Guangzhou promotes Internet innovation zone

Area in Haizhu district planned to become city’s own ‘Silicon Valley’

By ZHAN LEISHENG
zhanlisheng@chinadaily.com.cn

In the State’s new round of the implementation of its Internet-plus initiative, the southern China city of Guangzhou is also promoting Internet-related innovation zones.

Among its strategies is a move to develop a zone to house Internet-related companies – the Pazhou Internet Innovation Zone, formed Guangzhou’s ‘Silicon Valley’ — in the city’s Pazhou area.

The Pazhou area, an island covering 10.4 square kilometers, is probably the best-known place in Guangzhou all over the world, especially for those who have business relations with China.

A key reason is that it hosts a global top exhibition complex, where the Chinese Import and Export Commodities Fair, more commonly known as the Canton Fair, is held twice a year, as well as hundreds of other trade shows throughout the year.

The Pazhou Internet Innovation zone is right next to the Canton Fair on the west.

With a planned area of 370,000 sq m, the zone is expected to attract the headquarters of Internet-plus companies, with businesses ranging from Internet research and development, online payment and operations, to big data applications.

The zone is designed to become China’s leading Internet innovation zone where the Internet will be reaching throughout the Asia-Pacific region.

The new Internet innovation zone is expected to attract favorable policies and offering maximum synergy will be formed.”

Pazhou has long history of foreign trade

By ZHAN LEISHENG
zhanlisheng@chinadaily.com.cn

Pazhou used to be the starting point of the maritime Silk Road ancient China and its ancient port of Guangzhou was the only port that the Qing Dynasty (1644-1911) government used for international trade from 1777 to 1844. The port held a vital position in China’s foreign trade history.

Statistics indicate that, 5,337 vessels anchored at Pazhou from 1758 to 1808 and 56 vessels at most from six countries were moved at the port at the same time during the peak season.

Today’s Pazhou enjoys an excellent environment for business operations.

The local government has established special teams to provide key projects with efficient, one-stop services for free for handling administrative procedures.

An island area surrounded by the Pearl River, Pazhou has a well-developed infrastructure including a handy and convenient traffic network to the airport, bullet train station, Guangzhou Port and elsewhere in the city. The traffic infrastructures is likely to be further improved as the local government is considering launching a new terminal and a wheel for passenger liners to Hong Kong. In the service, Pazhou will become the only traffic pivot integrating water, land and air to downtown Guangzhou.

In close proximity to Pazhou are its administrative, improving transportation and efficiency, harmonizing out favorable policies and offering better services.

Guangzhou special

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Haizhu Wetland Park, the largest downtown wetland park among China’s super metropolises, has a planned area of 26 square kilometers.

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