Company Introduction

Phoenix Juvenile and Children’s Publishing Ltd. (Jiangsu Juvenile and Children’s Publishing House) is a professional publisher for children and juveniles. Its publications mainly include children’s literature, cartoon books, beginning reader books, science books, kids’ education, national textbooks for fine arts, music and handwriting. It also publishes many periodicals for children, including Oriental Kid, Children’s Pictorial Story, Juvenile Literature, Colorful Chinese Learning, Phoenixtoons, I Love Learning, Readings for fun, 100 Kids, etc. The publisher has won many national prizes and enjoys a good reputation among readers. It has been entitled one of the top 100 National Publishing Houses by the General Administration of Press and Publication.

Its excellent editing and binding quality has attracted publishers from all over the world. With more than 1000 titles’ rights sold to European and American countries and Southeast Asia, it has won the title “National Advanced Unit for Copyright Sales”.

Highlights
Our Hands
Written by Ao De
Illustrated by Ewa Poklewská

This world has undergone tremendous changes because of our hands. We have created civilization and beauty, but we have also destroyed many things. Our hands “participate” in the good and bad of this world, and decide what the world will look like in the future.

In the temperature-sensitive book, where the palm is covered, the picture will become different, guiding readers to subtly participate in the story. With our hands, open the colorful world.

ISBN 978-7-5584-1434-3

Little Bunny is Not Afraid
Written by Wang Zumin, Wang Ying

It is another new work created by Wang Zumin, the award-winning painter of Bologna Illustrators Exhibition. The story shows the small animals are ready to help others. This book is not only full of interesting stories with humorous style and full of powerful writing, but also is a picture book that can give children warm company.

Copyrights sold: Turkey

Little Dragon! Dig and Dig
Written by Wang Zumin, Wang Ying

This book tells the story of a little dragon with perseverance in finding water for small animals in the dry summer. No matter what other small animals say or do, the determined Little Dragon can stick to his faith and work hard with his hoe. Infected by Little Dragon’s perseverance, the other animals have joined in succession. Finally, little dragon achieved what it wished and dug up the valuable water.

ISBN 978-7-5584-1627-9

Sapling Original Picture Books

I am a Tiger. Who am I Afraid of?
Written by Wang Zumin, Wang Ying

This book is selected as the excellent picture book of Bologna Illustrators Exhibition. The story shows the small animals are ready to help others. This book is not only full of interesting stories with humorous style and full of powerful writing, but also is a picture book that can give children warm company.

Copyrights sold: UK, USA, Turkey
ISBN 978-7-5584-2555-4

Seven Moles Make Dumplings
Written by Zhu Huifang
Illustrated by Huang Ying

Seven moles kneads the dough, mix stuffing, make dumplings, cook dumplings, and share the whole process of dumplings with friends. Seven moles have their own strengths and division of labor in the process of making dumplings. They cooperate with each other, and are willing to share delicious dumplings with their friends. Finally, they get feedback from their friends.

ISBN 978-7-5584-2302-4

A Piece of Chocolate
Written by Yu Liqiong
Illustrated by Shinko Ishikawa

In the story, chocolate is a symbol, representing Maomao’s yearning for a better life.
The picture books tells the story about girl Maomao wanted to taste chocolate, also in her desire for a better life. After several twists and turns, Maomao lost the chocolate when she helps his brother get the painting back, but she got new chocolate from his brother in the end. The development of the story is unexpected, but so warm.
This is lost and found story about love.

ISBN 978-7-5584-2055-4

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ISBN 978-7-5584-1434-3

Bravo! Little Rooster!
Written by Wang Zumin, Wang Ying

The story describes a proud little rooster, who has formed a pretentious character because always praised by the teacher, and often ridicules other small animals. However, something happened later, which prompted him to have a deeper understanding of “excellence”, and realized that he should be modest and friendly with other animals. The story is both narrative and interesting, the style of painting is humorous, and the strokes are full of tension.

ISBN 978-7-5584-1627-9
The Grandma Rabbit Goes to Town
Written by Han Xue
Illustrated by Li Wei

When the grandma spotted rabbit goes to town to attend the wedding of the little rabbit, some emergencies happen during the journey. Although she hesitates, she doesn’t lose her consciousness and helps the small animals with sincerity. Eventually, the animals who are helped save the little white rabbit, grandma’s daughter-in-law.
Copyrights Sold: Vietnam

The Farting Tree Meets the Pig That Loses Its Ears
Written by Feng Yun
Illustrated by Chen Xi

This is a story happening between a tree that farts and a pig who loses its ears. Because the pig loses its ears and trees farts, they learn to hide and pretend so as not to be seen as different. What choice will they make when they discover that they could heal each other?
Copyrights Sold: Vietnam

Can You Help Me
Written by Geng Yanhong
Illustrated by Qi Haichao

There is some distance between two mountains, which is too far for the blue snail. In order to meet the red snail on the other side of the mountains, she asks Mr Tortoise for help. After many attempts, Mr Tortoise finally uses a rose to send the blue snail to the opposite side. Meanwhile, Miss Tortoise on the other side of the mountains also uses this rose to meet Mr Tortoise. Eventually, helping others pays off beautifully.
Copyrights Sold: Vietnam

My Mother is a “Dumb Elf”
Written by Zhao Ling
Illustrated by He Jia

My mother devotes herself to painting. Although her paintings are beautiful and well received, she always bothers people on other things in daily life...
Copyrights Sold: Vietnam

Embroidered Bedding
Written and Illustrated by Juneshain

This book originated from a folk tale. It depicted how, under the protection of grandma Shu, a pink, ball-shaped fairy wrapped in embroidered bedding grew up. The work reflected authentic Chinese culture and revealed the essence of love and kindness.

Tale of Tales
Written and Illustrated by Huang Xiaoning

When the Little Little Red Riding Hood sneaked out from her own story in Grimms’ Fairy Tales and met with other characters, a brand-new imaginary world was created. With extraordinary control of the storyline and the courage to modify and restructure the classic symbols, the author managed to broaden the realm of the magical fairy tale world.

The Red Blob
Written and Illustrated by Reza Dalvand

A red blob fell in the rain. Adults rejected it due to its difference. However, as time went on, children around it started accepting and appreciating it. The book demonstrated the aesthetical notion of “color is life” and inspired readers to embrace the gorgeous colors of living.

Bang Bang Bang
Written and Illustrated by Chen Sicong

In the darkness, a boy explored the dreamland in his sleep. Despite his fear, he followed the instruction of the light and succeeded in his adventure. The author enriched the function of picture books and turned reading into a game. Moreover, the book guided children to walk out of their fear and explore the world of the unknown.
Blue Elephant
Written and Illustrated by Gao Yuan

The book told a moving story of mutual dependence between a blue elephant and a blind child. It conveyed genuine humanistic care for special groups and also demonstrated the author's pursuit of humanity and longing for a pure and beautiful soul.

Ripened Persimmon
Written and Illustrated by Che Lijiao

In the season when persimmons ripened, animals started a relay to eat a persimmon. The book showed the chain in nature by “eating persimmon,” emphasizing that every creature in nature is priceless and irreplaceable.

Twelve Monkeys
Written and Illustrated by Wang Mengjie

Through interactions with monkeys No. 1 to 12 in a game, the author constructed a beautiful world of imagination. The excellent modeling and rich color quality empowered the book. The contrast between cold and warm colors was intense and harmonious, leading to a fun, bright and innocent artistic style.

The Day of Flood
Written and Illustrated by Lu Weier

This author presented the disastrous experiences of a childhood flood. The grand narrative was full of childlike innocence, which not only demonstrated the bravery and wisdom of human beings in the face of predicaments but also vividly reflected the genuine love in the world.

No-Move-Match
Written and Illustrated by Mop King

The book illustrated the classic game of “No-Move-Match” with both fun and love. Through simple, bright modeling and composition, relaxing, and humorous plot settings, this picture book created a perfect parent-child interaction with children.

The Brightest Star in the Sky
Written by Liu Jinglin  Illustrated by Wang Xiaoxiao

This book is based on the real-life story of an island-protecting hero, Wang Jicai. It has an uncommon theme, far-reaching ideas, beautiful language and extremely dynamic paintings. Moreover, with its smooth, natural picturesque language and the ups and downs of the plot, the author managed to portray a dedicated, faithful hero to the fullest.

Happy Birthday, My Father
Written by Zhang Xiaoling  Illustrated by Wang Mengshi

Faced with the dilemma between his family and the public, the father resolutely chooses to stick to his train-driving position and provide service to the people. Through soothing and straightforward narratives, the book shows the extraordinary sacrifices that are being made by people in their ordinary positions. Furthermore, the true feelings of the characters are explicitly presented with the extensive use of close-up shots.

Wama Jiancuo’s Grassland
Written by Liu Meihua  Illustrated by You Wu

When you read the book, you will be amazed by how the theme of ethnic customs, regional characteristics and era characteristics are so faithfully represented yet hidden, without a trace, under the depicts of daily lives. Revolving around the event of the dragon boat festival, the author vividly portrayed the Tibetan people who are genuine, modest, in pursuit of freedom and reverence for lives. The images, which are strong in ethnic style, together with the spirited characters, render the book heart-warming and thought-provoking.

The Herding Crane Girl
Written by Cao Wenfang  Illustrated by Xu Can

The book is based on the true story of the first environmental protection martyr in the history of the People’s Republic of China, Xu Xiujuan. Through depictions of Xu’s rescuing, raising, and setting free the crowned cranes, the author demonstrated her appreciation for the kindness in humanity, her love and care for other creatures and her beautiful vision of a harmonious relationship between human beings and nature. The structure of the story is complete, the language is clear and beautiful, and the characters are distinct. Moreover, the images are delicate and illustrate a stunning ecological landscape.

Trees in Saihanba
Written by Ya Rong  Illustrated by Wang Zumin

The book tells the story of the first-generation forestation worker, who, in the face of harsh natural and living conditions, managed to stay strong-willed, faithful and persistent until the day they achieve their goals. The images in this book are refreshing and realistic in style, which accurately reflects the determination of the pioneers despite their struggles.
Mild River
Written by Liu Yiling
Illustrated by Li Yanlin

The book starts from the sparkling surface of a river and progresses with soothing narratives of a delightful rural memory, and it reflects the simple and unadorned inner world of the author. The images are like a long-lasting, lyrical poem. Together with the words, they accurately illustrate the simple, introverted characters, and portray a gentle, innocent ambiance of the countryside.

Dried Bean Cake
Written by Chen Biyi
Illustrated by Jiao Yu

The book illustrates many heart-warming moments in the author’s memory of making Douganguo with her family. The author, who lived in a foreign country, expressed her intense nostalgia for her hometown and childhood memory. The pace of the story is flexible and balanced, and the language used makes the narrative clearly understandable, which reflects the prodigious change of everyday living conditions with the progressing era.

China House
Written by Xujiang Wentu

China House, consisting of 6 volumes, is a set of enlightening reading materials focusing on the enlightenment of Chinese traditional culture and aesthetics in the form of picture book stories and the introduction of Chinese ancient architectural art knowledge. If the old saying goes “architecture is frozen music”, China House is undoubtedly a set of beautiful music chapters suitable for children to enjoy.

Using the dialogue form in line with the language characteristics of children as well as the naive and vivid childlike drawing style, this set unconsciously leads children into the aesthetic realm of traditional Chinese architecture to experience the broad and profound traditional Chinese culture, so that their hearts are nourished by the traditional culture from a young age.

Light in Cloud
Written by Zhao Ling
Illustrated by Qin Min

With poetic and affectionate writing, the book tells the story of a hearing-impaired child who persistently pursues his dream despite the predicament and vulnerability from which he suffers. The images in this picture book are full of fairy-tale-like imagination, making it abundant in child-like innocence and exceedingly pleasant to read.

Birds and Four Seasons
Written by Yuanping. Illustrated by Han Yongxiang. Designed by Zhaocqing

Birdsong and Four Seasons is a set of popular science books that introduce the 24 solar terms of China and bird knowledge. In combination with the traditional 24 solar terms of China, the topic introduces 24 common wild birds and their relationship with human activities, reflecting the integration of science popularization and traditional culture.

Beginning with reading ancient Chinese Poetry related to the solar terms, the book narrates the 24 solar terms that contains the traditional cultural connotation and appreciates the beauty of wild birds. By using an easy and amiable writing style and being based on the rhythm of nature, the book tells the life of human and birds during the transition of seasons. The book not only narrates the interesting knowledge about solar terms and birds, but also conveys the simple concept of harmony between human and nature established in the long history of China.

Using the form of a popular science picture book with delicate design, the book’s cover and interior paintings are made of lively and artistic clip art, and the binding design pays attention to both elegance and interest, presenting a very unique look.

Stepping on the New Road
Written by Wu Ran
Illustrated by Zhao Nan

The book illustrates an ethnic custom of walking on the new road in the Aga Village of the Dulong Nationality. It is both a ritual and a record of development with the changing times. The event fills the story with warmth and joy of the new era, and it reflects people’s appreciation and blessing to their new life. The combination of the refreshing images and elegant words makes the book natural, heart-warming and poetic.

Homage to Books
Written by Xin Long
Illustrated by Xiao Hai

With artistic, poetic language, the book tells the story of a writer who has been working the field for over 30 years. The wildly imaginative images, complemented by its words, expresses the writer’s love and respect for books vividly.
The Secret of Zhenghe’s Voyage to the Western Seas
Written by Li Ruqing

This book not only introduces the historical background and events of Zhenghe’s voyages to the western seas, but also tells the story of a small potato who makes contributions to the fleet in his own way and achieves his dream. The secret of Zhenghe’s voyages to the western seas is hidden in the tiny seeds. When it is time to sail, readers feel like following Zhenghe to come to the vast sea and face the wind to feel the world’s openness and tolerance by opening a wide and beautiful double-sided folding page. At the end of the story, there is an ocean-going route map of Zhenghe, which is more intuitive and interesting compared with that of other navigators in the world.

Copyrights sold: India

Taking the Train to Lhasa
Written by Deng Tiancheng, Zhu Yan
Illustrated by Song Zhuangzhuang

This book shows all the landscape and scenery on the way from Beijing to Lhasa in the form of long scroll. It shows the changes of climate, environment, vegetation and corresponding human landscape from the China’s northeast to the southwest by weaving pictures and characters. China’s natural landscape varies with the the longitude and latitude, and the nationalities and cultures are also complex and diverse. Taking the Train to Lhasa rearranges geography, history and humanistic knowledge by using a stimuli-presenting mode of combination and emphasis. The book changes the way children learn geography and stimulates children’s reading interest and curiosity.

Copyrights sold: Nepal

A River High Above
Written by Zhang Jianmei
Illustrated by Liu Jiuming

In order to drink fresh water, people in Linxian county split the Taihang Mountain, which was later named Red Flag Canal. Communist Party of China. They encountered numerous obstacles and struggled for ten tears. A river finally appeared high above on the cliffs of Taihang Mountain. An old man based in Beijing wanted to send a bicycle to his grandson who was studying in Hangzhou through the Canal, so he solemnly entrusted it to boatmen, who finally succeeded in transporting the bicycle to Hangzhou.

Copyrights sold: Nepal

The General History of China
Written by Lu Cha, Yang Zao
Illustrated by Lin Xin

This book holds a large time span from the ancient age to the present. It also holds a large space span from the transition of the territory, the transition of different dynasties, evolution of characters and the famous architecture in different periods to historical event, historical battles, historical figures and locations. The book places the history of China in the global dimension by combining the significant events taking place in the world with the time axis and the concept of family, country and world. Its content includes many fields of society, politics, life, culture, technology and military. China’s history of 5000 years totally presents in the long scroll of 2.4 meters.

Copyrights sold: Nepal

The Grand Canal Brings Grandpa’s Bicycle
Written by Wang Jingwen
Illustrated by Li Xiaoguang

In 2014, China’s Grand Canal was added to UNESCO’s World Heritage List. This book tells a moving story about inheritance taking place on the Beijing-Hangzhou Grand Canal. An old man based in Beijing wanted to send a bicycle to his grandson who was studying in Hangzhou through the Canal, so he solemnly entrusted it to boatmen, who finally succeeded in transporting the bicycle to Hangzhou.

Copyrights sold: India

We Live in a Snow Mountain
Written by Wu Song, Xi Zhinong
Photographed by Xi Zhinong

This is a stunning wildlife photography book. It contains 46 high-definition photographic images, documenting the four seasons of Baima Snow Mountain and presenting the secret life of Yunnan snub-nosed monkeys, a rare wild animal unique to China in a brilliant way.

Copyrights sold: Nepal

Fly, Fly Over the Highest Mountain
Written by Yang Cuiping
Illustrated by Wang Xiaoxiao

This is a popular science book about the bar-headed gooses in Sanjiangyuan area. Father and son who participate in the protection of bar-headed gooses told the story. It is narrated in the form of dialogue, so it is cordial and vivid, and readers can join the journey with pleasure.

Copyrights sold: Nepal
The Secrets of Wetlands
Written by Yu Liqiong
Illustrated by Zhou Xiang

Wetlands sound dangerous and mysterious, don’t they? As the “Lungs of the Earth”, wetlands not only regulate the Earth’s climate and mitigate natural disasters, but also provide habitats and abundant food for lives. So, what is in wetlands?
Intending to reveal the secrets, a father and his son boarded a boat and headed deep into the wetlands with a curiosity.

Plant a Spring
Written by Liang Huixian
Illustrated by Wang Zumin

This is an original picturebook about a “green” dream for children. The protagonist Flora is born in a small county that is surrounded by desert. She always believes that the season spring merely means wuthering winds, sands floating in the air, and yellow sky. However, a slide changes her impression of the spring, and the dream of “planting a beautiful spring” begins to sprout in her heart.

"Shining Juveniles” Series
Sports are always exciting. It is the dream of youth and the theme of life to keep ahead and constantly surmount. This is an original children’s picture book with the theme of promoting the Chinese sports spirit. From the perspective of children, the series shows the charm of sports to children and transmits the Chinese sports spirit with the touching stories of overcoming crippling adversity on the training ground and the competition field. At present, 6 volumes are going to be launched at first, including, Floodlit Court, Are you ready?, 0.01 second, Breaking waves, Beating Notes and No. 7 jersey

Beautiful Childhood Stories of Growing Up

The 14-year-old Travel
Written by Guido Sgardoli

Bologna, summer.
Andrea and Gabriele are two friends and schoolmates. They are 14 years old.
Andrea is a precise boy, sensible, and an only child. He is a good swimmer and he spends many hours in the pool. He loves swimming because it’s a methodical sport, without physical contact, clean, that allows him to think and partly to get away from what surrounds him. Gabi is his opposite: chaotic, impulsive, volcanic, and always dissatisfied. The two are like complementary angles: different but pointed in the same direction.
During a summer different from others, an unpredictable, dangerous, decisive summer, they find the answer to a question that has not yet been asked. Andrea will find that to live an adventure isn’t enough to feel grown up, and he will finally have the opportunity to reconsider his friendship with Gabi.
Copyrights sold: India, Malaysia, Vietnam

Eleven
Written by Karen Breen

The story depicts a mixed-race boy, Chev, who was sent to a Maori settlement to live with his grandmother after family changes. Living in the whiety for a long time, coupled with the conflict between the living habits of his mother and father’s family, Chev was at loose ends about the new environment. As the days passed, accompanied by his cousin Kayla and other friends, Chev gradually integrated into his new life, accepted the Maori lifestyle and felt the warmth of the family. Finally, he got rid of the loneliness, found his spiritual hometown and grew up.
Cao Wenxuan is a professor in the Department of Chinese Language and Literature at Peking University, a member of Chinese Writers Association, the vice president of Beijing Writers Association, and one of the chief editors of the national Chinese language textbook. His main novels include Honor of Life, The Grass House, Red Tile, Genniao, The Boy of Ximi, Bronze and Sunflower, Dragonfly Eyes, and Cherry Village, etc. He has written over 50 picture books, including Flying Bird Nest, Feather, Umbrella Over Berlin, etc., and has published academic books such as A Study of Literary Phenomena in China in the 1980s, The Second World - A Philosophical Interpretation of Literature and Art, A Study of Literary Phenomena in China at the End of the 20th Century, and The Gate of Novel. His works have been published together as Cao Wenxuan Collection (19 volumes). Among them, over a hundred have been translated into English, French, German, Greek, Japanese, Korean, Italian, and other languages. Cao has received more than 70 awards, including the National “Five-One Project” Award, the National Outstanding Children’s Literature Award, etc. In 2016, Cao was announced as the winner of the Hans Christian Andersen Award for children’s writing, and was the first Chinese author to ever receive the award.

Cherry Village

It is Cao Wenxuan’s 2020 full-length novel about two rural children who struggle to find their lost grandmother. Elder brother Maitian and younger sister Mausi live with their grandmother in the Cherry Village after their parents go out to work. Due to old age and amnesia, their grandmother gets lost by accident. In order to find the most important family member in life, the little brother and sister decide to begin a long, hard, and tortuous journey with their best friends, a white goose and a goat. This is an “on the road” bildungsroman carrying a dream of reunion, a long journey supported by pure goodness of human nature, as well as a spiritual baptism brought by family and friendship. The two children have developed good personality in the Cherry Village, and hardships in the journey make them achieve transformation and growth. In this novel, we can see the light of human nature illuminate the difficult, strange journey to find the loved one. The children encounter all kinds of things along the way, and experience the test and nourishment of the vast and colorful real world. They never change their original intention, remain optimistic, and learn to be grateful and cherish what they have. The goat and the white goose, keeping them company along the way, become powerful animal images in the story with their striking and moving chivalry, which gives the novel more romantic characteristics.

Bronze and Sunflower

A story about the true friendship between a boy from the countryside called Bronze and a city girl called Sunflower. Through a special coincidence they become friends as close as brother and sister. Despite living in extreme poverty, Bronze silently and meticulously takes care of Sunflower for whom he almost sacrifices everything he has, and his benevolent parents and grandma also do their utmost to raise her. This special family weatheres through numerous life hardships such as floods and plagues of locusts, cheerfully facing adversity together. The unique and unforgettable characters, the succinct style and fluent narration, the beautiful and elegant language, the lingering charm of its artistic conception, and the expression of deep and sincere emotion all make this book heartwarming and enchanting.

This book has sold 6,380,000 copies since the first edition was published in 2002.
Huang Beijia

Huang Beijia, a writer born in Rugao, Jiangsu Province. She published her first literary work in 1973. Then she graduated from Peking University with a degree in literature in 1982. Two years later, she became a professional writer of Jiangsu Writers Association and member of the National Committee of Chinese Writers Association. She has also served as the vice chairman of Jiangsu Writers Association afterwards. In addition, Huang Beijia was selected for the “Monthly List of Chinese Writers” by Leeds Centre in Dec 2019/Jan 2020, nominated for the Hans International Andersen Prize 2020, and Astrid Lindgren Memorial Award 2023.

Red and Black Tile

An excellent novel for adolescents written on the basis of the author’s adult novel The Red Tiles. Set in a Chinese village in the 1970s, the story is about a group of adolescents passing their middle school days in a house with a red tile roof, and then completing high school in another house with a black tile roof. Under the red tiles and black tiles of the beautiful countryside, they experience the hardships of life and grow up together. This novel can be regarded as the sequel to Grass House.

Salute to the Teachers

This book is the latest original children’s novel by Ms. Huang Beijia. The protagonist is a girl called Xiao Tong who was born in a family of teachers and grows up in a teacher’s yard, so her world is always filled with the fragrance of books, which is quite different from that of other children. The normal, earthy and skilled teachers, and the interesting and hilarious little moments are just like bright stars in the dark sky, illuminating and warming Xiao Tong’s growth path.

Pacific, Atlantic

This book is the latest original children’s novel by Ms. Huang Beijia. The Thorn Birds Children’s Chorus from Nanjing traveled to Dublin, Ireland for a world-class children’s chorus competition. The night before they leave Dublin, a Chinese man over eighty-year-old comes to meet three members in the chorus and shows them a brass trumpet mouthpiece, which he intended to give to his friend seventy years ago. A story that spans decades thus begins.

Back in 1964, the National School of Music for Young Children is located in a mansion in the southeast of Danyang, Zhenjiang, surrounded by the sound of music, an introverted boy with a complicated background, whose name is Doremi, takes a fancy to music. A second-hand brass trumpet, a small crumbling house, and the March in B-flat major, all bear witness to the deep, sincere friendship in troubled times. The story unfolds in a dual narrative that is similar to the form of polyphony, freely switching between different times and spaces, from the past to the present. It illustrates some tearful coming-of-age memories of a music prodigy. Through the story of an old overseas Chinese searching for his friend thousands of miles away, the author masterly combines together the beauty of art, the love of family and country, the truth of history, and the fate of the characters, thus presenting a literary masterpiece with a light touch.

Copyright sold: Vietnam
I Want to Be Good

This is a novel that appeals to the kids as well as teachers and parents. It depicts the school and home life of a primary school pupil Jin Ling, and tells of how this quick-witted, kind-hearted and upright girl, who is soon to graduate with probably a middling record, strives with great efforts, and even with some “contentions” to be a “good girl” in order to satisfy her parents and teachers. It successfully creates some believable characters such as Jin Ling, her classmates, and many parents and teachers. With its well developed artistic plot and fluent language, which reflect the characteristics of the time and the rich flavor of life, the novel is not only vivid and touching, but also gives much food for thought.

Copyright sold: France, Korea, Japan, Switzerland, Russia, India, UK, Pakistan, etc.

Reprinted 300 times, and sold 5 million copies in China

Flight of the Bumblebee

The novel describes that Jinling University moves westward and reopens in Chengdu under the background of the war against Japanese Aggression. The thin girl Huang Chengzi with her father settles in Liuyuna Yard and they spend the hard time with other siblings and her adopted brother—orphan Tianlu. The author smartly weaves the splendid background with the destiny of an intellectual family and makes a warm, tragedy and idealistic story. The sister in the novel goes to Yanan and Brother Tianlu is killed while Huang Chengzi survives the war and spends her rest of life mourning.

Copyrights sold: Vietnam, Malaysia, India, UK, etc.

"Through the Eyes of a Child"

It is a story of a group of kids growing up in a rather poor neighborhood in China during the 1970s. Though they have experienced much hardships and indifference in the process of growing up, those unforgettable and precious childhood memories give them the purest children’s eyes to view the world.

2017 The White Ravens Award.

http://whiteravens.ijb.de/book/709
Jin Bo, a writer and poet of children's literature, has created a large number of children's literature works of various genres, such as Tingting's Trees, the Adventures of Wu Duduo, Tracking Small Green Man, and Talking with Trees. He has won many national book awards and some books have been selected into national key publishing projects and recommended books. Many of his works have been selected in the textbook. In 1992, he was nominated for the Hans Christian Andersen International Award. In 2012, he was awarded the first “Special Contribution Award for teacher writers' lifetime achievements” by the Chinese Education Society, and in 2014, he won “Chen Bocui International Children's Literature Award".

Adventure of Wu Duduo

The book which is presented by Jin Bo's graceful and lyrical style praises truth, kindness, beauty and the value of children's innocence. Many teachers and students like it very much because of its graceful expression and standard language. It has already become a common material of primary school extracurricular reading.

Awards:
- ★ Prize of National Excellent Children's Literature
- ★ Top 100 Excellent books recommended by General Administration of Press and Publication

The Diary of Nature Essay Series

It is created by Jinbo, a poet and writer of children’s literature, and other eight famous writers. The series aims to evoke the memory of the childhood and lead you into the beautiful nature. In the book, the writers will completely offer you the scene of beautiful flowers and the melody of birds' singing. These writers will accompany you to have a date with the nature through these beautiful and vivid Chinese characters.

It includes eight volumes, and they are The Impression of Insect, The Story of a Basket of Cats, A Friend under the Bed, Pictures of the Four Seasons, A Bird in the Orchard, The Hoopoe Living with Us, The Snow Fox in Changbai Mountains, The Tiny Spring. The authors present the nature of their age and childhood to us by using flexible and elegant writing style. Under their pen, the fresh smell of the nature brings people new eagerness and makes a poetic and lovely world.

Liu Haiqi, born in October, once has worked on the publishing of children’s books and he has honored The Excellent Figure Award of the First Government Award of Publishing, Top Hundred Publishing Workers. He is a member of China Writers Association and a member of National Children’s Book Committee. He specializes in creating fairy tales, some of which are The Adventure of Tailless Mouse, The Father Tree, Liu Haiqi Humor Fairy Tale Series, The Fantasy World of Ma Xiu. His works have been selected into the Top 50 Best Sellers and has won The National Excellent Children's Works Award, National Excellent Publication Award. His works has also been chosen into the Top 100 excellent books recommended to teenagers by the State Administration of Radio, Film and Television of the PRC. Some of his works have been translated into Arabic and published.

Escape to Victory

There live a group of little joyous residents in the soybean field near the village. They are: Ant Wu Yangyang, Hedgehog Zhu Zhoujuan and Field Mouse Duo Duo. The little boy named Douwa likes to play with these cute creatures very much in the soybean field. One day, there is a huge human shadow covering the soybean field in the sky. How can these residents in the field get through this crisis? Come and open the book, and let’s find out the answer together.

The Battle of Protecting Eggs

The hen Lu Xiaohua has a poor memory and lays the eggs everywhere while the mouse Bi Shujia loves eating eggs very much and stares at Lu Xiaohua day and night. One day, Lu Xiaohua lays the eggs in the soybean field and the residents launch a battle of protecting the eggs. Has the eggs been protected? How is the end going? Come and open the book, and let’s find out the answer together.

The Adventure of Finding a Friend

The grasshopper named Tiepi is sold to the town, so the residents in the field maximize their adventure spirit to save Tiepi back by rushing to the town together. The villain Bi Shujia in the last story appears again, but this time does he give the residents a hand or stand in their way? How does this adventure come to an end? Come and open the book, and let’s find out the answers together.
Han Qingchen, graduated from the Chinese major of Nanjing University, is a first-level writer. She has published more than 40 books, some of which are The Little Witness, The Growing Bible of the Jasmine Angel, Story between Us, Flying, Don’t Be Afraid, Losing You Every Day. She has also won a lot of honors, such as National Excellent Children’s Literature Award, Chen Bochui International Children’s Literature Award, Wenjin Children’s Literature Award, New Era Children’s Literature Award, The First Prize of Zhouzhuan Cup National Novel Championship, Children’s Literature Award of Jining Literature, Jindun Literature Award. Her works have long been selected into “Chinese Children’s periodical” and listed as the Top100 Excellent Books recommended by the State Administration of Press, Publication, Radio, Film and Television of the PRC.

Because of the Father

Because of the Father is a young adult novel aiming to describe a contemporary heroic character in children’s perspective. The fourth grader named Jinguo is introverted and shy, but he doesn’t get along well with his father, a policeman. Jinguo’s father—Jin Qiuchang is always busy with his police work and he never feels tired. Thus, he is the public servant and protector to the citizens in Fengcheng. While Jinguo is having a hard time with his father, his father falls down forever when he is on a mission. After experiencing the painful death of his father, Jinguo’s heart is greatly touched. He changes his attitude from ignorance and misunderstanding of his father to the awareness of his father’s greatness. With the care of his classmates, Jinguo walks out of his narrow world and leads himself to a broader life.

Copyrights sold: Tunisia, Russia

The Flood

This is a children’s novel on the realistic theme and describes the warmth of human in the flood disaster. When Laner was 10 years old, the flood attacked and swept her village, but her grandfather led the villagers to fight with the flood. Although the flood is cruel, the villagers do not give up fighting with the blood year after year because of their desire for survival and a peaceful life. Finally, the whole village worked together to build high walls to prevent the blood.

Copyrights sold: Vietnam, The United Arab Emirates

Boys Who Brave the Winds and Waves

By depicting a boy growing up in a naval family, this book demonstrates the motivated and persevering spirits of today’s teenagers, reflecting the selfless dedication, silent sacrifice, and patriotic devotion of Chinese soldiers. The ten-year-old Qin Haixin (“Sea Heart”) has an instinctive fear of the sea, but is forced by his father in the navy to participate in rigorous sailing training, which is miserable to him. Yet, as he knows more about his father and the navy, and is encouraged by his classmates from other navy families, he gradually integrates into the new environment and comprehends the greatness and sacrifices of his father’s generations in the Chinese Navy.

Copyrights sold: Vietnam, The United Arab Emirates

The “Zhao Ling’s Wondrous Story Kingdom” Series

This series consists of 13 stories. These stories consist of two parts. One part takes animals as the protagonists, and eulogizes the virtues of tolerance and kindness through the interesting experiences of these protagonists; the other is about the little kids who encountered some small troubles during growth. He/She went into a different world because of fantasy or adventure, where these troubles slowly unraveled as he grew up.

Copyrights sold: Vietnam, The United Arab Emirates

Because of the Father

Because of the Father is a young adult novel aiming to describe a contemporary heroic character in children’s perspective. The fourth grader named Jinguo is introverted and shy, but he doesn’t get along well with his father, a policeman. Jinguo’s father—Jin Qiuchang is always busy with his police work and he never feels tired. Thus, he is the public servant and protector to the citizens in Fengcheng. While Jinguo is having a hard time with his father, his father falls down forever when he is on a mission. After experiencing the painful death of his father, Jinguo’s heart is greatly touched. He changes his attitude from ignorance and misunderstanding of his father to the awareness of his father’s greatness. With the care of his classmates, Jinguo walks out of his narrow world and leads himself to a broader life.

Copyrights sold: Tunisia, Russia

Chinese Youth

This novel focuses on the inheritance of the glorious spirit of The Xinan Tour Group in the contemporary campus. By adopting a two-line structure and children’s perspective, the book starts from a drama about the Xinan Tour Group to be rehearsed in the Xinan Primary School. By telling some moving stories, such as learning Xinan Tour Group’s striving history, the book depicts the vivid images of Qin Siyu, Yu Zihang, Dong Bo and other young pioneers, showing the diligent and optimistic spirit of young people in the new era.

Copyrights sold: Vietnam, The United Arab Emirates

Zhao Ling, has begun to publish works since she was 13 years old, and at the age of 18, she won the first prize in the adult group of the 6th new concept composition contest. She has published novels such as The Flood, The Day when Father becomes a Star, The South Flying Alfalfa, Zhou Xiaohong’s Moon and so on, and the works were selected as the “outstanding children’s literature publishing project” by the Central Publicity Department, 100 outstanding works which was recommended by the National Public Administration key support projects launched by writers Association, etc., China Excellent Publications Award, China Good Book, Jiangsu “Five One Project” Award, Jiangsu Purple Mountain Literature Award, Bing Xin Children’s Book Award.
Hu Jifeng, member of Chinese Writers Association, is a member of Jiangsu Provincial Propaganda culture system “five groups” talents, and a training object of Jiangsu Provincial “333 High-level Talents Training Project”. He has won the 9th National Excellent Children’s Literature Award, the 4th and 5th Purple Mountain Literature Award of Jiangsu Province, Bing Xin Children’s Book Award, Liang Bin Literature Award and other awards. His representative works include “Home on the Bird’s Back”, “The Child Who Wants to Go to Heaven”, “Just like a Wild Rose”, “Let someone Live a Good Life”, “The Sky River”, “The Wish of Great Grandpa” and so on.

Run Run Run

This is a prose novel full of childlike interest and warm-hearted inspiration. Taking the protagonist Hu Damao’s three years of high school life in Phoenix Nest Middle School as the main line, the book praises the positive and fearless attitude of the teenager when facing the double dilemma of material and spirit. It also shows that in the age of material shortage, the love from the old in the village with simple folkways, the care from teachers and the nourishment of nature have a great significant to childhood.

Hu Jifeng

ISBN 978-7-5584-2655-1

Jing Fan, a native of Ningxiang, Hunan province, now lives in Beijing. She is a master of arts and she has studied under the famous poet Zhang Zao. Her novels include Children of Paint Workshop, The Distant Rainbow Class. His works have been selected as one of the “Good Books of China” in 2018, one of the top five winners of the third Jingdong Literature Prize, Bingxin Children’s Book Award in 2018, and excellent Works Award of the “Five One Project” of the 14th Spiritual Civilization Construction in Zhejiang Province.

Jing Fan

ISBN 978-7-5584-2672-8

The Open-air Kitchen

This book, written by Jing Fan, the author of the “Good Book of China”, is a new and original novel about teenagers’ view of life. It tells a touching story around a kitchen from the perspective of 11-year-old Girl Xiazi. The book was selected as one of the “Good Books of China” in March 2022.

Xiazi’s grandparents run a breakfast shop in an alley adjacent to the cancer hospital. By chance, a woman borrowed a cooking stove to cook for a sick child. Since then, an open-air kitchen filled with fireworks and human voices has slowly taken shape in the alley, where countless patients and their families find comfort and warmth. Xiazi and sisters Dongzi are greatly influenced by the generosity of their parents and grandparents at an early age. During getting along with some cancer patients and their family members such as couple Qin, mother Bailu, Yueyue and Sister Moli, and medical staff represented by Doctor Ren, they not only harvest spiritual power such as goodness, bravery, love, resolution, but also obtain profound life education.

Jing Fan

ISBN 978-7-5584-2805-1

My First Book about Dreams of Life

Volume title: If You Want to Find out the Truth, If You Love Research, If You Want to Be Energetic, If You Have Loving Heart, If You Love Adventure, If You are Creative

These six volumes include thirty-six professions which children are most interested in at present and give every profession a scientific introduction. It can not only actively lead children to establish a correct outlook on life and profession, but also enrich children’s knowledge. Considering the readers’ thinking characteristics and taking overseas editing style as an example, each profession takes six pages. The first page makes a brief introduction of each profession. The second and third pages form a double spread, which mainly introduces each profession’s details to enrich readers’ knowledge. The fourth and fifth pages form a double spread, which reappears professional scene by painting the scenes to make readers have a scientific understanding of their longing professions. The sixth page makes a list of representatives in each profession and encourages readers to study hard.

Copyrights sold: Vietnam, Korea, India

Vietnamese Edition

My First Book about Dreams of Life

Price: 16.00 Yuan

ISBN 978-7-5584-2672-8

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Fighting Epidemic — Big Eye Heartwarming Series

The rights has sold: America, France, Germany, Lebanon, Turkey, Belgium, Tunisia, Vietnam, Nepal, India, Thailand, Mongolia, New Zealand, Pakistan, Sri Lanka, Cambodia, Russia (18 countries)

Since the outbreak of coronavirus disease (COVID-19), Chinese people have united in fighting the epidemic. Facing the unforeseen situation, Phoenix Juvenile and Children’s Publishing Ltd. realizes that books about the epidemic should also reflect children’s psychology and their reading habits. Therefore, out of a sense of responsibility as a publisher and love for the country, Phoenix Juvenile and Children’s Publishing Ltd. quickly reacts to the situation, inviting famous writers such as Zhao Ling and Zhang Xiaoling and well-known illustrators such as Yan Qing and Zhou Yi to create a series of books—“Fighting Epidemic · Big Eye Heartwarming Series”. Taking children’s reading habits, psychological development and aesthetic values into consideration, these books are full of children’s innocence and humanistic concerns.

A Journey of 9000 Millimetres

Five-year-old Xiaoqin uses a ruler to measure his house and finds out that it is actually quite big: 9000 millimeters in length and 5000 millimeters in width! Because their parents are in hospital, Xiaoqin and his nine-year-old sister are quarantined at home under the care of the community. The two siblings imagine themselves being as small as ants and start an adventure in their “big” house. When they travel to the balcony, they find the seeds of marigolds they sowed last year have sprouted. They know dad and mom will soon be back, since mom had told them before she left home that they would be back in spring. The two kids find hope and gradually grow up.

ISBN 978-7-5584-1790-4

ISBN 978-7-5584-1792-4

ISBN 978-7-5584-1793-1

Grandpa’s Fourteen Games

After Chinese New Year, dad and mom, a doctor and a nurse, have gone to Wuhan to fight the epidemic, leaving grandpa and the little girl at home. The little girl does not know the building is in quarantine and that residents cannot go out. To have the girl staying at home happily, grandpa comes up with an idea: playing games with the little girl during the fourteen days with one game each day. The little girl plays the roles of doctor, scientist, policewoman, soldier, community manager, and even patient. Every day, she expects the coming games, through which she learns to have close contact with someone who is later confirmed as a COVID-19 case. The unexpected epidemic changes everyone’s life, including Levin, a domestic cat with a strong character. Levin’s owner is a nurse who is now battling with the epidemic on the front line and cannot go home. Locked at home, Levin faces a crisis of survival, but luckily, the staff in the community service station, Levin gradually knows about what is happening outside. Seeing the staff busy working and helping people every day changes Levin, who starts to help and take care of others…

ISBN 978-7-5584-1791-7

ISBN 978-7-5584-1790-4

Empty Lunch Box

Since her father works in Africa for the local construction assistance, only the little girl and her mother are at home. During a grocery shopping, her mother happens to have close contact with someone who is later confirmed as a COVID-19 case. The mother worries about the possibility that she might be infected by the virus, so she isolates herself in a small room. On one side, there is the helpless little girl full of fear and worry; on the other side, the mother has to try everything she can to comfort her daughter. A short distance away, and yet poles apart. Fortunately, the community staff come to their aid in time.


ISBN 978-7-5584-1796-2

Mum Is Hiding

A N95 mask that loves to count numbers is bought by a father during the epidemic. As the only N95 mask in the family, it is treasured by everyone. The son gives the mask to the father, who is going to support the epidemic area; the father, arriving at the front line of the battle against the epidemic, gives the mask to his patient, cherishing the mask, the patient gives it to the medical workers, who are most in need of N95 masks. … Being a gift time and time again, this mask that loves to count is deeply moved by people’s love.

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