Maritime show heralds progress

China Marine Economy Expo 2016 celebrates industry achievements and potential

By LI WENZHAO
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Data on the sustainability of China’s marine economy will be announced during the China Marine Economy Expo 2016 opening on Thursday in Zhanjiang, a port city in Guangdong province, according to the event’s organizers.

With more than 2,300 overseas participants, 22 countries, organizations and the 300 million yuan in investment in marine development and innovation in the maritime industries, as well as the related industries, technology, energy, environmental protection, marine tourism, coastal cities, and tourism and culture, are in attendance at the expo.

Domestic companies in the maritime and related fields are also participating in the expo, held annually in Zhanjiang, as seen one of the major events in the country’s maritime sector, said the Zhanjiang Bureau of Commerce.

This year marks the third time that the expo has been organized by the Zhanjiang city government, the State Ocean Administration and the Zhanjiang provincial government.

Various seminars will be organized during the event, covering maritime economic engineering, construction, energy planning, modern fisheries, and technology and innovation.

According to the expo’s organizers, around 50 companies and institutions are considering holding 10 exhibitions, covering maritime economy, exhibition, tourism, culture, economics, agriculture, technology, innovation and marine science.

More than 100 exhibitors, models and videos clips on China’s marine economy are expected to provide a wealth of information about China’s marine industries.

In a recent media interview, Zhanjiang Mayor Wang Zhongbing said that Zhanjiang has made significant progress in strengthening cooperation with countries and regions around the world.

As a major coastal city in southern China, Zhanjiang is strategically located by the estuary and serves as a key source of China’s economic development.

In addition to focusing on shipping and related industries, Zhanjiang is also promoting tourism and eco-tourism, the mayor said.

The expo, which opened in 2011, has become an important platform to promote international cooperation in the field of marine economy.

In addition to shipping lines and related services, Zhanjiang is also known for its tourism, aquatic products and cross-border e-commerce.

A piece of marine engineering equipment being displayed at the China Marine Economy Expo 2015 in Zhanjiang.

Zhanjiang’s marine economy is an important basis for China to build itself into a maritime power and to implement the 21st Century Maritime Silk Road initiative.

The expo has officially been approved as one of the country’s major international marine exhibitions this year, the expo’s organizers said.

The expo will also play an important role in catalyzing China’s oceanic industry, said the expo’s organizers.

Officials say the expo will help the city move closer to the world’s leading shipping and marine industries and that Zhanjiang will create new opportunities to help the city attract more leading shipping and marine businesses to settle down in the city, bringing about transformation and upgrade of the marine industries.

According to the plan, the Zhanjiang international exposition center will be built in the city, and the Zhanjiang marine engine zone will be developed.

The expo is committed to displaying China’s marine engineering and other advanced marine technologies to the world.

There will also be a seminar on cross-border e-commerce, with the expo set to be the biggest oceanic exhibition in the world.

A piece of marine engineering equipment is displayed at the China Marine Economy Expo 2015 in Zhanjiang.

An authority of State-owned Guangdong Guangyuan Sugar Co Ltd, Guangyuan Big Data was established in 2012 to promote Internet Plus-related government data publishing against the backing of the national’s Big Data (2015-20)

Guangyuan Yuelu Big Data Center, a part of Zhanjiang’s plan to build a smart city, the application of data centers will facilitate the upgrade of the traditional marine economic development and the development of an intelligent ocean economy.

A business representative from White fox introduction is seen with his company’s exhibits at last year’s China Marine Economy Expo.

By ZHOU MO
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Zhanjiang’s authorities are planning an air route to serviced as an air route to Guangdong province, but also helps to attract more leading shipping and related businesses into the city gaining new growth momentum.

Zhanjiang’s Guangdong province, is poised to play a greater role in linking China’s maritime economy to the world by means of strengthening international trade and economic cooperation.

The marine industry has become a new growth pole for the country’s sustainable development, with the value of the marine and related industries now exceeding 6.74 trillion yuan, which accounts for a 4.42 percent growth momentum compared to the same period last year, according to the State Ocean Administration.

That amount accounted for 19.5 percent of the country’s total GDP.

The expo will strive to act as a model in developing shipping industries, implementing an innovation-driven and exploring available space to develop marine economy, in the process of improving the local economic strategy for building a maritime economy, according to the China Daily.

Promote a modern port network, build industrial chains, and enhance the quality of Zhanjiang’s authorities.

The city’s innovation base, based on Zhanjiang, is still under construction, according to the National Development and Reform Commission.

The city has formally reviewed and released the strategic plan for building a modern marine industry, according to the local government.

In addition to forming a modern shipping and related industries, Zhanjiang is also promoting marine tourism, road and highway networks, and other related industries.

Zhanjiang’s authorities have played an increasing role in promoting China’s marine economy, technolog-ical exchanges, and infrastructure.

This year, as the country’s third largest port for shipping, Zhanjiang’s marine economy is expected to continue to develop.

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