**BUSINESS**

**Private sector offers doctors flexibility**

By LIU ZHUIHA

Ongoing reforms remove restrictions on working independently, encouraging surgeons to operate at multiple sites.

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**Hainan medical tourism pilot zone pursuit of beauty**

By ZHENG YIBAN

China’s pilot medical tourism zone in Hainan province has approved its first medical aesthetic product, and high-end international companies are stepping up efforts to take a share in the nation’s promising medical aesthetic market.

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**Coworking hospital cuts costs for startups**

By LIU ZHUIHA

While the sharing economy has changed many aspects of people’s lives, it hasn’t really begun to transform the medical aesthetic industry yet. Cosmico medical clinic franchise founder Guo said he is looking to form So Young International Life Science Technology Ltd, a hospital in Beijing in early 2020. It will have two to three rooms to conduct treatment, with surgeon, nurse, and medical equipment providers available on demand. To ordinary doctors, it is a no-brainer to conduct care to multiple customers, with everyday care consisting of various treatments, the highest level is to provide full-time services.

In Beijing, Du is a co-founder of So Young, and such a model aims to attract the doctors that want to start their own businesses but do not have enough physical resources.

“Charging for the hospital shared growth reduces doctors’ cost to start a business and enables these doctors to focus on patient treatment and services,” he said.

Served as the chairman of the Chinese Society of Plastic Surgery, Xu said that the hospital is aiming to expand in the next three to four years from three months of operation, and it is expected to be the first to be built on the first successful campus. The hospital will help cover staff salary expenditures in the medical field. The eventual scale of the hospital had attracted the attention of many medical aesthetic experts. Among them, Jin Xing, an experienced surgeon in China’s medical aesthetic industry, previously told media that the hospital’s professional quality and the professional image had been proven. In China, surgery costs are higher than in Europe or the United States, which means that the medical aesthetic business is definitely profitable. Jin Xing has been invited to some leading hospitals in the world. And not only Jin Xing, many medical aesthetic doctors have been invited to the hospital and have won the support of patients.

Chen Kaimin, deputy head of Boao Lecheng International Medical Pilot Zone, said that the hospital is aiming to become the best medical aesthetic hospital in China in five years, and that the hospital is aiming to conduct four to five operations per day, and to receive more than 100,000 patients per year.

“With the rise of consumer confidence and the rise of the medical aesthetic industry, the medical aesthetic business is definitely profitable. Jin Xing has been invited to some leading hospitals in the world. And not only Jin Xing, many medical aesthetic doctors have been invited to the hospital and have won the support of patients.”