



Children's Books Foreign Rights

Phoenix Juvenile and Children's Publishing, Ltd.



 江苏凤凰少年儿童出版社


Company Introduction

江苏凤凰少年儿童出版社有限公司（江苏少年儿童出版社）是以少年儿童为读者对象的专业出版社，主要出版文学、动漫、低幼、知识、教育等少儿读物，《美术》《音乐》等国标教材以及《东方宝宝》《东方娃娃》《儿童故事画报》《少年文艺》《凤凰动漫》《我爱学》《幼儿100》等少儿期刊。各类少儿读物赢得多项国家大奖，在业内和读者中享有良好声誉，被新闻出版总署评为“全国百佳图书出版单位”。

江苏凤凰少年儿童出版社有限公司的图书创意独特，装帧精美，吸引了世界各地的出版商，先后有800多种图书版权输出到欧美国家和亚洲诸国及地区，被新闻出版总署评为“全国图书版权输出先进出版单位”。

Phoenix Juvenile and Children's Publishing, Ltd (Jiangsu Juvenile and Children's Publishing House) is a professional publisher for children and juveniles. Its publications mainly include children's literature, cartoon books, kids' reading, science books, kids' education and textbooks for fine arts and music. It also publishes many periodicals for children, including *Oriental Baby*, *Oriental Kid*, *Children's Pictorial Story*, *Juveniles Literature*, *Phoenixtoons*, *I love learning*, *100kids* etc. It has won many national prizes and enjoyed a good reputation among readers. It has been entitled one of the top 100 National Publishing Houses by the General Administration of Press and Publication.

Its excellent editing and binding quality has attracted publishers all over the world. With rights to more than 800 titles sold to European and American countries and Southeast Asia, it has won the title "National Advanced Unit for Copyright Selling".



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Original Literature



Cao Wenxuan

Cao Wenxuan, born in Jiangsu Province, is a member of National Committee of China Writers Association, Vice Chairman of Beijing Writers Association, Professor of Beijing University, supervisor of doctoral candidate.

Wenxuan Cao Pure and Beauty Novel Collection has 9 works now, they have won almost all top level book awards, including National Book Award, National Award of the Five-One Project Publications, Government Award, etc., and have very high literature value and collecting value. The collection embodies rich of feelings and philosophy, with elegant language it won warm praise from readers at all ages.

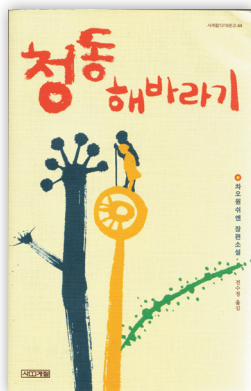


Bronze and Sunflower
ISBN 978-7-5346-7349-8
Price: 15.00 Yuan
Page: 246

Bronze and Sunflower

Content in Brief: *Bronze and Sunflower* is a novel of original children's literature. It is a story about a countryside boy called Bronze and a city girl called Sunflower. A special occasion makes them friends as close as brother and sister, living and growing up together. Although living in extreme poverty, Bronze, in silence, meticulously takes care of Sunflower to the extent that he almost sacrifices everything he has and so do his kindly parents and Grandma. This special family together weathers through both natural and man-made disasters such as floods and plagues of locusts and cheerfully lives a hard life. Every reader must be moved by the lively characters, the succinct but fluent narration, the clean but beautiful diction, the realistic atmosphere and the sincere feelings flowing from the novel.

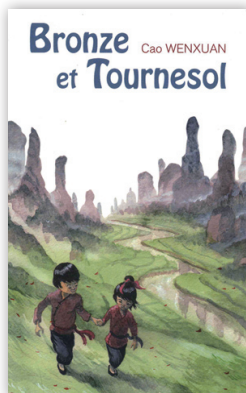
Rights has been sold to England, Germany, France, Italy, Vietnam, Korea etc.



Rights sold to: Korea

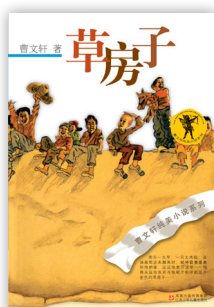


French Edition

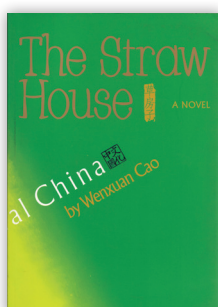


French Edition(FOR Book Club)

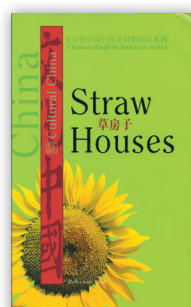




House with Thatched Roof
ISBN 978-7-5346-1872-7
Price: 15.00 Yuan
Page: 281



English Edition



English Edition



Rights sold to: Korea



The Goat Doesn't Graze
Grass in the Heaven
ISBN 978-7-5346-0870-4
Price: 15.00 Yuan
Page: 262



Rights sold to: Korea



Root Bird
ISBN 978-7-5346-2422-3
Price: 13.50 Yuan
Page: 193



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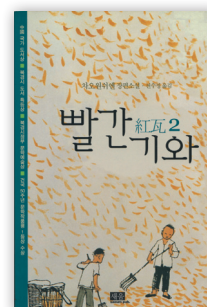
The Boy of Ximi
ISBN 978-7-5346-3410-9
Price: 15.00 Yuan
Page: 243



Rights sold to: Korea



Red Tile and Black Tile
ISBN 978-7-5346-3304-1
Price: 13.50 Yuan
Page: 270



Rights sold to: Korea

Selecting the most important parts from Cao Wenxuan's fine novel series, with Pinyin characters, they are easy and convenient for the lower grade children to read by themselves.



978-7-5346-6941-5



978-7-5346-6943-9



978-7-5346-6945-3



978-7-5346-6940-8



978-7-5346-6942-2

Original Literature



Huang Beijia

Huang Beijia, born in Jiangsu Province, graduated from Department of Chinese, Beijing University in China, is a member of National Committee of China Writers Association, Vice President of Jiangsu Province Writers Association and Director of Literature Creation Studio.

Her works won National Excellent Children's Literature Award, National Prize for Excellent Book of Children's Literature, Bingxin Prize for Children's Literature, Soong Chingling Children's Literature Award, and tens of other awards at Ministry and Province level. Some films, TV plays and operas based on her works won the Golden Chest Grand Prix in Golden Chest International TV Festival, Marble Pillar Award for excellent Chinese films, Flying Goddess Award of Chinese TV series, National Award of The Five-One Project Publications for Spiritual Civilization Construction by the Publicity Department of the Central Committee of the CPC, etc.



I Would Like to Be a Good Child

This is a novel that appeals to the kids as well as teachers and parents. It depicts the school and home life of a primary school pupil Jin Ling, and tells of how this quick-witted, kind-hearted and upright girl, who is soon to graduate with probably a middling record, strives with great efforts, and even with some "contentions" to be a "good girl" in order to satisfy her parents and teachers. It successfully creates some believable characters such as Jin Ling, her classmates, and many parents and teachers. With its well developed artistic plot and fluent language, which reflect the characteristics of the time and the rich flavor of life, the novel is not only vivid and touching, but also gives much food for thought.

Rights sold to Korea and France.

I Would Like to Be a Good Child

ISBN 978-7-5346-1676-1

Price: 18.00Yuan



Hong Kong Edition



Switzerland Edition



1st France Edition



Korean Edition



2nd France Edition



Rights sold to: Hong Kong



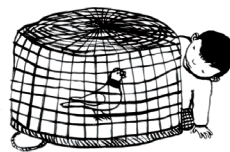
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Rights sold to: Korea



Korean Edition





It is a long novel which directly involves current reality. The author pays attention to the living condition and status of the kids who are from rural places, and talks about loneliness, setback, fear, perplexing, disaster even death that they face in their boyhood. After the first draft of this works was finished, it was once read by teachers, students and children's parents in many primary schools. To some extent, it was a classic works created by famous author and some little readers.



ISBN 978-7-5346-7089-3
Price: 20.00 Yuan

Five Eight-Year-olds series

This set of series aims to show a hundred year history of China through the growth of five 8-year-old children in different times.

I offer this series of novels to the children who have grown up over the last one hundred years in this land of China.

Your sorrow and joy, your songs and weeping, are the reason I have written down these words.

I gaze at you from beyond the book, and you gaze at me from within it.

I could imagine how you grew up, but I could never experience it with you.



Her Jet-Black Eyes
ISBN 978-7-5346-6717-6



The Grass Bracelet
ISBN 978-7-5346-6721-3



Silent Night
ISBN 978-7-5346-6716-9



The White Cotton-Flower
ISBN 978-7-5346-6719-0



Sing Sing So
ISBN 978-7-5346-6718-3



Ai Wan's Daffodil Ball
ISBN 978-7-5346-5167-0
Price: 19.00Yuan

Ai Wan's Daffodil Ball

After several years' conceiving and more than one year's writing, Huang Beijia, a famous children's literature writer, has published her new dedication named Ai Wan's Daffodil Ball by Jiangsu Juvenile and Children's Publishing House recently.

The story is set in China in early 1980s. This country was like a giant who was about to wake up. People were easy to get lost in that restless society. The story of the eight-year-old Ai Wan was taking place then. She grew up silently with her brothers and sisters in an ordinary family in a small town called Qingyang.

The growing story of Ai Wan was the same with that of many other girls during that period. Her ordinary life style was peaceful and low-keyed, just like the daffodil in the conch pot, which would be satisfied even with little water while sending out gentle fragrance. Her philosophy of life was learnt from her own life experience in this family, instead of being taught by others. Hard and restrained as her childhood was, we could still imagine that once she grew up, she would have wings to fly in this wide world, and all her experiences would become her fortune to help her create a bright future and amaze the world.

Rights sold to Korea.

Original Literature



Jin Bo

Jin Bo, the professor at the Musical Department in the Capital Normal University, the member of the National Committee of Supervising Chinese Textbooks, and the member of the Children Literature Committee at the Chinese Writers Association.



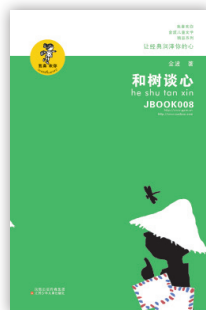
Trace the Little Green Man
ISBN 978-7-5346-6359-8
Price: 38.00 Yuan

Trilogy of Trace the Little Green Man
It is a book about nature, love and life.

In this book, we come to a place that is as beautiful as poem by tracing the little green man. There are seven colorful bridges around the place and we come to a garden full of old trees, exotic flowers and rare herbs after we walk through the bridges. You will not be the original person anymore when you walk through the bridges. Nothing could make you lose the courage towards life and your heart will become as clear and bright as poem in the garden. This is not only a wonderful and dreaming world which is built by Jin Bo, but a home for little Green Man.

★ Top 100 Excellent juvenile books recommended by General Administration of Press and Publication

★ the most beautiful book in the biennial exhibition about binding and designing in Taiwan and the mainland.



Talking with Tree
ISBN 978-7-5346-5434-3



The Shadow Man
ISBN 978-7-5346-5433-6



The Shadow Man
ISBN 978-7-5346-5433-6
Price: 20.00 Yuan



Rights sold to: Korea



Talking with the Tree
ISBN 978-7-5346-5434-3
Price: 20.00 Yuan



Rights sold to: Korea



Adventure of Wu Diudiu
ISBN 978-7-5346-5438-1
Price: 18.00 Yuan

Adventure of Wu Diudiu

The book which is presented by Jin Bo's graceful and lyrical style praises truth, kindness, beauty and the value of children's innocence. Many teachers and students like it very much because of its graceful expression and standard language. It has already become a common material of primary school extracurricular reading.

★ Prize of National Excellent Children's Literature

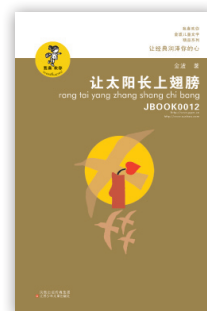
★ Top 100 Excellent books recommended by General Administration of Press and Publication



The Singing Window
ISBN 978-7-5346-5418-3



Missing Red Forest
ISBN 978-7-5346-5432-9



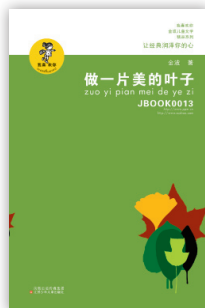
Put the Wing on the Sun
ISBN 978-7-5346-5432-9



Put the Wing on the Sun
ISBN 978-7-5346-3427-5



Wake Up! My Childhood
ISBN 978-7-5346-5429-9



Be A Beautiful Leaf
ISBN 978-7-5346-5428-2



Think of the Friend Frequently
ISBN 978-7-5346-5431-2



Waiting for Your Knocking
ISBN 978-7-5346-5430-5



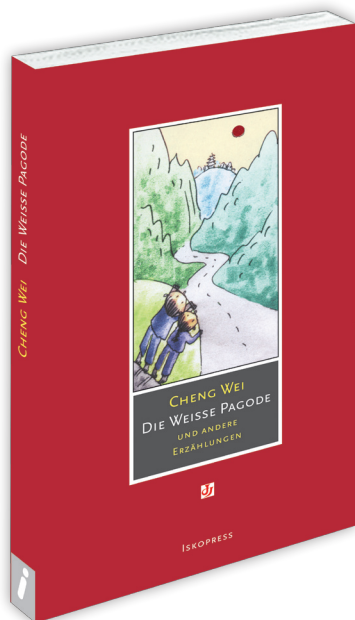
Original Literature



Cheng Wei

Cheng Wei, a native of Jiangsu Province, began to publish children's literature works on *Juvenile Literature* by the end of 1970s, was reputed as one of the Most Talented Writer of Juvenile and Children's Literature in 1980s by critics.

In 1993, Cheng Wei immigrated to Hamburg, Germany, and became a film producer of a German TV station. She took the documentary films about Chinese culture including the featuring Emperor Qin Shihuang (also called the First Emperor of China), Marco Polo, Silk Road, Confucius, Beijing 2008 Olympic Games, etc.



German Title:
Die weisse Pagode
(From Original Chinese
title: The Blue Pentacle
White Shell)



The Blue Pentacle
ISBN 978-7-5346-4443-6
Price: 16.00 Yuan
Page: 252

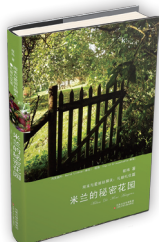


White Shell
978-7-5346-4165-7
Price: 19.00 Yuan
Page: 324

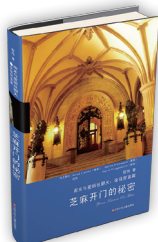
The Blue Pentacle is the novelette and short novel collection about youth of Cheng Wei, including her 15 novelettes and short novels published in youth magazines, most of which have won prizes.

Different from *the White Shell*, the protagonists of this book are almost middle school students. Therefore, compared with *the White Shell*, this book is less childish but has more concerns about friendship and life, which is the problem the young people in adolescent period start to explore and think about. Cheng Wei has sharply found that the psychology of the guys in this period becomes richer and richer, and they become sensitive, self-esteem, even lost and rebellious. They are getting to know the society as well as the same-aged people and themselves. Meanwhile, she also tells the youth what the real friendship is, and how to view the life, to face the honor, and communicate with people—even the ones you dislike.

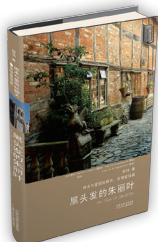
Chatting with Alice on the Weekends



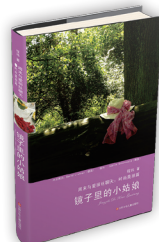
Milan's Secret Garden
ISBN 978-7-5346-5601-9
Price: 22.00 Yuan
Page: 240



The Secret of Open Sesame
ISBN 978-7-5346-5600-2
Price: 22.00 Yuan
Page: 254



Black-haired Juliet
ISBN 978-7-5346-5599-9
Price: 22.00 Yuan
Page: 238



The Little Girl in the Mirror
ISBN 978-7-5346-5598-2
Price: 22.00 Yuan
Page: 244

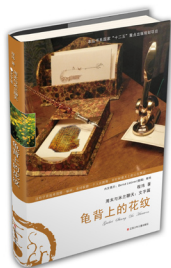


The Little Dancing Star
ISBN 978-7-5346-5602-6
Price: 22.00 Yuan
Page: 234

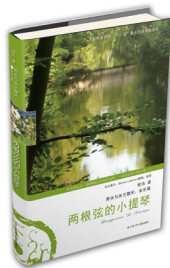
Little Milan in this book, who lives with her parents in Germany, is a 8-year-old Chinese girl. She met a granny named Alice, who is a children's psychologist in Germany, by accident. Alice invites Milan to visit her every weekend. During their random and interesting talk, little Milan gradually understands and feels many notions as follows: friendship, affection, fashion, demeanor and etiquette.

- ★ Included in "12th Five-year National Publishing Program"
- ★ Select into "Popular 50 Books of the year 2011"
- ★ Award the honor "The Children's Book Laureate of the year 2011"
- ★ Appraise and select as "Reading Material influencing Children's whole life" by *China Reading Weekly*
- ★ Selected into PPMG's "Top 10 Books of the year 2011"
- ★ *Milan's Secret Garden* won "Bingxin Children's Book Award in the year 2011"
- ★ Won the Government Award of the first Jiangsu Press and Publishing Association

Chatting with Milan on the Weekends



Stripes on the Back of Turtle
ISBN 978-7-5346-8198-1
Price: 22.00 Yuan
Page: 240



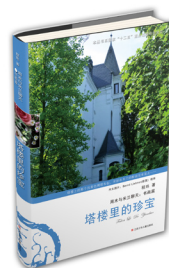
Two-chorded Violin
ISBN 978-7-5346-8199-8
Price: 22.00 Yuan
Page: 254



The Legend of Serice
ISBN 978-7-5346-8202-5
Price: 22.00 Yuan
Page: 238



Magic Wand
ISBN 978-7-5346-8200-1
Price: 22.00 Yuan
Page: 244

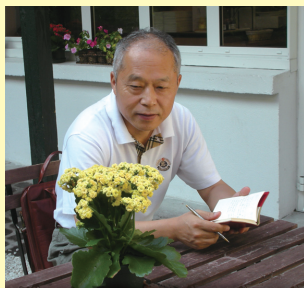


Treasures in the Turret
ISBN 978-7-5346-8201-8
Price: 22.00 Yuan
Page: 234

In this series, small readers will re-understand Chinese traditional culture with a Chinese girl called Milan who lives with her parents in Germany. Readers will understand and reflect on Chinese traditional culture from the following aspects: education, music, literature, painting, calligraphy and homeland. And they will carefully search for the root which was left by our ancestors. The book enlightens children to stick to their own culture in the wonderful and colorful world.

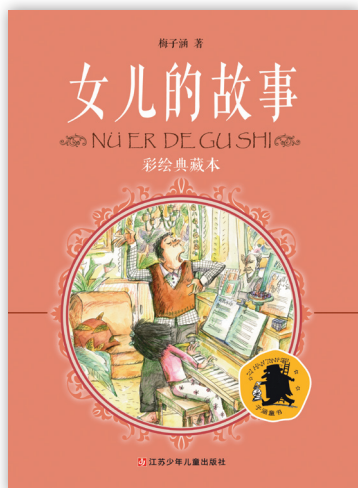
- ★ Included in "12th Five-year National Publishing Program"
- ★ Selected into the list of 108 designated readings of the first Chinese Reading Festival which is sponsored by China Publishing and Media Journal

Original Literature



Mei Zihan

Mei Zihan, famous writer of children's literature, professor of Humanity Department in Shanghai Normal University, doctoral supervisor, director of the children's literature creating center, the member of Chinese Writers Association, director of the Children's committee in Shanghai. He has published many children's books and has supervised many masters and doctors of children's literature, many of whom have become writers and professors.



Daughter's Story
ISBN 978-7-5346-7953-7
Price: 26.00 Yuan

Daughter's Story is Mei Zihan's typical works about children. The book describes the gradual growing process of Mei Sifan, a modern girl, by using humorous narration and "on-the spot" method. The author witnesses and participates his daughter's growth, at the same time, he puts his own sorrow, joy, reflection and the thick father's love into this book. To some extent, this book is *Education of Love* of Chinese style because education of love needs wisdom and strategy.

Awarding record:

★ Prize of the 4th National Excellent Children's Literature



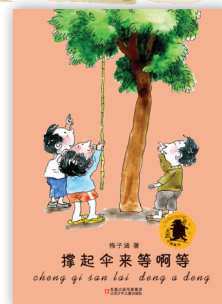
Detective Ghost
ISBN 978-7-5346-4386-6
Price: 16.00 Yuan



Tell My Stories to You
ISBN 978-7-5346-4390-3
Price: 16.00 Yuan



Face to Face Smile
ISBN 978-7-5346-4385-9
Price: 16.00 Yuan



Put Up the Umbrella to Wait
ISBN 978-7-5346-4388-0
Price: 16.00 Yuan



Wang Yimei

Wang Yimei, the member of Chinese Writers Association and the first level writer. Her works have won many prizes, such as: Prize of the National "Five-One Project", prize of the National Excellent Children's Literature, National Book Award, Bingxin Children's Book Award, Chen Bocui Children's Book Award, Zi Jinshan Literature Award of Jiangsu. Many of her works are selected into primary school's Chinese textbooks of People's Education Press edition and Hebei Education Press edition and many of her books are selected into Top 100 books recommended by General Administration of National Press and Publication for teenagers. Many of her books are published in other countries like England and Switzerland.



A Small Forest
ISBN 978-7-5346-4386-6
Price: 15.00 Yuan

"Drifting cabin" series

A Small Forest

As a documentary fiction, this book not only describes the most innocent and Charming primary school in a Chinese countryside and builds an ideal teacher's image, but also narrates one generation of normal university students' educating dreams. It will lead you into a rural campus like the one in Totto-chan The Little Girl at the Window.

Awarding record:

- ★ Prize of the National "Five-One Project"
- ★ Prize of the National Excellent Children's Literature
- ★ Top 100 excellent books recommended by General Administration of National Press and Publication for teenagers



The Ants in the Book
ISBN 978-7-5346-4453-5
Price: 15.00 Yuan



The Eyes of the City
ISBN 978-7-5346-4450-4
Price: 15.00 Yuan



The Treasure of Dinosaur
ISBN 978-7-5346-4451-1
Price: 15.00 Yuan



The Cat in the Rain-Drenched Street
ISBN 978-7-5346-4452-8
Price: 15.00 Yuan

Original Literature



Shan Yingqi

I am an editor of a publishing house; I have edited and read many children's books. Some books have been read for many times, because they are worth reading. I sincerely hope you can find this sort of books to read. Once I was deputized monitor and group leader. I started writing diaries from 3rd grade in primary school and since then my diaries piled like a book.

I hope you have the good habit of writing diaries. It will be great and significant if you insist on writing diaries. Let's encourage each other, parents and friends included, and "My First Diary Book" will accompany you for good.



ISBN 978-7-5346-7273-6
Page: 110
Price: 19Yuan

My First Diary series is a children's diary style novel written by Shan Yingqi and her daughter Wang Yimeng together. The novel tells us children's daily campus life in the form of dairy. Many parents call it "life instruction of primary school" because it tells us children's stories from children's perspective.

It is a real diary that is written by a Chinese child and her mother, which witnesses Small Bean's growing secret and sees her surprising language. *My First Diary* not only teaches children how to write a diary, but let parents know more about children's real campus life and other parents' anxiety.

★The first prize of excellent children's book in Eastern China

★Top 10 good books of "The Summer of Phoenix Press and Media Publication"



ISBN 978-7-5346-7273-6
Page: 110
Price: 19Yuan



ISBN 978-7-5346-7275-0
Page: 110
Price: 19Yuan



ISBN 978-7-5346-7274-3
Page: 110
Price: 19Yuan



ISBN 978-7-5346-7276-7
Page: 110
Price: 19Yuan

Xiao Gadou's Ten-thousand Questions



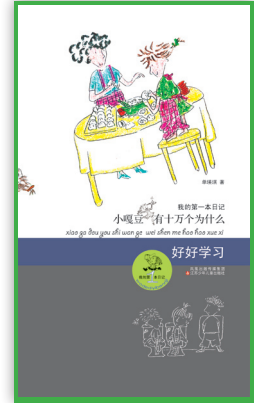
ISBN 978-7-5346-5302-5
Page: 204
Price: 20Yuan



ISBN 978-7-5346-5304-9
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Price: 20Yuan

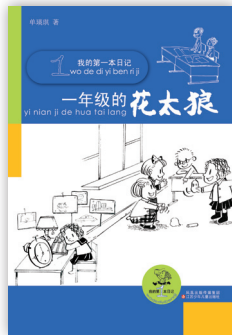


ISBN 978-7-5346-5302-5
Page: 204
Price: 20Yuan

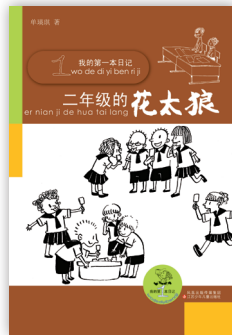


ISBN 978-7-5346-5302-2
Page: 204
Price: 20Yuan

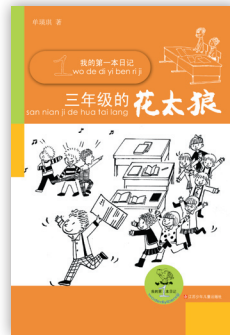
My First Diary



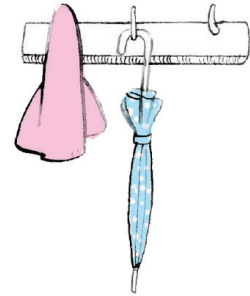
ISBN 978-7-5346-4868-7
Page: 220
Price: 16Yuan



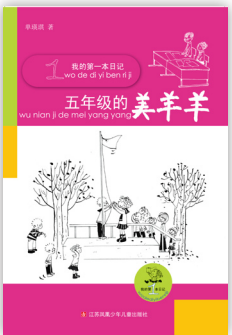
ISBN 978-7-5346-5330-8
Page: 224
Price: 18Yuan



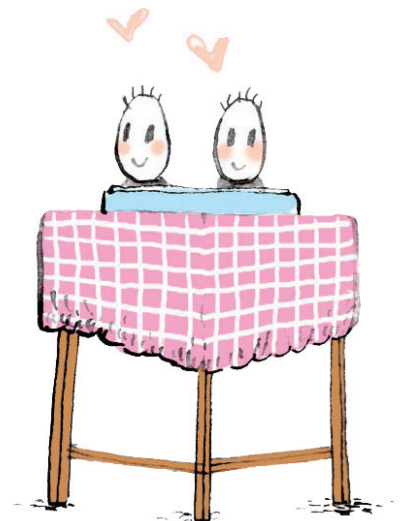
ISBN 978-7-5346-5837-2
Page: 212
Price: 18Yuan



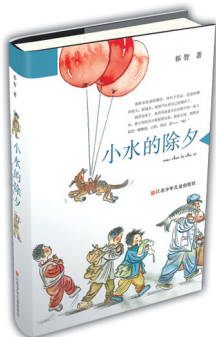
ISBN 978-7-5346-7045-9
Page: 212
Price: 18Yuan



ISBN 978-7-5346-8586-6
Page: 212
Price: 18Yuan



Xiao Shui's New Year's Eve



Xiao Shui's New Year's Eve
ISBN 978-7-5346-8359-6
Price: 18.00 Yuan

This book, accumulated for many years and after the author's novel—Open Sesame, is the famous writer Qi Zhi's newly dedicated children's novel. This novel pays attention to the left-behind children, special social group. It tells a tender-felt story about a teenager and his friends. "The childhood that is called Xiao Shui's New Year's Eve is a dewdrop bomb. Open it, and you will be shot unexpectedly and get moist. Left in the moisture, the readers are brought to a crisp and sweet brook," reviewed by the critics.

Shen Xiwu's Animal Novel series



Mother Fox Saves Her Baby Fox
ISBN 978-7-5346-6294-2
Price: 18.00 Yuan

This series about animals aims to discuss the relationship between human and animal and possible patterns about how to get along with each other. It not only describes the hostile struggle between human and animals, but eulogizes the trust and warmth between human and animals. The story is interesting with attractive plot.

Orphan Wild Boar is selected into Top 100 excellent books recommended by General Administration of National Press and Publication for teenagers in 2014.

Mother Fox Saves Her Baby Fox is selected into Top 50 annual popular books in 2014.

Mother Fox Saves Her Baby Fox won the prize of Golden-windmill of the best children's reading in Shanghai International Book Fair.

Boy's Fox won Jiuge Literature prize of Taiwan/the best children's reading prize of Taiwan's "Read Good Books Together".



Boy's Fox
ISBN 978-7-5346-6295-9
Price: 13.00 Yuan



Orphan Wild Boar
ISBN 978-7-5346-6293-5
Price: 20.00 Yuan



Xishi Is Waiting for You
ISBN 978-7-5346-6290-4
Price: 16.00 Yuan

This series is selected into 4th "Three one Hundred" original publishing project held by General Administration of National Press and Publication

King Inventor Goes to School



Dancing with Eating Up the Pencil
ISBN 978-7-5346-8174-5
Price: 16.00 Yuan



A Flower's Forest
ISBN 978-7-5346-8172-1
Price: 18.00 Yuan



Chorus about Good Words
ISBN 978-7-5346-8178-3
Price: 18.00 Yuan



You Can't Find Me
ISBN 978-7-5346-8176-9
Price: 18.00 Yuan

Wang Kaka is a primary student, but she is not a normal student. Her parents who work in the virgin forest uses a post package to post her to her grandparents in city when she was born. When her classmates even adults meet problems, she can invent all kinds of magical tool to solve the problems because she has a super computer. She is also a real dreamer. In order to make her dream come true, she always gets herself into trouble and make a lot of jokes when she tried to solve the problem. She will face them positively, which makes us moved again and again.



Juvenile Literature Classic Short Story Collection(Since 1976)



Clicking Colorful Clothing
ISBN 978-7-5346-7096-1
Price: 19.80 Yuan



Who Is Willing to Let Bunny into the Story
ISBN 978-7-5346-7094-7
Price: 19.80 Yuan



Visit You by Passing the Time
ISBN 978-7-5346-7095-4
Price: 19.80 Yuan



Annoyance Walks through Blooms
ISBN 978-7-5346-7097-8
Price: 19.80 Yuan

This series adapts from an influential excellent works that is published on *Juvenile Literature* established since 1976. There are novel collection, essay collection, fairy tale collection and juvenile collection, every of which contains dozens of short works and have the same style with *Juvenile Literature*. It not only includes depiction of children's life of that year, but also preserves of kindness and love.

“The Adventure of Ghost Hunter” First Season



Outrageous Dragon of Cukou Mountain
ISBN 978-7-5346-8241-4
Price: 15.00 Yuan
Page: 156

There is Dragon Knight, black witch, sea poacher, detective partners in the fantasy adventurous novel which is created by the famous children's book writer—Huang Zhenhuan and will bring you into a wonderful and fantastic world.

It is a story book full of games and suitable for readers aged between 7 and 15 years old. It tells us adventurous stories and also the knowledge of arts, history, geography and science. It is a wonderful book for children to read.



Black Witch's Curse
ISBN 978-7-5346-8242-1
Price: 15.00 Yuan
Page: 156



The pirate's Treasure in Long-life Island
ISBN 978-7-5346-8243-8
Price: 15.00 Yuan
Page: 156



Famous Detective Vanishes in the Secret Cabin
ISBN 978-7-5346-8244-5
Price: 15.00 Yuan
Page: 156



Mushroom Fairytales



The Cloud in My Schoolbag
ISBN 978-7-5346-7923-0
Price: 19.00 Yuan



Paopao's Mushroom House
ISBN 978-7-5346-7922-3
Price: 19.00 Yuan

This fairy tale collections were written by famous Chinese children's fairy tale writers, such as Ge Cuilin, Sun Youjun, Jin Bo, Gao Hongbo, Zhang Youjun, Gebin, Tang Sulan, Li Donghua etc. Many works have been translated into different languages and distributed to oversea market.



Calabush House Calabush Boat
ISBN 978-7-5346-7924-9
Price: 19.00 Yuan



Blue Fox
ISBN 978-7-5346-7916-2
Price: 19.00 Yuan



Cherry Rain
ISBN 978-7-5346-7921-6
Price: 19.00 Yuan



Grandma's New Eathen Jar
ISBN 978-7-5346-7920-9
Price: 19.00 Yuan



Classics Series

The animated drawings fabricated on the basis of the original works can serve as a means of reading assistance. The printing and binding achieved by modern technology has given this series an elegantly new appearance. This series is characterized by its great number of pictures and concise language. What is more, the VCD disks attached are good supplements to these books.



A Dream of Red Mansions
Size: 21.9 × 20.2cm
Price: 29.80 Yuan
Pages: 234



A Dream of Red Mansions
Spanish Edition



The Pilgrim to the West
Size: 21.9 × 20.2cm
Price: 29.80 Yuan
Pages: 234



Romance of the Three Kingdoms
Size: 21.9 × 20.2cm
Price: 29.80 Yuan
Pages: 234



• 300 Tang poems



- Three Character Classic
- A Collection of Surnames
- Disciples Regulation

Size: 21.9 × 20.2cm
Price: 25.00 Yuan
Pages: 284 per title



Color illustrations are newly designed, either in traditional Chinese realistic painting or in splash-ink painting. We also revise some contents and add pinyin characters in accordance with the reading habits of the children nowadays to help them dominate their own reading.

Besides, the CD version is also attached to each volume. Classics in animation with pleasing music and professional commentaries will bring children into a lively and various reading world.

Books Worth Reading a Hundred Times

This is the extension of the 24-format hard-covered books.

Based on the low-level teaching and reading criteria, and on the form of phonetic notation, this book, with many lively pictures typesetting, leads children to enjoying the beautiful and charming words. The DVDs are attached.



Read Classic with Pinyin

This is a set of famous works after careful selection and editing, and the chosen ones are the most classic. The rewriting is creative, not only perfectly showing the charming of the original works, but also close to the reading proficiency of the little children. The words of the book are beautiful and lively, easy to know, with spells, can reduce children's difficulties in reading. The illustrated pictures bring one and one colorful dream to children. This set of books own its distinctive and unique brilliance among other editions of the classics.



Collection of Classics for Juvenile

The works in this Series are the classics renown all over the world and are the beloved ones of children, which should be read and introduced to the primary students as extracurricular reading materials.

Based on the premise that keeping the original structure, the works have been re-edited, making them more suitable for children to read. At the meantime, the famous domestic painter has been invited to draw pictures for it, making its form more enjoyable.



The Legend of Deification
Size: 19 × 13cm
Price: 11.00 Yuan
Page: 248

The Scholars
Size: 19 × 13cm
Price: 11.00 Yuan
Page: 248

Yue Fei's Story
Size: 19 × 13cm
Price: 10.00 Yuan
Page: 248

A History of the
Various Kingdoms
in Eastern Zhou
Dynasty
Size: 19 × 13cm
Price: 11.00 Yuan

The Endless Classic

It is a good thing for children to listen to story, read story and tell story. There are many story and related explanation in this book. Its topic involves all time and all over the world. For example, if your child is a princess who likes to listen to the sweet song, please read out story. If your son is an adventurous boy, please read our story. If you want to change your child into a careful kiddy, this book will be a good choice for you.



The Story of Fables
ISBN 978-7-5346-5233-2
Price: 18.80 Yuan



The Story of Wisdom
ISBN 978-7-5346-5230-1
Price: 18.80 Yuan



The Story of Learning
ISBN 978-7-5346-5229-5
Price: 18.80 Yuan



The Story of Princess
ISBN 978-7-5346-5235-6
Price: 18.80 Yuan



The Story of Adventure
ISBN 978-7-5346-5228-8
Price: 18.80 Yuan



The Story of Prince
ISBN 978-7-5346-5234-9
Price: 18.80 Yuan



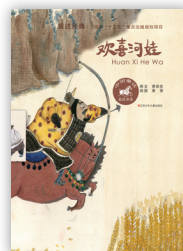
Cowherd and Weaving Girl
ISBN 978-7-5346-6280-5
Page: 200
Price: 18.00 Yuan



Jade Grasshopper



Folwer and Boy



Happy Hewa



Hai Libu, the Hunter

These Chinese fairy tales are rewritten by famous writer Ms. Huang Beijia, and suit children of all ages in the world. The series contains ten unique Chinese fairy tales. Every story in the book is actually a masterpiece which can serve as a model for writing practice, and will certainly help to enhance children's ability to aesthetically appreciate works of Chinese literature.



Beautiful Zhuang Brocade



The Fairy That Lives in an Orange



Snakeman

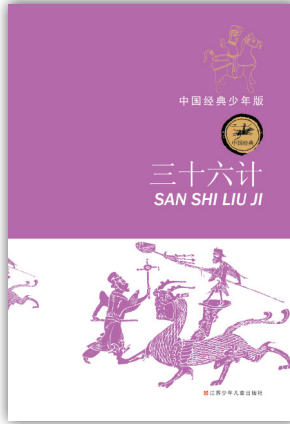


Fisherman and Mirror Princess



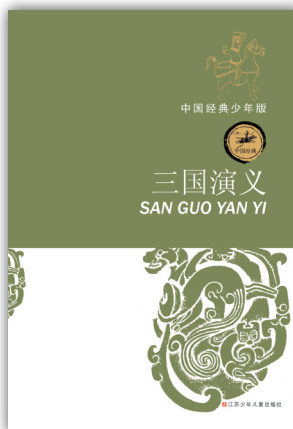
Lu Gu Lake's Children

Chinese Classics(Juvenile Version)



Thirty-six Stratagems refers thirty six military strategies and tactics in the ancient China. The book based on remarkable military thoughts and brilliant combat experience of ancient China and it is one of the Chinese nation's long-standing cultural heritages. This book is the popular version of *Thirty-six Stratagems*. It uses brief and precise language to present and unscramble the main body of *Thirty-six Stratagems*, and it collects a large amount of famous historical stories which used these arts of war at the same time. Readers can have a further understanding about each piece of art of war by reading these stories. It has strong readability and interestingness...

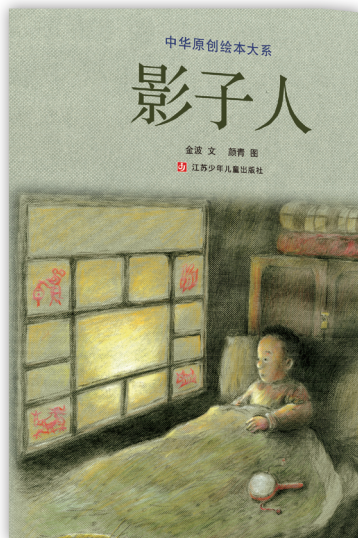
Chinese Allusion is a popular book which introduces many Chinese allusions to us. Allusion refers ancient stories quoted in the poetry works and phrases whose origin could be found. According to the statistics, Chinese allusions are in a large amount, which could reach more than 30 pieces. This book selects frequent-used and significant allusions, and compiles them into a book. Readers will enrich their knowledge, enhance their cultural cultivation by reading this book, and they will love Chinese nation and its language. Every allusion in this book includes five parts, which are entry, paraphrase, provenance, illustrative sentence and story. We can have a better understand of the meaning and provenance by reading the allusion, which makes the book interesting and readable.



History as a Mirror, which was chiefly edited by Si Maguang in the Northern Song Dynasty, is a multi-volume chronological historical book, covering 294 volumes, and it took 19 years to complete this titanic work. Using time as its outline and events as its catalogue, the book started in the year of 403 BC and ended in the year of 959, covering history of 1362 years and romance of 16 Dynasties. It is the first chronological history book in China, which makes it have an extremely important position in the Chinese historical books compiled under the government's direction. This book is the popular version of *History as a Mirror*, which mainly extracts famous historical events from the original version. The book has strong readability and interestingness.

Picture Books

Jin Bo Picture Book



Shadow Man mainly talks about the story between “my mother”, “me”, “my children” and shadowman, which is a great story about maternal love. In the age of scarcity, mother used red candles and shadowman to comfort me when I was ill. As I am growing up, the shadowman who brings me warmth and comfort accompanies me from beginning to the end and brings joy and happiness to my children in the age of prosperity. This book, beautifully illustrated, is lyric and touching. The texts and illustrations have strong and vivid national features, thus having a great significance of culture transmission.

Shadow Man
ISBN:978-7-5346-7937-7
Price:29.80Yuan
Page: 36



Rain Man tells us that a lonely boy finds his friends in the rain because he loves rain very much. The boy who likes meditating by himself loves rain and everything in the rain. He finds that it will bloom a silver rain flower when the raindrop falls from the sky and hit the ground, but he feels sad because the rain flower's life is even shorter than epiphyllum. One day, he finds the raindrops doesn't become rain flowers but many crystal-bright rain men when they hit the ground. The joyful singing of the rain men makes him want to join them in dancing and singing. The eager hope and insistent heart give him strength, which makes him become a rain man and play with other rain men. This joy makes the lifeless tear river into a glittery happy river.



Rain Man
ISBN:978-7-5346-7936-0
Price:29.80Yuan
Page: 36



Come down, Old Man, Old Man is a story about human and nature, about a mysterious relationship between a person who loves the nature very much and dandelion called "Old Man". Finally, he becomes a dandelion under the call of the dandelion and flies in the sky with them.

Come Down, Old Man
ISBN:978-7-5346-7938-4
Price:29.80Yuan
Page: 36

Snail Man tells us a story about a child who is forced by his parents to learn all kinds of things comes to the fantasy Snail Shell library to read story books in order to rebel against the heavy pressure from his parents.



Snail Man
ISBN:978-7-5346-7939-1
Price:29.80Yuan
Page: 36



Snow man tells us a story about a child and snowman. Nanny has an apple but she leaves it to the child's father and the father leaves it to the child because they are reluctant to eat it. When the child makes snowman in winter, he makes the apple as the heart of the snowman because he is also reluctant to eat the apple, then the snowman has heartbeat. The heartbeat snowman doesn't melt when spring comes.

Snow Man
ISBN:978-7-5346-7936-3
Price:29.80Yuan
Page: 36

Cao Wenxuan Picture Book



The little boy Pica has a clockwork mouse, and gains his love and affection by winning races. But before long, an electric mouse takes his place, and the clockwork mouse is put in the trash. Inadvertently, the mouse rolls under the sofa. When the real mice that live in the house gang up on the electric mouse, the clockwork mouse courageously steps forward to protect him. But when he overexerts himself and his clockwork mechanism breaks, how will he survive?

Clockwork Mouse
ISBN: 9-787-5346-5914-0
Price: 29.80 Yuan
Page: 36



Spot is a swan that grew up as part of a flock of geese. He has a happy family, and a mother that loves him very much. When Spring comes in his second year, he begins to hear the call of the sky, and Spot can't stop himself from beating his wings and soaring off into the heavens. But will he be able to leave his loving mother, as well as his brothers and sisters, behind? The book is a moving description of the conflict between natural instinct and emotions.

The Call from the Sky
ISBN: 9-787-5346-5915-7
Price: 29.80 Yuan
Page: 36

An umbrella is brought to Berlin on holiday together with its owner, but is left sitting in the hotel because it doesn't rain. The owner visits the Brandenburg gate, the Berlin Wall, and the Holocaust Memorial, but the poor old umbrella sees nothing. And so, on the last day of the holiday, the umbrella flies out of the window, up into the sky above Berlin.



Umbrella over Berlin
ISBN: 9-787-5346-5913-3
Price: 29.80 Yuan
Page: 36



Perched over a green-tiled street, streetlamp number eight watches life as it is played out on the street below, as if with a pair of attentive eyes. Old codgers, dogs, aged women...they come and go, back and forth. The story is like a stage play, and the street light illuminates the vicissitudes of life.

Rights sold: France.

No. 8 Streetlamp
ISBN: 9-787-5346-5912-6
Price: 29.80 Yuan
Page: 36

Mei Zihan Picture Book



My Father and I Turn into Mice
ISBN 9-787-5346-5813-6
Price: 26.80Yuan
Rights sold to France and Vietnam

Synopsis:

"Big Potato" is the nickname of the young boy, Dai Doudou. He loves to play pretend aeroplanes, and one day his friends gather in a large crowd, queueing up to be passengers in his "plane". They wait and wait, until they get bored and decide to play pretend trains instead. In the end they still set off together, headed toward Paris! This story of a group of friends playing a game is told from a child's viewpoint, showing their conversations and actions, revealing their thoughts and feelings. Full of childlike innocence and fun, it is sure to please the little ones!



Sparrow Kindergarten
ISBN 9-787-5346-7024-4
Price: 26.80Yuan
Rights sold to Vietnam

An argument happens in the kindergarten: Big Banana said that he dares to ride puppy and walk on the street. Meanwhile, Teacher Kitty said that he once rode a tiger on the street. However, all these happen in their dreams. As a result, kids begin talking about all kinds of their dreams... These lovely "nonsenses" are not lies, but really fairy tales in the eyes of a person who loves kids a lot. The book is written by famous children's literature writer—Mei Zihan, and its stories are humorous with naughty words and vivid figure images. The book is painted by youthful painter—Bu Jiamei, and she ingeniously and bravely uses color to distinguish reality from imagination, which makes the book colorful and strongly expressive.

Sparrow Kindergarten is very interesting! Kids twitter all the time like a sparrow, fly to relax like a sparrow, crowd to pick up the rice grain like a sparrow, take a nap like a sparrow and they line their shoes like a sparrow... One day, those who practice flying like a sparrow will fly to the vast sky and "fly" his own future. The book is written by famous children's literature writer—Mai Zihan, and its language is very humorous with ample figures and vivid pictures. It forms a complete kids' paradise with other Zihan's picture books.



Big Potato, the Pilot
ISBN 9-787-5346-5807-5
Price: 26.80Yuan
Rights sold to France and Vietnam



Big Banana on the Puppy
ISBN 9-787-5346-6774-9
Price: 26.80Yuan
Rights sold to Vietnam

I know-scientific Fairytales for Infants

This set of books presents a mysterious world of fairytales. Accompanying these fairytales are games, reading guidance and interesting explanations. While reading, the kids can feel the scientific spirit of acquiring knowledge, and develop a sense of exploration. The books give them the scientific conception that will benefit them when they grow up.

Rights sold: Thailand



Size: 20.7 × 18.5cm
Page: 40
Price: 9.50 yuan



Theme of each title:

- Cat
- Amphibious Animal
- Bird
- Insect
- Mammal
- Marsupial

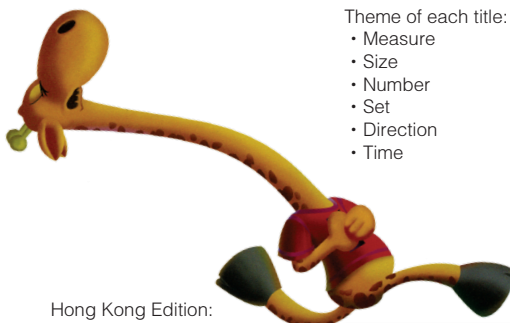
Humorous and funny fairy tales combined with accurate rigorous science.

Creative stories reflect with vivid pictures.





This series uses interesting fairy tales and vivid pictures to illustrate the basic math concepts that children meet in their daily life. This series uses many columns like reading preparation, games to strengthen children's preparation and the atmosphere of parent-child co reading.



Theme of each title:

- Measure
- Size
- Number
- Set
- Direction
- Time

Hong Kong Edition:

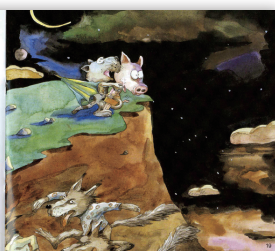


I Am A Good Kid Series

This set of books contains eight original stories with inserted beautiful paintings. Eight most common component parts of Chinese characters are reintroduced respectively in each book, which makes pleasant reading and helps the kids to make friends with these components.

The books emphasis on how to develop the interest in reading and how to cultivate good habits.

- 20 vivid original stories
- 620 colorful pictures
- 80 wonderful games
- 20 reading guidance given by experts
- 20 wholesome components for society





Size: 20.7 × 18.5cm

Price: 6.00 Yuan

Page: 36 per title



Little Faerie's Horoscope War



Princess Mint Sweet
ISBN 978-7-5346-7352-8
Price: 15.00 Yuan
Page: 176



Princess Strawberry Sweet
ISBN: 978-7-5346-7351-1
Price: 15.00 Yuan
Page: 176



Princess Cotton Sweet
ISBN: 978-7-5346-8187-5
Price: 15.00 Yuan
Page: 176



Princess Milk Sweet
ISBN: 978-7-5346-8210-0
Price: 15.00 Yuan
Page: 176

It is a “horoscope song” which is written for girls who like dreaming, and it is a magnificent horoscope war and dreamlike magical war.

Little Faerie's Horoscope War tells us a story about the little Faerie, one of the twelve horoscope guardians. They are not kind and innocent princesses anymore, some being arrogant and some being indifferent. They have their own characters, self-willed and make mistakes. But they are brave, righteous and full of love. In order to guard their own planet, this twelve girls experience great pain and grow up together, which presents us a magnificent planet magical war.

Little Gem-star Princess

This is a story for Little girls.

The queen of WuLa Kingdom finds that the Gem-star is lost and she throws seven Gem guardian on her bracelet into sky. This seven gems falls into the human world and falls into the hands of different human beings with a meteor rain. Some gem flowers which fall into bad guys' hands are used to do bad things. Meanwhile, some ordinary girls are chosen to be the princess of gem flowers. They collect gem flowers and fights for human world under the help of the gem-stars.



Mysterious Juvenile Kitty
Price: 15.00 Yuan
Page: 176



Time Revolution Door
Price: 15.00 Yuan
Page: 176



Crows Date
Price: 15.00 Yuan
Page: 176



The Stone Flower of Coral
Price: 15.00 Yuan
Page: 176

Cartoon Beauty Color Filling series

Every girl would dream of becoming a beautiful princess. This book presents 16 color filling pictures of princesses. The girl can make a beautiful princess according to the patterns provided, or according to her own imagination.

Attached to each book are colorful sticking paper and various ornaments.

Rights sold to: Thailand



“My First Science Castle” Series



Mysterious Space
ISBN 978-7-5346-7800-4
Format: 16
Price: 16.80Yuan



Wonderful Human Body
ISBN 978-7-5346-7798-4
Format: 16
Price: 16.80Yuan



The Great Miracle
ISBN 978-7-5346-7801-1
Format: 16
Price: 16.80Yuan



Wonderful Nature
ISBN 978-7-5346-7799-1
Format: 16
Price: 16.80Yuan

“My First Science Castle” Series belongs to one of the “wonderful exploring train and the trip of children’s popular Science Series”. It is a science book suitable for children aged between three and six. The book interweaves some phenomenon in nature with interesting stories through the picture form in its arrangement. It contains human body, nature, space and world wonders, which children are interested in and they should know. It presents the content by combing vivid and lively illustrations instead of lots of troublesome words. Readers will fall in love with it when they first read it.

“Why” Doctor’s Science Museum Series



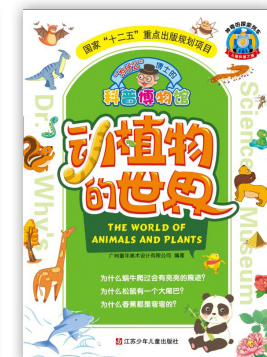
Our Bodies
ISBN 978-7-5346-7760-1
Price: 16.80 Yuan
Page:64



Discover the Nature
ISBN 978-7-5346-7755-7
Price: 16.80 Yuan
Page:64



Wonderful Science
ISBN 978-7-5346-7759-5
Price: 16.80 Yuan
Page:64



The World of Plants
ISBN 978-7-5346-7758-8
Price: 16.80 Yuan
Page:64

“Why” Doctor’s Science Museum Series belongs to one of the “wonderful exploring train and the trip of children’s popular Science Series”. It is a science book suitable for children aged between three and six. The book interweaves some phenomenon in nature with interesting stories through the picture form in its arrangement. Readers can learn some scientific phenomenon from this book, such as: wonderful bodies, wonderful nature, mysterious space and the world of plants and animals. This book is an encyclopedia that contains animals, plants and human bodies. Scientific pop quiz, rich pictures and interesting illustrations make this book happy and joyful.

The Garden of Infant Science Picture book

This series has four volumes in total and they are *Ant and Bee*, *Dragonfly and Butterfly*, *Fly and Glowworm*, *Ladybird and Scarab*. Every volume uses two similar-appearance insects as the topic and interweave with insects' growing diary and explanation of insects' main life habits. Readers can gradually learn some related insects' knowledge and experience insects' interesting life when they read the story.



ISBN 978-7-5346-7651-2



ISBN 978-7-5346-7620-8



ISBN 978-7-5346-7652-9



ISBN 978-7-5346-7650-5



Price: 9.80 Yuan
Page: 48

Classic Children's Enlightenment Books



ISBN 978-7-5346-7854-7



ISBN 978-7-5346-7851-6



This series, paying attention to children's intelligence development for children aged from three to seven, chooses puzzles, idioms, allegory, poems, tongue-twist, nursery rhyme as the form to arrange the book. It leads infants' intelligence development and explore new education form. Readers not only can learn the base knowledge, but also feel the joy of reading.



ISBN 978-7-5346-7850-9



ISBN 978-7-5346-7849-3

Game Series

Price: 10.00 Yuan

Page: 40



ISBN 978-7-5346-7554-6



ISBN 978-7-5346-7552-2

Game Series is an intelligence picture book for infant aged from one to five, which pay attention to children's development. It contains 8 volumes in total and topics are car, dinosaur, insect, plane, cake, princess, instrument, flowers, every of which deeply interests infant aged from one to five. It gradually builds up children's ability of recognition and space imaginary, ability of logical analysis and ability of thinking innovation through games of different forms and rich content. This series gathers different kinds of games so that children will not be tired for playing the same game for a long time. Games of neoteric style makes children develop their intelligence in the happy and relaxing atmosphere.



"Fight on the Planet Qilun" Series

Price: 15.00 Yuan

Page: 48



ISBN 978-7-5346-7765-6



ISBN 978-7-5346-7766-3

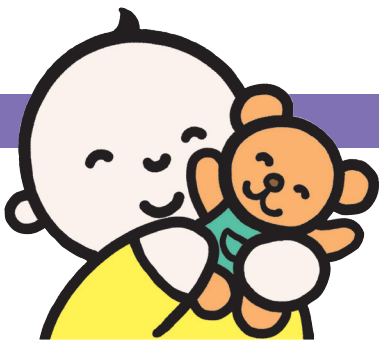


ISBN 978-7-5346-7767-0



ISBN 978-7-5346-7773-1

"Fight on the Planet Qilun" series delivers some healthy and positive ideas in the form of series pictures, including: love, justice, friendship and so on. Readers will enjoy themselves in the wonderful story as well as they will build up positive life outlook. Besides, the author tells children only if they bravely face and overcome difficulty, they will gain a more beautiful future through a series of justice and brave stories.



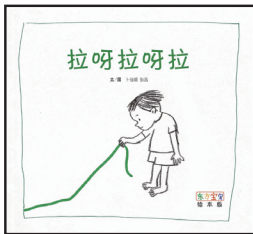
Oriental Baby (0-4 years)

Original Picture Books (12 volumes)

size:170X190mm,page:24



There is a hole, so dark
By Lei Xia Picture by Yu Zhong



LA YA LA YA LA
By Jiamei Pu

The little girl found a green thread unconsciously, and then a story full of fantasy and imagination started. The story, full of fantasy and imagination, shows the abundant inner world of the children, and develops the imagination and creativity of the baby.



Borrow the tail ByBy Songying Lin
Picture by Le Zhang

The rhythm sensation of the jumping and the new discovery of the flipping, stimulates the baby to find the mystery, build them the feeling of discovering, then the end of the story with the maternal love makes the reader feel more warm.



Wake up By Yan Dong

Eh! Who was still staying in bed? It was the sun who is diligent everyday. The lovely but painful clocks made great efforts to take their turns waking the sun up in their own ways. At last, did the sun wake up? And who did it? Vivid and flexible collage combines together, the picture is so lovely and natural.



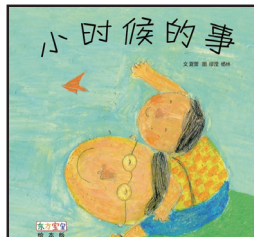
The trouble of the little snail
By Xiaoling Zhang Picture by Yu Zhong

The little snail grows up, he is worry about his house is too small to live, what the hell can he do? From the small worry to the big surprise, the romantic pictures and the funny imagination give the baby abundant emotion experience.



Change, change, change By Chao Wang

Paint it, move it, then change! Innovated change and DIY game develop the baby's imagination and creativity adequately.



Childhood By Lei Xia Picture by Ying Miao

The daddy's childhood came out through the time machine, and then encountered the baby's childhood, got the happiness, laughing to tears. This is a warm book suitable for the adults and their children to read together, to recollect the past time and appreciate the wonderful and dreaming childhood.

The characters of the books:

★ The books are according with the baby's growth characteristics both between the physical and psychological body, they are the real suitable picture books for the babies who is the age of 0~3.

★ The books are the original pieces coming from the powerful Chinese author, the good stories and the good pictures develop the baby's imagination, understanding and creativity properly, teach them to understand and discover the world imperceptibly.

★ Meticulous painting in pencil and water-color has the dedicated ways of painting, warm collage, simple sketching and color-filling, every book has its different ways of artistic expression, and presents a rich and varied world to the baby.

★ At the present, the copyright exported to Vietnam and the Xanadu Company in English.

Oriental Babies & Kids LTD. (4-7 years)

东方娃娃

Oriental Baby Magazine is established in 1999 and affiliates to China's biggest publishing and Media Group—Phoenix publishing Media Group, which is hosted by Jiangsu Juvenile and Children's Publishing House. Being the first publishing house which draws the editing idea of picture book and reading philosophy into China, Oriental Baby Magazine insists on devoting the best educational products to children, delivers deep humanistic care and promotes the development of children's cognitive ability, language ability, aesthetic judgment and imagination. Oriental Baby aims at drawing children to see the unknown world by concerning and caring life, and making children respect nature and revere life by using their tender and graceful heart.

Magazine



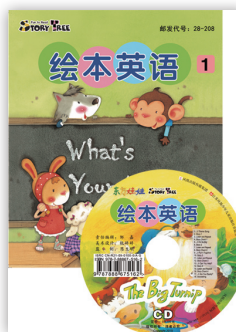
Oriental baby-Intelligence:
It uses scientific knowledge which is full of child interest and humanistic care to shows children the mystery of the nature world. The version makes children constantly obtain discovery surprise and the pleasure of reading.



Oriental baby-Picture Book:
It draws into world's classic picture books and develops China's original picture books. It cultivates child's language ability, knowledge and emotions and fosters children's artistic temperament.



Oriental baby-Art and Creation:
It makes children draw happily, think freely, read casually and do easily by using one theme of each issue, which stimulates children's interest towards art creating and lights up children's creating inspiration. Meanwhile, it nourishes children's appreciating ability, outright, imagination and creating ability towards art.



Oriental baby-English Picture Book:

Story Tree is English picture book periodical suited for kids between 0 and 4 years old, which takes world's classic picture book stories as its main body and is displayed by English conversation and dialogue. It is combined of picture book story, nursery rhymes and games.



Oriental baby-King of Games:

Every book is made from more than one game. Every book guides and develops children's ability in drawing, calculating, classifying and judgment. There are chessboards in every book, so kids can play with their friends rather than play alone. Meanwhile, there are many Chinese traditional stories and nursery rhymes in the books.

Original Picture Books



The Old Tire

The old tire walks a long distance with off-road vehicle during summer days. Now he is old and he wants to travel alone. However, It is tripped by an rock stone at the beginning of his journey and he falls on a ground of grass. He feels lonely. Will life go on constantly like this? Soon, a lot of strange things take place....

Created by famous painter Zhu Chengliang, *reunion* once awarded first prize of Feng Zhikai Chinese Original Picture Book, and it was selected ten pictures books of 2011 of New York Times.



Pond

The pond is waken up by two ducks on a summer morning, and worms, frogs and fishes in the pond all are waken. A lively and busy day around the pond begins! The peaceful and idyllic life around the pond goes on more romantic under the picture book words sketched by pencil.



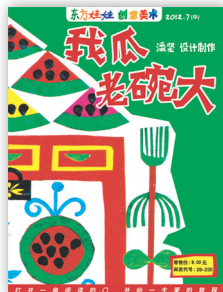
Sweat

Where does sweat come from? Why do people sweat? The story tells us the knowledge point in an interesting and plain way from children's point of view. The painter draws different details of sweat by using his uncomplicated pen.

Right sold to Korea.



Art and Game Books



Big Bowl

A paper of flower cutting and a piece of nursery rhyme form flower cutting lady—Ku Shulan's whole world. Let kids experience flower cutting and Chinese traditional folk art with folk artist. With the further development of cutting skills, Kids can feel different art form and culture atmosphere by using all kinds of practice and different materials.



Who Steals my Shorts

The monster finds his shorts gone after he wakes up. He asks every passing animal, angry and helpless. However, nobody could tell him where his shorts are because animals all hurry on with their journey.



Children Storyboard was established in 1970, which includes six reading products— *Jokes and Cartoons*, *Discovery*, *King of Wits*, *Animal World*, *Scientific Exploring*, *Super Sleuth*. The storyboard fixes its contents on story reading, knowledge expanding and IQ exploring, and its pictures go with words to present an excellent story, which is interesting and vivid. The storyboard can meet pupils' extracurricular reading demand from different aspects.



Magazine *Little Flower Fairy*

Little Flower Fairy is created in July, 2011. With the help of Little Flower Fairy's cartoon image which is famous and fashionable through all the China, it forms a monthly periodical which design for girls aged over six years old on fashion, leisure and their lives. It is not only an encyclopedia that is close to girls' lives, but also an intimate friend to girls. Its contents goes as follows: *Flower Fairy Party* (Growing Strategy of Flower Fairies), *Flower Fairy Museum* (Flower Knowledge and growing experience), *Flower Fertilizer Diary* (Popular Science Knowledge), *Soul Lesson* (Lady Cultivation), *Magic Wardrobe* (Clothes Collocation), *Flower Fairy's Dab Hand Shop* (Handcraft), *Blood Type Animation*, *Zodiac Jokes*. The magazine combines with Children community's on-off line interaction to bring a better and multiple reading experiences to kids in the multi-media age.





Juvenile Literature, which is served as one of “three famous magazines” for children’s literature, has accompanied and witnessed the growing of juveniles one generation by one generation since it was created in 1976. It is seen as “the bosom friend of literatural juveniles, art realm to foster temperament, the guide of the ABC of writing, the cradle of future writes” in readers, parents and teachers’ heart.



I Love Learning was created in the year of 2007. Temporarily, it owns four periodicals, which are *Learning Chinese Happily*, *Learning Mathematics Happily*, *Original Art and Handcraft*, *King of Humor* respectively. It takes the primary school students as reading object and takes quality-oriented education and easy studying as the principle. It aims at improving readers’ learning ability by reading, nourishing learning interest and enlarging logical thinking.



Picture Books



No Matter What



No Matter What



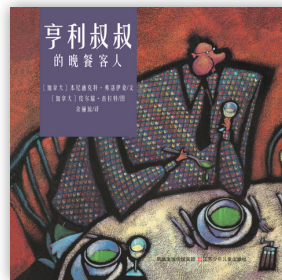
Amber Waiting



Grappa Toad's Secrets



My Tail



Uncle Henry Dinner Guests



No More Teasing



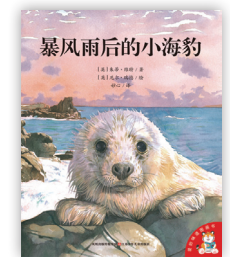
Little Turtle and the Song of the Sea



The Smallest Bear



Run, Little Fawn



The Storm Seal



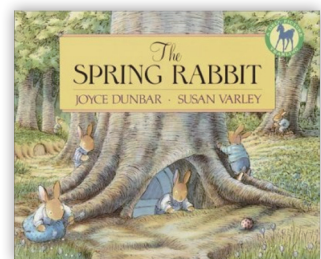
The Lose Kittlen



The Monkey Need Moon



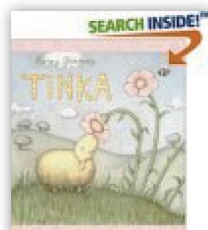
My Luck Day



The Spring Rabbit



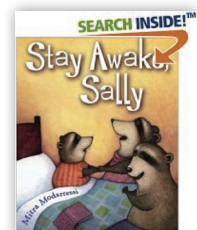
Le tresor de Jacob



Tinka

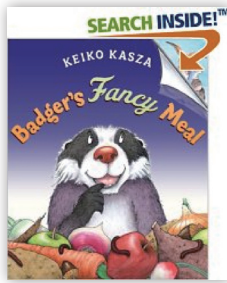


Hush!



Stay Awake Sally

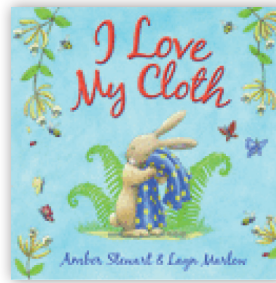
Foreign Rights



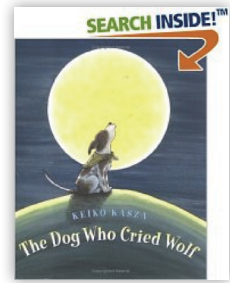
Badger's Fancy Meal



The Rat and Tiger



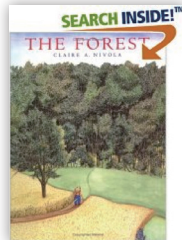
I Love This Cloth



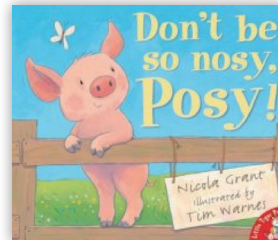
The Dog Who Cried Wolf



You are Brave



Forest



Don't be so nosy Posy!



What the Beini Want



wo wachst der pferfer



le gard voyage de monsieur



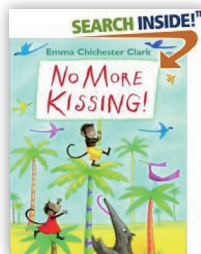
Who' Been Eating My Porridge



Don't Laugh Joel!



Hat opa einen anzug an



No More Kissing



Aesop's Fables



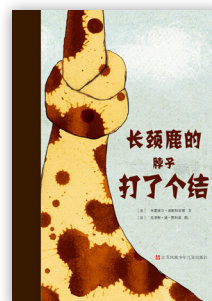
Alrce's Adventures in Wonderland



Got Bigger!



Too Many Elephants in the House



Le Noeud De La Girafe



N är Akes Mamma Gi ömde

Foreign Rights



Count and Compare



Try and Think



Measure and Compare



Do and Think



Season of Sun



Season of Butterfly



Season of Tree



Season of Land



Clock of Butterfly



Clock of Grassland



Clock of Flower



Clock of Tree



Peter Rabbit Story



Andersen Fairytale



Pinocchio's Adventure



Rabbit Blair



Animal Planet



Around World



Body Exploration



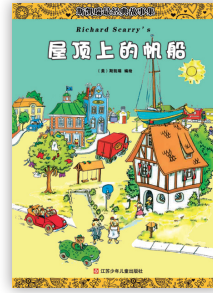
Travel Around Europe



Rudolf Von Flugel's Busy Day



School Bus in the Water



Sailing Boat on the Roof



It's Me



This Book is Secret

If You'er Reading
This It's too LateThe Name of This Book
is Secret

Children's Books



Here, Here!



Emergency Escaped!



I Am Going to the School!



A Very Special Compliment



Don't Fear Studying



I Want to Be A Millionaire



I Don't Cry



I Want to Be More Beautiful



Friendship



Believe Myself



Don't Stubborn



Cherish Life

Foreign Rights



Grandmother with Flags Flying



Beautiful the Last



The Big Brother of the Pee Master



Warm Coke



Eye of the Crow



Death in the Air



Vanishing Girl



The Secret Fiend



Little Thumb and His Friends



Little Thumb and Big House



Little Thumb and Little Short Person



Little Thumb Goes to the Thumb World



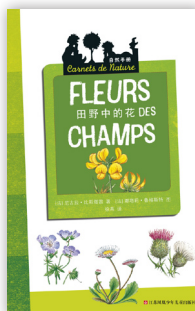
Earthquake



Nest Boxes and Troughs



The Hive



Flowers from the Countryside



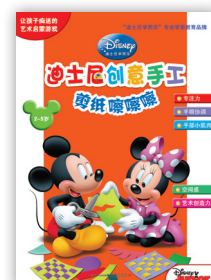
Disney Learning (counting)



Disney Learning (coloring)



Disney Learning (math)



Disney Learning (paper-cut)



Note



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地址：南京市湖南路1号A楼
邮编：210009
电话：86-25-83658161
传真：86-25-83242350
网址：www.sushao.com.cn
电子信箱：xhw_2005@aliyun.com

Copyright Manager: Wu Xiaohong
Add: Tower A, 1 Hunan Road, Nanjing 210009, China
Tel: 86-25-83658161
Fax: 86-25-83242350
URL: www.sushao.com.cn
E-mail: xhw_2005@aliyun.com

