

# Foreign Rights Catalogue

Phoenix Juvenile and Children's Publishing, Ltd.



## Company Introduction

江苏凤凰少年儿童出版社有限公司（江苏少年儿童出版社）是以少年儿童为读者对象的专业出版社，主要出版文学、动漫、低幼、知识、教育等少儿读物，《美术》《音乐》等国标教材以及《东方宝宝》《东方娃娃》《儿童故事画报》《少年文艺》《凤凰动漫》《我爱学》《幼儿100》等少儿期刊。各类少儿读物赢得多项国家大奖，在业内和读者中享有良好声誉，被新闻出版总署评为“全国百佳图书出版单位”。

江苏凤凰少年儿童出版社有限公司的图书创意独特，装帧精美，吸引了世界各地的出版商，先后有800多种图书版权输出到欧美国家和亚洲诸国及地区，被新闻出版总署评为“全国图书版权输出先进出版单位”。

Phoenix Juvenile and Children's Publishing, Ltd. (Jiangsu Juvenile and Children's Publishing House) is a professional publisher for children and juveniles. Its publications mainly include children's literature, cartoon books, beginning reader books, science books, kids' education, textbooks for fine arts and music. It also publishes many periodicals for children, including Oriental Baby , Oriental Kid , Children's Pictorial Story , Juvenile Literature, Phoenixtoons, I Love Learning, 100 kids etc. The publisher has won many national prizes and enjoys a good reputation among readers. It has been entitled one of the top 100 National Publishing Houses by the General Administration of Press and Publication.

Its excellent editing and binding quality has attracted publishers from all over the world. With rights to more than 800 titles sold to European and American countries and Southeast Asia, it has won the title “National Advanced Unit for Copyright Sales”.





**Picture Books (age 0-3) / 2**

**Picture Books (age 4-8) / 6**

**Picture Books (age 8-15) / 10**

**Rights Go Abroad / 14**



## Oriental Baby Picture Book



**HOME** Written By Gong Huiying Illustrated By Tao Juxiang

Presented in the form of fabric collage, the view is delicate and warm, and the knowledge has been skillfully integrated into the stories. This book makes babies feel the warmth of nature, and understand the beautiful meaning of the home.



**Tug Tug Tug!** Written By Pu Jiamei

A little girl found a green thread, and then a story started. The story full of fantasy and imagination, shows the abundant inner world of the children, develops the imagination and creativity of babies.



**Your Mummy Misses You** Written By Gong Huiying Illustrated By Huang Yin

The story repeats constantly about "your mummy misses you" and ends the story with a warm selfless love.



**Borrowing a Tail** Written By Lin Songying Illustrated By Zhang Le

This story combined with China traditional wash painting, which lets babies feel the graceful and the classical quality for the first time. This book presents educational material in an amusing way.



*Take a Bath* Written By Chen Xiaoting Illustrated By Wang Chao

The plot of repeating constantly and the surprise of page turning can raise the interests of the baby in reading, while the unexpected ending of the story breaks the early rules, makes the baby feel carefree and happy.



*Look, There is a Dark, Dark Hole!* Written By Xia Lei Illustrated By Zhong Yu

The rhythmic sensation of jumping and the new discovery of the flipping pages, stimulates the baby curiosity, and create the feeling of discovering. At the end of the story with the maternal love makes the reader feel more warm.



*Grr! I'm Hungry!* Written By Chen Lu

"Rumbling..." who is hungry? Childishness is always full of infinite exaggeration. The interesting dream world can make the baby have the feeling of imagination.



*Father and Son Go Fishing with daddy* Written By Chen Xiaoting Illustrated By Huang Yin

This interesting story is about father and son going fishing. What is the difference between spending time with daddy and mummy? The love of father is a companion in silence, giving the baby encouragement and power in a different way.



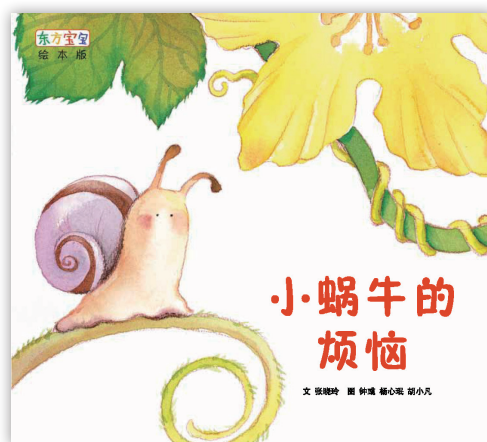
## Picture Books (age 0-3)



*Wake up* Written By Dong Yan

Eh! Who is still in bed? It's the sun! The lovely but painful clocks take turns waking the sun up in their own ways.

Vivid and flexible collage Combine to wrote a lovely nature picture.



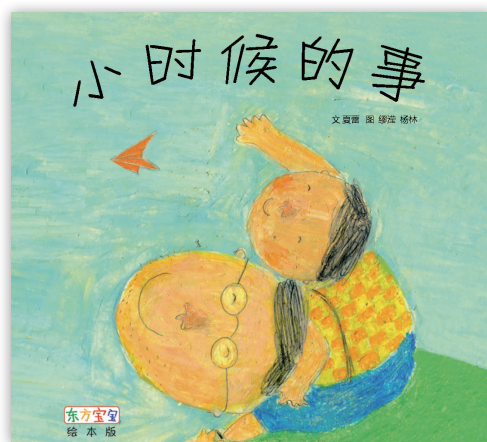
*The Worried Snail* Written By Zhang Xiaoling  
Illustrated By Zhong Yu

The little snail grows up. He is worried about his house: it is too small to live in. From small worry comes a big surprise, the romantic pictures and funny imagination give the baby an abundant emotional experience.



*Alakazam* Written By Wang Chao

Paint it, move it, then change it! Innovative DIY game develops your baby's imagination and creativity.



*When Daddy Was Small* Written By Xia Lei  
Illustrated By Miao Ying

The daddy's childhood came out through the time machine, and then encountered the baby's childhood, got the happiness, laughing to tears. This is a warm book suitable for adults and their children to read together, to recollect the past and appreciate the wonder and dreams of childhood.

The characters of the books:

- 1、According to the babies's growth characteristics, these books are suited to babies' the physical and psychological need.
- 2、The books are originally written by very professional children's book author. The stories and pictures develop baby's imagination, understanding and creativity, teaching them to understand and discover the world.



## Picture Books (age 0-3)



*The Fox and the Crane* Written By Chen Xiaoting Illustrated By Zhang Yu Adapted from Aesop's Fables

In the form of paper collage, the pictures are cute and funny. The story is very funny and sweet, because elements such as "friendship" and "forgiveness" have been integrated into the stories, giving the traditional Aesop's Fables a new vitality.



*Who Ate My Chestnut* Written By Xia Lei Illustrated By Wang Chao

This is a fairy tale for both children and adults.

The little squirrel lost his chestnut, and he try hard to look for it. But he is disappointment. After long time sleeping, it has good surprise for him.



*One day...* Written By Zhao Nan

One day, little sheep met the wolf...the book's design full of the surprises adds the interactive activities, such as stickers which makes the baby read, laugh and play at the same time.



*The Water* Written By Wang Chao

This is an interesting interactive book. It should be read only by using your hands. The story has integrated some knowledge of physics, and the story develops the baby's imagination and creativity properly.

3、Meticulous painting in pencil and water-color has the dedicated ways of painting, warm collage, simple sketching and color-filling. Each book has its different methods of artistic expression, and presents a rich and varied world to the baby.

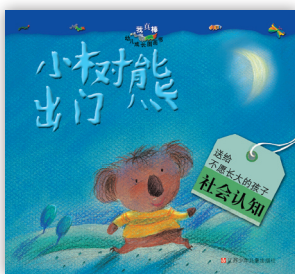
4、At present, these copyrights have been sold to Vietnamese and English.

## I Am A Good Kid Series

This series consists of 20 books of illustrated fairy tales. It aims at developing non-intellectual qualities of children. It divides children's personality into 20 mutually related qualities, which are illustrated with 20 interesting stories.

The books emphasis on how to develop interest in reading and how to cultivate good habits.

- 20 vivid original stories
- 620 colorful pictures
- 80 wonderful games
- 20 reading guides from famous writers
- 20 wholesome components for society





## Picture Books (age 4-8)



Size: 20.7 × 18.5cm  
Price: 6.00 Yuan  
Page: 36 per title



# I know-scientific Fairytales for Infants

With games and reading materials, this series offers a wonderland, in which children can feel scientific spirit, accumulate knowledge, as well as get concept of science, which will accompany them for life long. Rights sold: Thailand



Size: 20.7 × 18.5cm  
Page: 40  
Price: 9.50 yuan

Theme of each title:

- Cats
- Amphibious Animal
- Birds
- Insects
- Mammals
- Marsupials

Humorous and funny fairy tales combined with accurate scientific facts.

Creative stories reflect with vivid pictures.

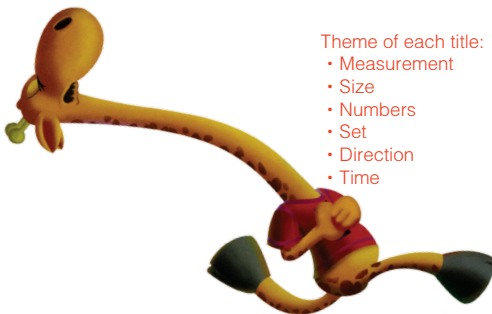




## Picture Books (age 4-8)



This series uses interesting fairy tales and vivid pictures to illustrate the basic math concepts that children need in their daily life. This series uses many columns like reading preparation, games to strengthen children's preparation and the atmosphere of parent-child to read together.



Theme of each title:

- Measurement
- Size
- Numbers
- Set
- Direction
- Time



Complex Chinese Characters Edition:



## Cao Wenxuan Picture Book

The little boy Pica has a clockwork mouse, and gains his love and affection by winning races. But before long, an electric mouse takes his place, and the clockwork mouse is put in the trash. Inadvertently, the mouse rolls under the sofa. When the real mice that live in the house gang up on the electric mouse, the clockwork mouse courageously steps forward to protect him. But when he overexerts himself and his clockwork mechanism breaks, how will he survive?

Clockwork Mouse  
ISBN: 9-787-5346-5914-0  
Price: 29.80Yuan  
Page: 36



happy Spot is a swan that grew up as part of a flock of geese. He has a family, and a mother that loves him very much. When Spring comes in his second year, he begins to hear the call of the sky, and Spot can't stop himself from beating his wings and soaring off into the heavens. But will he be able to leave his loving mother, as well as his brothers and sisters, behind? The book is a moving description of the conflict between natural instinct and emotions.

The Call from the Sky  
ISBN: 9-787-5346-5915-7  
Price: 29.80 Yuan  
Page: 36

An umbrella is brought to Berlin on holiday together with its owner, but is left sitting in the hotel because it doesn't rain. The owner visits the Brandenburg gate, the Berlin Wall, and the Holocaust Memorial, but the poor old umbrella sees nothing. And so, on the last day of the holiday, the umbrella flies out of the window, up into the sky above Berlin.



Umbrella over Berlin  
ISBN: 9-787-5346-5913-3  
Price: 29.80Yuan  
Page: 36

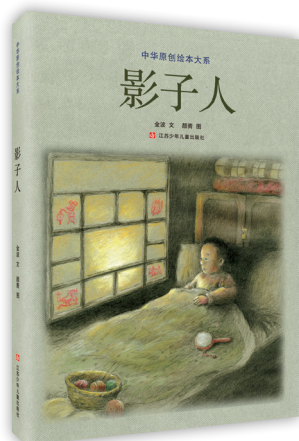


Perched over a green-tiled street, number eight streetlamp watches life as it is played out on the street below. Old codgers, dogs, aged women...they come and go, back and forth. The story is like a stage play, and the street light illuminates the vicissitudes of life.

No. 8 Streetlamp ISBN:  
9-787-5346-5912-6  
Price: 29.80Yuan  
Page: 36



## Jin Bo Picture Book



*Shadow Puppet* mainly talks about the story between “my mother”, “me”, “my children” and shadow puppet. It is a great story about maternal love. In the age of scarcity, mother used red candles and shadow puppet to comfort me when I was ill. As I am growing up, the shadow puppet brings me warmth and comfort accompanies me from beginning to the end and brings joy and happiness to my children in the age of prosperity. This book, beautifully illustrated, is lyrical and touching. The texts and illustrations have strong and vivid Chinese features.

Shadow Puppet  
ISBN: 978-7-5346-7937-7  
Price: 29.80Yuan  
Page: 36

*Rain Man* is about a lonely boy finds his friends in the rain because he loves rain very much. The boy who likes meditating by himself loves rain and everything in the rain. He finds that a silver rain flower will bloom when the raindrop falls from the sky and hit the ground, but he feels sad because the rain flower's life is even shorter than epiphyllum. One day, he finds the raindrops doesn't become rain flowers but many crystal-bright rain men when they hit the ground. The joyful singing of the rain men makes him want to join them in dancing and singing. His eager hope and insistent heart give him strength, which makes him become a rain man and play with other rain men. This joy makes the lifeless tear river into a glittery happy river.



Rain People  
ISBN: 978-7-5346-7936-0  
Price: 29.80Yuan  
Page: 36



*Dandelion Oldie* is a story about human and nature, about a mysterious relationship between a man who loves nature and a dandelion called “Old Man”. Finally, answering the call of the dandelion he becomes a dandelion and flies in the sky with them.

Dandelion Oldie  
ISBN: 978-7-5346-7938-4  
Price: 29.80Yuan  
Page: 36



The Talking Snail  
ISBN: 978-7-5346-7939-1  
Price: 29.80Yuan  
Page: 36

*The Talking Snail* tells us a story about a child, who is forced by his parents to learn all kinds of things, comes to Snail Shell library to read story books in order to rebel against the heavy pressure from his parents.

## Jin Bo Picture Book



*Snow Man* tells us a story about a child and snowman. Nanny has an apple, but she leaves it to the child's father and the father leaves it to the child because they are reluctant to eat it. When the child makes a snowman in winter, she makes the apple as the heart of the snowman because she is also reluctant to eat the apple, then the snowman has heartbeat. The heartbeat snowman doesn't melt when spring comes.

*Snow Man*  
ISBN: 978-7-5346-7936-3  
Price: 29.80 Yuan Page: 36



## Wang Yimei Picture Book



*Met The Goat* is the story about county and city. The girl XiaoYue who was chasing the dandelion seed met a goats in the wood of the street garden. This is the only goat in the city he had never left this woods, because he couldn't cross the road. He wanted XiaoYue to bring him to see the fields, so XiaoYue held his horns and made him leave the woods, and also encouraged him to pass through the zebra crossings. They arrived at XiaoYue's grandma's house and spent a very good day. In fact that goat is very stubborn; he didn't want to leave the original place where he lived, so he turned into a statue in this city. When they came back to the street garden, all the streetlights had been turned on, and the lonely goat disappeared in the streetlights.

*Meet The Goat*  
ISBN: 978-7-5346-8960-4  
Price: 29.80  
Yuan Page: 36

*Flustered Jellyfish* is a story about finding yourself. The transparent appearance of the jellyfish Curl is very beautiful in the blue sea, one day he leaves the sea, and then he can't find himself, nobody can see him, because he is transparent. He doesn't want this to happen. He lives in a golden castle of a boy near the sea, he becomes a golden jellyfish. The boy takes Curl to his home, when Curl lives in gloves, the gloves can go around, when Curl lives in hat, the hat can go around. Then Curl goes around in the street just like this, the walking around gloves make the people astonished. And Curl is also frightened because lots of people come to see him, he escapes to the sea hastily. Little by little, all the people get used to the jellyfish strolling in city, nobody makes a fuss and the jellyfish doesn't leave anymore. The city is so wonderful because there is a jellyfish visiting frequently.

*Flustered Jellyfish*  
ISBN: 978-7-5346-8959-8  
Price: 29.80 Yuan Page: 36





## Bing Bo Picture Book



*Barked House under The Window* is a story about humans and the creatures in nature. A little girl built a bark house in autumn for a cricket named Jenny. Jenny played music for the little girl with the rhythm of the autumn rains in this warm house. In winter, the little girl was sick, Jenny used up her life to play the music for the little girl. The little girl recovered, but Jenny passed away. Although she was gone, the creatures in nature world will be going on, the friendship between the little girl and these creatures live on, not only the cricket, but also her friends, fireflies, grasshopper and so on.

Bark House Under The Window  
ISBN:978-7-5346-8955-0  
Price:29.80 Yuan  
Page: 36

*Mysterious Eyes* is a story full of philosophical meaning. It is about two disabled youth desire for the outside world. The boy whose leg is disabled and the girl who is blind, they live in the side of a mountain respectively, and both of them have the desire for the other side of the mountain. For his dreams coming true, the boy makes a kite and draws the eyes on the kite attentively. This magical kite flies into the sky and gives eyes to the girl who has a desired to seeing the sun, and she does see the sun, the sky, the field, and the boy also sees the world that the girl has seen in his dream.

Mysterious Eyes  
ISBN:978-7-5346-8956-7  
Price:29.80Yuan  
Page: 36



*Bon Voyage* is a story about love and loneliness. The old man and the old lady who love each other very deeply love to listen to the music of "saxophone Bon voyage". This music played in the coffee shop when they met each other 50 years ago. They exchanged gifts, a pipe shaped like a saxophone and a white cute mouse at their 50 year anniversary. The old lady pass away, and the old man was very sad. The clever mouse played "Bon voyage" for him with the pipe which was given to him by the old lady. The music made the old man go back to the happy life with his wife. Then the old man also pass away, but the mouse didn't stop playing the music, passing the blessing of "Bon voyage, Bon voyage" on forever.

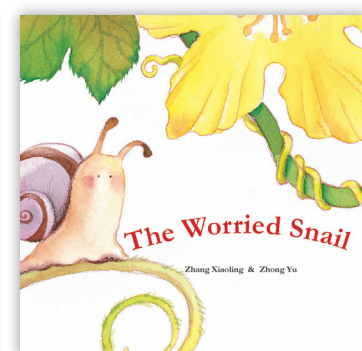
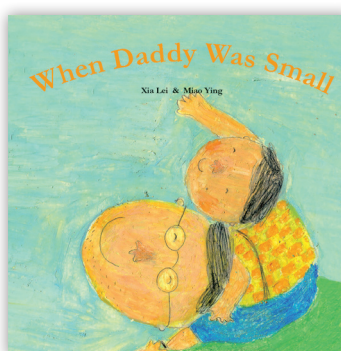
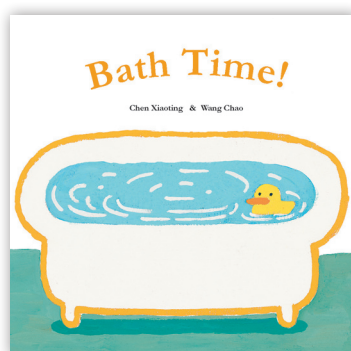
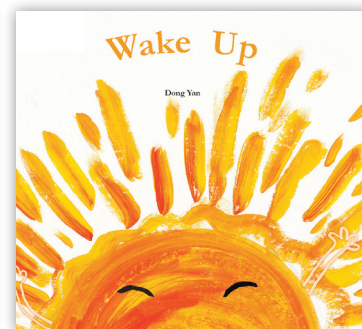
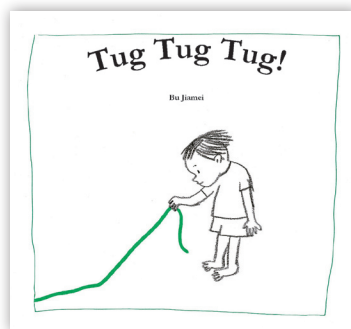
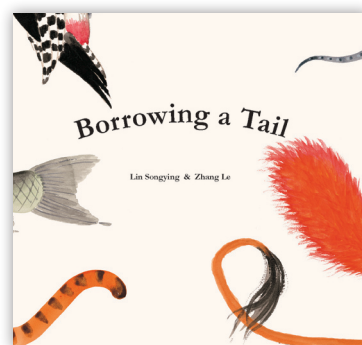
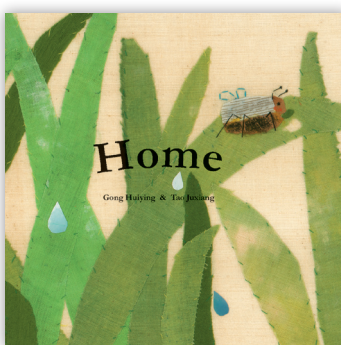
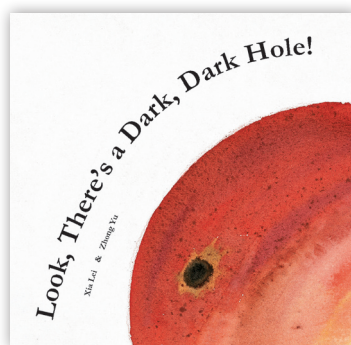
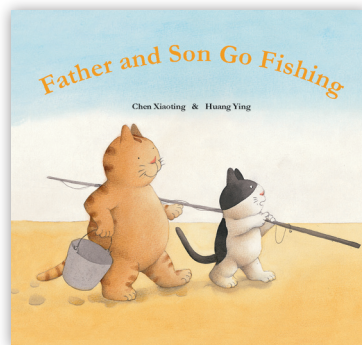
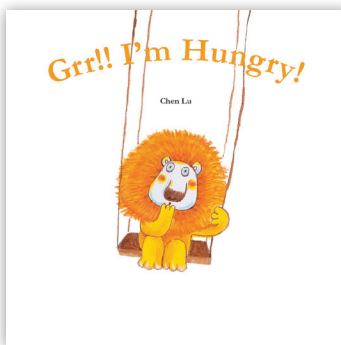
Bon Voyage  
ISBN:978-7-5346-8957-4  
Price:29.80Yuan  
Page: 36

*Fiery Dragon* is a story about a little fiery dragon brings the warmth to winter with his own power. In the cold winter, the sun is going out and people in the world are suffering. The little fiery dragon wants to help them, but he need eat enough fire to light the sun up in the sky. But the people don't know this, they think that the fiery dragon is coming to rob the fire which they use for warmth, so they take out all kinds of the weapons to sting him, throw at him, dig his scales. Although the fiery dragon is misunderstood by the people, he still tries his best to light up the sun and help the people get through the cold winter, and finally the beautiful spring comes.

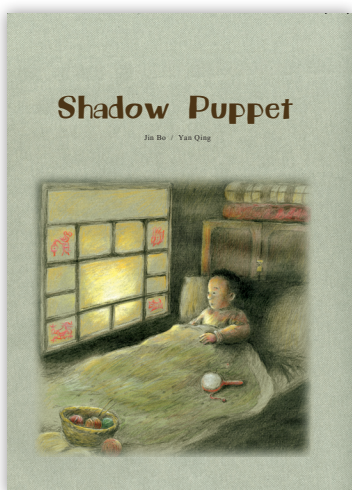
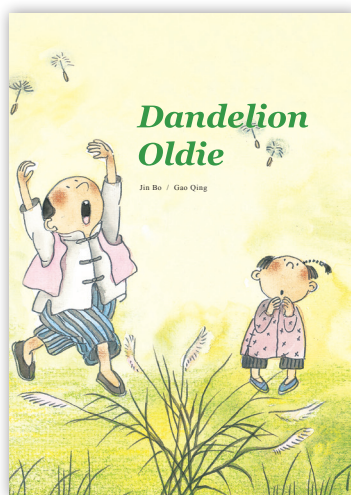
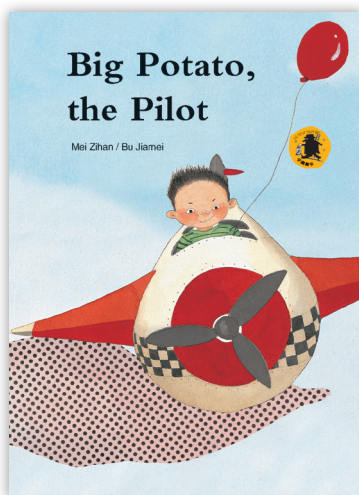
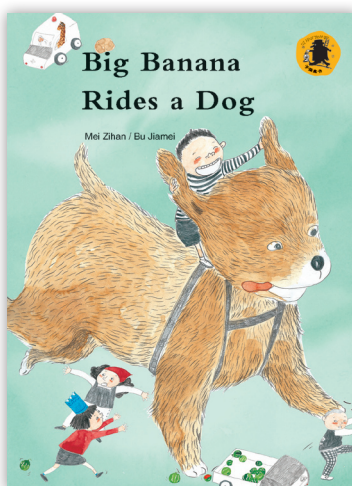
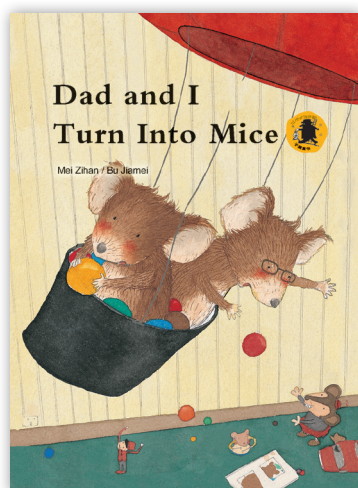
Fiery Dragon  
ISBN:978-7-5346-8958-1  
Price:29.80YuanPage: 36



## Rights go abroad







## Rights Go Abroad

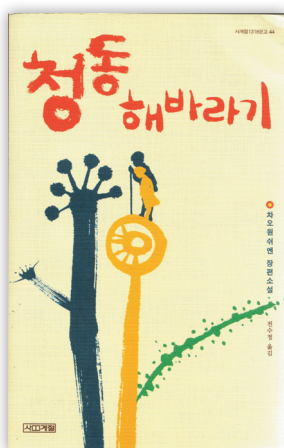


Bronze and Sunflower  
ISBN 978-7-5346-7349-8  
Price: 15.00 Yuan  
Page: 246

## Bronze and Sunflower

Bronze and Sunflower is a novel of original children's literature. It is a story about a countryside boy called Bronze and a city girl called Sunflower. A special occasion makes them friends as close as brother and sister, living and growing up together. Although living in extreme poverty, Bronze, in silence, meticulously takes care of Sunflower to the extent that he almost sacrifices everything he has and so do his kindly parents and Grandma. This special family together weathers through both natural and man-made disasters, such as floods and plagues of locusts and cheerfully lives a hard life. Every reader will be moved by the lively characters, the succinct but fluent narration, the clean but beautiful diction, the realistic atmosphere and the sincere feelings flowing from the novel

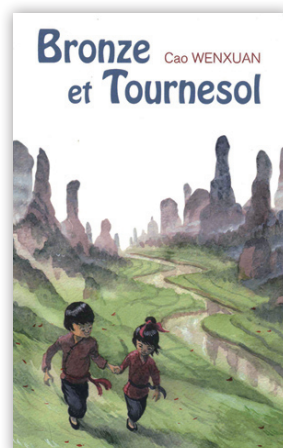
**Rights have been sold to England, Germany, France, Italy, Vietnam, Korea, etc.**



Korean Edition



French Edition



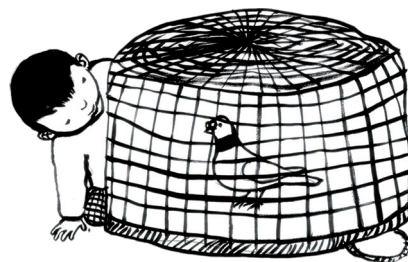
French Edition(FOR Book Club)



German Edition



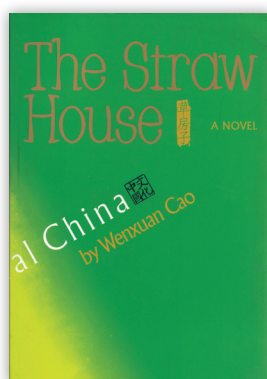
English Edition



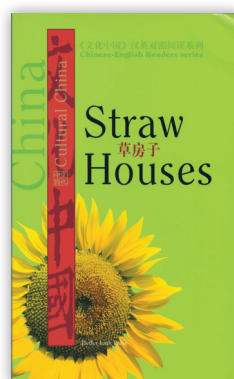




House with the Thatched Roof  
ISBN 978-7-5346-1872-7  
Price: 15.00 Yuan  
Page: 281



English Edition



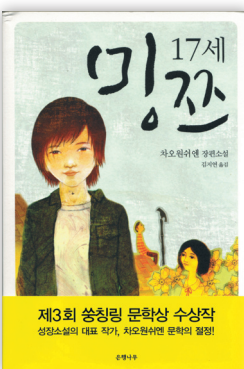
English Edition



Korean Edition



The Goat Doesn't Graze  
in the Heaven  
ISBN 978-7-5346-0870-4  
Price: 15.00 Yuan  
Page: 262



Korean Edition



Root Bird  
ISBN 978-7-5346-2422-3  
Price: 13.50 Yuan  
Page: 193



Korean Edition



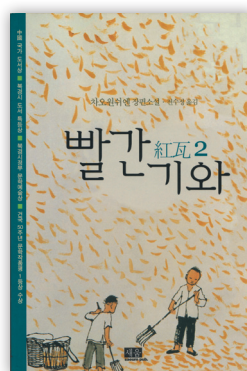
The Boy of Ximi  
ISBN 978-7-5346-3410-9  
Price: 15.00 Yuan  
Page: 243



Korean Edition



Red Tile and Black Tile  
ISBN 978-7-5346-3304-1  
Price: 13.50 Yuan  
Page: 270



Korean Edition

## Rights Go Abroad



## I Would Like to Be a Good Child

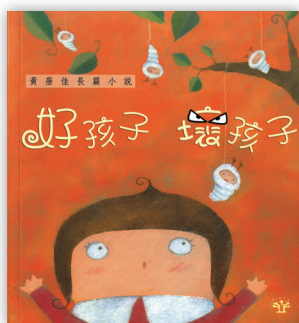
This is a novel that appeals to kids as well as teachers and parents.

It depicts the school and home life of a primary school pupil, Jin Ling. It tells us how this quick-witted, kind-hearted and upright girl, who is soon to graduate with probably a middling record, strives with great efforts, and even with some contentions to be a “good girl” in order to satisfy her parents and teachers. It successfully creates some believable characters such as Jin Ling, her classmates, and many parents and teachers. With its well developed artistic plot and fluent language, which reflect the characteristics of the time and the rich flavor of life, the novel is not only vivid and touching, but also gives much food for thought.

*I Would Like to Be a Good Child*

ISBN 978-7-5346-1676-1

Price: 18.00Yuan



Hong Kong Edition



Switzerland Edition



1st France Edition



Korean Edition



2nd France Edition



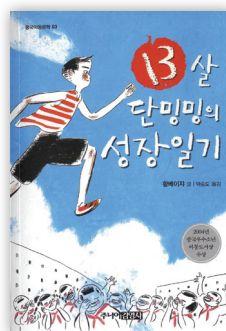
Complex Chinese Characters Edition



French Edition



Korean Edition



Korean Edition





Trace the Little Green Man  
ISBN 978-7-5346-6359-8  
Price: 38.00 Yuan

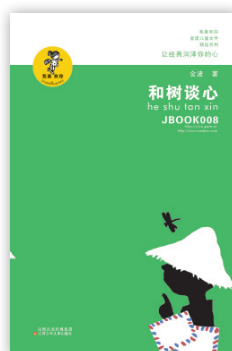
### Trilogy of *Trace the Little Green Man*

It is a book about nature, love and life.

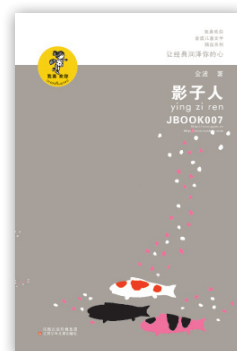
In this book, we come to a place that is as beautiful as a poem by tracing the steps of little green man. There are seven colorful bridges around this place and we come to a garden full of old trees, exotic flowers and rare herbs. When you walk through the bridges you will not be the same person anymore. Nothing could make you lose courage towards life, and your heart will become as clear and bright as a poem in the garden. This is not only a wonderful and dreaming world, which is built by Jin Bo, but a home for little Green Man.

★ Top 100 Excellent Juvenile Books recommended by the General Administration of Press and Publication

★ the most beautiful book in the biennial exhibition on binding and design in Taiwan and the mainland.



Talking with Tree  
ISBN 978-7-5346-5434-3



The Shadow Man  
ISBN 978-7-5346-5433-6



The Shadow Man  
ISBN 978-7-5346-5433-6  
Price: 20.00 Yuan



Korean Edition



Talking with the Tree  
ISBN 978-7-5346-5434-3  
Price: 20.00 Yuan



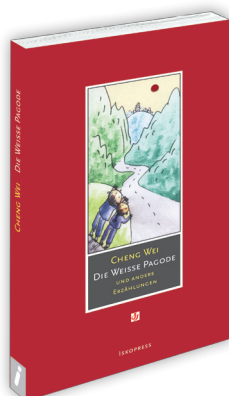
Korean Edition



Complex Chinese Characters Edition



## Rights Go Abroad



German Title:  
Die weisse Pagode  
( From Original Chinese  
title: The Blue Pentacle  
White Shell )



The Blue Pentacle  
ISBN 978-7-5346-4443-6  
Price: 16.00 Yuan  
Page: 252



White Shell  
978-7-5346-4165-7  
Price: 19.00 Yuan  
Page: 324

*The Blue Pentacle* is a novelette and short novel collection, including 15 novelettes and short novels published in youth magazines, most of which have won prizes.

Different from the *White Shell*, the protagonists of this book are almost middle school students. Therefore, compared with the *White Shell*, this book is less childish but has more concerns about friendship and life, which is the problem the young people in adolescent period start to explore and think about. Cheng Wei found that the psychology of middle school students in this period becomes richer and richer, and they become sensitive, self-esteem, even lost and rebellious. They are getting to know the society as well as the same-aged people and themselves. Meanwhile, she also tells other youths what real friendship is, and how to view the life, to face the honor, and communicate with people—even the ones you dislike.



*My First Diary* series is a children's diary style novel written by Shan Yingqi and her daughter Wang Yimeng. The novel tells us children's daily school life in the form of dairy. Many parents call it "life instruction of primary school" because it tells us children's stories from child's perspective.

It is a real diary that is written by a Chinese child and her mother, witnesses Small Bean's growing secret. *My First Diary* not only teaches children how to write a diary, but also let parents know more about children's real school life and other parents' anxiety.

★ The first prize of excellent children's book in Eastern China

★ Top 10 good books of "The Summer of Phoenix Press and Media Publication"

ISBN 978-7-5346-7273-6  
Price: 19Yuan  
Page: 110

Vietnamese Edition





The long-awaited new novel from the acclaimed Chinese children's author, Qi Zhi.

This is a heartfelt story of home and times gone by; a simple tale of a young boy and his friends.

It's the winter holiday, and ten-year-old Trickle and his friends have to wait one more month before the Chinese New Year begins. There's Liu Jinhui, who's always jumping the gun; Wan Bing, who ties balloons onto a dog and makes him float; Sun Dingyuan, who hides a goat up in a tree; and Xiong Yifei, who gets some bad news... Each has their own hopes and dreams as the New Year approaches. And for Trickle, the day before New Year is when he finally gets to be reunited with his father, who spends all year working in the city, as he comes back to spend the holiday with his family...

- ★ Won 2014 "Five One Project" Award
- ★ List of top 10 Chinese good children's book
- ★ Monthly book on the Bookdao.com

The Night Before Chinese New Year

ISBN 978-7-5346-8359-6

Price: 18.00 Yuan

### Writer's recommendation:

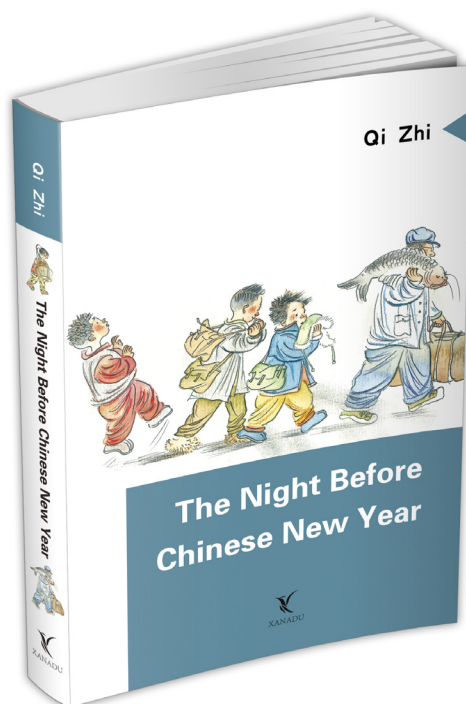
This is a heart-warming story about a group of childhood friends. Their tale unfolds naturally against a rural backdrop of village streets and houses. The open sky, fields, rivers, trees and grain fields; dogs, sheep, and chickens...all these are the simple components of the story, and of their homeland.

### Part of content:

I trod in my father's footprints as I walked back to the village. His footprints were so large that they completely swallowed mine up. Our house came into view, and I saw my father hanging up a big fish beneath the eaves.

Its body was wrapped up in newspaper; its head and tail sticking out from either end. I fished the last firecracker out of my pocket, set it alight, and threw it.

*Bang!*



English Edition





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