Hainan making itself known through international tourism

By opening its ports to trade and tourism, and establishing cooperative relationships with neighboring countries, the island province is at center of China's global development, Ma Zhiping reports.

Hainan will continue to open itself up to the outside world and involve itself in the country's Belt and Road Initiative to expand cooperation and exchanges with neighboring countries and regions for greater development.

At the country's only pilot free trade zone, Hainan will focus on the trade in service business such as tourism, education, culture, medical and health services as a new growth engine for international cooperation, said Lin Ciqun, mayor of Hainan, adding that the provincial government is promoting tourism-related cultural and entertainment facilities, including addressing the local ecosystem and increasing the level of the service sector and building the island into a world-class international tourist destination.

Lin said the Belt and Road initiative's framework, Hainan will work to explore practical cooperation with the Association of Southeast Asian Nations' members in tourism and a number of related sectors and develop a South China Sea tourism economy, "said Liu.

Liu was selected by the State in 2016 to develop into an international tourism destination by 2030.

As planned, Liu said Hainan is expected to attract more than 80 million tourists annually by 2020, including over 100,000 million overseas tourists. Total annual tourism revenue will reach more than 300 billion yuan (41.2 billion) in the same year.

He said more than 2 million overseas Chinese and overseas tourists are returning to Hainan every year. This historical link has entered a new phase with people-to-people contact and cultural exchanges between Hainan and ASEAN members.

As part of its efforts to engage in the Belt and Road cooperation initiative, the provincial government has continued to improve its transport infrastructure, developing a five-train zone with high-speed rail.

Tropical Hainan boasts a series of special economic zones, the only provincial-level international airport and tourist island in China and a pilot development region of the 21st Century Maritime Silk Road.

The Belt and Road Initiative was proposed by Chinese President Xi Jinping in 2013, covering countries and regions from Europe, Asia and Africa.

Holiday paradise

The main target for Hainan is to

build a beautiful new environment

and promote new social property.

It will become a pleasant home for Hainan's residents, a popular place for tourists and a holiday paradise for Chinese and overseas tourists, according to Liu.

The province's tourism authorities said sea tourism, high-end tourism and medical tourism for self-driving tourists are being actively developed to meet tourists' needs. A total of 120 towns and 2,000 villages and local natural or cultural features will be developed before 2020 to enrich visitors' experiences on the island.

Development of these new tourism areas is accompanied by the development of new economic features such as the local ecosystem will be

Hainan hopes to develop a sound ecological environment as the most powerful attraction and most valuable capital of Hainan, any projects that will pollute or destroy the local ecosystem will be banned. We want to attract the best investments with the best resources," said the Party chief.

Hainan is upgrading its infrastructure and promoting integrated development of land, sea, and air transportation systems. Experience will be added to local counties. Construction of new highways including the island and 5G information network is underway.

In addition, Hainan will continue to provide quality services to the Boao Forum for Asia and other international events such as the 21st Century Maritime Silk Road Island Economy Forum, the China-ASEAN Governors and Mayors Dialogue and the Roundtable Conference on China-India Cooperation, making Hainan an important platform for international information exchange.

During the Boao Forum for Asia Annual Conference 2017 in March, Liu made three proposals concerning Hainan's cooperation with ASEAN members in tourism and education.

He said that air and sea transportation infrastructure will be upgraded. Hainan has 12 international air routes, with a total of 100 towns and 2,000 villages and local natural or cultural features will be developed before 2020 to enrich visitors' experiences on the island.

Development of these new tourism areas will bring a large number of opportunities for cooperation with Hainan's international exchanges and overseas investors. We will seize the strategic opportunity of building a sound ecological environment as the most powerful attraction and most valuable capital of Hainan, any projects that will pollute or destroy the local ecosystem will be banned. We want to attract the best investments with the best resources," said the Party chief.

Hainan is upgrading its infrastructure and promoting integrated development of land, sea, and air transportation systems. Experience will be added to local counties. Construction of new highways including the island and 5G information network is underway.

In addition, Hainan will continue to provide quality services to the Boao Forum for Asia and other international events such as the 21st Century Maritime Silk Road Island Economy Forum, the China-ASEAN Governors and Mayors Dialogue and the Roundtable Conference on China-India Cooperation, making Hainan an important platform for international information exchange.

During the Boao Forum for Asia Annual Conference 2017 in March, Liu made three proposals concerning Hainan's cooperation with ASEAN members in tourism and education.

He said that air and sea transportation infrastructure will be upgraded. Hainan has 12 international air routes, with a total of 100 towns and 2,000 villages and local natural or cultural features will be developed before 2020 to enrich visitors' experiences on the island.

Development of these new tourism areas will bring a large number of opportunities for cooperation with Hainan's international exchanges and overseas investors.