



中粮集团 2020 年 社会责任报告

COFCO CSR REPORT 2020

中粮集团办公室
地址:北京市朝阳区朝阳门南大街8号中粮福临门大厦
邮政编码:100020

COFCO Corporate Office
Address: COFCO Fortune Plaza, No.8 Chaoyangmen
South Stress, Chaoyang District, Beijing, China 100020



COFCO

2020

中粮集团社会责任报告
COFCO CSR REPORT

报告导读

About the report

组织范围

本报告覆盖中粮集团有限公司（或“中粮集团”“中粮”“集团”“公司”“我们”）及所属专业化公司在经济、环境和社会等方面的履责行动和绩效。

时间范围

2020年1月1日至2020年12月31日，部分内容及数据超出上述范围。

参考标准

《联合国可持续发展目标》（SDGs）

全球报告倡议组织（GRI）《可持续发展报告标准》

国务院国有资产监督管理委员会《关于国有企业更好履行社会责任的指导意见》

中国社会科学院《中国企业社会责任报告指南4.0（CASS-CSR4.0）》

信息来源

本报告所用信息及数据均来自公司正式文件和统计报告。报告中的财务数据以人民币为单位，特别说明除外。

延伸阅读

您可通过以下方式获取中粮集团更多社会责任信息：

中粮集团官方网站：www.cofco.com

联系方式

中粮集团办公室

地址：北京市朝阳区朝阳门南大街8号中粮福临门大厦

邮编：100020

电话：8610 85006688 400-810-6180

传真：8610 85610700

Scope of Entities

This report demonstrates the economic, social, and environmental performance of COFCO Corporation Co.,Ltd. (hereinafter referred to as "COFCO Corporation", "COFCO", "the Group", and "We") and its specialized subsidiaries.

Reporting Period

From January 1, 2020 to December 31, 2020, some contents and data might be beyond the above range.

Reporting Standards & References

Sustainable Development Goals (SDGs) by the UN

Sustainability Reporting Guidelines by Global Reporting Initiative (GRI)

Guiding Opinions on Enterprises to Better Perform Social Responsibility by State-owned Assets Supervision and Administration Commission of the State Council (SASAC)

Chinese CSR Report Preparation Guide (CASS-CSR4.0) by Chinese Academy of Social Sciences

Information Sources

The information and data used in this report are from the company's official documents and statistical reports. The financial data in the report are in RMB, unless otherwise specified.

Further Reading

More information about COFCO's social responsibility, please visit

COFCO official website: www.cofco.com

Contact Information

COFCO Corporate Office

Address: COFCO Fortune Plaza, No. 8 Chaoyangmen South Street, Chaoyang District, Beijing, China

Postcode: 100020

Tel: +8610 85006688, +86 400-810-6180

Fax: +8610 85610700

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董事长致辞

亲爱的各位朋友：

2020年，是全面建成小康社会和“十三五”规划的收官之年，也是中粮集团在面临复杂形势、严峻挑战的情况下，经营业绩历史最好、化解风险矛盾最有成效、服务国家战略最为突出的一年。我们坚持以习近平新时代中国特色社会主义思想为引领，在党中央国务院坚强领导下，在国资委党委有力指导下，十五万中粮人团结奋斗，努力开创新时代高质量发展新局面，实现了“十三五”完美收官，为“十四五”高起点开局打下了坚实基础。

一年来，中粮集团始终在主动融入大局、服务全局中推动高质量发展。我们坚持把中粮发展放在社会和行业的全局中审视，主动担当起龙头企业所应发挥的引领作用。我们紧跟国内外农粮市场行情变化，充分发挥专业优势、人才优势、信息优势，及时提出行业建议。我们锲而不舍助力脱贫攻坚，在对口帮扶贫困县全部提前一年摘帽的基础上，以产业扶贫、消费扶贫、电商扶贫、培训扶贫等科学方式，带动地区经济发展、乡村振兴和农民致富。我们全力支持抗疫保供，坚决确保粮油食品供应链的安全稳定，忠于国计、良于民生的形象更加深入人心，同时也在为行业发展献力献策中赢得更大信任、更多机遇、更优环境、更好发展。

一年来，中粮集团始终在危机中育先机、于变局中开新局。大疫之年，百业艰难。面对疫情带来的严重冲击，我们审时度势、科学研判，沉着应对、精准施策，全力以赴完成年度目标任务。我们坚持变压力为动力，面对消费大幅减少的困境，咬紧目标、保持定力、稳住阵脚，牢牢抓住疫情缓解后快消品需求反弹、地产业务持续回暖、金融市场信心修复等机会，最大程度追回损失。我们坚持变危机为机遇，密切跟进疫情对市场的影响，抓住国际大宗农产品价格普遍跌入历史性低位、生猪养殖进入行业景气期、医用酒精变突发性业务为持续性业务等机会，努力创造经营效益。

一年来，中粮集团始终发挥粮油业务当主力、唱主角作用。我们紧紧围绕主责主业，强化对大宗商品交易的集中管理、统一调度、协同运作，充分发挥集团整体优势，充分释放人才潜力，准确研判疫情影响下的国际市场走

势和国内需求形势，抓住稍纵即逝的时机窗口，果断出手，在低价区干净利落地大规模建立起基础仓位，一举奠定集团年度业绩基本盘，一举扭转长期以来大宗商品盈利薄弱的局面，农粮业务发挥了名副其实的主力军作用，极大振奋了人心士气。

一年来，中粮集团始终坚持市场化改革发展方向。我们深化市场化选聘、市场化管理、市场化薪酬、市场化退出的选人用人机制，研究推出“7+1”项人力资源管理制度，持续完善三年目标任期责任制，推进能上能下、能进能出、能增能减，更好实现业绩与收入、激励与约束相匹配，有效激发了广大干部员工的创业热情和内生动力。

一年来，中粮集团始终注重人才队伍专业化能力建设。我们既注重调动和发挥广大干部员工的积极性主动性创造性，又坚持事业为上、依事择人、依岗选人，坚持把专业过硬作为选人用人的重要标准，坚持把学有所长、干有所成的干部放在能充分发挥其专业优势、专业特长的岗位上，着力将集团人才优势转化为发展优势。

一年来，我们坚持党的领导、加强党的建设，在深化理论武装、促进党建工作与生产经营工作深度融合、加强基层党建、查处问题惩治腐败、激励干部担当作为干事创业等方面，做了大量扎实细致、特色鲜明、富有成效的工作，为集团改革发展提供了坚强的政治、思想、组织和纪律保证，汇聚起战疫情、保供应、化风险、创业绩的磅礴力量。

朋友们，回顾2020，我们豪情满怀；展望2021，我们任重道远。站在“十四五”的新征程新起点上，中粮集团将牢记使命担当，聚焦主责主业，继续深化改革、提质增效，推动企业高质量发展，加速打造具有全球竞争力的世界一流大粮商，努力为全面建设社会主义现代化国家做出新的中粮贡献，以实际行动和优异业绩向中国共产党成立100周年献礼！

中粮集团董事长

吕军

Message from the Chairman

Dear friends:

2020 is the year of the end of building a moderately prosperous society in an all-round way and the last year of 13th Five-Year Plan. Meanwhile, it is also the year in which COFCO has still accomplished its best performance in its history and resolved risk contradictions to serve the country's strategy. Adhering to the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era and the leadership of the Party Central Committee, the State Council and the SASAC, 150,000 COFCO employees work together to create a new era of high-quality development, to lay a solid foundation for the start of the "14th Five-Year Plan".

Over the past year, COFCO has always promoted high-quality development by actively getting involved into the overall situation and serving the overall situation. We adhere to the development of COFCO in the overall view of society and the industry, take the initiative to play the leading role of leading enterprises should play. We keep up with changes in the agricultural and grain markets home and abroad, give full play to our professional, talents and information advantages. We are persevering in eliminating poverty. We have explored many ways of poverty reduction by industry, consumption, e-commerce and training, which effectively promote regional economic development and farmers' prosperity and helped targeted counties shake off poverty 1 year ahead of schedule. We fully support food security during the pandemic and resolutely ensure the safety and stability of the food supply chain, by which the image of "being loyal to the nation and beneficial to the people" has been more deeply rooted in the hearts of the people. At the same time also for the development of the industry, we win more trust, more opportunities, better environment and better development.

Over the past year, COFCO has always nurtured opportunities and opened a new game amidst changes. In the face of the severe impact of the pandemic, we reviewed the situation, made scientific judgments, responded calmly and made every effort to complete the annual goals and tasks. Besides, we also firmly grasp the opportunity of rebound in fast-moving consumer goods demand, the recovery of real estate business, and the restoration of confidence in the financial market in the post-pandemic era. We insist on turning crises into opportunities, closely following up the impact of the epidemic on the market, and seizing the opportunities, such as international bulk commodity prices falling to historical lows, pig breeding entering the booming period, and momentary need for medical alcohol turning to the constant need, etc.

Over the past year, COFCO has always played a leading role in the grain and oil business. We focus on our main responsibilities and main businesses, strengthen the centralized management, give full play to the overall advantages of the Group, fully release the potential of talents. Besides, we also accurately study the

international market trends and domestic demand, seize the fleeting opportunity, and make decisive moves, establish positions at low-price area on a large scale decisively, which lays the solid foundation for COFCO's annual performance and these moves have also reversed the long-term weak commodity profitability, make agricultural and food business the driving force, and greatly boost people's morale.

Over the past year, COFCO has always adhered to the direction of market-oriented reform and development. We have implemented recruitment, management, remuneration on the market basis, developed and launched the "7+1" human resources management system, continued to improve the three-year target-based tenure system, to better match performance and income, incentives and constraints, and effectively stimulating the entrepreneurial enthusiasm and endogenous motivation of the majority of cadres and employees.

Over the past year, COFCO has always focused on the professional capacity building of the talent team. We not only pay attention to mobilizing and giving play to the initiative and creativity of cadres and employees, Prioritizing career, choosing talents according to position and profession. All these measures have put employees stay in positions that can give full play to their advantages and expertise, which transforms the Group's talents into development advantages.

Over the past year, we have adhered to CPC leadership and strengthened Party building. We have done a lot in promoting the in-depth integration of Party building work and production and operation work, strengthening grassroots Party building, investigating problems and punishing corruption, and motivating cadres to act as executives and entrepreneurs. The solid, meticulous, distinctive, and fruitful work has provided strong guarantees for the reform and development of COFCO, and brought together the majestic forces to fight the pandemic, ensure supply, reduce risks, and create new performance.

Dear friends, looking back on 2020, we are full of pride. Looking ahead to 2021, we have a long way to go. Standing at the new starting point of the "14th Five-Year Plan", COFCO will bear in mind the mission, focus on the main responsibilities and main businesses, continue to deepen reforms, improve quality and efficiency, and promote high-quality development of the company. Besides, we will also accelerate the steps to build a world-class large grain merchant with global competitiveness, strive to make new and COFCO's contributions to the comprehensive construction of a modern socialist country, and present the 100th anniversary of the founding of the Communist Party of China with practical actions and outstanding performance!

Chairman of COFCO Lyu Jun

逆风扶摇冲新高，挚献伟大新时代

Travel against a strong headwind to make a new record, presenting the gift to the great new era with loyalty



爱拼才会赢。2020年，对于中粮集团来说，既是非凡的一年，也是难忘的一年，更是拼搏的一年。我们不畏困难挑战，敢打敢拼敢闯，各项建设取得新进步新成果。

——中粮集团董事长 吕军

Dedicate yourself and you will win. 2020, for COFCO, is an extraordinary year, full of valuable memory and hard work. We are not fearful of difficulties and challenges, dare to fight and dare to enter. New progress and new results have been achieved all around.

——Lyu Jun, Chairman of COFCO



2020年，在新冠肺炎疫情暴发、灾害频发、行业波动频繁的影响下，世界经济面临着严峻的下行压力和诸多不确定因素，国际供应链产业链面临波动和挑战。在这样的逆势环境下，中粮集团不畏困难、逆流而上，在完成抗疫保供、扶贫攻坚等任务的同时，整体经营业绩创历史新高，实现营业总收入5303亿元，利润总额206亿元，其中核心主业农粮业务盈利贡献超过50%，超同期、超历史、超预算、超预期，实现“十三五”的圆满收官，为“十四五”高起点开局打下坚实基础，以优异成绩迎接建党100周年。

In 2020, against the backdrop of the pandemic, natural disasters, and industrial fluctuations, the world economy is facing setback and many uncertain factors, and the international supply chain also encounters fluctuations and challenges. In this context, COFCO is not afraid of difficulties and advancing against headwinds. While completing tasks such as fighting the pandemic and alleviating poverty, the overall performance of COFCO has reached a record high, with revenue 530.3 billion yuan and total profits 20.6 billion yuan, of which the core agricultural and food business contributed more than 50% of the profit. This is the best record beyond the corresponding period and the expectations, achieving the successful conclusion of the "13th Five-Year Plan" and setting a solid foundation for the "14th Five-Year Plan". This is also a present prepared for 100th anniversary of the founding of the Party.

以使命铺就抗疫坦途

Mission paving the path to the victory against COVID-19 pandemic

新冠肺炎疫情来势汹汹，作为抗疫民生物资供应的主力军和先锋队，中粮集团充分发挥粮油、食品、金融、地产等产业链优势，不停工不停产、迅速转产扩能，并作出米面油等重要民生产品“价格不涨、质量不降、供应不断”的郑重承诺，守护市场稳定供应生命线，全力保障以湖北、北京为重点区域的米面油产品、口罩、医用酒精供应，捐赠款物达7.7亿元，以实际行动助力疫情防控，践行央企使命。



With the fierce outbreak of COVID-19, as the main force and vanguard in pandemic fight and livelihood materials supply, COFCO has given full play to the advantages of the grain and oil, food, finance, and real estate industry chains, and has kept working during the pandemic, quickly expanding capacity. For that we have made the solemn promise of "keeping price, keeping quality, keeping supply" to safeguard the lifeline and ensure the stability of market, making every effort to guarantee the supply of rice, noodle, oil, masks and medical alcohol in the key areas of Hubei and Beijing, donating money and materials worth of 770 million yuan. All these practical actions demonstrate effort made by a state-owned enterprise to fight the pandemic and fulfill its responsibility.

以责任绘就小康蓝图

Drawing a blueprint for a well-off society with responsibility



中粮集团坚决落实党中央关于巩固拓展脱贫攻坚成果、有效衔接乡村振兴、保持帮扶政策总体稳定的部署要求，按照“四个不摘”要求，持续做好各项帮扶工作，帮助7个定点扶贫县和2个对口支援县实现脱贫摘帽，助力高质量打赢脱贫攻坚战，促进经济社会发展和群众生活改善。

COFCO has resolutely implemented the requirements of the Party Central Committee on consolidating and expanding the achievement of poverty alleviation, effectively linking up rural revitalization, and maintaining overall stability of the assistance policy. Abiding by the "four undertakings", the Group has been improving its efforts all around and helped 7 targeted poverty counties and 2 counterpart counties to win the battle against poverty with high quality, promoting economic and social development and improving people's lives.

<p>利润总额</p> <p>206 亿元</p> <p>The total profit 20.6 billion yuan</p>	<p>世界 500 强</p> <p>136 位</p> <p>136th of the world's Top500</p>	<p>资产总额</p> <p>6698 亿元</p> <p>Total assets of 669.8 billion yuan</p>	<p>营业总收入</p> <p>5303 亿元</p> <p>Gross revenue 530.3 billion yuan</p>
	<p>农粮板块净利润贡献率超</p> <p>50%</p> <p>The agriculture and food business contribute over 50% of the net profit</p>	<p>纳税总额</p> <p>190 亿元</p> <p>Total tax payment 19 billion yuan</p>	



以卓干锻造国际粮魂 Forging the soul of international food supplier with excellence

面对国际大宗农产品交易业务的波动态势，中粮集团凭借在国际市场上的多年经验，最大程度抓住机会、规避风险，在全球各粮食主产区及时采取防疫措施，确保粮食生产、加工和零售从业人员的安全，最大限度减少疫情传播，同时迅速部署畅通国际物流通道、增强国际运输力量，成为稳定全球农产品供应链、维护全球粮食供需平衡的重要力量。

Facing the turbulent situation on the international bulk agricultural product market, COFCO has taken advantage of its years of experience in the international market to seize opportunities and avoid risks. We have taken timely anti-pandemic measures in major grain farming regions around the world to ensure grain production and the health of employees in production, processing and retail industries to control the spread of the epidemic. Meanwhile, we quickly unblocked international logistics channels and strengthened international transportation, which has become an important measure in stabilizing the supply chain and balancing supply and demand.

以改革书写农业新章 Writing a new chapter in agriculture with reforms

作为我国最大的农粮央企，中粮集团深入推进企业改革发展工作，不断健全现代企业制度，优化资源配置，完善产业布局，推进企业经营管理水平和经营业绩持续提升。集团以高质量发展推进农业供给侧结构性改革，打造农业综合服务平台，推进互联网、大数据、人工智能与农业深度融合。围绕“粮食银行+农业服务”模式，建立粮食回收通道，附加其他农业服务，帮助农户解决“种粮难”“卖粮难”“储粮难”等问题，构建现代农业产业体系，促进我国农业现代化发展。

As China's largest agricultural enterprise, COFCO has further promoted the reform and development. We have been improving the modern enterprise system and optimizing resources allocation, which improves the industrial layout and promotes business management and performance. COFCO has been promoting structural reforms on the agricultural supply side with high-quality, building a comprehensive agricultural service platform, and promoting the in-depth integration of the Internet, big data, artificial intelligence and agriculture. Focusing on the "Grain Bank + agricultural service" model, we have established grain recycling channels and other agricultural services to help farmers solve the problems encountered during grain growing, selling and storing, which builds a modern agricultural system and modernizes agricultural development in China.

以品牌澎湃健康生活 Inspiring a healthy life with the brand strength

中粮集团不断延伸产业链条，丰富产品品类，为消费者提供安全、营养的健康食品，践行守护国民营养健康的初心。针对疫情下市场需求的急剧变化，中粮利用一切可能积极拓展渠道、提升服务、研发新品，满足市场需求。2020年，集团以“中粮”品牌组合主要产品品牌获选“创品牌”精品成果；获选中国农业企业家峰会发布的“2020中国农业旗舰企业”；在《世界品牌500强》排行榜中位列第198位。

COFCO has been extending the industrial chain, enriching product categories and providing consumers with safe, nutritious and healthy food, which is the practice of protecting the nutrition and health of the people. In response to the rapid changes in market demand under the pandemic, COFCO uses all possible resources to actively expand channels, improve services and develop new products to meet market demand. In 2020, the Corporation won the "Brand-making" Achievement with its "COFCO" brand portfolio and was selected as the "2020 China Agricultural Flagship Enterprise" by the China Agricultural Entrepreneurs Summit, ranking 198th in the "Global 500" on the most valuable and strongest global brands.

以党建凝聚腾飞动力 Leveraging Party building to consolidate the growing momentum

中粮集团坚持“抓党建从生产出发、抓生产从党建入手”的工作理念，依托项目制党建这个能够有效发挥支部战斗堡垒作用、党员先锋模范作用的平台，全年立项2000多个，疫情期间成立党员突击队1000多个，全面推动集团党建向基层拓展、向纵深拓展、向生产经营拓展，探索党建工作责任制和生产经营责任制有效联动、同向发力的方式方法，通过工作责任、工作重心、考核评价的融合，推动企业改革发展和党的建设同频共振、相互促进，为推进新时代党的事业和集团高质量发展凝心聚力、不懈奋斗。

Adhering to the philosophy of "Building Party from Production, Promoting Production from Party Building", COFCO has been relying on project as the platform to effectively play the role of the Party branch in Party building and a pioneering role of Party members. More than 2,000 projects have been established throughout the year. During the epidemic, we have also established more than 1,000 Party commandos to promote the expansion of the Party building to the grassroots, and explored ways and means to effectively link the Party building and the operation. The integration of responsibilities, priorities, and evaluation promotes mutual development between enterprise reform and Party building, so as to make concerted and unremitting efforts to promote the Party's undertaking and the high-quality development of the Group in the new era.

以正气涤净浩然初心 Purifying the original intention with righteousness

中粮集团明确监督重点，加强党员干部廉洁从业意识，用身边事教育身边人，进一步加强以案促改，强化党员干部的纪律规矩意识。在集团内网“党风廉政建设永远在路上”专栏及时刊登中央纪委国家监委、集团相关案例和动态，推动集团广大党员干部知敬畏、存戒惧、守底线。

COFCO has been clearly defining the focus of supervision, strengthening the awareness of probity among Party members and cadres. We always educate Party members with the things around them to further strengthen the promotion of reforms with experience, and strengthen the sense of discipline of Party members and cadres. The "probity is always in our minds" on the Group's intranet always promptly publishes relevant cases and news of the National Supervisory Commission and the Group, keeping Party members staying vigilant and abiding by the bottom line.



COFCO 保供应

忠国利民稳市场

Ensure supply, stabilizing the market for the people and for the nation

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中粮不忘初心，迎难而上。面对疫情冲击、经济低迷等严峻挑战，中粮集团充分发挥行业地位、全球布局和专业能力优势，保障国际供应链、农粮产业链稳定，用实际行动保障农粮食品稳定供应。

面向“十四五”开局之年，中粮集团将立足新发展阶段，贯彻新发展理念，持续优化战略布局和产业结构，加快“走出去”步伐，为形成以国内大循环为主体、国内国际双循环相互促进的新发展格局贡献中粮力量。

COFCO has always remained true to our original aspiration and tackled difficulties with bravery. In the face of severe challenges such as the pandemic and economic setback, COFCO gives full play to its position in the industry, global layout and professional capabilities, and ensures the stability of the international supply chain and the agricultural and grain industry chains through concrete actions.

In the start year of "14th Five-Year Plan", COFCO will firmly implement the new development concept in the new stage. Besides, we will continue to optimize the strategic layout and industrial structure, and accelerate the pace of "going out", contributing COFCO strength by forming a new development pattern in which domestic systemic circulation is the main body and the dual cycles at home and abroad promote each other.



2 零饥饿



9 产业、创新和基础设施



12 负责任消费和生产



17 促进目标实现的伙伴关系

忠国利民稳市场
stabilizing the market for the
people and for the nation

稳产保供抗“疫”
Stabilize production,
supplying to fight
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稳产保供抗“疫” Stabilize production, supplying to fight against the pandemic

新冠肺炎疫情发生以来，中粮集团坚决执行中央企业的社会责任，第一时间组织全集团投入到抗击疫情、复工复产和保障供应的各项任务中，发挥中央企业的“国家队”“主力军”作用，用实际行动为打赢疫情防控阻击战贡献中粮力量。

Since the outbreak of the COVID-19, COFCO resolutely implemented the social responsibilities of state-owned enterprises, and organized the entire Group to fight the epidemic, resume work and guarantee supply resume work. We have given play to the role of the "national team" of state-owned enterprises, and used practical actions to contribute COFCO forces winning the battle against pandemic.

中粮集团成立应对疫情工作领导小组，积极部署和领导防疫工作；成立疫情应急小组，紧急调动米面粮油等生活物资保障湖北等地供应；主要负责同志坚守一线，靠前指挥，发挥集团优势，持续调整产能抗击疫情；基层员工顶住压力，全力复工复产，支援抗疫一线。

COFCO has established a pandemic response group to actively deploy and lead epidemic prevention, Besides, we also established an emergency team to urgently mobilize daily necessities such as rice, noodles, grains and oil to ensure the supply of Hubei and other places. The main responsible comrades stuck to the front line and continued to utilize the Group's advantages to adjust production capacity to fight the pandemic. Grassroots employees withstood the pressure, resumed work and production with all their strength and supported the front line of the fight.

中粮切实履行“不停工、保生产、保供应”以及“供应不断、价格不涨、质量不降”的承诺，在关键时刻展现了“忠于国计，良于民生”的责任担当。中粮油脂、中粮家佳康、蒙牛乳业、中粮包装、中粮可口可乐等公司，春节期间提前复工，保障市场供应；中国纺织7天上马口罩生产线，日产能达22万只；中粮生物科技第一时间组织下属酒精生产企业调整产品结构，加班加点生产医用酒精和75%消毒酒精，填补市场防疫物资短缺；中粮国际克服海外疫情持续恶化等重重困难，全力保障持股码头有序高效运转。在疫情最严重的二、三月份，集团累计向全国供应米面油产品近180万吨、口罩861万只、医用和消毒酒精10万吨。中粮家佳康在疫情期间全力保供武汉猪肉市场，供货产品覆盖武汉多家门店及经销商客户，为市场稳定做出积极贡献。

COFCO earnestly fulfilled its promises of "keeping production, ensuring supply" and "providing products of high quality with stable prices", and demonstrated its responsibility of "Loyal to the Nation and Beneficial to the People" at a critical moment. Subsidiaries such as COFCO Oils & Oilseeds, COFCO Joycome, Mengniu Dairy, CPMC Holdings, and COFCO Coca-Cola resumed work ahead of schedule during the Spring Festival to ensure market supply. Chinatex launched mask production lines in 7 days, with a daily capacity of 220,000 pieces. COFCO Biochemical immediately organized its alcohol production enterprises to adjust their product portfolio, and worked overtime to produce medical alcohol and 75% disinfectant alcohol, filling the market shortage of epidemic prevention supplies. COFCO International has overcome many difficulties such as the further deterioration of the overseas epidemic, and made every effort to ensure the orderly and efficient operation of its holding docks. In February and March, when the epidemic was the most severe, COFCO supplied nearly 1.8 million tons of staple and oil products, 8.61 million masks, and 100,000 tons of medical and disinfectant alcohol to the domestic market. COFCO Joycome made every effort to safeguard pork market in Wuhan, and its products covered many stores and dealers in Wuhan, making positive contributions to market stability.



坚持守望相助、共克时艰。大悦城控股捐赠1000万元、医用和消毒酒精275吨，减免3.3亿元的租金；中粮我买网帮助相关企业拓展线上销售渠道，缓解农副产品滞销问题；中粮贸易连续数日昼夜装运饲料粮驰援湖北，确保饲料粮稳定供应；中粮家佳康推动解决进口肉滞港难题；主粮业务帮助近2000家客户解决复工困难；各专业化公司向中建三局火神山医院、雷神山医院、武汉市餐饮协会先后三批捐赠220万元的物资；发挥产业链优势，向武汉一线医护人员提供餐饮保障。

Persist in helping each other and overcoming difficulties together. Grandjoy Holdings donated 10 million yuan, 275 tons of medical alcohol, and reduced or exempted 330 million yuan in rent. COFCO Womai.com has been helping relevant companies expand their online sales channels and easing the problem of unsaleable products. COFCO Trading transported feed grains day and night for several consecutive days to assist Hubei to ensure a stable supply of feed grains. COFCO Joycome successfully coped with the problem of imported meat sticking on the dock. The staple food business helped nearly 2,000 customers solve the difficulties of resuming work. COFCO's specialized subsidiaries and affiliated companies donated three batches of 2.2 million yuan in supplies to the Huoshenshan Hospital, Leishenshan Hospital, and Wuhan Catering Association, giving full play to the advantages of the industrial chain to provide food and beverage to front line medical staffs in Wuhan.

2020年10月22日，国资委党委召开中央企业抗击新冠肺炎疫情表彰大会暨先进事迹报告会，中粮油脂营销公司两湖大区物流部副总监喻英，中粮生化能源（肇东）有限公司常务副总经理孟凡铁，蒙牛乳制品武汉有限责任公司党支部书记、厂长康海龙等3名同志荣获“中央企业抗击新冠肺炎疫情先进个人”称号；中国纺织浙江春江轻纺集团有限责任公司荣获“中央企业抗击新冠肺炎疫情先进集体”称号。

On October 22, 2020, the Party Committee of State-owned Assets Supervision and Administration Commission held the Commendation Conference and Report Meeting of Advanced Deeds of State-owned Enterprises in the fight against Covid-19 epidemic. Yu Ying (Deputy Director, the logistics department in Hubei and Hunan of COFCO Oils & Oilseeds Marketing Company), Meng Fantie (Deputy General Manager, COFCO Bio-Energy (Zhaodong) Co., Ltd.) and Kang Hailong (General Manager and Party Secretary, Mengniu Dairy Wuhan Co., Ltd.) were awarded the title of "Advanced Individuals of State-owned Enterprises in Fighting the Pandemic". Zhejiang Chunjiang Light & Textile Industry Group Co., Ltd. won the title of "Advanced Collective of State-owned Enterprises in Fighting the Pandemic".

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中粮粮谷践行主粮担当，驰援“抗疫保供”最前线

案例 III Case

COFCO Grains & Cereals undertakes the role of staple supplier and rushes to the forefront of "anti-pandemic" battlefield

面对疫情，中粮粮谷坚决冲向“抗疫保供战”最前线，用行动彰显“中粮速度”。从2020年1月29日首家工厂复工到2月15日包括武汉工厂在内的43家工厂全面复产，主动调整产能，承诺“不断货、不断档、不涨价”。在面对疫情防控不能松、内外环境多变化的压力和挑战下，中粮粮谷化危为机，为抗疫保供做出积极贡献。



In the face of the epidemic, COFCO Grains & Cereals resolutely rushed to the forefront of the "anti-pandemic" battlefield and demonstrated the "COFCO speed" with actions. From January 29 to February 15, 2020, 43 factories including the ones in Wuhan, completely resumed their production and actively adjusted production capacity to "sustain supply and stable price". Encountered with the pressures and challenges from the pandemic and changing environment home and abroad, COFCO Grains & Cereals could turn the crises into opportunities to make positive contributions to fighting the epidemic and ensuring supply.

中粮油脂防疫保供两不误，全力支持保供救援

案例 III Case

COFCO Oils & Oilseeds conducts both anti-epidemic and supply guarantee, fully supporting the protection of supply and rescue

新冠疫情牵动全国，中粮油脂沿江地区多家工厂以及营销公司两湖大区地处疫情中心武汉及周边，具有巨大的防疫保供压力。在这样的背景下，中粮油脂充分发挥“敢打硬仗、善打硬仗”的优良作风，各工厂充分利用库存，借助中粮东海旗舰工厂的产能和辐射优势，第一时间输出库存，同时中粮油脂及其下属企业积极向疫区慈善总会、红十字会、火神山、雷神山筹建单位、医疗队、疾控中心等单位累计捐赠价值283万元的物资，全力支持抗疫救援工作，出色完成保供任务。

The COVID-19 affects the whole country. Many factories and marketing companies in the Yangtze River District of COFCO Oils & Oilseeds are located in Wuhan and surrounding areas, the epicenter of the epidemic, and were under tremendous pressure to prevent epidemics and ensure supply. In this context, COFCO Oils & Oilseeds has given full play to its excellent nature of "dare to fight hard battles and be good at fighting hard battles". All factories made full use of their inventories and utilized the capacity and radiating advantages of COFCO Eastocean's flagship factory to export inventory as soon as possible. COFCO Oils & Oilseeds and its subsidiary companies actively donated materials worth 2.83 million yuan to the charity federation, the Red Cross, constructors of Huoshenshan Hospital and Leishenshan Hospital, medical teams, CDC and other units in the epidemic area, fully supporting the anti-pandemic and successfully completing task.



中粮家佳康抗新冠战猪瘟，全力保障肉食供应

案例 III Case

COFCO Joycome fights against COVID-19 and swine fever and spares no effort to ensure meat supply

疫情期间，中粮家佳康积极协调国家铁路集团、中远物流等保障运力，高效解决疏港、转运、出库等问题，圆满完成2000吨储备肉紧急调运，确保中央储备肉用得上、调得动。武汉肉食品公司在疫情期间累计向武汉市场供应猪肉7389吨，供货产品覆盖武汉市105家商超门店以及28个经销商客户，并恢复企事业单位18个食堂的供应。

2021年“三八”国际妇女节到来之际，中粮家佳康食品营销（天津）有限公司保供团队荣获“全国巾帼文明岗”称号。公司共有女职工28人，她们克服人员少、时间紧、任务重等多重困难，在进口冻猪肉转储工作中，展现出精准高效的专业素质，为国内猪肉市场保供稳价做出突出贡献。

During the epidemic, COFCO Joycome actively coordinated the transportation capacity of China State Railway Group Co., Ltd. and China Ocean Shipping Company, effectively solved the problems in the process of transshipment and warehouse delivery. Besides, the company has also successfully completed the transportation of 2,000 tons of reserve meat to ensure the central reserve accessible. Wuhan Meat Company affiliated with COFCO, supplied 7,389 tons of pork to the Wuhan market, covering more than 105 supermarkets and 28 franchisers, and 18 canteens in enterprises and institutions.

On March 8th 2021, International Women's Day, the supply team of COFCO Joycome Food Marketing (Tianjin) Co., Ltd. won the title of "National Contribution from Excellent Women's". The company has 28 female employees. They overcame multiple difficulties such as the shortage of labour and time, and heavy tasks. They have demonstrated efficient professional quality in the unloading imported frozen pork to storage, and have made outstanding contributions to the domestic pork market to ensure supply and price stability.

储备肉紧急调运

2000 吨

Completed the transportation of 2,000 tons of reserve meat

累计向武汉市场供应猪肉

7389 吨

Supplied 7,389 tons of pork to Wuhan market



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中粮糖业全力帮助蔗农回收甘蔗，减少损失保障生产

案例 III Case

COFCO Sugar makes every effort to help sugarcane farmers harvest sugarcane, reduces losses and ensure production

新冠肺炎疫情暴发期间，正值甘蔗收割和甘蔗糖工厂榨季生产的关键时期，能否收购足够的原料蔗，对于确保生产、实现利润具有至关重要的意义。关键时刻，中粮糖业 52 名党员组成甘蔗糖原料党员先锋队，20 多个小分队连续 31 天在所辖蔗区持续作战。同时，发挥甘蔗收购中转站的作用，自砍、自运、自卸甘蔗到收购点；整合社会农机合作社、农机公司，为蔗区提供机械化收割服务，增加种植大户机械采收原料蔗比例，缓解砍蔗工人不足的问题，帮助订单农户高效完成甘蔗砍运，保障原料蔗及时进厂。



During the outbreak of the COVID-19, it's the critical period for sugarcane harvesting and cane sugar production. To purchase enough raw material cane is of vital importance for ensuring production and realizing profits. At the critical moment, 52 Party members of COFCO Sugar quickly formed a vanguard group. More than 20 teams keep fighting in villages in the sugarcane farming area for 31 days. At the same time, giving play to the role of the transfer station, our Party members helped purchase, harvest, transport, and unload sugarcane to the purchase point. The company also integrated social agricultural machinery cooperatives and agricultural machinery companies to provide harvesting services for sugarcane farming areas, increasing the proportion of large planters who harvest raw material sugarcane mechanically, and alleviating the problem of insufficient sugarcane workers, to help orders farmers to efficiently complete sugarcane cutting and transportation, and ensure the timely entry of raw sugarcane into the factory.

中粮资本发挥优势，为“战疫”先锋保驾护航

案例 III Case

COFCO Capital leverages its advantages to escort the pioneers of the "Anti-pandemic Battle"

新冠肺炎疫情暴发后，中粮资本各业务板块迅速行动，发挥专业优势，为“战疫”先锋保驾护航。中英人寿第一时间启动新冠肺炎应急预案，为客户提供高效、便捷的理赔服务，随后又向武汉每一位参与疫情救治的医护人员捐赠 20 万元保额的身故保险；中怡保险经纪联合公益组织发起“守护逆行者计划”，首批为 2000 名一线防疫人员捐赠最高保额为 111 万元的保险；中粮期货携手保险公司无偿提供“保险+期货”服务，保障医用酒精生产企业稳定生产；中粮信托积极响应中国信托业协会的号召，向中国信托业抗击新型肺炎慈善信托认缴 50 万元，支持抗疫。

After the outbreak of the pandemic, various segments of COFCO Capital moved quickly to give full play to their professional advantages and escort the vanguard of the "Anti-pandemic Battle". AVIVA-COFCO Life Insurance Company Limited launched the emergency plan for COVID-19 as soon as possible to provide customers with efficient and convenient claims services, and then donated 200,000 yuan of death insurance to every medical worker in Wuhan who participated in the medical treatment. "Guardian for Hero on Rearward Way" jointly launched by Aon-COFCO and a public welfare organization donated insurance of amount up to 1.11 million yuan to 2,000 front line front-line medical service personnel; COFCO Futures cooperated with insurance companies to provide "insurance + futures" services free of charge to ensure the stable production of medical alcohol enterprises; COFCO Trust actively responded to the call of the China Trust Industry Association and subscribed 500,000 yuan to the Fighting COVID-19 Charitable Trust to support the fight against the epidemic.



中粮可口可乐抗疫保供在行动

案例 III Case

COFCO Coca-Cola anti-epidemic protection in action

2020 年疫情暴发之初，中粮可口可乐便陆续通过公益志愿、防疫物资及饮用水捐赠等多种形式，积极参与到业务覆盖的 12 个省市区疫情防控中，累计向各地防疫一线捐赠饮用水超过 30 万瓶，以自身产业所长，助力一线防疫工作者，保障他们的饮水安全。面对疫情，中粮可口可乐聚全系统之力多措并举、齐齐发力，不仅通过捐助物资的方式为抗击疫情提供了切实的支持，也在实时结合市场动态调整供货节奏及产品种类，最大限度满足民生需求，履行好社会责任，完成好保供任务。

At the beginning of the outbreak of the epidemic in 2020, COFCO Coca-Cola has successively by means of public welfare volunteers, epidemic prevention materials and drinking water donation, actively involved in the epidemic prevention covering 12 provinces, cities and areas, accumulately donated more than 300,000 bottles of drinking water to the front line of epidemic battle. COFCO Coca-Cola utilized its advantages to safeguard medical workers by ensuring their drinking safety. COFCO Coca-Cola converged all forces from whole system, making concerted efforts to not only provide practical support for the fight against the epidemic by donating materials, but also adjust the supply pace and product types in real-time according to market dynamics, so as to meet the needs of people's livelihood to the greatest extent, fulfill our social responsibilities and fulfill the task of ensuring supply.



忠国利民稳市场
stabilizing the market for the
people and for the nation

稳产保供抗“疫”
Stabilize production,
supplying to fight
against the pandemic

蒙牛乳业以实际行动全力抗击疫情，助力保障国民健康

案例 III Case

Mengniu Dairy fights the pandemic and protects the health of the people



疫情发生后，蒙牛乳业第一时间开展公益捐赠，成为乳品行业最早投入抗击疫情的乳企。蒙牛乳业各地工厂、物流、网点、经销商、海外合作伙伴等全部行动起来，共同捐赠7.4亿元款物，不仅把营养健康送到了抗疫一线，更为全国抗疫取得重大战略性成果提供了强大助力。同时，蒙牛乳业在武汉捐建了“中华慈善总会（蒙牛）疫情防控应急物资中心”，携手中华慈善总会、蓝天救援队累计为武汉转运、分发应急物资超过4000万件，有效缓解了疫情期间武汉应急物资转运、分发的痛点问题。此外，蒙牛乳业向

全国4.26万名援鄂医护人员免费提供全年特仑苏牛奶，以此向新时代最可爱的人表达诚挚敬意，提供给他们最好的营养支持。

After the outbreak of the pandemic, Mengniu Dairy immediately launched charity donations and became the first dairy company waging war on the COVID-19. Mengniu's factories, logistics, outlets, distributors, overseas partners, etc. all acted together and donated 740 million yuan worth of funds and materials, which not only delivered nutrition to the front line, but also provided a strong support and paved the path to the holistic victory. Besides, Mengniu Dairy also donated and constructed the "China Charity Federation (Mengniu) Epidemic Prevention and Control Emergency Supplies Center" in Wuhan. Joined with the China Charity Federation and the Blue Sky Rescue Team, Mengniu Dairy has completed delivery of more than 40 million pieces of emergency supplies in Wuhan, effectively alleviating the pain points in the transfer and distribution of emergency supplies during the pandemic. In addition, Mengniu Dairy provided free Deluxe Milk for whole year to 42,600 medical personnel who have assisted Hubei during the epidemic. By providing nutritional support, Mengniu Dairy expressed its sincere respect to the heroes in the new era.

全力帮助意大利合作伙伴抗击疫情，共克时艰

案例 III Case

COFCO helps Italian partners fight the epidemic and overcomes difficulties together

意大利作为海外新冠肺炎疫情最严重的国家之一，医疗防疫物资极度紧缺。在接到战略合作伙伴意大利柯威集团的求助后，中粮集团紧急筹集6980只防护口罩和10000只手套，多方协调将这批医疗防护物资从北京火速发往意大利特伦托，助力当地疫情防控。此次医疗防护物资的守望相助，让中粮集团与海外供应商伙伴的合作关系更加巩固，情谊更进一步。

Italy, as one of the overseas countries with the most severe situation during the pandemic, was extremely short of medical and anti-epidemic materials. After receiving request from its strategic partner CAVIT Group, COFCO urgently raised 6,980 protective masks and 10,000 gloves, and sent these medical protective materials from Beijing to Trento, Italy, to help local epidemic prevention, which has strengthened the relationship between COFCO and overseas supplier partners, and furthered the friendship.



中粮工科克服疫情困难，高质量完成塔吉克斯坦面粉厂项目

案例 III Case

COFCO Engineering & Technology overcomes the epidemic difficulties and completes the Tajikistan flour mill project with high quality

2020年12月，一度因新冠肺炎疫情中断的塔吉克斯坦杜尚别面粉厂顺利开业。该项目的设计、设备供货、安装调试工作均由中粮集团旗下中粮工科承担完成，以实际行动赢得了塔方的信任和赞誉。开业当天，塔吉克斯坦总统拉赫蒙亲自出席开业剪彩活动，并对项目给予了高度评价。此次项目合作进一步增进了两国互信和经贸合作，为推动中塔全面战略伙伴关系深入发展、构建两国发展共同体作出了重要贡献。

In December 2020, the Dushanbe Flour Mill in Tajikistan, whose operation was once interrupted by the pandemic, started business successfully. The design, equipment supply, installation and testing of the project were completed by the COFCO Engineering & Technology, which was highly recognized by Tajikistan partners by action. On the opening day, Emomali Rahmon, the President of Tajikistan, personally attended the ribbon-cutting event and spoke highly of the project. This project has further enhanced mutual trust and economic cooperation between the two countries, and made important contributions to the in-depth development of China-Tajikistan strategic partnership and the building of a development community.



中粮包装逆向而行，支援比利时工厂复工复产

案例 III Case

CPMC Holdings supports the resumption of work and production at the Belgian factory

中粮包装统筹兼顾疫情防控和复工复产，在比利时工厂第一时间成立海外疫情防控小组，与比利时公司召开疫情防控会议，以图片、现场视频的方式对国外公司的防疫物资和公司现场进行巡检，要求比利时公司落实好防疫措施，及时反馈防疫动态，每日上报情况。通过制定疫情防控11条和自制宣传漫画的形式，教育说服外籍员工规范佩戴口罩，避免感染；为加快比利时工厂投产进度，公司还从国内安排9名骨干员工逆向而行，奔赴比利时支援复工复产，最多时工厂有30多位中国籍员工，他们坚守职责，在平凡的岗位上做出了不平凡的奉献。

CPMC Holdings made an overall plan to take into account the prevention and control of the epidemic and the resumption of work and production. The company established an overseas COVID-19 prevention team at the Belgian factory as soon as possible, and held an epidemic prevention meeting with the Belgian companies. Besides, the headquarter also inspected on the epidemic prevention work by picture or on-site videos, requesting Belgian companies to execute anti-epidemic measures and to provide timely feedback on epidemic trends. By 11 pieces of self-made cartoons on epidemic prevention and control, the company persuaded foreign employees to wear masks to avoid infection. In order to speed up the production progress of the Belgian factory, the company also sent 9 backbone employees to Belgium to support the resumption of work and production. At most, there were more than 30 Chinese employees in the factory at maximum, who have made extraordinary dedication in the ordinary position.

忠国利民稳市场
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稳产保供抗“疫”
Stabilize production,
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稳定全球供应链
Stabilize the global
supply chain

积极行动抗击疫情，保障阿根廷供应链稳定

案例 III Case

COFCO actively takes action to fight the epidemic and ensure the stability of the Argentine supply chain

面对海外严峻的新冠疫情，中粮集团积极行动，旗下中粮国际阿根廷公司迅速采取相关措施，不仅制定严格的防疫流程、提供防疫物资保障员工安全，同时对工作人员的密切接触者也采取防疫措施。在罗萨里奥粮食出口枢纽，对中粮员工和外部船员进行严格的进出把控和密切关注，所有卡车在码头卸货后都要消毒，全力保障阿根廷大豆和玉米的供应链稳定。

In the face of the fierce overseas COVID-19 situation, Argentina subsidiary of COFCO International quickly adopted relevant measures, not only to formulate strict epidemic procedures and provide materials to ensure the safety of employees, but also to take epidemic measures for close contacts of staff. In the Rosario grain export hub, the company measured the temperature of COFCO employees and outside crews. All trucks must be disinfected after unloading at the terminal to ensure the stability of the Argentine soybean and corn supply chain.

稳定全球供应链

Stabilize the global supply chain

我国是世界粮食贸易的重要参与者。作为全球资产第一的国际大粮商，中粮集团长期开展对外贸易投资合作，在巴西、阿根廷、美国、澳大利亚、黑海等世界粮食核心产区取得了仓储、港口物流设施等一批战略资源，打通了全球粮食主产地到世界粮食主销区的粮食流通渠道，既成功实现了以“两个市场”“两种资源”满足国内日益增长的粮食需求，又成为疏通全球粮食供应链、维护全球粮食供需平衡的重要力量。截至目前，中粮业务遍及全球 140 多个国家和地区。

2020 年，全球疫情持续蔓延，给世界粮食供需平衡带来巨大冲击。为确保疫情冲击下的国际粮食安全供应链稳定，中粮集团联合 ADM、邦吉、嘉吉、路易达孚集团、嘉能可农业等国际粮商，共同发起 Covantis 计划，并成立实体公司 Covantis S.A，旨在开发区块链技术，引领和推进大宗农产品国际贸易标准化、数字化和现代化，进一步提升国际话语权。同时，积极参与推进 ISO 小麦、稻米、大豆国际标准的制修订工作，实现我国涉农领域主导修订国际标准零的突破。

China is an important participant in global grain trade. As the world's largest international grain merchant by assets, COFCO has been carrying out foreign trade and investment cooperation for years, and has obtained a number of strategic resources such as warehousing and port logistics in Brazil, Argentina, the United States, Australia, and the Black Sea, etc.. COFCO has succeeded in unblocking the global food supply chain from the major farming areas to main sales areas, meeting the growing domestic demand for food with the "two markets" and "two resources", as well as growing into an important force to stabilize and balance supply and demand. Up to now, COFCO's business covers more than 140 countries and regions around the world.

In 2020, the sprawling COVID-19 had a huge impact on the world's food supply and demand balance. In order to ensure the stability of the international food security under the impact of the epidemic, COFCO has joined ADM, Bunge Limited, Cargill, Louis Dreyfus Group, Glencore and other international grain merchants to jointly initiate the Covantis plan and establish the entity company Covantis S.A which is committed to applying blockchain technology to the standardization, digitization and modernization of the international trade of bulk agricultural products. This act has further enhanced discourse power of Chinese company. At the same time, COFCO actively participated in the development and revision of ISO international standards for wheat, rice and soybeans, which made a breakthrough for this is the first international standards in the agricultural-related fields drafted by Chinese company.

中粮进博会签超百亿农产品大单，疫情下扩容升级全球“购物车”

案例 III Case

COFCO signs agricultural contracts exceeding 10 billion yuan at CIIE, expanding and upgrading the global "shopping cart" under the pandemic

2020 年 11 月，第三届进博会在上海举办。中粮集团携旗下中粮油脂、中粮贸易、中粮粮谷、中粮酒业、中粮糖业等专业化公司，在进博会上与外商现场签约采购农产品，逆势扩容升级“购物车”，签约额较上届增长近 20%，装满了来自全球超过百亿美元的农产品。

本次进博会上，在传统农产品方面，中粮将油脂油料进口品类拓展到菜籽油、葵花籽油及棕榈油等，并将巴西、阿根廷、乌拉圭、俄罗斯、印度尼西亚、马来西亚、乌克兰等都扩展成为进口国。除大幅增加来自法国、哈萨克斯坦、俄罗斯、乌克兰、柬埔寨、老挝的玉米、高粱、大麦、小麦等传统粮食进口量外，此次中粮还采购了用于电影院线高品质爆米花原料的爆裂玉米。另外，作为中国食糖、棉花进口的主力军，中粮还凭借对全球优势产区的把握，加大棉花进口量，签约进口巴西原糖。

In November 2020, the third CIIE was held in Shanghai. The COFCO, along with its subsidiaries such as COFCO Oils & Oilseeds, COFCO Trading, COFCO Grains & Cereals, COFCO Wines & Spirits, COFCO Sugar, etc., signed purchase contracts with foreign businessmen at the CIIE, and expanded and upgraded the "shopping cart" in the difficult situation. The contract amount was increased by nearly 20%, in comparison to the amount of the last Expo, bringing in agricultural products worth tens of billions of dollars from around the world.

At this CIIE, in terms of traditional agricultural products, COFCO expanded its oil imports to rapeseed oil, sunflower oil and palm oil from Brazil, Argentina, Uruguay, Russia, Indonesia, Malaysia, and Ukraine. In addition to the substantial increase in imports of corn, sorghum, barley, wheat and other traditional grains from France, Kazakhstan, Russia, Ukraine, Cambodia, and Laos, COFCO also purchased high-quality popcorn raw material for movie theaters. In addition, as the main force in China's sugar and cotton imports, relying on its grasp of the world's dominant farming areas, COFCO has also increased its cotton imports, and signed a contract to import Brazilian raw sugar.



忠国利民稳市场
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聚焦“一带一路”农业合作，畅通全球供应链

案例 III Case

The focus on "Belt and Road" agricultural cooperation unblocked the global supply chain

中粮集团立足“一带一路”沿线国家的资源禀赋与自然条件，加强农业合作，逐步将贸易和投资区域向相关国家聚集，畅通全球供应链，实现互惠互利。

Based on the resource and natural conditions of the countries along the "Belt and Road", COFCO has strengthened agricultural cooperation, gradually gathering relevant countries in trade and investment, unblocking the global supply chain and realizing mutual benefits.



把握农业资源互补

For the complementarity of agricultural resources

中俄两国在农产品进出口结构上互补性强，农业合作已成为中俄经贸合作的亮点之一。中粮与俄罗斯的大豆贸易基本占中国一般贸易项下海运方式俄罗斯大豆全部进口量，已成为中国进口俄罗斯大豆的开拓者和主渠道。此外，中粮与保加利亚的玉米贸易、立陶宛的小麦贸易也日益升温，不断开拓“一带一路”沿线区域的新版图，开启了农业资源互补合作的新篇章。

China and Russia are highly complementary in the import and export structure of agricultural products, and agricultural cooperation has become one of the highlights of China-Russia economic and trade cooperation. The soybean trade between COFCO and Russia basically accounts for the total import volume of Russian soybeans by sea under China's general trade, which makes COFCO become the pioneer and main channel for China to import Russian soybeans. In addition, the corn trade with Bulgaria and the wheat trade with Lithuania have been also heating up. COFCO has continuously expanded the new cooperation territory along the "Belt and Road" and opened a new chapter in the complementary cooperation of agricultural resources.



助力当地产业升级

For upgrading local industries

大米是泰国、柬埔寨等东南亚国家最重要的农产品之一。中粮旗下中粮粮谷发挥大米进口主渠道的作用，按照市场化的原则，从相关国家进口大米，满足国内消费升级需要；同时发挥中粮全产业链商业模式的优势，助力“一带一路”倡议，助推当地大米产业优化升级。

Rice is one of the most important agricultural products in Southeast Asian countries such as Thailand, Cambodia, etc.. Being the leading rice importer in China, COFCO Grains & Cereals conducts rice importing business under market-oriented principles, serving customers' needs of consumption upgrading in domestic markets. COFCO Grains & Cereals has also given full play to the advantages of the business model of the entire industry chain, contributing to the "Belt and Road" Initiative, and boosting local rice industry upgrading.



中粮首次以万吨轮进口俄罗斯大豆

案例 III Case

COFCO imports soybeans from Russia by 10,000-ton vessel for the first time

2020年2月，装载14857吨俄罗斯大豆的“ZHONGJI6”轮在符拉迪沃斯托克（海参崴）商港完成装运。这是中国首次以万吨轮进口俄罗斯大豆，是中粮集团执行与俄农集团在2019年海参崴东方经济论坛上签署的合作备忘录项下的俄罗斯大豆进口项目之一。中粮贸易不断推进俄罗斯大豆进口，通过海运集装箱和散船方式组织大豆进口，保障供应稳定。

In February 2020, the ship "ZHONGJI6" carrying 14,857 tons of Russian soybeans was loaded in Vladivostok. This is the first time that 10,000-ton ship is used for Russian soybeans import. It is one of the Russian soybean import projects under the memorandum of cooperation signed between COFCO and Rusagro at the Eastern Economic Forum in Vladivostok in 2019. COFCO continues to promote the import of soybeans from Russia, and organizes the import of soybeans through shipping containers and bulk ships to ensure stable supply.

中粮贸易进口首船俄罗斯玉米通关放行

案例 III Case

COFCO Trading's first import shipment of Russian corn cleared customs

2020年4月，中粮贸易首次通过海运方式进口的3882吨俄罗斯非转基因玉米在江阴中粮麦芽码头顺利通关放行。此次进口，由中粮贸易玉米中心发起并对外签约，新良海运公司承运，中粮远东公司协同，为今后通过国内外一体化运营模式，多渠道拓展国际市场打造了良好的开端。合同履行过程中，各方克服海外疫情带来的影响，精心筛选玉米保质量，组织调配资源保运营安全。

In April 2020, the 3,882 tons of Russian non-genetically modified corn imported by COFCO Trading by sea for the first time passed customs clearance at the Jiangyin port of COFCO Malt (Jiangyin) Co., Ltd. The import was initiated and signed by the Corn Center of COFCO Trading, carried by Xinliang Shipping Company, and coordinated by COFCO Far East Co., Limited. The successful shipment created a good start for the future expansion of the international market through integrated domestic and foreign operations. During the execution of the contract, all parties overcame the impact of the overseas epidemic, carefully selected corn to ensure quality, and allocated resources to ensure the completion.

忠国利民稳市场
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稳定农粮产业链
Stabilize the agricultural
and food industry chain

稳定农粮产业链

Stabilize the agricultural and food industry chain

中粮集团持续优化战略布局和产业结构，依托自身产业链优势，推动上下游产销有效衔接、协调运转，着力提高粮食和重要农副产品的稳定供给保障能力。集团通过收购余粮、帮助农民售粮等方式，多措并举“稳上游”；帮助产业链中游企业解决生产、销售难题，主动出击“稳中游”；发挥优势搭建销售、合作平台，创新模式“稳下游”，打造安全稳定的产业链服务“三农”，带动产业链上的相关企业发展，满足消费者需求。

COFCO continues to optimize the strategic layout and industrial structure. Relying on our industrial chain advantages, we have been promoting the effective connection and coordinated operation from upstream to downstream, from supply to marketing, striving to improve the stable supply of agricultural and sideline products. Multiple measures to stabilize the upstream was taken via purchasing surplus grain and helping farmers sell grain. The initiative to stabilize the midstream includes helping midstream enterprises to solve production and sales problems. The innovative models to stabilize downstream leverages advantages to build sales and cooperation platforms. Binding these measures all together, we have created a safe and stable industrial chain to serve "three issue" of agriculture, driving the development of enterprises along the industrial chain to meet consumer demand.

中国纺织带动新疆纺织企业复产复工

案例 III Case

Chinatex drives the resumption of production of textile enterprises in Xinjiang

新疆是中国棉花主产区，棉花产量连续多年占我国 80% 以上。随着年初疫情防控措施不断升级，新疆棉花加工企业复工时间一再推迟。面对这些困难，中粮集团旗下中国纺织迅速 7 天转产口罩生产并派出驻厂人员前往合作企业，协助相关企业采购医用口罩、消毒液等防护物资、帮助多家单位解决“用工难”问题。经过多方努力，公司合作的棉花加工企业自 2 月下旬开始陆续恢复生产。同时，针对合作企业销售难的问题，中国纺织通过基差交易等期现结合的方式采购棉花 6 万吨，大幅降低了合作企业的库存压力和市场风险。

Xinjiang is China's main cotton farming area, and cotton production has accounted for more than 80% in China. With the continuous escalation of pandemic at the beginning of 2020, the cotton processing enterprises in Xinjiang have repeatedly postponed its work. In the face of these difficulties, Chinatex, a subsidiary of COFCO, quickly switched to mask production within 7 days and dispatched personnel to assist relevant companies in purchasing protective materials such as medical masks and disinfectants, and to help many units solve the staff shortage problem. Finally, the cotton processing enterprises that the company cooperated with began to resume production in late February. At the same time, in response to the difficulty in sales, Chinatex purchased 60,000 tons of cotton through basis trading and other methods combining spot and future prices, which greatly reduced the inventory pressure and market risk of cooperative enterprises.

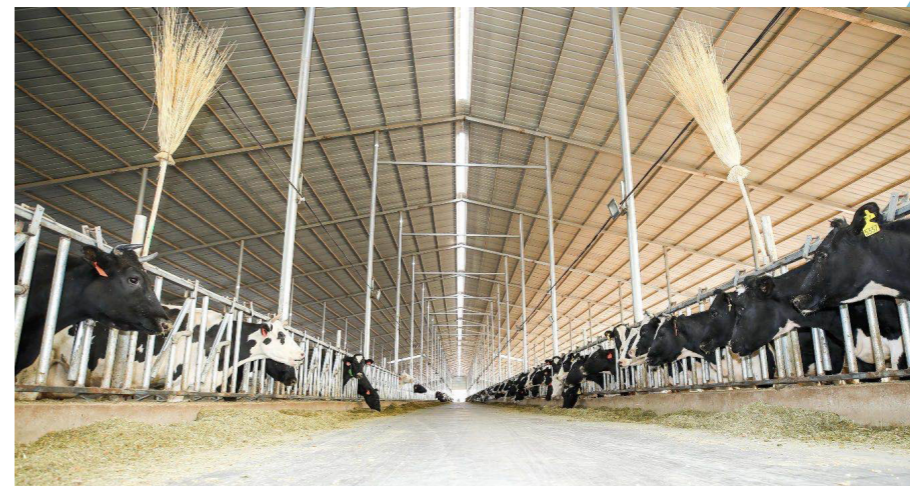


中国纺织帮助合作企业恢复生产
Chinatex helps cooperative enterprises to resume production

蒙牛乳业“五大保障举措”全力守护产业链稳定

案例 III Case

Mengniu Dairy's "Five Guarantee Measures" fully protects the stability of the industrial chain



保障举措 Guarantee Measures

蒙牛乳业向广大牧民及其他伙伴提供免息资金

30 亿元

Mengniu Dairy has provided 3 billion yuan of interest-free funds to herdsmen and other partners

提供授信支持

100 亿元

Provided 10 billion yuan of credit

疫情期间，正值奶牛产犊与单产恢复高峰期，需求降、奶量涨，行业供需矛盾突出。蒙牛乳业积极发挥龙头企业带动作用，在上游端提出“不拒收一滴奶”，采取系列举措保障生鲜乳正常收购，保障农牧民利益不受损失，并提出稳定信心、守护上游的“保收购、保供应、保运力、保资金、保运营”五大保障举措，用实际行动守护牧场稳定运营。

针对产业链合作伙伴经营压力大、资金短缺的困境，蒙牛乳业向广大牧民及其他伙伴提供 30 亿元免息资金和 100 亿元授信支持。在下游经销商端，率先启动终端产品临期调返货信息预警，确保终端产品新鲜度，确保价格稳定。通过线上购买、社区团购、无人零售等方式，拓展销售渠道，保障消费者乳制品需求，保障经销商利益，提振经销商信心。

During the pandemic, it was the peak period of dairy cow calving and milking. With the falling demand and rising supply, the contradiction between supply and demand in the industry was highlighted. Playing its role as a leading enterprise, Mengniu Dairy proposed "buying every drop of milk" at the upstream, and adopted a series of measures to ensure the purchase of fresh milk and protect the interests of herdsmen. Besides, the company also proposed a "Five Guarantee Measures" to guarantee purchase, supply, transportation, capital-input and operation at the upstream, which was the practical actions to protect the stable operation of the ranch.

To tackle the predicament of operating pressure and fund shortage for the partners, Mengniu Dairy has provided 3 billion yuan of interest-free funds and 10 billion yuan of credit support to herdsmen and other partners. For the downstream distributors, Mengniu took the lead in launching an early warning of repurchase for product close to its expiration to ensure the freshness of products and price stability. Through online purchases, collective buying, unmanned retail, etc., the company has expanded the sales channels to meet consumer demand for dairy products, protect the interests of distributors, and boost distributors' confidence.

COFCO 深改革 助推农业可持续发展

Deepen reforms, boosting the sustainable development of agriculture

中粮集团持续推进企业改革发展，进行市场化体制机制创新，全面落实国企改革三年行动方案要求，健全深化改革工作机制，推进资本布局优化和结构调整，深化混合所有制改革，健全市场化机制，有力促进国有资本做强做优做大。

集团以自身高质量发展推进农业供给侧结构性改革、构建现代农业产业体系。通过打造和运营农业综合服务平台，创新农业服务模式，延伸和做强农粮产业链，提高行业效率和资源利用率，强化农业供给保障能力、科技创新能力、国际竞争力以及可持续发展能力。

COFCO continues to promote corporate reform and development, innovates market-oriented systems and mechanisms, and fully implements the requirements of the three-year action plan for state-owned enterprise reform. COFCO has been also deepening reform mechanism, promoting capital layout optimization and structural adjustment, deepening the mixed ownership, and improving the market-oriented mechanism, all of which vigorously promote state-owned capital to become stronger, better and bigger.

With its own high-quality development, COFCO has promoted structural reforms on the agricultural supply side and built a modern industry system. By building and operating a comprehensive agricultural service platform, COFCO has been innovating agricultural service models, extending and strengthening agricultural and food industry chain, improving industry efficiency and resource utilization, and strengthening agricultural supply capabilities, scientific and technological innovation and international competitiveness and sustainable development.



助力农业现代化

Facilitate agricultural modernization

作为我国“三农”领军企业，中粮集团积极落实农业供给侧结构性改革，持续打造农业综合服务平台，推进互联网、大数据、人工智能等与农业深度融合，创新农业金融服务，推动农业发展方式转型，引领农业现代化发展。发展订单农业、智慧农业、生态农业，推动农业产业化升级，做新时代央企的“三农”担当。

As a leading company to tackle the "three issues", namely, agriculture, rural areas and farmers, COFCO has actively implemented structural reforms on the agricultural supply side, continued to build a comprehensive agricultural service platform, promoted technologies, such as the Internet, big data, and artificial intelligence integrating with agriculture, innovated financial services for agriculture. All these measures would help to promote agricultural transformation, leading the development of agricultural modernization. Pre-ordered agriculture, smart agriculture, and ecological agriculture together promote the upgrading of agricultural industrialization, making COFCO the pillar in the new era for "agriculture, rural areas, and farmers".

中粮贸易创新农业服务模式

案例 III Case

COFCO Trading innovates agricultural service model

近年来，中粮贸易主动向上游粮食种植环节延伸，拓展农业产业化，创新“三农”服务模式，推出直接面向C端（农民）的服务平台——“粮圈儿”APP，聚合了农民种粮所需的多种生产资料，拓宽了农民售粮渠道，强化了种粮产业链的闭环管理，促进金融下乡、农民增信，为行业带来新的价值。

中粮贸易始终坚持创新服务模式，在传统农业产业链的上下游探索数字化创新，推进互联网大数据等创新业务的融合，从农业生产、金融、贸易等多个角度链接起小农户和大市场，构建线上线下业务相结合的模式，努力打通从粮食种植、仓储、物流到销售的全链条，维护粮食供应链的稳定与畅通，为上游农户和下游消费者提供更好的服务，引领传统农粮产业链的转型升级。



In recent years, COFCO Trading has actively extended to the upstream grain planting links, expanded agricultural industrialization, innovated service model for "three issues". The company has launched a service platform directly oriented to farmers-the "Grain Circle" APP, which aggregates the means of production needed for farming, broadening the sales channels, strengthening the closed-loop management of the grain-farming. Besides, the APP would also promote financial access to the countryside, increasing farmers' credit, bringing new value to the industry.

COFCO Trading has always adhered to innovative service models, exploring digital innovations in the upstream and downstream of the traditional agricultural industry chain to promote the integration of Internet, big data with innovative businesses. Linking small farmers and big markets by multiple perspectives such as agricultural production, finance, and trade, COFCO Trading endeavors to open up the entire chain by combination of online and offline businesses, from farming, warehousing, logistics to sales, maintaining the stability and smoothness of the supply chain, providing better services for upstream farmers and downstream consumers, leading the transformation of the traditional agro-food industry chain.

中粮酒业长城桑干酒庄建成中国首个交互式智能葡萄园信息化系统

案例 III Case

Chateau SunGod GreatWall of COFCO Wines & Spirits builds China's first interactive intelligent vineyard system

2020年8月，中粮酒业长城桑干酒庄顺利完成葡萄园信息化系统的安装及调试，标志着中国首个交互式智能葡萄园信息化系统顺利建成。该系统将地理信息技术、遥感技术、物联网技术和云平台服务相融合，通过无线网络实时向云存储平台上传气象和土壤数据，并提供图形化信息，辅助葡萄园工作人员进行精准的田间栽培和调亏灌溉。葡萄园信息化系统建设在生态化、绿色可持续栽培的理念上，进一步实现了桑干酒庄风土可视化、数据信息化、决策网络化、产品可溯化。



In August 2020, Chateau SunGod GreatWall affiliated to COFCO Wines & Spirits successfully completed the installation and commissioning of the vineyard information system, which is the first interactive intelligent vineyard system in China. The system integrates GIS, remote sensing technology, IoT and cloud platform, uploading meteorological and soil data to the cloud storage platform in real time via wireless network, and providing graphical information for accurate cultivation and regulated deficit irrigation (RDI). On the basis of ecological, green and sustainable cultivation, the system further realizes the visualization of the terroir, information-based data, decision-making network, and traceability of the products.

中粮家佳康坚持发展绿色循环经济，引领“种养结合”模式

案例 III Case

COFCO Joycome adheres to the green circular economy by leading the "combination of planting and breeding" model

中粮家佳康把大力推进绿色循环经济作为重点工作，引领“种养结合”的循环农业模式。中粮家佳康是行业内唯一一家独立开发使用粪肥处理系统的企业，将养殖业、种植业、林业等有机结合起来，走立体养殖、综合利用、生态良性循环的发展道路，坚持绿色可持续发展之路，不断探索发展生态循环农业的新方式、新方法，引领行业健康发展。

COFCO Joycome takes green circular economy as a key task, leading the circular agriculture model of "combination of planting and breeding". COFCO Joycome is the only company in the industry having independently developed manure treatment system. The company organically integrates breeding, planting, forestry, etc., takes the development path combining three-dimensional breeding, comprehensive utilization, and ecological virtuous cycle. Adhering to green and sustainable development, the company will continue to explore new ways and methods for the ecological recycling agriculture and lead the healthy development of the industry.

助推农业可持续发展
boosting the sustainable
development of agriculture

强化全产业链优势
Strengthen the
advantages of the entire
industry chain

强化全产业链优势

Strengthen the advantages of the entire industry chain

中粮集团不断强化全产业链运营优势，聚焦核心主业，推动行业整合，通过并购、参股、控股、合营以及“公司+农户”等方式，强化产业链上游到下游的全链条经营管控，促进我国农业产业链一体化纵向发展，以更好地服务国家宏观调控，促进可追溯体系建设，保障消费者权益。

COFCO continues to strengthen the operating advantages of the fully integrated value chain, focuses on core businesses, promotes industry integration. Through M&A, equity participation, holdings, joint ventures, and "company + farmers" model, etc., COFCO has been strengthening the management and control of the entire chain from upstream to downstream, which promotes vertical integration of the agricultural industry, better serves the country's macro-control, promotes the traceability system to protect the rights and interests of consumers.

中粮粮谷发挥全产业链优势节粮减损

案例 III Case

COFCO Grains & Cereals utilizes the advantages of the industry chain to save food and reduce losses

从田间到餐桌，粮食生产链条包括农户收获、储存、粮食收购、储运、加工、消费等环节。中粮粮谷作为中粮集团旗下从事水稻、小麦主粮加工、贸易及销售的专业化公司，充分发挥全产业链优势节粮减损，维护国人餐桌幸福。

From the field to the table, the grain serving chain includes harvest, storage, purchase, storage and transportation, processing and consumption. As a subsidiary company engaged in the processing, trading and sales of staple foods, COFCO Grains & Cereals has been giving full play to the advantages of the entire industry chain to reduce food losses and to safeguard the well-being of the people.



种植收割

Planting & harvesting

开展订单种植，提升粮食产量质量，指导农民科学种粮收粮；工厂通过订单直收，执行优粮优价，鼓励农民种植优质水稻、小麦等，促进农户增产增收。

Pre-ordered planting helps to improve the quantity and quality of output, and guide farmers to grow and harvest grain in a scientific way. Through direct purchase of pre-ordered grain, the factory would pay a higher price for the high-quality grains, encouraging farmers to grow high-quality rice, wheat, etc., and increasing farmers' income.



检测收购

Detection & acquisition

做好粮食售后服务。工厂提前腾出仓容，最大限度空仓备用收购新粮；明确公布工厂原粮收购的质量标准，通过科学快速检验严格把控，倒逼上游经纪人和农户做好粮食整理烘干和存储保管，保证粮食质量；减少卸粮入仓过程损耗，工厂普遍采用卸粮坑、吸粮机、刮板机等现代方式卸粮入仓，减少过程中的粮食浪费。

Do a good job of food post-production service, the factory in advance to vacate the warehouse capacity, the maximum amount of empty storage reserve to purchase new grain. The quality standards for the purchase of raw grain by factories should be made clear and strictly controlled through scientific and rapid inspection to force upstream brokers and farmers to do a good job in sorting, drying, storage and storage of grain to ensure the quality of grain. To reduce the loss during grain unloading and warehousing, the factory generally adopts modern ways such as grain unloading pit, grain suction machine and scraper to discharge grain and warehousing, so as to reduce the grain waste in the process.



仓储保管

Warehousing

保持仓库整洁卫生、环境适宜，防治病虫鼠害；加强仓储管理，减少保管不力人为损耗；推广使用信息化系统科学监控粮情，实现粮温变化实时检测；在条件允许的工厂建设使用恒温库，确保原料、产品的存储安全。

Besides keeping the warehouse clean and environment proper, the staff also prevent pests and rodents, strengthen warehousing management and reduce man-made damage due to poor storage. The information systems have been used to scientifically monitor grain conditions and realize real-time detection of warehouse temperature. Some factories apply constant-temperature warehouses to ensuring the storage of raw materials and products.



加工生产

Processing

生产加工中采用和推广先进设备，从硬件上保障粮食利用率；改进硬件设备和生产线加工工艺，提升原粮利用率；对可利用的下脚料继续加工处理，销往饲料加工等工业行业再利用，减少粮食浪费。

Advanced equipment has been used in production and processing to ensure the utilization rate of grain. Equipment and processing technique have both been improved to increase the utilization rate of raw grains. The usable leftovers would be processed and sold for industrial use such as feed processing factory for reuse to reduce food waste.



物流运输

Logistics

原粮发运方面，要求发运司机对车体进行检查，避免粮食湿水、运输中发生泄漏损耗等情况；成品发运方面，建立发运前车辆检查制度，对车体卫生防护不合格的禁止装车；提前关注区域天气情况，严格规范操作，减少原粮和成品在路途中的损失。

For the delivery, the driver is required to inspect the truck body to avoid grain from damping or leaking out during transportation. In terms of finished product shipments, the system of vehicle inspection is carried out, and vehicles with unqualified hygiene protection will be prohibited. Other measures, such as paying attention to weather conditions in advance and strictly regulating operations, will reduce the loss during the transportation.



营销环节

Marketing

提倡适度加工的健康理念，迎合消费者健康饮食需求；引领市场消费潮流习惯，推出小规格产品，适应现代家庭快节奏生活习惯；使用可重复封口，方便剩余产品直接原袋密封，延长产品保存期；加快成品物流中转，提升流通效率。

The healthy concept of appropriate processing is emphasized to meet the needs of consumers for a healthy diet. Small-packing products is promoted to adapt to the fast-paced lifestyle of modern families. Re-sealable pack is applied, convenient for food preserving. Logistics of finished products is sped up to improve circulation efficiency.

贡献行业发展

Contribute to industry development

中粮集团充分发挥自身产业链、供应链优势，通过打造行业交流平台、参加重要行业论坛、行业展会等，倡导行业合作，探讨行业发展新动能。各专业化公司积极牵头或参与行业标准、倡议的制定，促进农作物规格、食品安全、食品检测等方面的国际国内标准制定和完善，促进行业高质量发展。

COFCO gives full play to its own industrial chain and supply chain advantages, by building industry exchange platforms, participating in forums, industry exhibitions, etc., advocating industry cooperation and exploring new momentum of industry development. Subsidiaries actively take the lead or participate in the formulation of industry standards and initiatives, promoting the establishment of industrial standard home and abroad for grain, food safety, and food testing, and promoting the high-quality development of the industry.

中粮品牌集体亮相服贸会，百亿大单升级农粮产业“共赢链”

The COFCO brand collectively appear at China Beijing International Fair for Trade in Services (CIFTIS) with large contract upgrading the "win-win chain" of the agricultural industry

2020年9月，以“全球服务，互惠共享”为主题的2020年中国国际服务贸易交易会（简称服贸会）在京开幕，中粮集团携旗下中粮国际、中粮粮谷、中粮油脂、中粮可口可乐、中粮酒业、中国茶叶、中粮糖业、蒙牛乳业、中粮家佳康等企业的业务和服务亮相服贸会，全面展示中粮品牌、产品和服务。

作为服贸会重要活动之一，中粮集团协办“粮食现代供应链发展及投资国际论坛”，共同探讨推动全球粮食供应链有效运转，凝聚危机防控合作共识，共同守护国际粮食安全。在此次服贸会上，中粮集团签署了总额超过百亿元人民币合作协议，涉及物流运输和金融、信息服务，将与京东、百世汇通、中外运、平安集团等多家企业携手，致力于引领农粮供应链升级变革与稳定发展。

In September 2020, with the theme of "Global Service, Mutual Benefit and Sharing", the 2020 China International Trade Fair (CITF) opened in Beijing. COFCO along with its subsidiaries COFCO International, COFCO Grains & Cereals, COFCO Oils & Oilseeds, COFCO Coca-Cola, COFCO Wines & Spirits, China Tea, COFCO Sugar, Mengniu Dairy, COFCO Joycome etc. attended CIFTIS, fully displaying the COFCO brands, products and services.

As one of the important events of CIFTIS, COFCO co-organized the "International Forum on Development and Investment of Modern Food Supply Chain" to jointly discuss how to promote the effectiveness of the global food supply chain, build consensus on crisis prevention, and jointly safeguard international food security. At the CIFTIS, COFCO signed cooperation agreements with a total of more than 10 billion yuan, involving logistics, transportation, finance, and information services, which brings JD.com, Best Express, SinoTrans, Ping An Insurance and other companies together to lead the upgrade, reform and stable development of the agricultural and food supply chain.



中粮营养健康研究院获批公共营养师培训资质

案例 III Case

COFCO NHRI is approved as a qualified nutritionist training institute

2021年1月，中粮营养健康研究院通过中国营养学会审核，获批营养专业人才规范化培训工作试点机构，具备面向社会开展公共营养师培训资质。中粮营养健康研究院结合营养健康理念，为集团内外部人员开展行业认可度高的专业资质培训，提升营养健康知识水平，在打造集团品牌和营养健康专业形象的同时，有助于促进建立有序的营养培训长效机制，助力建设良好的营养教育生态环境。

In January 2021, COFCO NHRI passed the review of the Chinese Nutrition Society (CNS) and was approved as a pilot organization with qualifications to conduct nutritionist training for nutrition professionals. Combining the concept of nutrition and health, COFCO NHRI carries out industry-recognized training for professionals, and to help them improve the knowledge level of nutrition and health. While building a strong and professional brand image of COFCO, the institute also helps promote an orderly long-standing mechanism and a good ecological environment for nutrition training.

COFCO 塑品牌

引领消费升级

Build brand, leading consumption upgrade

民以食为天，食以安为先。中粮集团顺应消费升级新需求，持续提升品牌引领力，不断丰富产品品类、提升食品质量、拓展销售渠道，努力为消费者提供“好品质、可信赖”的产品和服务，形成了福临门、长城、中茶、家佳康、酒鬼酒、蒙牛、香雪等知名产品品牌。同时，以“保障人民吃得更放心、吃得更健康”为己任，严把从田间到餐桌的每一道关口、每一个环节，构建涵盖整个食品供应链的“源头保障+过程控制+风险预警”全程安全控制保障体系，切实守护“舌尖上的安全”。

Food is the paramount necessity of the people and safety is the top necessity of food. In response to new demands for consumption upgrades, COFCO continues to enhance its brand, enrich product categories, improve food quality, expand sales channels, by which COFCO would provide reliable products and services with good quality to our consumers. COFCO has formed various well-known product brands, such as Fortune, Great Wall, China Tea, Joycome, Jiugui Liquor, Mengniu, Xiangxue and others. Meanwhile, with the mission of ensuring "eating safe and healthy", COFCO strictly controls every step from the field to the table, and builds a system of "source guarantee + process control + risk warning" covering the entire food supply chain. The whole system effectively protects "a bite of safety".



2 零饥饿



3 良好健康与福祉



9 产业、创新和基础设施



12 负责任消费和生产



17 促进目标实现的伙伴关系

打造优质品牌

Build high-quality brand

中粮集团顺应和推进消费升级，不断完善产业链条，形成诸多品牌和服务组合，并通过持续不断的创新研发推出适应市场的创新性产品，将品牌业务作为扩大内需、产业升级的重要抓手。公司聚焦粮、油、糖、棉、肉等基本民生产品，打造了福临门粮油产品、长城葡萄酒、家佳康肉制品、中国茶叶、酒鬼酒、蒙牛乳品、中粮可口可乐、中糖、香雪、大悦城、名庄荟、梅林、孔乙己等品牌，致力于满足人民美好生活的需要。

In response to consumption upgrades, COFCO has continuously improved the industrial chain, formed a number of brands and service portfolios, and launched innovative products that adapt to the market through continuous innovation and R&D. Brand has become an important means for expanding domestic demand and industrial upgrading. COFCO is always committed to meeting people's needs for a better life, focuses on livelihood products such as grain, oil, sugar, cotton, meat and has created many well-known brands, including Fortune, Great Wall wine, Joycome, Chinese Tea, Jiugui Liquor, Mengniu Dairy, COFCO Coca-Cola, China Sugar, Xiangxue, Joy City, Wine & Wine, Maling, Kong Yiji, etc. .

中粮集团携旗下品牌签约“品牌强国工程”TOP品牌，致力打造国家品牌名片 案例 III Case

COFCO signs the TOP brand of "Brand Empowers Country" Project, and is committed to creating a name card of the national brand

2020年11月，中粮集团携旗下中粮福临门米面油、长城葡萄酒、中茶等品牌签约中央广播电视总台2021“品牌强国工程”TOP品牌。

“品牌强国工程”是由中央广播电视总台推出的国家级品牌打造计划，助力培育能代表中国参与全球经济文化交流的新时代国家级品牌。中粮集团旗下福临门米面油、长城葡萄酒、中茶与总台的强强联手，既可以借助总台媒体平台优势资源，共同讲好中国品牌故事，传播好中国品牌文化，也有助于推动集团品牌高质量发展。此外，中粮集团与中央广播电视总台于2020年12月正式签订战略合作协议，将进一步推动双方资源共享、优势互补、共同发展。



COFCO's brands and our high-quality development. In addition, COFCO and CCTV have officially signed a strategic cooperation agreement in December 2020, which will further promote resources sharing, complement each other's advantages and pursue mutual development.

In November 2020, COFCO together with its COFCO Fortune, Great Wall Wine, China Tea and others, signed the 2021 TOP brand of "Brand Empowers Country" Project.

The "Brand Empowers Country" Project is a national brand-building plan launched by CCTV to help cultivate new-age national brands that can represent China in global economic and cultural exchanges. The cooperation of Fortune, Great Wall Wines, China Tea with CCTV can not only use the advantages of the central media platform of CCTV to tell the story of Chinese brands, spread the Chinese brand culture, but also help promote

中粮福临门以品质奠定品牌根基，持续推进消费升级 案例 III Case

COFCO Fortune lays the foundation of its brand with quality and continues to promote consumption upgrade

作为中国粮油行业的领军品牌，中粮福临门持续研发，不断推出创新产品，为国人奉献优质的米面、食用油等产品，倾心打造“有家就有福临门”的品牌形象，持续推进消费升级。

As one of the leading brands in the grain and oil industry of China, COFCO Fortune has been sticking to R&D for years, continuously launching innovative products, serving high-quality staple and oil to the people. The company has devoted itself to building the brand image of "Fortune for your family", and continues to promote consumption upgrade.

营养家食用油——为健康加油

Nutrioil, nurturing your healthy life

营养家是中粮福临门旗下高端子品牌，其系列产品覆盖玉米油、葵花籽油、调和油、亚麻籽油等“营养油种”。中粮福临门创新研发的营养家活粒鲜胚玉米胚芽油原料来自“世界三大黄金玉米带”之一——中国东北，整棒储存保持胚芽活性，采用科学压榨工艺，玉米油中植物甾醇含量为10000ppm，达到行业领先水平。营养家黄金小黑葵葵花仁油的原料源自欧洲肥沃黑土种植带，富含维生素E、不饱和脂肪酸等多种营养成分，采用“三重锁鲜”包装工艺，锁住新鲜与营养。

"Nutrioil" is a high-end subsidiary brand of COFCO Fortune. Its series of products cover corn oil, sunflower oil, blended oil, and linseed oil. The raw material of the Nutrioil fresh corn germ oil developed by COFCO Fortune comes from one of the "three golden corn farming areas" in the world-Northeast China. The corn with the cob is stored as a whole to maintain germ liveness. By scientific extracting technology, 10,000ppm plant sterols are kept in corn oil, reaching the leading level in the industry. Nutrioil's Golden Black Sunflower Oil is sourced from the fertile black soil in Europe. It is rich in vitamin E, unsaturated fatty acids, and other nutrients. It adopts a "triple lock" packaging process to lock in freshness and nutrition.



自然香大米——科技成就美味

Fragrice, deliciousness from technology

2020年11月，中粮福临门自然香大米首发亮相。产品开创性地采用了9%黄金碾磨技术，不仅充分保留了稻米原生美味，更极大降低了无谓的加工耗损。此外，新品还通过了1套定制企业标准、7种美味成分监测、16项品质指标检测，保证消费者能够吃到美味又健康的大米。2021年1月，福临门自然香5款大米在国际风味暨品质评鉴所举办的“顶级美味大奖（Superior Taste Award）”上一举斩获5枚奖章，向世界展示了中国农粮企业“以科技成就美味”的强大魅力。

In November 2020, Fragrice from COFCO Fortune made its debut. The product pioneered the use of gold rice-milling technology, meaning milling 9%, which not only fully retains the original flavor of rice, but also greatly reduces unnecessary processing losses. In addition, the new product has passed a set of customized corporate standards, the monitor of 7 delicious ingredients, and the test of 16 quality indicators to ensure that consumers can eat delicious and healthy rice. In January 2021, Fragrice won 5 medals at the "Superior Taste Award" held by the International Taste Institute (ITQT), demonstrating to the world that the charm of Chinese agribusiness for "deliciousness from technology".



中粮酒业旗下酒鬼酒品牌与《万里走单骑》深度合作，共同传播中国文化

案例 III Case

COFCO Wines & Spirits's Jiugui works with "The Shape of Culture" to jointly explore Chinese culture

2021年1月，由酒鬼酒赞助支持的中国首档世界文化遗产探寻体验类节目《万里走单骑》推介会在杭州举办。《万里走单骑》聚焦中国的十二处世界遗产地，全方位展示世界遗产地的独特价值，旨在让更多人，尤其是年轻人了解世遗、热爱世遗，共同把中国世遗文化传承下去。此次酒鬼酒与《万里走单骑》合作，是将酒鬼酒品牌文化融入中国世界遗产文化的一次共融共创，通过节目可以展现、诠释酒鬼酒品牌的文化内涵，实现酒鬼酒传承中华文化、传播中华文化的品牌使命，让更多人感受到酒鬼酒的魅力。

In January 2021, the promotion conference of China's first program on world cultural heritage exploration "The Shape of Culture" sponsored by Jiugui was held in Hangzhou. "The Shape of Culture" demonstrates the unique value of the twelve World Heritage sites in China and encourages audience to pass Chinese culture on. The cooperation between Jiugui and "The Shape of Culture" is a co-creation that integrates Jiugui brand culture into China's world heritage culture. The program can show and interpret the cultural connotation of Jiugui and realize Jiugui's inheritance of Chinese culture, allowing more people to feel the charm of Jiugui Liquor.



中茶福建荣获中国海关最高信用级别“AEO 高级认证企业”

案例 III Case

China Tea Fujian win the "Authorised Economic Operator", the highest credit rating of China Customs

2020年12月，福建福州海关正式授予中茶福建“AEO 高级认证企业”证书。中茶福建成为福建省第43家，食品行业第2家，茶叶行业首家“AEO 高级认证企业”。AEO是Authorized Economic Operator的简称，即“经认证的经营商”。AEO制度旨在通过构建海关与企业合作关系，对符合条件的企业提供本国和互认国海关的通关便利措施，分担守法和安全生产责任，保障供应链安全和贸易便利。未来，中茶福建将充分发挥和运用“AEO 高级认证企业”优势，进一步提升中茶品牌的国际知名度和影响力，增强全球贸易竞争力，扩大进出口业务。

In December 2020, Fujian Fuzhou Customs officially awarded China Tea Fujian "Authorized Economic Operator" certificate. China Tea Fujian is the 43rd in Fujian Province, the 2nd in the food industry, and the first company in the tea industry recognized as AEO. The AEO system aims to provide qualified enterprises with special customs clearance measures of their own countries and mutually recognized countries by building a cooperative relationship between customs and enterprises, sharing responsibility for law-abiding and safety, and ensuring supply chain security and trade facilitation. In the future, China Tea Fujian will give full play and use the advantages of the AEO certificate to further enhance the international reputation and influence of the China Tea brand, enhance global trade competitiveness, expand import and export business.

严守食品安全防线

Strictly observe the defensive line of food safety

中粮集团作为国家食品安全战略的执行主体，严格遵循“四个最严”落实主体责任，打造覆盖源头管理、过程控制和终端管理的全过程、全时段、全链条食品安全管控体系，以可追溯管理、产品标准、应急管理为配套支撑，形成涵盖全产业链的食品安全标准体系，并持续强化大数据、人工智能等现代信息技术在安全健康、品质管控等方面的融合应用，不断为人民奉献安全健康的食品。

As the main body of the implementation of the national food safety strategy, COFCO strictly follows the "four strictest" to implement the main responsibilities, and builds a food safety control system covering the whole process and the whole chain from source management, process control, and terminal management. With traceability management, product standards, emergency management, etc., COFCO has formed a food safety standard system covering the entire industry chain and will continue to strengthen the integrated application of modern technologies such as big data and artificial intelligence in safety and quality control to serve the people with safe and healthy food.

中粮营养健康研究院为食品安全保驾护航

案例 III Case

COFCO NHRI escorts food safety

科技是食品安全的重要支撑要素。中粮营养健康研究院积极推进产研融合，加强科技赋能，紧密与中粮油脂、中粮粮谷、中粮生物科技、中粮糖业、中粮酒业、中粮家佳康等开展创新研发、食品安全等方面的协同合作。所属国贸公司获得北京市市场监督管理局监督抽检资质，与北京市13个区县建立业务联系，北京市政府监督抽检业务市场占有率约22%，占据区域市场首位。并于2020年1月获得食品复检机构资质（全国仅有141家），成功跻身全国食品检测领域前列。



Technology is an important supporting element of food safety. COFCO NHRI actively promotes the integration of production and research, and strengthens cooperation in R&D and food safety with COFCO Oils & Oilseeds, COFCO Grains & Cereals, COFCO Biochemical, COFCO Sugar, COFCO Wines & Spirits, COFCO Joycome, etc.. The international trade company affiliated has obtained the qualifications from the Beijing Municipal Market Supervision Administration for supervising and sampling, and has established business contacts with 13 districts and counties in Beijing. The supervision and sampling business has a market share of 22% in Beijing, occupying first place in the regional market. In January 2020, it successfully obtained the qualification of food re-inspection institution (only 141 in the country obtained the qualification) and successfully ranked in the forefront of the national food inspection field.

加强科技创新

Strengthen technological innovation

创新是企业发展的不竭动力。中粮集团坚持以满足人民日益增长的美好生活需要为根本目的，围绕产业链部署创新链，围绕创新链布局产业链，集聚创新资源，加大研发投入，积累核心技术，加快研发成果转化应用，促进集团高质量发展。

Innovation is an inexhaustible driving force for enterprise development. COFCO takes "meeting the people's needs for a better life" as a fundamental goal, deploys the innovation around the industrial chain and lays out the industrial chain around the innovation. By gathering resources, increasing investment in R&D, we have accumulated core technology, accelerated the application of R&D results into new products, and promoted the high-quality development of the Group.

中粮生物科技以创新推动高质量发展

案例 III Case

COFCO Biotechnology applies innovation to high-quality development

中粮生物科技秉持“根植市场客户，崇尚研发创新”的思想，以更多的科技创新成果转化助推农业转型发展、创新发展。2020年，中粮生物科技多个研发项目实现成果转化和应用推广，其中陈粮高值化利用项目，以全水稻、小麦生产燃料乙醇技术全面打通，成果应用推广至各燃料乙醇生产企业；糖化酵母项目在肇东公司二期、广西公司和宿州公司进行成果转化；高浓液糖化项目先后在成都公司、融氏公司及武汉公司应用推广，实现成果转化；微生物发酵饲料与生物菌剂项目在公主岭公司、安徽公司实现成果转化；特种产品研发与推广应用项目实现45万吨销售量；变性淀粉项目顺利试车投产。



COFCO Biotechnology adheres to the idea of "being rooted in customers, advocating innovation", and promotes the application of scientific and technological achievements into agricultural upgrade and innovative development. In 2020, multiple R&D projects of COFCO Biochemical have been successfully applied, among which the high-value utilization project of old grain has fully carried out with the production of fuel ethanol technology from rice and wheat, and the technological achievement will be applied to various fuel ethanol production enterprises. The saccharification yeast project has carried out in the second phase in Zhaodong project, as well as in Guangxi and Suzhou. The high-concentration liquid saccharification has been applied and promoted in Chengdu, Rongs Company, and Wuhan, successively realizing the transformation of achievements. The project of microbial fermented feed and biological inoculants has been applied in Gongzhuling and Anhui. The R&D and promotion project for special products has achieved a sales volume of 450,000 tons. The modified starch project was successfully intrial production.

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中粮家佳康通过中肉协“亚麻籽猪产品团标”，推进健康产品再升级

案例 III Case

COFCO Joycome passes the "Group Standard for Flaxseed-fed Pork Product" of China Meat Association to promote further upgrading of healthy products

为进一步满足消费者对于猪肉产品的功能性需求，中粮家佳康自主研发了亚麻籽猪的饲料配制和饲养操作规程，在喂养饲料中添加亚麻籽、大麦，并从饲料配方、饲料原料采购验收、饲料生产、饲喂管理、生猪出栏管理等多个环节保障亚麻籽猪生产过程品质可控，并经国家副食品质量监督检验中心检测，亚麻籽猪产品的 α -亚麻酸含量是同类普通猪肉产品的6倍以上。

2020年12月，中粮家佳康牵头制定团体标准《富 α -亚麻酸猪产品 亚麻籽猪产品》（标准号：T/CMATB 1002—2020）（简称“亚麻籽猪产品团标”），并通过中国肉类协会审批发布，标志着家佳康产品的再升级，推动家佳康在保障产品安全放心基础上，为消费者带来更多营养健康的产品。

In order to further meet the functional needs of consumers for pork products, COFCO Joycome independently developed the feed preparation and feeding procedures for flaxseed-fed pig. The company controls every step from feed preparation to feed formula development, from feed production and management to pig slaughter management to ensure that the quality of the production process of pork is controllable. Approved by the China National Center for Non-Staple Food Supervision & Inspection, the content of α -linolenic acid in flaxseed-fed pork is more than 6 times of that of ordinary pork.

In December 2020, COFCO Joycome led to develop the standard of "Flaxseed-fed Pork of α -linolenic Acid" (Standard No.: T/CMATB 1002—2020), which marks the re-upgrading of Joycome products and promotes the company to bring more nutritious and healthy products.



中粮集团总裁栾日成、副总裁陈朗出席中粮家佳康《富 α -亚麻酸猪产品 亚麻籽猪产品》团标发布仪式

Luan Richeng, President of COFCO, Chen Lang, Vice President of COFCO attended the launch ceremony of the group standard of COFCO Joycome's " α -linolenic acid pig products linseed pig products"

提升客户服务

Improve customer service

中粮集团立足自身业务发展，以客户需求为中心，不断提升服务水平，通过提升产品研发创新能力、保证产品质量安全，强化品牌价值及影响力，满足客户对产品供应、技术服务和创新升级的需求，为客户创造价值，为消费者提供最佳的服务体验。

Based on its own business development, COFCO continues to improve its service with customer needs as the core. By improving R&D and innovation, ensuring product quality and safety, COFCO has strengthened brand value and influence, and met customers' demand for product, service and technology, creating value and providing consumers with the best service experience.

中粮集团加快数字化转型，多元举措满足客户需求

案例 III Case

COFCO accelerates digital transformation and takes multiple measures to meet customers' need

中粮集团及旗下专业化公司积极开展数字化转型，加快开展线上服务、搭载电商平台保障供应，保证人们的正常生活，还通过数字化手段不断拓宽传播渠道，创新营销模式，提升客户服务水平。

COFCO and its subsidiaries are actively carrying out digital transformation, accelerating the development of online services, providing e-commerce platforms to ensure supply. Besides, COFCO has been expanding communication channels through digital means, innovating marketing models, and improving customer service level.

线上到家保供应，品牌营销新探索

粮谷

From online store to family, brand marketing tries new methods

中粮粮谷积极开展线上到家业务，与天猫、美团、美菜、盒马、沃尔玛、京东等负责到家业务的零售商开展合作，探索线上营销新模式，做好产品推广延伸服务。在抖音等视频平台上开展线上直播课程、短视频大赛等活动，在线指导消费者选购产品的同时，以轻松有趣的互动方式拉近与消费者的距离。

COFCO Grains & Cereals has actively tried "online-to-home" business by cooperating with retailers on Tmall, Meituan, Meicai, Freshhema, Wal-Mart, JD.com, etc., to explore new online marketing models and provide extended product promotion. Besides, stream online classes, short video contests, and other events that lived on video platforms such as TikTok helped to guide consumers online to buy products, and narrow the distance with consumers in an easy and interactive way.

以数字化手段保障健康和美好生活

家佳康

Health and a better life can be ensured through digital means

为解决社区居民采买不便问题，中粮家佳康创新数字化手段，突破原有店铺和电商销售模式，搭载合规电商平台开展社区采购，在特殊时期实现肉品配送的冷链保障，为消费者提供优质的生鲜肉品服务。

In order to solve the trouble of purchasing by community residents, COFCO Joycome has innovated digital methods, broke through the original store and e-commerce model, carried out community procurement on a compliant e-commerce platform, realizing the cold-chain product supply during the pandemic.

中粮可口可乐以客户为中心，提升服务质量和运营效率

案例 III Case

COFCO Coca-Cola focuses on customers and improves service quality and operational efficiency

中粮可口可乐目前有近 160 万的服务客户，日均 8 万张销售订单，平均每个客户销售 15 个单品，近 40 万台冷饮设备投放在售点为客户提供支持。面对疫情影响，中粮可口可乐快速转换思路，把握数字化转型发展机遇，电商团队持续加码各大传统电商平台，保持产品在架率达到 94%。同时，中粮可口可乐与京东、天猫开展深度合作，从参与门店数、上架率、产生销售的门店数量三个维度衡量到家模式效果，与到家平台进行到家业务模式尝试，打通社区配送“最后一公里”。

COFCO Coca-Cola currently has nearly 1.6 million customers, with an average of 80,000 sales orders per day, every client ordered 15 types of products, and nearly 400,000 cold drink equipment on average to support customers. Against the backdrop of a pandemic, COFCO Coca-Cola quickly changed its mindset and grasped the development opportunities of digital transformation. The e-commerce team continued to increase its weight on major traditional e-commerce platforms, maintaining the rate of on-shelf availability of 94%. At the same time, COFCO Coca-Cola has developed in-depth cooperation with JD.com and Tmall. Besides, the company also measured the effect of the model from the three dimensions, namely the number of participating stores, rate of on-shelf availability, and the number of sales stores. The company has tried this business model with the platform to get through the "last mile" to the community.

中粮我买网旗下“鲜到家”携手重点客户推广中粮产品与服务

案例 III Case

Bcmicrogreens.com, a subsidiary of Womai.com, joins hands with key clients to promote COFCO products and services

2020 年 9 月，中粮集团联合中粮我买网旗下中粮鲜到家供应链管理有限公司、中粮营养健康研究院与清华大学经济管理学院共同举办“中粮集团·清华大学经济管理学院——重点客户产品，服务推介会”。中粮鲜到家向与会嘉宾全景展示了中粮集团完善的产业链体系和丰富的产品线，并分别与参会的业之峰装饰和中企云商签订战略合作框架协议，进一步推动三方建立战略合作关系，加强日常业务对接，将中粮产品全面引入两家企业的日常采购与合作，为推广中粮产品与服务、实现集团客户整体营销开创了新模式。

In September 2020, COFCO, Bcmicrogreens affiliated to Womai.com, COFCO NHRI, and School of Economics and Management of Tsinghua University jointly organized the "COFCO•Tsinghua Promotion Conference for Key Products and Services". At the conference, Bcmicrogreens presented the holistic development of COFCO's complete industrial chain and rich product lines, and signed a strategic cooperation framework with the Beijing Yenova Decoration Co.,Ltd. and China Cloud Technology to further promote the establishment of strategic partnerships among three parties. The framework would also strengthen the daily business connection, fully introduce COFCO products into the daily procurement of the two companies, which also created a new model for the promotion of COFCO products and services and the overall marketing of the Group.

COFCO 勇担当

共享发展成果

Bear responsibility,
sharing the fruits of
development



中粮集团坚持发展成果与社会共享。实施全产业链精准扶贫，多措并举推进产业扶贫、就业扶贫、消费扶贫、智志双扶等，助力打赢脱贫攻坚战。充分发挥主营业务优势，普及营养健康知识，捐赠营养产品，关注少年儿童的健康成长，积极倡导厉行节约的社会风尚，为节粮减损贡献力量。在志愿活动方面，积极参与抢险救灾，支持公益活动，以真情传递温暖，并积极践行海外社会责任，彰显全球公民责任担当。

COFCO insists on sharing development results with society. Multiple targeted poverty alleviation measures covering the entire industry chain have been taken to alleviate poverty through promoting industry, employment, consumption, and intellectual and aspirational, helping win the battle against poverty. In order to popularize nutrition and health knowledge, COFCO donated nutritional products, and paid attention to the healthy growth of children. COFCO also contributes to food saving by advocating the new lifestyle. In terms of voluntary activities, we have actively participated in emergency rescue and disaster relief, supporting public welfare activities, conveying warmth with true heart, and actively practicing overseas social responsibilities to demonstrate the responsibility of global citizens.

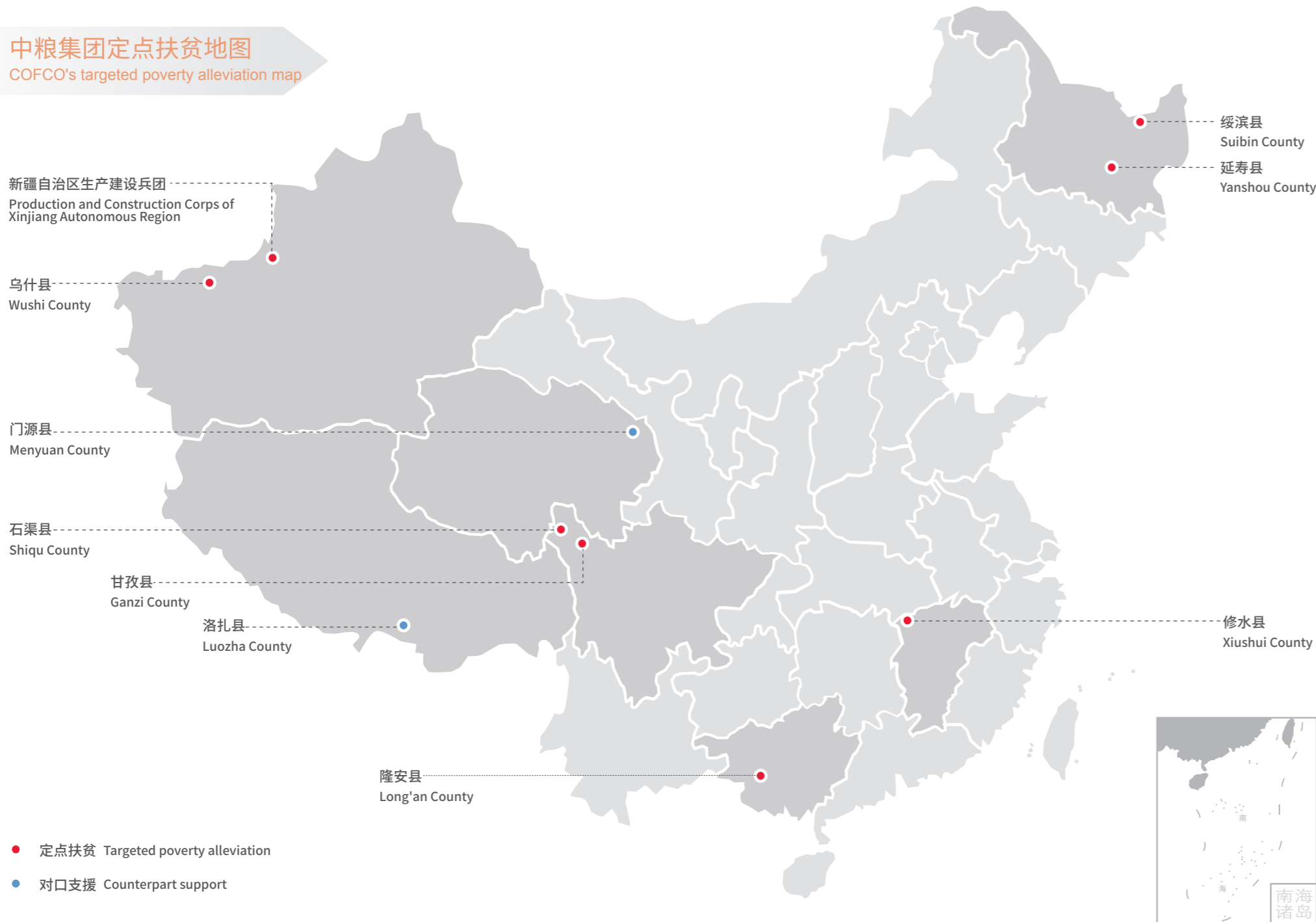
- 1 无贫穷
- 3 良好健康与福祉
- 4 优质教育
- 10 减少不平等
- 11 可持续城市和社区
- 16 和平、正义与强大机构
- 17 促进目标实现的伙伴关系

联合国可持续发展目标 (SDGs)

全产业链精准扶贫

Alleviate targeted poverty across the entire industry chain

中粮集团定点扶贫地图
COFCO's targeted poverty alleviation map



2020年是决胜全面建成小康社会、决战脱贫攻坚的收官之年。中粮集团深入学习贯彻习近平总书记关于扶贫攻坚的重要论述，坚决贯彻落实党中央、国务院的决策部署，以“忠于国计、良于民生”的使命和担当，凭借自身“全产业链”优势，结合贫困地区不同资源禀赋，积极探索和创新扶贫模式，定点帮扶的7个县、对口支援的2个县脱贫“摘帽”任务已全部完成，助力29.3万贫困人口实现脱贫。

2020 is the final and decisive year to achieve the goal of building a moderately prosperous society in an all-round way and win the battle against poverty. As the largest state-owned agricultural and food enterprise in China, COFCO has thoroughly studied and implemented General Secretary Xi Jinping's important discourse on poverty alleviation, and resolutely implemented the decisions and deployments of the Party Central Committee and the State Council. With the mission of "being loyal to the nation and beneficial to the people" and the advantages of its own "fully-integrated value chain", COFCO has combined the different resources in poor areas, actively explored and innovated poverty alleviation models. The Group has successfully helped 7 designated counties and 2 counterpart counties out of poverty, with 293,000 poor people being lifted out of poverty.



助力脱贫人口脱贫
29.3万
Helping 293,000 poor
people out of poverty

中粮集团援藏挂职干部、西藏自治区山南市洛扎县委副书记李国伟同志荣获全国脱贫攻坚先进个人

Li Guowei, a cadre of COFCO aid to Tibet and deputy secretary of the Luozha County, was awarded the National Advanced Individual for Poverty Alleviation



共享发展成果
Sharing the fruits of development

全产业链精准扶贫
Alleviate targeted
poverty across the entire
industry chain

2021年2月25日，在全国脱贫攻坚总结表彰大会上，中粮集团援藏挂职干部、西藏自治区山南市洛扎县委副书记李国伟同志荣获全国脱贫攻坚先进个人；中粮贸易有限公司扶贫工作室荣获全国脱贫攻坚先进集体；中粮家佳康（吉林）有限公司荣获全国脱贫攻坚先进集体。集团全体参与脱贫攻坚工作的同志用实际行动践行了“上下同心、尽锐出战、精准务实、开拓创新、攻坚克难、不负人民”的脱贫攻坚精神，为夺取脱贫攻坚战的全面胜利贡献中粮力量。

On February 25, 2021, at the National Poverty Alleviation Summary and Commendation Conference, Li Guowei, a temporary cadre of COFCO aid to Tibet and deputy secretary of the Luozha County, was awarded the National Advanced Individual for Poverty Alleviation; Poverty Alleviation Office of COFCO Trading Co., Ltd. and COFCO Joycome (Jilin) Co., Ltd. were awarded the National Advanced Group for Poverty Alleviation. All the comrades of the Group involved in poverty alleviation have practiced the spirit of "staying sharp to overcome all difficulties with practical activities to win the battle against poverty alleviation by innovation", to make COFCO contribute to the poverty reduction fight.



中粮贸易有限公司扶贫工作室荣获全国脱贫攻坚先进集体

Poverty Alleviation Office of COFCO Trading Co., Ltd. awarded the National Advanced Group for Poverty Alleviation

中粮家佳康（吉林）有限公司荣获全国脱贫攻坚先进集体

COFCO Joycome (Jilin) Co., Ltd. awarded the National Advanced Group for Poverty Alleviation



中粮“一县一策”精准产业扶贫助力脱贫“摘帽”

案例 Case

COFCO customized specific measures for specific counties to alleviate poverty

中粮集团坚持精准脱贫，立足产业扶贫，拓展特色扶贫，结合贫困地区的资源禀赋及个性特征，在7个定点扶贫县和2个对口支援县因地制宜开展产业扶贫项目，形成“一县一策”精准产业扶贫模式。

Adhering to the principle of "specific measure for specific county", COFCO has stuck to poverty alleviation through industries, expanding poverty alleviation with characteristics. In combination with the resource endowments and characteristics in poor areas, COFCO has customized special industrial projects according to local conditions of the 7 designated counties and 2 counterparts counties, forming a "one measure for one county" poverty alleviation model.

黑龙江绥滨县：创新打造产业扶贫“绥滨模式”

Suibin County of Heilongjiang: "Suibin Model" innovatively created for poverty alleviation through industrial development

中粮集团通过引入市场化机制，构建平等市场经营主体；依托产业化运营，发挥中粮产业主导作用；运用组织化带动，打造优质稻米原料基地；按照股份式分配，助力脱贫攻坚高效精准；发挥示范性作用，培育形成扶贫产业生态，在绥滨打造了一马当先的扶贫龙头企业，同时建设了百花齐放的扶贫乡镇产业，形成因地制宜、主辅结合、特色多元的产业发展生态圈。

COFCO has established an equal market operating entity by introducing a market-based mechanism; played its leading role in industry by relying on industrialized operations; created a high-quality rice raw material base by structural strength, ensured the accuracy and effectiveness of targeted poverty alleviation according to the share-based distribution; formed an industrial ecology to play a demonstrative role. The model has helped to build multiple leading companies in Suibin to promote poverty reduction, and build a flourishing township industry, forming an industrial development ecosystem that adapts measures to local conditions, combines main and auxiliary, and features multiple characteristics.



中粮绥滨产业扶贫项目召开2020年股东分红大会

COFCO Suibin industry poverty alleviation project held shareholder dividend meeting in 2020

中粮集团主要扶贫模式及成效

COFCO's main poverty alleviation models and achievements



中粮“一县一策”精准产业扶贫助力脱贫“摘帽”

COFCO customized specific measures for specific counties to alleviate poverty

案例 III Case

黑龙江延寿县：以“订单农业”带动精准扶贫

Yanshou County of Heilongjiang:
Targeted poverty alleviation led by "contract agriculture"

中粮集团以“订单农业”推进当地水稻技术、种植、加工、品牌打造及基础设施建设。建设2万亩水稻种植基地，按照市场需求种植优质水稻，并保证收购，惠及贫困人口2000多人。推出“福临门&淘乡甜”延寿大米，帮助延寿打造大米品牌，提高产品溢价，增加农产品收入。

On the basis of "contract agriculture", COFCO promotes local rice farming, processing, brand-building and infrastructure construction. COFCO has built a rice planting base of 20,000 mu to plant high-quality rice according to market demand. The purchase was guaranteed by the COFCO, which has also benefited more than 2,000 poor people. The "Fortune & Yanshou Rice" brand has been launched to help build a rice brand, increase product premiums and agricultural income.

江西修水县：依托特色农产品“自我造血”

Xiushui County of Jiangxi:
Characteristic agricultural products for independent poverty reduction

依托修水县优势野生茶、樱桃等资源，中粮集团投资80万元援建樱桃产业基地，以村集体领办的方式建立合作社，基地带动当地劳动力就业29人。在横山村投入30万元，以当地能人领办、村集体参股形式组建合作社，种植高山野生茶，带动当地百姓和贫困户增收。

Relying on the advantages of wild tea and cherries, COFCO invested 800,000 yuan in Xiushui County to build a cherry industry base, and established a cooperative in the form of village collective leadership, providing 29 job opportunities for local laborers. 300,000 yuan was invested in Hengshan Village to establish cooperatives led by local capable people and held by villagers to grow mountain tea, which would increase the income of local people and poor households.

投资援建樱桃产业基地

80 万元

COFCO invested 800,000 yuan in Xiushui County to build a cherry industry base



中粮集团董事长吕军赴江西省修水县调研定点扶贫工作

Lyu Jun, Chairman of COFCO, visited Xiushui County in Jiangxi Province to investigate targeted poverty alleviation progress

新疆乌什县：就地就近就业 稳增稳收稳定

Wushi County of Xinjiang: Stable increase in local employment to ensure income and stability

中粮集团援助资金466.51万元，帮助乌什县12座卫星工厂项目缓解资金缺口，助力项目顺利的实施，确保项目如期交付使用。12座卫星工厂在12个深度贫困村提供就业岗位500余个，实现了当地富余劳动力就地就近就业，有力促进农牧民稳定增收脱贫。



中粮集团总裁栾日成赴新疆乌什调研督导定点扶贫工作

Luan Richeng, President of COFCO, visited Wushi in Xinjiang to investigate and supervise the targeted poverty alleviation progress

A fund of 4.6651 million yuan by COFCO helped the 12 satellite factory projects in Wushi County alleviate the funding gap, smoothly assisted the implemented the project, and ensured the project delivered and put into use on schedule. The 12 satellite factories have provided more than 500 jobs in 12 impoverished villages, realizing local employment of surplus labor force, and effectively promoting the stable increase of farmers' income.

四川石渠县：县域、集体、个体“三位一体”产业帮扶引领脱贫

Shiqu County of Sichuan: "Trinity" assistance combining county, collective, and individual for industrial poverty alleviation



中粮集团通过产业帮扶资金，构建了县域产业、集体产业、个体产业“三位一体”的产业精准帮扶模式。投入810万元援建直接针对全域经济发展的邓玛观光生态农业科技示范园，打造现代蔬果大棚等种养项目，实现贫困村集体经济全面增收。

Through industry assistance funds, COFCO has built a "trinity" assistance model for county-level industries, collective industries and individual industries. It invested 8.1 million yuan to build the Dengma Ecological Agricultural Science and Technology Demonstration Park, which is directly aimed at the economic development of the whole region, to carry out modern planting and breeding, so as to achieve an overall increase in the collective economy of poor villages.

中粮集团副总裁陈朗赴四川石渠县考察调研扶贫工作

Chen Lang, Vice President of COFCO, visited Shiqu County in Sichuan Province to investigate poverty alleviation progress

中粮“一县一策”精准产业扶贫助力脱贫“摘帽”

案例 III Case

COFCO customized specific measures for specific counties to alleviate poverty

四川甘孜县：发展特色农业助力脱贫增收

Ganzi County of Sichuan: Developing agriculture with distinctive features helps lift people out of poverty and increase incomes



中粮集团副总裁周政赴四川省甘孜县考察调研扶贫工作

Zhou Zheng, Vice President of COFCO, visited Ganzi County in Sichuan Province to investigate poverty alleviation progress

中粮集团在甘孜县实施“高标准农田产业基地”等项目，开展马铃薯、青稞、藏药等高原特色农作物种植，增强贫困村自我发展能力。同时，为强化村民的种植养殖能力，邀请甘孜县农牧局技术人员对村民进行现场指导，增强贫困村自我发展能力，带动当地贫困人口增收脱贫。

COFCO has implemented the project of "High-standard Farmland Industrial Base" in Ganzi County, planting potatoes, highland barley, Tibetan medicine and other crops with plateau characteristics to enhance the self-development capacity of poor villages. At the same time, in order to strengthen the villagers' cultivation and breeding ability, technical personnel from the Agriculture and Animal Husbandry Bureau of Ganzi County were invited to give on-site guidance to the villagers, so as to enhance the self-development ability of the poor villages and drive the local poor people to increase their income and get rid of poverty.

青海门源县：医、产、教、基建“全覆盖”

Menyuan County of Qinghai:
"Full coverage" of medicine, industry, education, and infrastructure

中粮集团在门源县科学谋划实施援建项目，开展“乡镇畜牧兽医站重建维修项目”“门源县脱贫攻坚贫困村卫生室标准化建设项目”“门源县电子商务体验中心项目”等基建项目，全面覆盖医疗、学前教育、电子商务产业、基础设施等。

COFCO has implemented construction assistance projects with the scientific plan in Menyuan County, and carried out the "Reconstruction and Maintenance Project of Township Animal Husbandry and Veterinary Stations", "Clinic Standardization Project in Menyuan County", "E-commerce Experience Center", etc., covering medical care, preschool education, e-commerce industry, infrastructure, etc..



中粮集团副总裁伊力扎提赴西藏考察调研援藏扶贫工作

Elizat, Vice President of COFCO, visited Tibet to investigate poverty alleviation progress

西藏洛扎县：

“种养殖”良性循环助脱贫

Luozha County of Tibet:
A virtuous circle of "planting and breeding" helps alleviate poverty

中粮集团在洛扎县全力打造“种养殖”循环农业项目，带动周边群众参与到种植、养殖、物流、销售等多个环节，帮助 24 户 76 人建档立卡贫困户以及 43 户入股村民实现增收，引领洛扎县经济结构调整及可持续发展，成为西藏山南市农业产业扶贫示范项目。

COFCO has made every effort to build a "planting and breeding" circular agriculture project in Luozha County, driving the surrounding people to participate in planting, breeding, logistics, sales and other links. During this process, 76 people from 24 poor households have been registered as assistant objectives, and 43 households with equity participation have been steadily increasing their family income, leading the economic restructuring and sustainable development of the county, and making Luozha County a demonstration project for poverty alleviation by the agricultural industry in Shannan City, Tibet.

广西隆安县：

建产业基地 拓增收渠道

Long'an County of Guangxi:
An industrial base was built to expand revenue channels

中粮集团投入 170 万元，撬动社会资金 600 万元，为隆安县援建肉鸭养殖基地。基地总面积达 80 亩，共 3 万平方米，年出栏肉鸭达 45 万羽，带动 35 户以上贫困户参与养殖。

COFCO has invested 1.7 million yuan and leveraged social funds of 6 million yuan to build a duck breeding base for Long'an County. The base has a total area of 80 acres and a total of 30,000 square meters. The annual production of meat ducks reaches 450,000, which drives more than 35 poor households to get into the industry.

年出栏肉鸭达
45万羽

Produced 450,000
meat ducks a year

中粮集团所属企业因地制宜开展精准帮扶，造福当地百姓

Subsidiaries of COFCO carry out precise assistance according to local conditions to benefit local people

中粮集团高度重视脱贫攻坚工作，各下属企业依托自身产业优势，根据帮扶地区自然资源禀赋，因地制宜开展精准扶贫项目，帮助越来越多的乡亲过上了好日子。

COFCO attaches great importance to poverty alleviation. Relying on their own industrial advantages, all subsidiaries have carried out targeted poverty alleviation projects according to local conditions, and helped more and more villagers live a good life.

○ 中粮油脂“沂蒙互助扶贫计划”造福百姓

中粮油脂将山东省重点贫困村——临沂费县梁邱镇下河村作为帮扶对象，为当地建设花生种植基地，并格外着重“沂蒙”名片的推广，增强沂蒙花生油的品牌影响力，以产业助力脱贫。

COFCO Oils & Oilseeds's "Yimeng Mutual Aid and Poverty Alleviation Program" benefits the people. COFCO Oils & Oilseeds has taken Xiahe Village, Liangqiu Town, Fei County, a key poverty-stricken village in Shandong Province, as the target of assistance to build a peanut planting base. And especially focus on the promotion of Yimeng name card, enhance the brand influence of Yimeng peanut oil, with industry to help poverty alleviation.

○ 中粮家佳康带动草原生态型养殖业提升

中粮家佳康在内蒙古整合养殖户猪舍、劳动力、闲散资金等社会资源，采取“五统一、三固定”的合作养殖模式，推进扶贫工作，2020年共带动建档立卡贫困人口约8000人增收。

COFCO Joycome helps promote grassland ecological breeding. COFCO Joycome has integrated social resources such as hogger, labor force, funds, and others in Inner Mongolia, and has adopted the cooperative breeding model of "five unifications and three fixed" to promote poverty alleviation. In 2020, the project has driven a total of about 8,000 poverty-stricken people in file registration out of poverty.

○ 中粮可口可乐情系石渠“生命禁区”

中粮可口可乐在石渠县援助“中石之家”生态果园小康示范村、乳品加工厂、农林科技产业示范园等精准扶贫项目，开创了以产业扶贫为先导，通过公益活动将扶智、扶志与扶贫工作有机结合的扶贫工作模式。

COFCO Coca-Cola is attached to Shiqu "depopulated zone". COFCO Coca-Cola has assisted targeted poverty alleviation projects in Shiqu County, such as the "COFCO-Shiqu Home" ecological orchard demonstration village, dairy processing plant, agricultural and forestry industry demonstration park, and other targeted poverty alleviation projects. The company has pioneered a systematic poverty alleviation model led by industrial poverty reduction, integrating intellectual and aspiration through charity with poverty alleviation.

○ 中粮糖业成为隆安、乌什脱贫“领路人”

中粮糖业为隆安县12个村屯新建、扩建了9条总里程20.5公里的村级公路，在隆安、乌什县的扶贫项目涉及养殖、医疗、民生基础设施建设等领域，为两地顺利实现脱贫摘帽提供有力支撑。

COFCO Sugar has been leading poverty alleviation in Long'an and Wushi. COFCO Sugar has built or expanded 9 village-level roads with a total mileage of 20.5 kilometers for 12 villages in Long'an County. Poverty alleviation projects in Long'an and Wushi counties involve breeding, medical care and the construction of infrastructure for people's livelihood, providing strong support for the smooth realization of poverty alleviation in the two places.

○ 大悦城控股助力甘孜县脱贫攻坚

大悦城控股贯彻“精准扶贫”方略，对口帮扶四川省甘孜县，大力推动教学扶贫、产业扶贫和人才培训，通过项目援建、调派人员、资金捐助等方式，截止2020年底累计投入帮扶资金超2800万元，受益群众超15000人，援建了甘孜县民族中学教学楼等项目。2020年2月，甘孜县正式退出贫困县序列。

Grandjoy Holdinds assists Ganzi County in poverty alleviation. Grandjoy Holdinds implements the strategy of "precise poverty alleviation", assists Ganzi County in Sichuan Province, vigorously promoting poverty alleviation by education, industry and talent training through project assistance, deployment of personnel, and fund donations. As of the end of 2020, a total of more than 28 million yuan has been invested in assistance funds, benefiting more than 15,000 people and assisting in the construction of the National Middle School building in Ganzi County. In February 2020, Ganzi County officially withdrew from the poverty-stricken counties list.



○ 中国茶叶授人以渔为脱贫固本

中国茶叶立足一州八县资源优势和生态优势，积极推进茶产业扶贫，通过“企业+基地+合作社+农户”模式，建立帮扶对接机制，助力成功脱贫摘帽。

China Tea tries to enable people to independently conduct poverty alleviation. Based on the resource and ecological advantages of one state and eight counties, China Tea has actively promoted poverty alleviation in the tea industry. Through the "enterprise + base + cooperative + farmer" model, China Tea has established a support and docking mechanism to help eliminate poverty.

○ 中粮资本以金融扶贫架起敖汉旗致富桥

中粮资本下属企业中粮期货以“保险+期货”形式，推进内蒙古敖汉旗“保险+期货”玉米项目落地，惠及敖汉旗1440户脱贫贫困户，共计3121人，带动当地发展。

COFCO Capital applied finance to poverty alleviation, building a bridge to prosperity for Aohan Banner. COFCO Futures, a subsidiary of COFCO Capital, promoted the implementation of the corn project in Aohan Banner, Inner Mongolia, in the form of "Insurance + Futures", benefiting 3,121 people from 1,440 poverty-stricken households in Aohan Banner, and driving local development.

○ 中国纺织助力修水县樱桃喜结硕果

中国纺织以修水县樱桃资源为切入点，在当地大力建设商品樱桃基地，并投资500余万元在修水县捐建杭口镇双井小学，助力修水县2020年实现全面脱贫。

Chinatex helped the cherry plantation in Xiushui County. Taking the cherry planting of Xiushui County as the starting point, Chinatex has vigorously built a commercial cherry base in the local area and invested more than 5 million yuan in the construction of Shuangjing Primary School in Hangkou Town in Xiushui County to help Xiushui County achieve full poverty alleviation by 2020.

○ 蒙牛乳业“三位一体”织就乳业扶贫网

蒙牛乳业在多年实践中探索形成“产业扶贫+营养扶贫+定点扶贫”的“三位一体”特色扶贫模式，带动西藏、内蒙古等地的综合发展，并开展营养普惠计划、种植养殖循环农业和乡村建设等项目，助力当地脱贫攻坚。

Mengniu Dairy's "Trinity" has woven a network for poverty alleviation by the dairy industry network. In many years of practice, Mengniu Dairy has explored the formation of a "Trinity" poverty alleviation model, which combines industrial alleviation, nutrition alleviation and targeted poverty alleviation, driving the comprehensive development of Tibet, Inner Mongolia, and other places. By carrying out Accessible Nutrition Programs, planting and breeding circular agriculture and rural construction, etc., the company has successfully helped the local poverty alleviation.

关注青少年健康

Focus on youth health

少年强则国强。中粮集团通过开展营养科普讲座、实施公益项目、捐赠营养品等方式，致力为广大青少年的健康成长保驾护航。

A Strong young generation predicts a strong country. COFCO is committed to safeguarding the healthy growth of adolescents by conducting nutrition lectures, implementing public welfare projects, and donating nutritional products.

承办 2020 年青少年“云上科学营”活动，培养青少年科学兴趣 案例 Case

COFCO undertakes the 2020 Youth online Science Camp, to cultivate young people's interest in science

2020年8月，由中国科协、教育部共同主办的“2020全国青少年高校科学营粮食科技专题营”活动“云上开营”，来自全国各地的1.3万名高中生和领队老师首次通过线上方式参加活动。中粮粮谷、中国茶叶、中粮酒业、中粮营养健康研究院四家专业化公司作为具体承接单位，分别结合业务特点为青少年精心准备了适合的课程，包括《高中生营养与健康膳食》讲座及科普小实验、面包文化知识、茶学知识讲座及茶叶品鉴、中国葡萄酒的历史和文化等。

In August 2020, the "2020 Youth Special Camp of Food Science" co-sponsored by the Chinese Association for Science and Technology and the Ministry of Education was launched on the cloud, 13,000 high school students and team leaders from all over the country participating in the event online. Four subsidiaries, including COFCO Grains & Cereals, China Tea, COFCO Wines & Spirits and COFCO NHRI, have carefully prepared online courses based on their business for young people, including lectures on "Nutrition and Healthy Diet for High School Students", small science experiments, bread culture, tea culture, tea tasting, and the history and culture of Chinese wine, etc..

自2012年起，中粮集团已连续9年在暑期承接青少年高校科学营粮食科技专题营活动，受到国家教育部和科技部高度赞扬。通过举办该活动，激发了学生的科学兴趣，引导青少年崇尚科学、热爱科学，鼓励青少年立志从事科学研究事业，为国家科学事业培养后备人才。

Since 2012, COFCO has been undertaking a special summer camp on food science and technology for 9 consecutive years, which has been highly recognized by the Ministry of Education and the Ministry of Science and Technology. This event could arise students' interest in science, guide young people to uphold and love science, and encourage youth to engage in scientific research, and cultivate reserve talents for national scientific undertakings.

首次通过线上方式参加活动师生

1.3 万名

13,000 high school students and team leaders from all over the country participating in the event online

蒙牛乳业高品质呵护少年儿童营养健康 案例 Case

Mengniu Dairy's high-quality cares for children's nutrition and health

开展“营养普惠计划” Launch the Accessible Nutrition Programs

2020年，蒙牛乳业连续第4年开展“营养普惠计划”，向全国24个省、市、自治区500余所学校，捐赠480万盒学生奶，累计受惠学生人数超70万人。

In 2020, Mengniu Dairy launched the Accessible Nutrition Programs for the 4th consecutive year, donating 4.8 million boxes of student milk to more than 500 schools in 24 provinces, municipalities and autonomous regions across the country, benefiting more than 700,000 students.

成立“营养普惠基金” Establish "Accessible Nutrition Fund"

蒙牛乳业联合中国青少年发展基金会，正式成立“营养普惠基金”，开展学生营养健康公益，并正式启动“中小学生饮奶与健康评估项目”，为中小學生提供更科学、更具针对性的健康建议。

Mengniu Dairy and the China Youth Development Foundation formally established the "Nutrition Inclusive Fund" to deepen the public welfare of nutrition and health for students, and officially launched the "Milk Drinking and Health Assessment Project for Primary and Secondary School Students" to provide primary and secondary school students with more scientific and specific health suggestion.

支持“传薪计划” Support "Heroes Legacy Program"

蒙牛乳业宣布向“传薪计划”公益项目捐赠人民币670万元，为因抗击新冠肺炎疫情不幸牺牲的一线工作者子女提供生活资助。其中，蒙牛乳业将为“传薪计划”公益项目160名英雄子女提供长达22年的牛奶支持，并为15名家庭特别困难的英雄子女提供22年成长所需的全部教育资金、公益陪伴费用，持续守护抗疫英烈子女的健康成长。

Mengniu Dairy announced that they would donate 6.7 million yuan to the "Heroes Legacy Program" charity project to provide living support to the children of front line workers who lost their lives during fighting against COVID-19. Mengniu Dairy would provide milk for the 160 children of the "Heroes Legacy Program" for 22 years, and provide 15 children in poverty with all the education funds and charity expenses for 22 years, continuing to protect the healthy growth of the children of anti-epidemic heroes.



“传薪计划”为 **160** 名英雄子女提供 **22** 年牛奶支持

Mengniu Dairy would provide milk for the 160 children of the "Heroes Legacy Program" for 22 years

全链节粮在行动

Save food, reducing losses along the whole industrial chain

中粮集团深入贯彻落实习近平总书记关于制止餐饮浪费行为的重要指示精神，引领爱粮节粮、文明就餐的节俭风尚。

COFCO thoroughly implements the important instructions of General Secretary Xi Jinping on stopping food waste and leads the frugal lifestyle of valuing food, saving food, and eating with a rational consumption habit.

和中粮一起继续“晒空碗”

案例 Case

Post your "empty bowls" with COFCO

作为国内最大的粮农央企，中粮集团积极承担起社会责任，坚守节粮爱粮理念。从2011年起，连续10年发起“晒空碗”全球微公益活动，倡导大众节粮爱粮，拒绝餐桌上的浪费，树立国人健康正确的消费理念和节粮意识，有效减少粮食浪费。

As the country's largest grain and agricultural state-owned enterprise, COFCO actively assumes social responsibilities and adheres to the concept of saving food and valuing food. Since 2011, the "empty bowl" global welfare activities have been launched for 10 consecutive years, advocating for the masses to save food, reject waste, establish healthy and correct the consumption habit and awareness of food saving, effectively reduce food waste.



真情回馈社会

Contribute to society

中粮集团及旗下专业化公司坚持将发展成果与社会共享，发挥自身资源和专长，积极开展公益活动，努力回馈社会。

COFCO and its subsidiaries insist on sharing development results with society, make use of their own resources and expertise, actively carry out public welfare activities, giving back to society.

支持体育赛事

Support sports events

中粮家佳康连续多年为多支国家队和省级体育单位及运动队提供安全、高品质的猪肉产品。2020年，中粮家佳康签约成为中国国家举重队肉类食品供应商，为中国国家举重队提供安全健康肉食保障，守护“中国力量”。中粮酒业旗下长城五星成为中国国家女子排球队官方葡萄酒，长城葡萄酒将与中国女排并肩而行，为中国女排加油助威。中粮福临门作为“中国国家女子排球队赞助商”“中国国家女子排球队官方食用油”，正式宣布中国女排主教练郎平出任中粮福临门健康营养大使，将与中国女排强强携手，继续坚守对国民的承诺，奉献央企品质。

COFCO Joycome has been providing professional safe and high-quality pork products to athletes of national and provincial team. In 2020, COFCO Joycome became the meat product supplier of the Chinese National Weightlifting Team, providing safe and healthy meat and protecting the "Chinese Power". Greatwall 5 Star Cabernet Sauvignon, a wine of COFCO Wines & Spirits, has become the official wine of China's National Women's Volleyball Team. COFCO Fortune as "China's national women's volleyball team sponsors" and "China's national women's volleyball team official cooking oil", officially announced the Chinese women's volleyball coach Lang Ping as COFCO Fortune nutrition health ambassador, will be hand in hand with Chinese women's volleyball team, and stick to the national commitment, to dedicate high quality products.



郎平出任中粮福临门健康营养大使

Lang Ping was appointed as COFCO Fortune health and nutrition ambassador

组织公益活动 Public welfare activities

中粮集团围绕生态环保、就业入学、儿童健康、关爱弱残等主题，广泛组织参与捐赠、宣讲、教育等各类爱心活动，向社会送温暖。

Focusing on themes such as environmental protection, employment and schooling, children's health, and caring for the disabled, COFCO has extensively organized and participated in various charitable activities such as donations, publicity, training, etc., to send warmth to the people in need.

参与抢险救灾 Participate in rescue and disaster relief

2020年7月，江西省、湖北省等多处地区遭受洪涝灾害，中粮集团迅速统筹安排参与防汛抗洪救灾工作，并组织多方力量参与抗洪救灾与物资驰援。中粮油脂九江公司、力山工厂、巢湖工厂等组织抗洪突击队，严防死守开展防汛救灾工作。中粮粮谷在受灾严重地区开展主粮捐赠，保障百姓生活。中粮可口可乐为受灾地区捐赠48000瓶饮用水，将安全饮用水送达近万名受灾群众手中。

In July 2020, many areas such as Jiangxi Province and Hubei Province were hit by floods. COFCO quickly coordinated to participate in flood prevention and relief, and organized multiple forces to participate in disaster relief and material assistance. Many companies and factories affiliated to COFCO Oils & Oilseeds in Jiujiang, Chaohu, etc., organized flood-fighting commandos to strictly prevent the flood and carry out disaster relief. COFCO Grains & Cereals donated staple foods to the hard-hit areas to protect the livelihood of the people. COFCO Coca-Cola donated 48,000 bottles of drinking water to disaster-stricken areas, benefiting nearly 10,000 people affected.

中英人寿启动2020“星星点灯·关爱留守儿童公益计划” 案例 Case

AVIVA-COFCO Life Insurance Company Limited launches the 2020 "Stars and Lights Program: Caring for Left-behind Children"

秉承“关爱万家”的企业愿景，中英人寿自2010年开始启动“星星点灯·关爱留守儿童公益计划”。这是保险行业关爱留守儿童最早、历时最长的公益项目之一。项目累计投入逾5000万元，足迹遍布全国13个省份，为留守儿童建设29间“关爱小屋”，1400余名社会志愿者参与其中，为超过14万名留守儿童送去了诚挚的心灵关爱和物质援助，做到了点对点、一对一的精准扶贫。

Adhering to the corporate vision of "caring for thousands of families", AVIVA-COFCO Life Insurance Company Limited has launched the "Stars and Lights Program: Caring for Left-behind Children" since 2010. This is one of the longest standing public welfare projects in the insurance industry to care for left-behind children. The project has been invested a total of more than 50 million yuan, covering 13 provinces across the country, building 29 "care huts" for left-behind children, and more than 1,400 volunteers to participate, and sending sincere care to more than 140,000 children. With love and material assistance, we have achieved point-to-point, and one-to-one targeted poverty alleviation.

2020年10月，以“守护生命行动有我”为主题的“星星点灯·关爱留守儿童公益计划”启动，聚焦留守儿童安全自救能力，联合国内首家急救NGO“第一反应”，与专业急救医生、医疗志愿者一道，共同走进留守儿童群体和他们的家庭，开展健康知识普及与心肺复苏急救培训。

In October 2020, the "Stars and Lights Program: Caring for Left-behind Children" with the theme of "Guardian Life Action" was launched, focusing on the safety and self-rescue ability of left-behind children. By cooperating with the first first-aid NGO in China, "First Responder", professional first-aid doctors and medical volunteers, we have walked into the life of the children and their families to carry out health knowledge and first aid training for cardiopulmonary resuscitation.

援助留守儿童超过

14万人

Sending sincere care to more than 140,000 children

全球公民责任 Be a responsible global citizen

作为中国农业“走出去”的领军企业，中粮集团持续加强全球布局，积极参与“一带一路”建设，实现与全球利益相关方的互利共赢。同时，注重业务所在地环境保护、境外员工关爱，参与社区建设，树立起负责任的中国企业形象。

As a leading "going global" agricultural company in China, COFCO continues to strengthen its global layout and actively participates in the construction of the "Belt and Road" to achieve mutual benefit and win-win results with global stakeholders. At the same time, the Group pays attention to environmental protection, cares for overseas employees, participates in community building, and establishes a responsible Chinese corporate image.

中粮国际开展全球志愿活动，彰显责任担当 案例 Case

COFCO International launches global voluntary activities to demonstrate responsibility

中粮国际在全球重要业务区域成立志愿者委员会，并在员工中发展了170多名“可持续发展大使”，以发起和组织志愿服务，加深与业务所在地的沟通和联系，彰显负责任的中国企业形象。2020年，中粮国际累计开展志愿服务60余次，涉及13个国家，参与员工500多名，受益者超过1万人。巴西粮油公司在当地发起保障卡车司机的健康安全活动，向前来运粮的卡车司机提供食品、药品和相关物资；乌克兰尼古拉耶夫港、罗马尼亚康斯坦察港和印度坎德拉精炼厂的员工们在“世界环境日”当天，分别组织慈善捐赠和植树活动；巴西志愿者为学生们组织环保主题的公益讲座，还面向儿童进行线上科普教育直播等。

COFCO International has established volunteer committees in key business regions around the world and has developed more than 170 "sustainability ambassadors" among employees to initiate and organize voluntary service activities, deepen communication with business locations, and demonstrate a responsible Chinese corporate image. In 2020, COFCO International has carried out a total of more than 60 volunteer service activities, involving 13 countries, over 500 employees, and over 10,000 beneficiaries. For example, its Grain and Oil Company in Brazil initiated activities to ensure the health and safety of truck drivers in the local area, providing food, medicine, and related materials to truck drivers who are transporting grain. Its employees of Nikolaev Port in Ukraine, Constanta Port in Romania and Khandra Refinery in India organized charitable donations and tree planting activities on the day of "World Environment Day". Brazilian volunteers organized public welfare lectures on environmental protection topics for students, and stream lectures on basic science for children.



COFCO 重环保

推进绿色发展

Protect environment, promoting green development

中粮集团坚持“绿色产业链、低碳好产品”发展理念，把绿色发展和生态环境保护作为企业高质量发展的重要内容，将可持续发展理念融入顶层设计，持续推进节能减排降碳，加快循环经济发展步伐，探索绿色包装储运与绿色物流技术，合理使用森林、土地等自然资源，保护生物多样性，促进生产方式绿色转型，为建设生态文明贡献力量。

Adhering to the development philosophy of "green industry chain, low-carbon production and quality products", COFCO regards green development and ecological environmental protection as key concepts of the company's high-quality development, integrates the concept of sustainable development into the top-level guidance, and continues to promote energy conservation, emission reduction and carbon reduction, which accelerates the development of circular economy. We explore green technologies to apply in packaging, storage, transportation and logistics, and properly use natural resources such as forests and land to protect biodiversity and promote the green transformation of production methods, contributing our strength to the ecological progress.



加强环境管控

Enhance environmental management

中粮集团高度重视环境保护，不断加强环境管理，完善组织与制度建设，持续开展生态环保专项行动，切实提升企业环保治理水平。

COFCO attaches great importance to environmental protection, continuously strengthening environmental management, improving organizational and institutional systems, and carrying out special actions to protect ecological environment, which has effectively improved the corporate environmental governance.

节能环保组织管理

Energy-saving and environmental protection organization and management

中粮集团建立健全节能环保组织管理体系，层层落实企业污染防治主体责任。落实生态可持续发展系统建设规划，健全统计监测体系，开展多种形式的监督指导工作，建立环境风险识别、评价、管控机制，实行动态分类管理。强化重点企业统筹管理，聚焦能源节约、生态环保、绿色供应链、资源综合利用、生物多样性、碳排放管理等工作的有效性，挖掘优秀案例，逐步构建生态可持续发展长效管理机制。

COFCO has established a sound energy-saving and environmental protection organization and management system to fulfill the company's responsibility for pollution prevention and control, formulated a scheme to establish an ecologically sustainable system construction plan, improved the statistical monitoring system, carried out various forms of supervision and guidance, established a management and control mechanism to identify and evaluate environmental risk, and implemented dynamic classification management. Besides, we have strengthened the overall management of key enterprises, with great focus on the effectiveness of energy conservation, ecological protection, green supply chain, comprehensive utilization of resources, biodiversity, carbon emission management, etc., explored outstanding cases, and gradually built a long-term management mechanism for ecological sustainable development.

生态环保专项行动

Special actions to protect ecological environment

2020年4月—11月，中粮集团组织开展2020年生态环保专项行动，对重点环保问题整改进展验证与“回头看”，相关专业化公司对2019年环保核查、督查发现的问题、集团环保督办事项进行全面梳理分类，制定整改关闭方案与工作计划。对固废、危废管理不合规及粉尘无组织排放进行专项治理，并组织各专业化公司实施煤锅炉超低排放、燃气锅炉低氮燃烧和废水处理设施提标改造等重点工程，系统推进三年规划落地。

From April to November in 2020, COFCO carried out the 2020 Special Actions to protect ecological environment, reviewing and "looking back" on the rectification and improvement of key environmental issues. The relevant subsidiaries sorted out environmental issues found in the inspections and supervisions in 2019 and the Group's guidance on environmental protection, and formulated the rectification and closure plans. COFCO conducted special treatment for non-compliance emission of dust, solid waste and hazardous waste, and organized all relevant subsidiaries to implement key projects such as using coal boilers of ultra-low emission, gas-fired boilers of low-nitrogen combustion, and upgrading waste water treatment facilities, ensuring that the three-year implementation plan went on step by step as planned.

节能减排降碳

Energy-saving & carbon emission reduction

面对全球共同关注的气候变化议题，中粮集团通过推广使用清洁能源、加快节能环保技术应用、发展循环经济等多种方式，助力温室气体减排和能效提升。

In the face of climate change, a common concern around the world, COFCO has adopted various approaches including promoting the use of clean energy, accelerating the application of energy-saving and environment-friendly technologies, and developing a circular economy to help reduce greenhouse gas emissions and improve energy efficiency.

温室气体减排

Reduce greenhouse gas emissions

中粮集团不断完善温室气体减排规范管理，引导所属企业推广使用燃料乙醇等清洁能源，全面升级农药研制、肥料开发、加工储运、循环农业等应用技术，减少温室气体排放。

COFCO continues to improve the standardized management of greenhouse gas emission reduction, guides its subsidiaries to promote the use of clean energy such as fuel ethanol, and comprehensively upgrades application technologies such as pesticide research, fertilizer development, processing, storage and transportation, and recycling agriculture to reduce greenhouse gas emissions.

中粮国际作为唯一中方创始成员签署《海运货物宪章》，应对气候变化

COFCO International, as the only Chinese founding member, signs the Sea Cargo Charter to address climate change

2020年10月，在丹麦哥本哈根举行的“全球海事论坛”宣布，17家全球大型农粮、能源、采矿和大宗商品贸易公司共同签署《海运货物宪章》，为推进全球海运业落实联合国气候行动目标迈出重要一步。中粮集团旗下海外农粮业务平台——中粮国际签署加入了该协议，成为其唯一的中方创始成员。中粮国际在全球运营约200艘船只，为中粮和其他第三方企业提供海运物流服务。在业务运营过程中，中粮国际始终致力于减少海运业务的环境“碳足迹”。此次签署《海运货物宪章》，将加速推动中粮国际绿色转型，推进实现绿色发展。

In October 2020, the "Global Maritime Forum" held in Copenhagen, Denmark announced that "Sea Cargo Charter" was jointly signed by 17 large global corporations in the field of agricultural, food, energy, mining and commodity trading, which could be a major step towards the goals of UN climate actions. COFCO International, a subsidiary of COFCO's overseas agricultural and grain business platform, signed the agreement and became its only Chinese founding member. COFCO International operates approximately 200 vessels worldwide, providing maritime logistics services to COFCO and other third-party companies. In the course of business operations, COFCO International has always been committed to reducing the "carbon footprint" of its shipping business. The signing of the Maritime Cargo Charter will accelerate COFCO's green transformation and promote green development.

案例 III Case

中粮国际在全球运营约

200 艘船

COFCO International operates approximately 200 vessels worldwide



节能降耗

Energy-saving & consumption reduction

中粮集团加快节能环保技术研发和推广普及，引导所属企业采用先进适用的节能环保新设备、新技术、新工艺，助力节能减排。2020年，中粮集团节能环保资金投入约8.29亿元，完成节能环保改造项目714个，实现年节能约4.71万吨标准煤，年节水量509万吨，年产生经济效益约10799万元，减排COD1303吨、二氧化硫475吨、氮氧化物445吨。

COFCO accelerates the R&D and promotion of energy-saving and environment-friendly technologies, and guides its subsidiaries to adopt advanced and applicable new equipment, new technologies, and new processes for energy-saving and environmental protection, contributing to energy-saving and emission reduction. In 2020, COFCO invested about 829 million yuan in energy conservation and environmental protection, completed 714 renovation projects for energy-saving and environmental protection, realized annual energy saving of about 47,100 tons of standard coal, annual water saving of 5.09 million tons, and annual cost saving of about 107.99 million yuan, COD emission reduction of 1,303 tons, 475 tons of sulfur dioxide and 445 tons of nitrogen oxides.



成都大悦城获评“建筑节能实践全国示范推广项目”

案例 III Case

Chengdu Joy City is awarded "National Demonstration and Promotion Engineering Project of Energy Efficiency Practice"

作为大悦城控股率先提出的“能效目标全过程管理”绿色地产开发模式试点项目，成都大悦城从设计到运营，始终坚持绿色开发运营，2017-2019年度累计节能约1328万度电，累计减少碳排放约10066吨，取得了良好的经济和社会效益。2020年6月29日-7月5日，在国家发展改革委员会线上主办的全国节能宣传周上，成都大悦城凭借“能效目标全过程管理”实践及开业以来领先行业的节能运行成果，被评为“建筑节能实践全国示范推广项目”。目前，该体系已经推广应用应用于苏州、武汉、重庆、深圳、成都、三亚等多个新建大悦城、大悦春风里项目，将持续提升大悦城的绿色节能水平，推动大悦城成为国际领先的绿色商业综合体标杆。

2017-2019年度
累计节能约
1328万度
Save approximately
13.28 million kWh of
electricity in 2017-
2019

累计减少碳排放约
10066吨
Cumulative carbon
emission reduction
was about 10,066
tons

As the first pilot project to apply the green real estate development model since "the whole-process management of energy efficiency targets" were first proposed by Grandjoy Holdings, Chengdu Joy City has always adhered to green development and operations from design to its daily practices, which helped to save approximately 13.28 million kWh of electricity and reduce carbon emissions by about 10,066 tons in 2017-2019, and achieved good economic and social benefits. From June 29 to July 5, 2020, Chengdu Joy City, relying on the practice and the leading results of "the whole-process management of energy efficiency targets" achieved since its opening, was rated as "National Demonstration and Promotion Engineering Project of Energy Efficiency Practice" during the online event of National Energy Conservation Publicity Week hosted by the National Development and Reform Commission. At present, the system has been promoted and applied to many newly built projects of Joy City and Joy Breeze in Suzhou, Wuhan, Chongqing, Shenzhen, Chengdu, Sanya, etc., and will continue to improve the green development and energy-saving of Joy City, leading Joy City to become an international leading benchmark for green commercial centers.

发展循环经济 Develop circular economy

中粮集团积极发展循环经济，鼓励和引导所属企业持续开展废水、废气、废弃物等循环再利用，提高资源利用率。

COFCO actively develops a circular economy, by encouraging and guiding subsidiaries to continually recycle waste water, waste gas, and solid waste to improve resource utilization.

蒙牛乳业推广使用环保周转箱，助力解决塑料污染 案例 Case

Mengniu Dairy promotes the use of eco-friendly turnover boxes to tackle plastic pollution

蒙牛乳业坚定走“生态优先、绿色发展”路线，于2019年在低温酸奶领域率先试点了一套以PP环保周转箱为核心的绿色物流解决方案。这种采取PP材质的周转箱无毒、无味、防水耐腐蚀、耐酸碱，而且还可以反复使用15次以上，即便破损后也可以粉碎再次制作，真正实现了循环利用，成为中国酸奶领域首家主动满足5R原则中的Reuse再利用原则的乳企。截至2020年4月，PP周转箱共使用12.49万次，覆盖广东省8个城市，累计节约原纸58.8吨，相当于减少235棵20年树木的砍伐，共计减少88.2吨碳排放。

Mengniu Dairy is firmly committed to the guideline of "ecology first and green development". In 2019, it took the lead in piloting a set of green logistics solutions centered on PP eco-friendly turnover boxes in the field of low-temperature yogurt. This kind of PP material turnover box is non-toxic, tasteless, waterproof, corrosion-resistant, acid and alkali resistant, and can be used repeatedly for more than 15 times. Even when damaged, it is still able to be crushed and re-made, which has truly realized recycling and reuse. Mengniu has become the first dairy company that actively meets the Reuse stand and in 5R principles in China's yogurt industry. As of April 2020, PP turnover boxes have been used for 124,900 times in 8 cities in Guangdong Province, which saves 58.8 tons of raw paper, which avoids 235 20-year-old trees being cut down, and reduces the carbon emissions by 88.2 tons.

2020年10月，在第二十三届中国塑料回收和再生大会上，中国合成树脂协会塑料循环利用分会（CPRRA）与中国塑料可持续发展协会（CSPA）授予蒙牛乳业“金苹果奖”，以表彰蒙牛乳业在全产业链推广实施塑料可回收性设计理念及标准，助力中国解决塑料污染所做出的努力。

In October 2020, at the 23rd China Plastics Recycling Conference & Exhibition, China Plastics Reuse and Recycling Association (CPRRA) and China Sustainable Plastics Association (CSPA) awarded Mengniu Dairy the "Golden Apple Award" to recognize its great efforts to implement and promote plastic recycling concepts and standards in the entire industry chain, and its contribution to plastic pollution alleviation.

PP 周转箱共使用
12.49 万次
PP turnover boxes
have been used
124,900 times

累计节约原纸
58.8 吨
Saving a total of 58.8
tons of raw paper

减少碳排放
88.2 吨
Reducing a total of
88.2 tons of carbon
emissions

保护生态环境 Protect ecological environment

中粮集团始终坚持人与自然和谐共生的理念，合理使用森林、土地等自然资源，切实做好生态恢复与生物多样性保护工作，用心呵护绿色地球。

COFCO always adheres to the concept of harmonious coexistence between man and nature, by rationally using natural resources such as forests and land, and taking concrete steps to restore ecosystem and protect biodiversity, truly caring for the green earth.

中粮福临门保护珍贵黑土地资源，提高农业生态和经济效益 案例 Case

COFCO Fortune protects precious black land resources and improves agricultural ecological and economic benefits

黑土地资源珍贵，被誉为“耕地中的大熊猫”。2020年9月，正值第三个中国农民丰收节，中粮福临门携手公主岭相关部门、中粮生物科技，联合发布《黑土地保护宣言》，从绿色农业、可持续发展、企业科研对接等多方面，探讨当下黑土地保护的有效措施，并将“黄金产地黑土地保护利用试点项目”落户公主岭，希望通过用现代耕作设备，结合中粮科学种植技术支持，综合施策、系统治理，以减轻土壤的自然侵蚀，增加土壤肥力和保墒抗旱能力，提高农业生态和经济效益。同时，中粮福临门还联合中国航天基金会启动了“黄金产地黑土活粒太空计划”，源自黑土地的黄金玉米种子将择机搭载航天发射，致力探索更多科学可行的黑土地保护利用措施。



The black land resources are precious and are known as "panda" among all kinds of cultivated land. In September 2020, as the third Chinese Farmers' Harvest Festival arrived, COFCO Fortune, together with relevant departments of Gongzhuling municipal government and COFCO Biotechnology, jointly issued the Black Land Conservation Declaration, which covers various aspects such as green agriculture, sustainable development, and corporate scientific research, and explores effective measures for black land protection. COFCO Fortune also fully implements the "Pilot Project for the Protection and Utilization of Black Land in Golden Producing Areas" in Gongzhuling, in hope that through the use of modern farming equipment, combined with the support of COFCO's scientific planting technology, comprehensive policies and systematic management, the land will embrace increases in fertility, moisture conservation and drought resistance, so as to finally improve the ecological and economic benefits brought by agriculture. At the same time, COFCO Fortune also launched the "Space Program of Live Kernel from Black Land in Golden Producing Area" in conjunction with the China Space Foundation, sending the golden corn seeds originating from the black land into space through spacecraft, and taking the opportunity to explore more feasible measures to scientifically utilize and protect the black land.

COFCO 惠员工

凝心聚力共成长

Support employees,
pooling strength for
common growth



国以才立，政以才治，业以才兴。中粮集团强化重才意识，树立求才导向，坚持人才培养，为人才提供广阔的发展空间和平台，为高质量发展提供不竭人才动力；重视员工价值，切实维护员工合法权益，不断激发员工的创造力，关心关爱员工生活与工作平衡，增强员工归属感，让每一个员工都成为幸福的“中粮人”。

Talents are the backbones of a country to achieve political and economic prosperity. COFCO values talents, establishes talent-seeking and talent-training systems and provides a broader platform and more desirable career path for the high-quality development of the talents. COFCO attaches great importance to the value of employees, effectively protects their legitimate rights and interests, continuously motivates them to exhibit creativity, and cares for the work-life balance, in order to enhance their sense of belonging and make every employee a happy "COFCOer".



维护基本权益 Safeguard basic rights

中粮集团贯彻平等协商、互利共赢的原则，保障员工各项基本权益，积极构建和谐、稳定的劳动关系。

COFCO fully implements the principle of "equal consultation, mutual benefit and win-win", protects the basic rights and interests of employees, and actively builds harmonious and stable labor relations.

平等雇佣 Equal employment opportunity

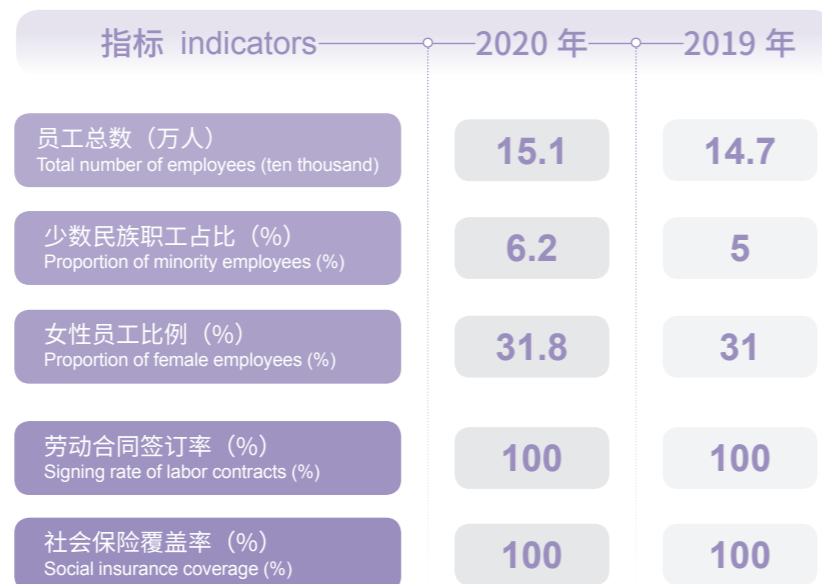
中粮集团严格遵守《中华人民共和国劳动法》等法律法规和有关劳工和人权的国际公约，依法与员工签订劳动合同，切实保障平等就业，为不同性别、年龄、学历、民族、国籍的员工提供公平的就业机会和发展平台，禁止雇佣童工和强制劳动。

Strictly abiding by the Labor Law of the People's Republic of China and other laws, regulations and international conventions on labor and human rights, COFCO signs labor contracts with employees to effectively guarantee equal employment for employees of different genders, ages, educational backgrounds, ethnicities and nationalities. The employment opportunities and development platform of each employee should be equal regardless of any conditions mentioned above, and we strictly prohibit the employment of child labor and forced labor.

薪酬福利 Salary & welfare

中粮集团坚持以价值创造为导向，持续优化薪酬体系，并按规定为员工缴纳社会保险，建立企业年金制度，保障员工休假权利，营造和谐劳动关系。

Always being value-creation oriented, COFCO continues to optimize the remuneration system, pays social insurance for employees in accordance with regulations, establishes the annuity system, guarantees employees' rights to vacation, and creates a harmonious labor relationship.



助推职业发展 Boost career development

2020年，中粮集团坚持“政治引领、战略主导、价值创造”三大理念，以“年轻化、市场化，能者上、庸者下”为主线，实施人才培养各项举措，制定出台“7+1”制度，不断优化集团考核激励和人才培养体系，完善集团教育培训体系，加强干部日常监督管理。各专业化公司结合企业改革发展要求和业务实际，全面助力员工成长，为推动集团高质量发展提供坚实的组织保障和人才支撑。

In 2020, COFCO adhered to the three concepts of "political guidance, strategic predominance, and value creation", and took various measures to train the talents by "valuing younger talents, and selecting the superior while weeding out the inferior in a market-oriented practice". We continuously optimized the Group's assessment and incentive system and talent training system, formulated the "7+1" system, to improve education and training pattern, and strengthen the daily supervision and management of cadres. Based on the business conditions and the requirements of corporate reform and development, all the subsidiaries promoted more market-oriented mechanisms, younger teams, more international management, more professional talents, and more systematic operations, so as to comprehensively support the growth of employees and provide a solid organizational guarantee and talent support for high-quality development of the Group.

制定出台制度
“7+1”项
Formulated the
"7+1" system

搭建竞赛平台，畅通技能人才职业发展通道

案例 Case

Build a playground for fair competitions and pave for skilled talents

职业技能竞赛是加强企业技能人才队伍建设的重要举措。2020年，在新冠疫情防控常态化条件下，中粮集团克服重重困难，连续第三年举办职业技能竞赛。本届竞赛以“新时代、新技能、新梦想”为主题，以农产品食品检验、仓储管理、制油、肉制品加工、消防、叉车6个工种为主，评比产生“全国技术能手”12人，为职工搭建了切磋技艺、交流经验、展示风采的重要平台，激励广大员工不断学习技术、钻研业务，走技能成才、技能强企、技能报国之路，大力营造“劳动光荣、技能宝贵、创造伟大”浓厚氛围，实现人才强企目标。

Vocational skill competition is an important measure to strengthen the skilled talent team. When the pandemic prevention and control became normal in 2020, COFCO has overcome many difficulties and held a vocational skill competition for the third consecutive year. With the theme of "New Skills and New Dreams in the New Era", this competition built a platform of great significance for employees to exchange ideas, display skills and share experiences in 6 types of work including agricultural products and food inspection, storage management, oil making, meat processing, firefighting and forklifts, which motivated employees to further study technology and delve into business. COFCO took an approach of utilizing to cultivate talents, strengthen the enterprise, and serve the country, vigorously creating a strong atmosphere of "glorious labor, precious skills, and great creation", so as to achieve the goal of strengthening the enterprise with talents.



举办“五小”青年创客竞赛，以岗位创新点燃智慧中粮 案例 III Case

Hold "Five Small" youth maker competition to ignite the wisdom of COFCO with job innovation

2020年12月，中粮集团第二届“五小”青年创客竞赛决赛暨2020年度未来科学城青年科学家论坛活动在中粮营养健康研究院成功举办。本次竞赛从5月开始启动，集团各专业化公司围绕“小设计点燃大改善，小发明牵动大革新”主题，积极组织参赛，共有3000余名青年员工申报创新项目600余个，内容涉及市场营销、技术革新、安全生产、风险管控、信息系统、社会责任六类，聚焦解决企业经营中的实际问题，充分展示员工的创造活力和潜能，为企业发展贡献更多青春智慧和力量。

In December 2020, the final of the second "Five Small" Young Maker Competition of COFCO and the 2020 Future Science City Young Scientist Forum was successfully held at the COFCO Nutrition and Health Research Institute. Since the competition started in May, around the theme of "small designs ignite big improvements, small inventions influence big innovations", all the subsidiaries actively organized employees to participate in the competition, with more than 600 innovative projects applied by a total of more than 3,000 young employees submitted to the organizing committee. The projects involved six categories including marketing, technological innovation, safety production, risk management and control, information systems, and social responsibility, focusing on solving practical problems in daily business operations, fully demonstrating the creativity and potential of employees, and contributing more youthful wisdom and strength to the development of the company.

中粮粮谷建立“五谷丰登”人才培养体系 案例 III Case

COFCO Grains & Cereals establishes a talent training system called "Bumper Harvest of Five Cereals"

中粮粮谷从企业发展需要出发，不断完善选人、用人及人才培养工作机制，规划了“五谷丰登”人才培养体系。面向新员工、后备经理人和经理人分别开设“新谷”“优谷”和“金谷”系列培训，有效促进新员工快速成长，增强年轻干部综合能力素质，提升职业经理人经营管理能力。

Starting from the needs of corporate development, COFCO Grains & Cereals has continuously improved the working mechanism of selection, employment and personnel training, and has formulated a "Bumper Harvest" talent training system. The "Green Cereal", "Quality Cereal", and "Golden Cereal" series of trainings were respectively carried out for new employees, reserve managers and managers to effectively promote the rapid growth of new employees, enhance the comprehensive competence and caliber of young cadres, and improve the operation and management capabilities of professional managers.



申报创新项目

600 余个

Applied more than 600 innovative projects

做好人文关怀 Provide humanistic care

中粮集团重视与员工沟通交流、了解员工的所思所想，改善员工工作环境，开展形式多样的慰问活动，让员工真切感受到来自公司的关怀和温暖，不断提升员工的归属感、幸福感、获得感。

COFCO attaches great importance to communications with employees, understanding their thoughts and feelings, improving the working environment, and carrying out various condolence activities, which allows employees to truly feel the care and warmth from the company, and continuously improves their sense of belonging happiness and sense of gain.



2020年10月，中共中央、国务院、中央军委向参加抗美援朝出国作战的、健在的志愿军老战士、老同志等颁发“中国人民志愿军抗美援朝出国作战70周年”纪念章。中粮集团董事长吕军代表集团党组看望慰问参加过抗美援朝出国作战的志愿军老战士、老同志代表邵钟恕同志，并送去慰问金、慰问品。

In October 2020, the Central Committee of the Communist Party of China, the State Council, and the Central Military Commission submitted the "70th Anniversary of the Chinese People's Volunteers' Fighting Abroad to Resist U.S. Aid Korea" to veterans of the Chinese People's Volunteers who participated in the fight to resist U.S. aggression and aid Korea. Lyu Jun, Chairman of COFCO, visited Shao Zhongshu, the veteran and representative of CPV and sent consolation money and gifts

责任组织

CSR organization

责任治理

CSR management

中粮集团持续深入社会责任工作组织体系建设，集团办公室负责统筹、协调和推进社会责任工作，规划社会责任工作方向，编制发布社会责任报告等，各职能部门和专业化公司结合自身职能定位负责各自版块的社会责任工作，并设置专（兼）职社会责任负责人，与集团办公室保持沟通。

COFCO continues to deepen its social responsibility organization system. The corporate office is responsible for overall planning, coordination and promotion of social responsibility work, planning the direction, compiling and publishing social responsibility reports, etc., other functional departments and subsidiaries are responsible for their respective sections based on their own functional positioning and set up a full-time (part-time) person in charge of social responsibility to maintain communication with the corporate office.

责任理念

CSR concept

中粮集团以“忠于国计，良于民生”为社会责任理念，引领集团开展社会责任工作，并建立起“理念—策略—目标—行动”的履责行动路线，作为行动和决策的积极指南和内在动力，推动企业社会责任工作明确方向和有序推进。

Taking its responsibility of "Loyal to the Nation and Beneficial to the People", COFCO has carried out its CSR work accordingly and built an approach of "concept-strategy-target-action" as the guideline as well as an internal driving force for the decisions and actions, to promote its CSR work to move forward orderly and effectively in a clear direction.

责任融合

CSR integration

中粮集团将可持续发展业绩指标纳入核心融资工具，进一步推动可持续发展融入业务运营和供应链管理。持续加强能力建设，通过学习优秀社会责任管理经验，支持专业化公司开展或参与社会责任调研，听取社会责任领域专家建议，提升社会责任工作人员责任意识与责任能力，助力企业社会责任管理再上新台阶。

COFCO incorporates sustainable development performance indicators into core financing instruments and further promotes the integration of sustainable development into business operation and supply chain management. We continue to strengthen CSR capacity by learning successful experience, supporting subsidiaries to carry out or participate in relevant research, listening to the suggestions of experts in the field, and improving the awareness and ability to fulfill social responsibility, so that a major step is made forward in our CSR management.

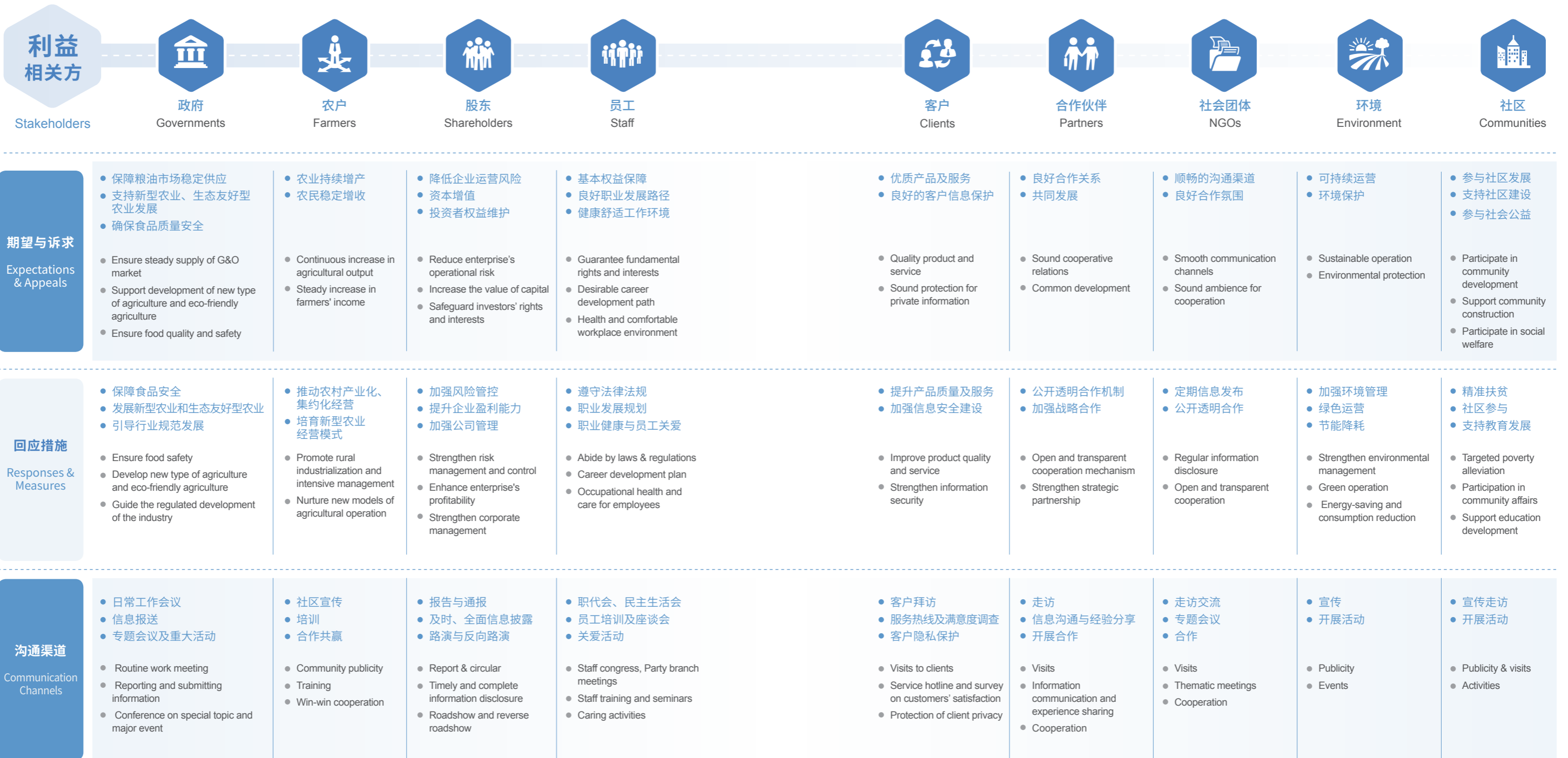
责任沟通

CSR communications

中粮集团高度重视与利益相关方的沟通与交流，建立和完善沟通渠道与机制，倾听其需求与期望，推动社会责任管理工作持续改进。

COFCO attaches great importance to communication and exchanges with stakeholders, establishes and improves communication channels and mechanisms, listens to their needs and expectations, and promotes continuous improvement of social responsibility management.





公司简介

Company profile

中粮集团有限公司 (COFCO) 是立足中国的国际一流粮食企业, 是全球布局、全产业链、拥有最大市场和发展潜力的农业及粮油食品企业, 是集贸易、加工、销售、研发于一体的投资控股公司, 致力于打造具有全球竞争力的世界一流粮食企业, 构建具有中粮特色的国有资本投资公司。

COFCO is a globally leading grain and food company based in China. It is an agricultural company with a global layout, global presence and fully-integrated value chain, and also an investment holding company that integrates trade, processing, sales and R&D. COFCO is committed to building a world-class food enterprise with global competitiveness and a state-owned investment company with COFCO characteristics.



中粮集团历经 70 余年发展, 在中国市场上占据领先优势, 业务遍及全球 140 多个国家和地区, 以粮、油、糖、棉为核心主业, 覆盖稻谷、小麦、玉米、油脂油料、糖、棉花等农作物品种以及生物能源, 同时涉及食品、金融、地产等行业。目前, 中粮集团资产总额 6698 亿元, 年营业收入 5303 亿元, 全球仓储能力 3100 万吨, 年加工能力 9000 万吨, 年港口中转能力 6500 万吨。

After 70 years of development, COFCO has played a leading role in the Chinese market, with its business covering more than 140 countries and regions around the world. We have a global coverage of rice & grain, wheat, corn, oil & oilseeds, sugar, cotton and other crop varieties, as well as bio-energy with the business in grain, oil, sugar, and cotton at its core, and concurrently involve in food, finance, real estate and other industries. At present, COFCO has total assets of 669.8 billion yuan, annual operating income of over 530.3 billion yuan, global storage capacity of 31 million tons, annual processing capacity of 90 million tons, and annual port transfer capacity of 65 million tons.

作为国有资本投资公司改革试点企业, 中粮集团积极推进企业体制机制改革, 构建中国农粮食品领域的国有资本投资平台、资源整合平台和海外投资平台, 不断聚焦核心主业, 推进专业化经营, 形成了以核心产品为主线的十八个专业化公司。

As a pilot enterprise for the reform of state-owned investment companies, COFCO actively promotes the structural reforms and builds the platform for state capital investment, resource integration and overseas investment in agriculture based in China. We keep focusing on core business and promoting specialized operation, and have established 18 subsidiaries with core products.

未来, 中粮集团将继续聚焦主业, 通过不断推进资本和业务整合, 提高资源开发和控制能力, 通过技术创新、结构升级、提质增效等举措, 弥补全产业链关键环节、关键能力的短板, 打造全球领先国际化大粮商和世界领先的综合性食品企业。

In the future, COFCO will continue to focus on its main business, by improving capabilities to develop and control resources through continuous advancement of capital and business integration, and making up for shortcomings in key links and key capabilities of the entire industry chain through measures such as technological innovation, structural upgrades, quality and efficiency improvement, so as to become a world-class grain wholesaler as well as a leading comprehensive food company across the globe.

组织架构

Organization structure



指标索引

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