



中国盐业集团有限公司  
China National Salt Industry Group Co., Ltd.

引领现代盐业 创造美好生活



# 简版 2020中盐集团 社会责任报告

CORPORATE SOCIAL RESPONSIBILITY REPORT

# 企业简介——庆祝中盐成立 70 周年

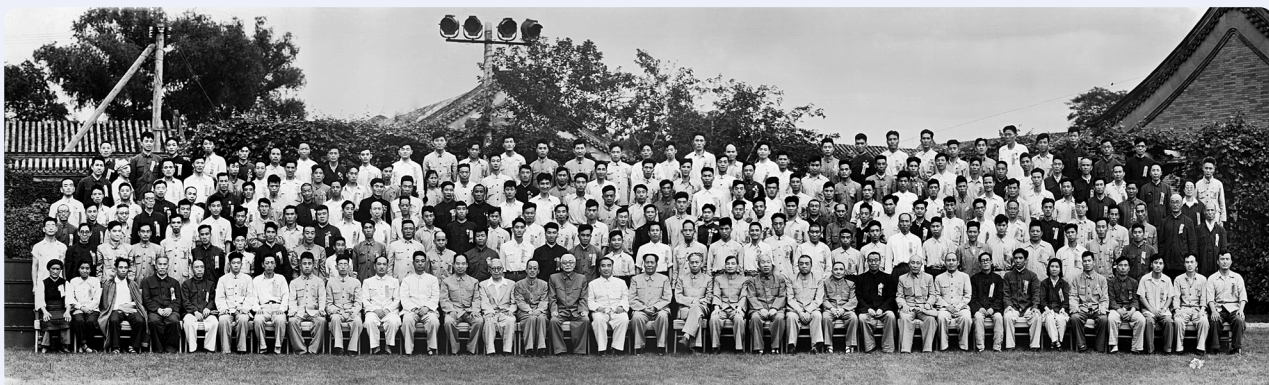
## Corporate Profile—70th-anniversary celebration of China National Salt Industry Group

### 回顾中盐走过的 70 年，是引领全国盐行业共同奋斗的 70 年

The past 70 years that CNSIG has gone through witnesses the arduous journey of China's salt industry under the leadership of CNSIG

历届党和国家领导同志的高度重视、亲切关怀和殷切期望一直是广大中盐人和全国盐业工作者献身中国盐业事业的强大精神动力。

The cordial care and earnest expectation of the Party and leaders have always been the the strong inspiration for the vast number of workers devoted to the development of CNSIG and China's salt industry.



1956 年 7 月 2 日，毛泽东主席及中央政治局委员接见全国盐业运销先进工作者代表会议全体代表

On July 2, 1956, Chairman Mao Zedong and members of the Political Bureau of the Central Committee meet with all representatives of the National Conference of Advanced Workers in Salt Transportation and Marketing

中盐经历了五个重要发展阶段：盐务分工、产销分管阶段——政企合一阶段——转型探索阶段——企业化运营阶段——高质量发展阶段。中盐集团充分发挥行业影响力，为盐行业的健康发展作出了应有的贡献。

CNSIG has gone through five important development stages: Stage of industry chain being divided and regulated regarding production and sales; Stage of the enterprise working as government; Stage of exploring SOE transformation; Stage of the enterprise operating as a market entity; Stage of high-quality development. CNSIG has given full play to its industry influence and made due contributions to the healthy development of the salt industry.



2019 年 9 月 19 日，中国盐业股份有限公司增资项目签约仪式在北京产权交易所举行

On September 19, 2019, the signing ceremony for the capital increase project of China National Salt Industry Co., Ltd. was held at the Beijing Equity Exchange

## 回顾中盐走过的 70 年，是艰苦奋斗、解放思想、深化改革、快速发展的 70 年

The past 70 years that CNSIG has gone through demonstrates years of hard work, emancipating the mind, deepening reforms, and rapid development

中盐集团明确了“推动盐行业高质量发展、为满足人民群众对美好生活的向往作贡献”的企业使命，确定了“创新行业价值，服务民本民生，体现国家意志”三大主体功能和世界一流的国家盐业公司 + 优秀化工企业的形态定位。全国盐产量已从 1949 年的 298.5 万吨增长到 2019 年底的近 9000 万吨，盐销量已接近 1 亿吨。

CNSIG has clarified the corporate mission of “promoting the high-quality development of the salt industry and contributing to the people’s pursuit for a better life”, and determined the three main functions, namely, “innovating industry values, serving the people’s livelihood, and reflecting the will of the country”, set the goal of becoming a world-class salt company and a chemical company. The salt output in China has increased from 2.985 million tons in 1949 to nearly 90 million tons at the end of 2019, and salt sales have reached nearly 100 million tons.

近年来，中盐集团以落实盐业体制改革方案为己任，加快推进行业联合和重组，带头提高了行业集中度，增强行业影响力。不断完善海盐、湖盐、井矿盐的全国布局，向盐化工产业链延伸，初步形成了无机化工、农业化工、精细化工、日用化工等系列产业布局，部分产品进入世界和全国前列。

In recent years, CNSIG has taken implementing the systematic reform in salt industry as its mission, accelerated industry integration and reorganization. Through the efforts, CNSIG has effectively increased its concentration ratio and influence in the industry. Besides, the Group has also improved the industrial layout for sea salt, lake salt, well and mine salt, extended to the salt-based chemical industry chain, and initially formed a series of industrial layouts including inorganic chemicals, agricultural chemicals, fine chemicals, daily chemicals, etc., and some products have come to the forefront on the market home and abroad.

中盐集团和各省盐业集团领导全国盐行业，不断采用先进技术，不断改进盐业生产工艺，不断提高自动化水平。中盐集团伴随新中国而生，与共和国共同成长，作为全国食盐的生产经营主体，肩负保障民生、落实食盐加碘国策、提高民族素质的社会责任和历史使命。

Salt industry in China, led by CNSIG and various provincial salt companies, has been constantly adopting advanced technology, continuously improving salt industry production, and improving the level of automation. As the leading salt enterprise which was born and grew up with New China, CNSIG shoulders the social responsibility and historic mission of ensuring people’s livelihood, implementing the national strategy for the elimination of iodine deficiency, and improving the people’s health level in China.

凡是过往，皆为序章。70 年砥砺奋进、风雨兼程，70 年沧桑巨变、春华秋实。我们要在习近平新时代中国特色社会主义思想的指引下，用自己的勤劳、智慧和汗水努力把中盐发展的更好、建设的更美。

What’s past is prologue. 70 years of hard work and arduous struggle bring us dramatic growth and fruitful achievements. Under the guidance of Xi Jinping’s thoughts on socialism with Chinese characteristics in the new era, we must use our diligence, wisdom and effort to strive to make CNSIG better and stronger.



### 企业愿景

#### Enterprise vision

世界一流的  
国家盐业公司 + 优秀化工企业

Building a world-class national  
salt company+ excellent chemical  
enterprise



### 企业使命

#### Enterprise mission

引领现代盐业、创造美好生活

Lead the modern salt industry  
and create a better life



### 企业责任

#### Corporate Responsibility

绿色中盐 品质中盐  
责任中盐 百年中盐

Green CNSIG Quality CNSIG  
Responsibility CNSIG  
Hundred Years CNSIG

# 开好局，起好步——奋战“十四五”

## Taking a new step for the "14th five-year plan"

2020年，中盐集团实现了“十三五”顺利收官。五年来，在习近平新时代中国特色社会主义思想的指导下，集团公司上下一心，干部职工辛勤付出，圆满完成了“十三五”规划主要目标任务，为“十四五”高质量发展提供了坚实保障。

In 2020, CNSIG has successively concluded the "13th Five-Year Plan". In the past five years, under the guidance of Xi Jinping's thoughts on socialism with Chinese characteristics for a new era, With concerted effort made by cadres and employees of the Group, the main objectives and tasks of the "13th Five-Year Plan" have been successfully completed, providing solid guarantee for the high-quality development during the "14th Five-Year Plan".

### 守正奋进“十三五” Integrity at work during "13th Five-Year Plan"

**“十三五”时期，我们实现了脱胎换骨的质变。**及时完成工作重心的转变，布局结构不断优化，改革成效突出显著，治企能力全面提升。

**During the "13th Five-Year Plan", we have realized a renescent change.** CNSIG has timely completed the transformation of work focus, optimized the layout structure, which better highlighted the effect of reform and comprehensively improved governance capability.

**“十三五”时期，我们实现了强根铸魂的升华。**全面加强党的领导党的建设，充分发挥国有企业独特政治优势，加强制度机制和基层组织建设，加强党风廉政建设和反腐败工作。

**During the "13th Five-Year Plan" period, we have realized the sublimation based on strong roots.** We have comprehensively strengthened the building of the Party under the leadership of the Party, given full play to the unique political advantages of SOEs, strengthened the construction of systematic mechanisms and grassroots organizations, as well as the integrity and anti-corruption work.

**“十三五”时期，我们实现了质量效益的飞跃。**集团经营业绩连续四年创造历史最好水平，为建设世界一流的国家盐业公司+优秀化工企业奠定了坚实基础。

**During the "13th Five-Year Plan" period, we have achieved a leap in quality and efficiency.** The Group's operating performance has surpassed the best record in history for four consecutive years, laying a solid foundation for building a world-class national salt company + excellent chemical enterprise.

	指标 Index	单位 Unit	“十二五” "12th Five-Year Plan"	“十三五” "13th Five-Year Plan"
中盐集团 实现质量效益改善 CNSIG Achieves Quality and Benefit Improvement	利润总额 Total profit	亿 100 million	19.7	49.8
	净利润 Net profit	亿 100 million	0.9	31.4
	经济增加值 Economic value added	亿 100 million	-40.7	11.9
	净资产收益率 ROE	%	0.07	5.5

### 阔步迈进“十四五” Striding forward for the "14th Five-Year Plan"

2021年，是“十四五”规划开局之年。展望“十四五”，中盐集团将积极贯彻新发展理念，加快融入新发展格局，持续优化升级盐、化工、农肥三大主营业务，打造我国盐及盐化工产业链的链长企业。同时，将更好地服务国家战略，更好地服务人民群众对美好生活的向往，更好地服务行业重塑和健康可持续发展，努力为构建新发展格局扛起央企担当、贡献中盐力量。

2021 marks the first year of the "14th Five-Year Plan". Looking forward to the "14th Five-Year Plan", CNSIG will actively implement the new development concept, accelerate the integration into the new development pattern, continue to optimize and upgrade the three main businesses (salt, chemical industry, and agricultural fertilizer), and play the role as the leader in China's salt and salt chemical industry chain. At the same time, it will better serve the national strategy, better serve the people's yearning for a better life, better serve industry reshaping and healthy and sustainable development, and strive to take up the responsibility as SOE and contribute to the construction of a new development pattern.





# 奉献国家，践行责任理念

## Contributing to the Country with the Mindset of Responsibility



### 深化改革增动力 Deepen Reforms to Increase Motivation

**深化盐改混改：**以中盐股份为平台，实质性整体推进混合所有制改革；额盐公司混合所有制改革项目正式落地。

The salt industry reform and mixed-ownership reform: we took China National Salt Co., Ltd. as a platform to comprehensively promote the mixed-ownership reform; the Inner Mongolia Ejinoer Salt Co., Ltd.'s mixed-ownership reform project has officially landed.

**落实重组整合：**完成兰太实业与中盐吉兰泰、中盐昆山三家盐化工企业资产重组；无偿接收山东海化集团有限公司 30% 股权划转；红四方肥业管理更加专业精细。

The reorganization and integration: we completed the asset reorganization of the three salt chemical companies of Inner Mongolia Lantai Industrial Co., Ltd., CNSG Jilantai Salt Chemical(Group)Co.,Ltd. and Zhongyan Kunshan Co., Ltd.. 30% equity of Shandong Haihua Group Co., Ltd. was freely transferred to the Group; the management of Hongsifang fertilizer Co.,Ltd. has become more professional and refined.



2020 年，重组整合后的中盐内蒙古化工资产总额比重组前上升 109.04%，营业收入上升 165.71%，利润总额上升 120.36%，净利润上升 141.82%，为中盐集团建设优秀化工企业奠定坚实基础

In 2020, the total assets of CNSIG Inner Mongolia Chemical Industry Co.,Ltd. has increased by 109.04% after the reorganization, operating income by 165.71%, total profit by 120.36%, and net profit by 141.82%, laying a solid foundation for CNSIG to build an excellent chemical enterprise.

### 提质增效强管理 Improving Quality, Efficiency and Management Level

深入贯彻落实提质增效专项行动，统筹推进疫情防控和改革发展工作，取得积极成效。

CNSIG has in-depth implemented the special actions for improving quality and efficiency, coordinated pandemic prevention and development, and achieved positive results.



### 服务“双碳”显担当 Serving “Carbon Peak and Neutrality” with Responsibility

- 印发《中国盐业集团“十四五”能源节约与生态环境保护规划编制工作方案》。

We issued the “Work Plan for Compiling Energy Conservation and Ecological Environmental Protection Planning for the ‘14th Five-Year Plan’ of CNSIG”.

- 全年环境保护投入资金 **15315.34** 万元，助力国家“碳达峰、碳中和”目标。

The annual investment to environmental protection was 153,153,400 yuan to help the country’s “Carbon Peak and Neutrality” goal.

### “一带一路”聚合力 Participating in “Belt and Road” to Gather the Forces

积极在亚洲、非洲等地“一带一路”沿线国家开展技术合作项目，持续深化与“一带一路”沿线国家的合作交流。

CNSIG actively carried out technical cooperation projects in countries along the “Belt and Road” in Asia, Africa and other places, and continued to deepen cooperation and exchanges with countries along the “Belt and Road”.



# 服务民生，创造美好生活

## Serving People's Livelihood and Create a Better Life



### 优质盐品护健康 High-quality Salt for Health

- 加强质量管理：**2020年，食盐产品合格率 **100%**。  
 Strengthening quality management: In 2020, the qualified rate of salt products was 100%.
- 打造优质品牌：**启动品牌标识、企业标识手册修订工作。  
 Building a high-quality brand: the revision of brand logos and corporate logo manuals was initiated.
- 丰富健康盐品：**推出“低钠盐”“天山雪晶盐”等健康盐品，丰富消费者选择。  
 Enriching healthy salt products: low sodium salt and “Tianshan Snow Crystal Salt” and other healthy salt products was promoted to the market to enrich consumers' choices.



### 用心服务为客户 Serving Customers with Thoughtful Action

切实保护消费者权益，提升客户满意度。2020年，整体消费投诉解决率 **100%**，客户满意度达 **100%**。

CNSIG has effectively protected the rights and interests of consumers and improved customer satisfaction. In 2020, the complaint resolution rate was 100%, and customer satisfaction reached 100%.



### 商业模式惠民众 Benefiting the Public by Business Model

推进电子商务平台筹建，加强电商渠道营销，发展扁平化销售体系，提高食盐终端市场直供比例。

CNSIG has promoted e-commerce platforms building, strengthened e-commerce channel marketing, developed a flat sales system, and increased the proportion of direct supply of salt in the terminal market.



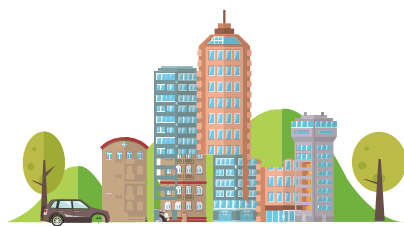
### 科技创新赋新能 Technological Innovation Empowers New Momentum

- 21** 家国家高新技术企业  
 21 national high-tech enterprises
- 3.37** 亿元  
 Invested 337 million yuan to R&D
- 1270** 人  
 Employed 1,270 R&D personnel
- 146** 项  
 146 authorized patents
- 27** 项  
 27 authorized invention patents
- 59** 项  
 Won 59 scientific and technological awards



# 引领行业，成就共赢价值

## Leading the Industry for Win-Win Goal



### 战略合作汇资源 Strategic Cooperation Gathers Resources

积极与政府、行业协会、企业、高校等签订战略合作协议，开展多领域、多元化合作，实现优势互补、多方共赢。

With strategic cooperation with governments, industry associations, enterprises, universities, etc., CNSIG has carried out multidisciplinary and diversified cooperation to achieve complementary advantages and win-win results for all stakeholders.

### 国际交流拓格局 International Exchange Expands Pattern

加快“走出去”步伐，积极参与各类国际交流活动，推动国际合作交流走深走实。

CNSIG has been accelerating the pace of “going out”, actively participating in various international exchange to deepen international cooperation and exchanges.



参加第三届中国国际进口博览会  
CNSIG's Signing Ceremony in the 3rd China International Import Expo



### 责任采购同发展 Procurement with Responsibility

成立集团供应链管理委员会，上线“中盐电子采购系统”，推进责任采购。

CNSIG established the Supply Chain Management Committee and launched the “CNSIG Electronic Procurement System” to promote procurement with responsibility mindset.



### 带动行业共进步 Driving the Industry to Make Progress

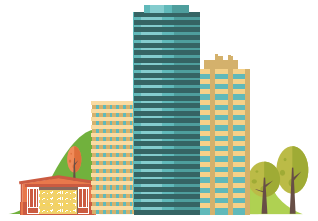
持续推进盐穴综合利用研究应用，探索盐穴储油、储气、储能，推广医药用盐、融雪除冰等新兴业务。

CNSIG has continued to promote the research and application of comprehensive utilization of salt caverns, explore function of salt cavern for oil storage, gas storage, and energy storage, and promote pharmaceutical salt, snow melting and deicing and other emerging business areas.



# 履职尽责，共建幸福中盐

## Performing Duties to Build a Delightful CNSIG Together



### 安全生产铸根基 Safe Work to Forge the Foundation

加强安全生产管理，推进安全标准化建设，加强隐患排查治理，开展安全培训教育。

CNSIG has strengthened safe work management, promoted standardization for safe work, while investigating hidden hazards and carrying out safety training.



### 关爱员工添福祉 Caring for Employees' Well-Being

公司劳动合同签订率、社会保险覆盖率均达 **100%**

CNSIG's labor contract-signing rate and social insurance coverage rate both reached 100%.

报告期内吸纳就业人数 **1156** 人

During the reporting period, the Group newly recruited 1,156 employees.

全年投入帮扶资金 **596** 万元

Invested 5.96 million yuan in assistance funds throughout the year.

### 社区共建构和谐 Building Harmonious Community

积极参与“健康中国”行动，发布我国首支减盐健康指数。

CNSIG actively participated in the “Healthy China” initiative and released China's first health index for salt reduction.

深入援疆“访惠聚”工作，累计投入资金 **642.83** 万元。

CNSIG has provided in-depth assistance to Xinjiang, investing a total of RMB 6,428,300 yuan

全年公益捐赠总额 **1033.8** 万元，**4070** 名志愿者参与爱心活动。

CNSIG totally donated RMB 10.338 million yuan for charity fund in 2020, dispatched 4,070 volunteers to the charity activities.



发布新华·中盐减盐健康指数报告

Press conference for Xinhua-CNSIG Salt Reduction Health Index Report