Livestream platforms gearing up to expand game companion business

By ZHANG YIRAN in Beijing and YANG JUN in Hangzhou

China is banking on its towering internet industry to provide a cutting edge for poverty eradication efforts in the southwestern Chinese province of Guizhou, home to China’s anti-poverty efforts.

By Peng Peng from the state-owned game industry provided employment opportunities for people in the provinces, in which tens of thousands of local citizens come out of the shadow of poverty, according to provincial authorities.

Guizhou reported 10,885 tourism spots in 69 poverty-stricken counties, with 9,351 of them attracting more than 10 million tourists; 2,934 spots more than 5 million; and 14 spots more than 10 million tourists.

Visitors pass the Cambodia booth during the 16th China-ASEAN Expo in September in Nanning, the Guangxi Zhuang autonomous region.

Luo Lifei / For China Daily

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