

World’s top companies choose Nantong

By CHAI HUA
AND DING CONGRONG

The Nantong Economic and Technological Development Zone, in Nantong, Jiangsu province, is one of China’s first 14 coastal development zones, and one of 10 development zones with the largest investment potential for multinational.

The zone sits along the central part of China’s east



Chen Dexin

“The development zone’s goal is to increase its economic and innovation strengths, international competitiveness, and development, dramatically, under the 12th Five-Year Plan.”

CHEN DEXIN
THE ZONE’S PARTY CHIEF

coast, on the northern bank of the Yangtze River,

And it has got a lot more attention from domestic and foreign companies in recent years. It has more than 50 of the world’s top 500 companies.

But, the Nantong government says, this is not enough and it is determined to make the situation even better.

One of its goals is to build a modern first-class town in the zone, where work and living conditions are among the best in the world.

The zone is also expected to have a balanced ecology, with plenty of green, and a harmonious society.

Chen Dexin, the zone’s Party chief, told China Daily that their goal is to increase its economic and innovation strengths, international competitiveness, and development, dramatically, under the 12th Five-Year Plan (2011-2015).

“To do this, we need to focus on improving industrial structure, finding innovative people, and promoting urbanization and environmental protection,” Chen explained.

The developers plan to enlarge the role of emerging industries and modern service industries, while upgrading traditional industries.

“We’ll focus on areas where we have the most advantages, paying closer attention to products with growth potential and projects that are most competitive,” he added.

“By the end of 12th Five-Year Plan, high-tech and emerging industry projects

are expected to account for more than 60 percent of total industrial output.”

The zone plans to build optical-electronics, bio-medical, innovation, and service industry parks “with distinguished features so they become the best in the province and the whole country”.

The government says it is committed to service industry development in, say, logistics, scientific consultation, information, and finances.

“Nengda was picked as a provincial modern service pilot zone, so it is important for integrating service industries. It has bases for creative design, e-commerce, medical R&D, and talent training,” Chen noted.

The government is also pointing to its own unique culture for developing tourism.

As far as its traditional industries are concerned – things like textiles and clothing and fine chemicals – the government wants to promote brand names and high-end development.

It the area of talent, the government is looking for people with an excellent overseas education, as well as technicians or people in the sciences with achievements and patents.

It hopes to train over 300 talented people to work in scientific innovation and research, and wants to set up a technological innovation system. Over the next three years, annual spending on this system is expected to be no less than 200 million yuan.

To encourage inventors, the government will set up a special fund to support university-business cooperation, along with product research and brand creation.

“We will do some scientific planning on population, consumption, industrial structure, and traffic in relation to modern urban development,” said Chen.

After five years, the Nantong Economic and Technological Development Zone will be a modern, independent town, but one that is still connected to the city of Nantong, yet full of competitive spirit and vitality, according to Chen.

He said he welcomes international companies to invest in the zone.

“We have favorable environmental and service policies and the zone can help investors be even more successful.”

To support this belief, Kennichi Isobe, president of Shin—etsu silicone (Nantong) Co Ltd, a major global enterprise, said, “Many companies are settling here because of the location, the one-stop services, and the government’s strong support. We’re confident about our investment here.”

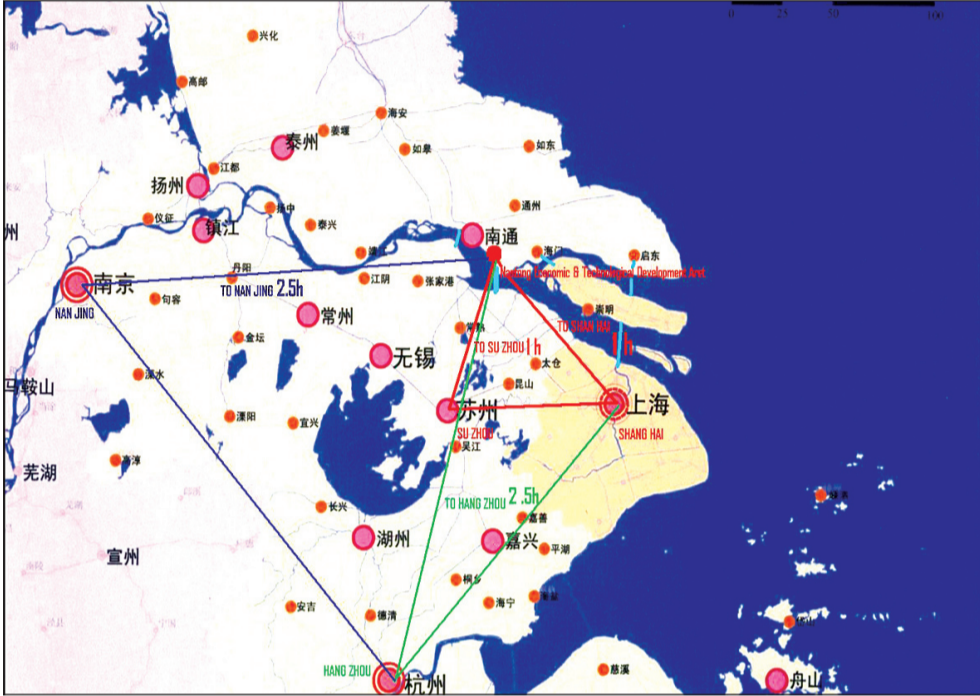
Chen Lixin, the general manager of Cargill Grain & Oilseeds (Nantong) Co Ltd, said that the services, investment environment, and efficient work system make the Nantong Economic and Technological Development Zone a favorite place for investment.

Shao Chong and Wang Chun contributed to this story.



PHOTOS PROVIDED TO CHINA DAILY

Nengda commercial project, a part of the development zone, is built to provide a centralized location for the service industry.



The Nantong Economic and Technological Development Zone is located northwest of Shanghai.

世界500强在南通开发区投资企业 Projects Invested by the Companies on the World's Top 500 List in the Nantong Development Zone		
序号	企业/项目 (Projects)	投资方 (Investors)
1	液化空气(南通)有限公司	Air Liquide International
2	液化空气（南通）工业气体有限公司	
3	旭化成精细化工(南通)有限公司	Asahi Kasei Corporation
4	嘉吉粮油（南通）有限公司	Cargill Investments (China) Ltd
5	南通尼达威斯供热有限公司	
6	南通振华港机配套有限公司	China Communications Construction
7	海油碧路（南通）生物能源蛋白饲料有限公司	China National Offshore Oil
8	南通华盛港口有限公司	
9	中远钢结构	China Ocean Shipping
10	南通中集大型储罐有限公司	
11	南通星辰合成材料有限公司	China Sinochem Group
12	南通江山农药化工股份有限公司	
13	迈图高新材料（南通）有限公司	Ge Pacific Private Limited Toshiba Asia Pacific Pte Ltd
14	中天日立射频电缆有限公司	Hitachi Ltd
15	宝钢日立金属轧辊（南通）有限公司	
16	南通几玉时装有限公司	Itochu Co Ltd
17	南通船富时装有限公司	
18	南通大江化学有限公司	
19	南通延锋江森座椅面套有限公司	Johnson Controls Inc
20	南通太阳食品有限公司	Kanematsu Corporation
21	三大雅精细化学品（南通）有限公司	Marubeni Chemical
22	南通千红石化港储有限公司	Marubeni Corporation
23	南通九宏农用化工有限公司	
24	申华化学工业有限公司	
25	台橡宇部（南通）化学工业有限公司	
26	丸红造纸制浆工程咨询（南通）有限公司	Mitsubish Rayon Co Ltd
27	南通丽阳化学有限公司	
28	三菱丽阳高分子材料（南通）有限公司	
29	宝泰菱工程塑料(南通)有限公司	Pohang Iron and Steel Co Ltd
30	浦项世亚线材（南通）有限公司	
31	信越有机硅(南通)有限公司	Shin-Etsu Chemical Co Ltd
32	住友食品包装材料（南通）有限公司	Sumitomo Co Ltd
33	南通住友电木有限公司	
34	先正达南通作物保护有限公司	Syngenta Participations AG
35	帝人汽车用布（南通）有限公司	Tejin Co Ltd
36	南通惠寿帝时装有限公司	Toyota Tsusho Corporation
37	南通汇羽丰新材料有限公司	
38	国核维科铭铅有限公司	Westinghouse Electric Corporation
39	南通正大饲料有限公司	Chia Tai (China) Agro-Industrial Ltd
40	南通迪爱生色料有限公司	Dainippon Ink and Chemicals Incorporated
41	南通东星皮革有限公司	Hyosung
42	南通升阳毛纺有限公司	Mitsui & Co Ltd
43	南通帝人有限公司	Tejin Co Ltd
44	帝人加工丝（南通）有限公司	
45	第一合纤(南通)有限公司	
46	东丽酒伊织染（南通）有限公司	Toray Industry Inc
47	东丽合成纤维（南通）有限公司	
48	东丽纤维研究所(中国)有限公司	
49	东丽高新聚化（南通）有限公司	
50	南通天隆制衣有限公司	Oji Paper Co Ltd
51	王子制纸（南通）有限公司	
52	扬子高丽钢线（南通）有限公司	Kiswire Ltd, South Korea Trefilarbed Kiswire Ltd, South Korea

Yangtze River Delta hub known for outstanding business characteristics

By HAO NAN
AND DING CONGRONG



Xinghu 101 Square in the Nantong zone supplies outdoor recreation and entertainment.

The Nantong Economic and Technological Development Zone was one of the first State-level development zones in China, approved by the State Council in December 1984. It now covers a more

than 146-square-kilometer area.

Because of its geographical advantage and logistics strengths, the zone has become a transportation hub of East China and an important ocean-shipping terminal for the Yangtze River Delta, with immense potential for investment.

The Sutong Bridge, which was completed in June 2008, puts Nantong just a 90-minute drive from Shanghai.

It also has easy access to airports: a 20-min drive from the Nantong Airport, and 50 minutes from Shanghai’s Hongqiao Airport.

The zone is home to one of China’s Top 10 ports, with several 10,000-ton berths and navigation links to more than 100 countries and regions.

It also has an export processing zone to facilitate customs clearance and bonded handling.

Industrial zone reaches greater economic heights

By XU XIAO
AND DING CONGRONG

The city of Nantong, on China’s coast in Jiangsu province, is on its way to greater prosperity, the local government has reported.

This is thanks, in no small part, to the Nantong Economic and Technological Development Zone. In 2010, the region had a GDP of 26 billion yuan, or almost four times that under the Tenth Five-Year Plan (2001-2005).

Also in 2010, the zone had revenues of 6.43 billion yuan, or about five times revenues at the end of 2005.

In addition, fixed assets

investment amounted to 20.84 billion yuan, or four times that at the end of 2005.

From 2006-2010, the zone used \$ 2.53 billion (about 166 million yuan) worth of foreign capital, or 2.58 times that of the previous five-year period.

“The 11th Five-Year-Plan (2006-2010) is significant in Nantong Economic and Technological Development Zone history,” remarked Chen Dexin, the zone’s Party chief.

“Over the past five years, the area’s strength has gone forward in leaps and bounds. The industrial structure was improved and various support facilities were completed.

“The government itself also

made progress,” Chen said.

Under the 11th Five-Year Plan, the zone set its sights mainly on structure. Industries above a certain size had an output of 80.3 billion yuan in 2010, up more than 30 percent from 2009.

And it added 14 major enterprises with more than 1 billion yuan in backing.

The amount of emerging high-tech industries as a part of the entire industrial scheme grew 9.5 percentage points in 2010.

Service industry development sped up, with revenues increasing 27.7 percent annually.

Work on the new Nengda

commercial zone, a part of the development zone, began during the past five years. Work on the central part has been completed and the commercial zone was chosen as a provincial modern service pilot zone.

At the same time, the Nantong Economic and Technological Development Zone kept an eye on harmonious social and economic development in conjunction with the livelihood of its people. Education, medical care, and culture are a part of this.

Farmers’ concerns, along with agriculture and countryside life were dealt with in a better way, the local government has said.



Picturesque environment for harmonious development.