Zhanjiang’s inspiration for green growth

World-class recycling, designs and efficiency from Germany

By LI WENFANG
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The government of the Guangdong province city of Zhanjiang is extending a warm welcome to German investors, highlighting its importance in the region. The steel, petrochemical and shipping industries in Zhanjiang are creating a lot of opportunities for foreign investors, he said.

With extensive links to Germany, the Guangdong-based SMEs and the German chamber, Zhanjiang has formed a close partnership with AIFK. Facilities connections in Zhanjiang, like the one by Zhanjiang Charming Group and Guangdong Baosteel Group, have been set up with the cooperation of various companies and the German chamber.

Outreach to modern solutions

Zhanjiang delegation visits a SMS Siemag plant in Germany

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With over 2,000 km of coastline, Zhanjiang is profiting from the country’s strategy to build the “21st-century maritime Silk Road” and the Maritime Silk Road. The city is ranked fourth among 190 Chinese cities in terms of its port performance, according to a report released by Port Performance in April.

The city also has sub-tropical weather, beaches and a variety of seafood.

What is the prospect for economic and trade cooperation between Germany and Zhanjiang?

Zhanjiang is profiting from a unique geographic position and favorable conditions for attracting foreign investment. German companies have already invested in the city.

What is your assessment of the investment environment in Zhanjiang?

As a global city, there are a wide range of opportunities for German businesses to invest in Zhanjiang. The government is working hard to attract foreign investment to the city.

How do you see the changes in the German government in recent years?

The German government has been actively working to improve relations with China and invest in the city. The German government has been more open and transparent in its approach, which has been well-received in Zhanjiang.