LIFE

promotion rural vitalization.

Second, Anthony elaborates on the last nine districts of the coun-
try, mentioning the unique characteristics by deeply integrating
the commercialized landscape of traditional cultural elements.

The influencer culture, especially in the intimate entertainment for visitors.

Shining a light on Hainan

Film festival set to illustrate global appeal of film industry, Chen Bowen, reports in Haikou

A notable feature of the HIIFF is that it aims to carry on the unique-
ness and openness of Hainan’s culture, to attract more people to the
culture, especially in the intimate entertainment for visitors.

Top: The main poster of the 4th Hainan Island International Film Festival features a film reel and coconut trees, symbolizing unique film festivals, including the Venice Film Festival and Film Festivals in South Korea. The Indian film festival has also helped acclaimed Chinese directors, such as Zhang Yimou, Feng Xiaogang, and Jia Zhangke, get selected for international film festivals, making an important
cultural event for the market to penetrate.

This year’s Golden Coconut Award is set up in three catego-
ries, namely feature films, short films, and documentaries.
Anchored in the main visual tone of the previous three film festivals, this year’s HIIFF features elements of coconut trees and coconut trees, creating a wonderful journey of light and shadow on the island.

The HIIFF will make an effort to promote Chinese and Hainan char-
acters, especially in the intimate entertainment for visitors.

“The poster integrates film with coconut trees, which stands for the silhouette in the poster symbolize the"Coconut Awards will select the best short film, among other awards from the list of finalists. This year, the HIIFF has invited Maorl Muller, an internationally renowned curator, film historian, critic and film producer, to serve as the film festival’s artistic director, and join the curatorial team of seven on international film selection art consultants to choose the highest-
quality films for the festival. Muller has served as the artistic director of several international film festivals, including the Venice Film Festival and Film Festivals in South Korea. The Indian film festival has also helped acclaimed Chinese directors, such as Zhang Yimou, Feng Xiaogang, and Jia Zhangke, get selected for international film festivals, making an important
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This is combined with a push to promote rural vitalization.

Other cultural commodities the Miao are looking to capitalize on include: fish dances such as chu-

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