

Discover
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ZIBO

遇见淄博

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Part One

What's New

Zibo City Makes Huge Progress Over the Past Decade



Zibo city in East China's Shandong province has seen rapid advances and significant transformation in several key areas over the past 10 years and its future is bright, according to a top municipal official.

Its gross domestic product hit 420.06 billion yuan (\$63 billion) in 2021 and per capita GDP topped 89,000 yuan, said Zibo Party Secretary Ma Xiaolei, speaking at a news conference in the city on Sept 13.

As the only city in China whose territory covers resource-exhausted terrain, mining areas and old urban industrial zones, Zibo has made breakthroughs in replacing the old drivers of economic growth with new ones.

Its transformation of these areas won praise from the State Council – China's Cabinet – in 2016, 2017, 2019 and 2021.

It has also fostered emerging industries, such as new materials, intelligent equipment, new medicine, and electronic information.

The current number of high-tech enterprises based in Zibo is 3.6 times more than 10 years ago. Additionally, the production value of these businesses last year accounted for 47.1 percent of the city's total industrial production value, according to the local government.

The city's natural environment has also seen steady progress over 10 consecutive years. The number of days with good air quality has doubled those in 2013. Moreover, Zibo has been recognized by the State Council as one of the four cities with the most obvious improvements to the quality of the environment.





http://shandong.chinadaily.com.cn/zibo/2022-09/14/c_818444.htm

It has been transforming traditional industries – including heavily polluting chemicals factories and coal-fired power plants – into ones that are efficient and environmentally friendly.

Zibo has taken the lead in Shandong to map out an action plan for common prosperity, characterized by a more equal distribution of wealth among its residents.

The income of Zibo's urban and rural residents increased by 89.8 percent and 115.9 percent, respectively during the period, Ma said. In the first half of this year, the per capita disposable income of urban residents and rural residents stood at 24,703 yuan and 14,413 yuan, respectively.

Part One

Zibo Insight

Zhoucun's silky allure ranges from ancient to modern

Whether its colorful history of silk, or its more down-to-earth general commerce, the Zhoucun district of Zibo city – located in East China's Shandong province – is widely said to have played a pivotal role in the region and continues to do so to this day.

The silk industry in Zhoucun has a history stretching back more than 2,000 years. Zhoucun has been an important silk textiles center since the Shang Dynasty (c.16th century-11th century BC) and was named the home of silk.



The intricate process of silk reeling is displayed. [Photo/WeChat account: zibowenhualyyou]

Its production technology is mainly divided into three categories: reeling, silk weaving, silk printing and dyeing.

Since 1840, the Zhoucun silk industry developed rapidly, with workshops with three or five weaving machines distributed all over the district.

Zhoucun is currently one of 12 silk export production centers in China. It produces more than 80 varieties and more than 20 of them are sent abroad, sold to 12 countries and regions.



A tapestry made by Zibo Kaili Silk Co Ltd shows a classic painting drawn by master ink painter Xu Beihong. [Photo/WeChat account: zibowenhualvyou]



A silk scarf made by Zibo Kaili Silk Co., Ltd. [Photo/WeChat account: zibowenhualvyou]

Zibo Kaili Silk Co., Ltd provides a typical window into the Zhoucun silk industry's development. It was founded in 1949 from Shandong Zibo No. 3 Silk Weaving Factory, which inherited ancient Zhoucun silk skills. Much later, it was changed into an innovation firm in November 1999.

The company has met renewed success in modern times. Its Zhoucun silk weaving and dyeing technology was included in the third batch of Shandong's provincial intangible cultural heritage list.

Part Two

Biz Updates

Qifeng New Material Co., Ltd.

Qifeng New Materials Co., Ltd. was established in 1976, and has 46 years of papermaking history, including 22 years of special paper development history. The sales of our main products including decorative base paper, wear-resistant paper and non-woven wallpaper base paper are leading in the world. And the production and sales of latex paper is leading in China, with an annual production capacity of 500,000 tons. It has established long-term cooperative relations with well-known domestic and foreign brand enterprises such as Formica in the United States, Kronospan in Germany, Chinese power dekor, Quanyou Furniture, etc. The products are exported to more than 30 countries and regions. It has more than 1,500 employees and was listed on the Shenzhen Stock Exchange in December 2010.

The company has a post-doctoral research station, Shandong Enterprise Technology Center, and Shandong Engineering Technology Research Center. In recent years, Qifeng has successfully developed more than a dozen of new products such as digital printing decorative paper, pre-impregnated paper, paper for masking tap, wrapping paper and color fiber kapok paper to fill the domestic blank.

Cooperation Demands

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Major Countries:

India, Pakistan, Bangladesh, South Korea, Vietnam, Thailand, Malaysia, Indonesia, Saudi Arabia, Egypt, Turkey, Germany, Austria, Belgium, Russia, Uzbekistan

Cooperation Methods:

Mutually beneficial and flexible cooperation

Easyseal Medical Technology Co., Ltd is a high-tech enterprise specialized in the research and development, production and sales of various medical equipment, pharmaceutical machinery and water treatment equipment. It's a sealing equipment design and production enterprise with CE, ISO 13485, ISO 9001 and ROHS certifications and the title of “Intelligent Sealing Equipment Engineering Technology Research Center”.

The medical sealing machine (heat sealing machine) developed by our company has many functions with independent intellectual property rights, such as Chinese

Character (English) printing or barcode (two-dimensional code) printing, and has the control technology of accurate temperature control by various heating methods, such as plate heating, pulse heating or bar heating.

Easyseal Medical Technology Co., Ltd



Cooperation Demands

Major Countries:

Peru, Ecuador, Brazil, Chile, Morocco, Russia and Asian countries

Cooperation Methods:

Help to expand local medical device market by offering one-station medical sterilization sealing solution, and optimize the supply chain.

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Founded in 2003, Zibo Kunyang Ceramics Co., Ltd is located in Zibo City, Shandong province, the ancient capital of Qi and a city with profound ceramic culture. Kunyang is a domestic manufacturer specializing in the production of high-grade daily-use porcelain. We are a factory integrating industry and trade, including R & D, design, production and sales. It covers an area of 30,000 square meters with 6 modern production lines, and the annual export volume reaches 4000 million pieces. From 2018 to 2021, the average annual turnover was USD 15 million.

As a member enterprise of China Industrial Ceramics Council, the company has its own registered trademark. It is one of the leaders in the export of daily-use ceramics industry. The company's main products are more than 1000 varieties including hotel tableware, tea sets, coffee sets and ceramics used in hotel and restaurant.

ZIBO
KUNYANG
CERAMIC



CORPORATION
LIMITED

Export products are mainly colored glaze cup, coffee mug, daily tableware and other products. The products sell well in the United States, Canada, Western Europe, Southeast Asia, South America and other countries and regions, and enjoys an excellent reputation. The company has passed ISO9001, FDA, SEDEX 4pillar and ISO2000 certification, and obtained the export quality license and the certification of daily-use ceramic factory exported to the United States issued by inspection bureau. The company has cooperated with Coca Cola, Nestle, Disney ,Walmart and McDonald's for many years. In 2016, the company established a subsidiary in Malaysia to promote better development of the company.

KUNYANG



MAJOR COUNTRIES:

North America, Europe, South America, Southeast Asia

COOPERATION METHODS:

Trade

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Part Two

More
Opportunities

Zibo Qisheng High School



Zibo Qisheng High School is a public general senior high school approved by the Municipal Party Committee and Municipal Government. The school covers an area of 132 acres, with a construction area of 68,768 square meters, and the city's first-class hardware facilities. As a major municipal livelihood project with high starting point, high standard and high-quality construction, Zibo Qisheng High School has been officially put into use in the autumn semester of 2021.

According to the reform spirit of the Municipal Education Bureau, Zibo Shiyuan High School and Zibo Qisheng High School implement a compact group-based school.

In less than two years, the school has realized the beginning working mechanism of “brand co-building, team co-education, resource sharing, curriculum co-creation, co-organization of activities, cultural integration, and characteristic development linkage” between the two schools in the group. Zibo Qisheng High School has become an important window to display the achievements of the city’s high school education reform, and has explored a new path with Zibo’s experience for the compact group-based school-running reform.

Major Countries:

the United States, UK, Russia, Germany, Japan and South Korea

Cooperation Methods:

online classroom, teacher & student exchange, sister school

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