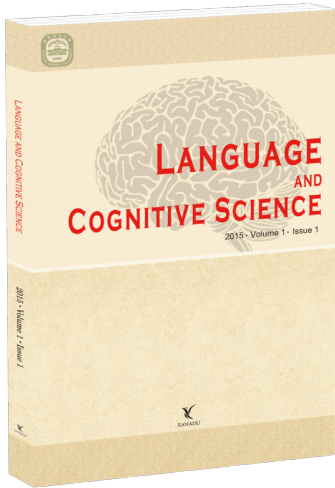
Price: £ 8.99

This is a story about a little girl and some swallows. The swallows dressed up with clean clothes, flying in the sky and catching insects in the fields. The girl liked the tidy and hard-working swallows. She wanted to be friend with them. Their friendship started with a "hello".



Magazines

Language and Cognitive Science



Language and Cognitive Science (LCS), is an international peer-reviewed journal sponsored by the School of Foreign Languages and Cultures, Nanjing Normal University. LCS publishes high-quality research in fields such as cognitive linguistics and pragmatics, computational modeling of language, language acquisition and processing, language change, neuropsychology of language and cognition, language development and disorders, and the biological foundation of language. We welcome innovative theoretical work, as well as empirical data-driven research, e.g. results based on corpus analysis, psycholinguistic experimentation, structural and functional brain imaging and electrophysiology.

LCS is an interdisciplinary journal seeking to bring together disciplines such as linguistics, psychology, philosophy, neuroscience and cognitive science to answer key questions about the nature of language and cognition in mind and in brain.

ISSN: 2058-6906

Size: 152mm*229mm

Price: £ 12.99

ISSN2058-6906



Chinese Arts and Letters



Chinese Arts and Letters (CAL) is a new bi-annual magazine aiming to bring the contemporary literary culture of Jiangsu Province, China to an international English-speaking audience. Boasting an advisory board including such influential figures as Daniel Albright, Harvard University, and leading Anglo-Chinese translators Howard Goldblatt and John Minford, this collaborative venture led by editor-in-chief Yang Haocheng, Professor of English at NNU, is set to become the most influential addition to global arts and literary scholarship since Granta's rebirth in the late 70s.

CAL's highly-anticipated first edition features freshly translated short stories by multi-award winning author Bi Feiyu (Three Sisters, The Moon Opera) and Fan Xiaoqing (Expression of a City, A Woman Comrade), alongside poetry, critical comment and analysis, in-depth interviews, and thought-provoking new research on the equine ink-paintings of 20th century Chinese modernist, Xu Beihong. With new works by best-selling authors Zhou Meisen and Lu Min confirmed for Volume 2 in September 2014, CAL bi-annual magazine promises to be a revolutionary new platform for cultural exchange between China's cultural hub and the English speaking world.

ISSN: 2053-3675

Sizes: 170mm*240mm
price: £ 12.00

ISSN 2053-3675



