









# THE 5<sup>th</sup> CHINA-SOUTH ASIA EXPOSITION AND THE 25<sup>th</sup> CHINA KUNMING IMPORT & EXPORT FAIR

KUNMING-CHINA

2018.6.14-6.20

#### **Exhibition introduction**

The China-South Asia Exposition (hereinafter referred to as the Expo) is an international comprehensive exposition jointly organized by the Ministry of Commerce of People's Republic of China and the People's Government of Yunnan Province, and co-hosted by commercial authorities of South Asian countries.

China Kunming Import & Export Fair (hereinafter referred to as the Kunming Fair) is an international trade fair jointly organized by the Ministry of Commerce of People's Republic of China and the People's Government of Yunnan Province, Sichuan Province, Chongqing Municipality, Guizhou Province, Guangxi Zhuang Autonomous Region, Tibet Autonomous Region and Chengdu Municipality. The fair is extensively co-organized and participated by a number of organizations from home and abroad.

The Expo and the Kunming Fair will be held from June 14 to 20, 2018 at the Kunming Dianchi International Convention and Exhibition Center.

With an expected exhibition area of 190,000 m2, the event will include dozens of activities and forums participated by more than 80 countries and regions worldwide.











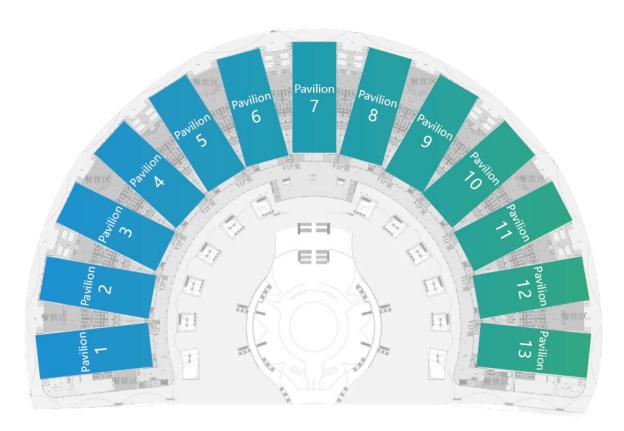






## Layout of the 3<sup>rd</sup> floor





The 3<sup>rd</sup> floor of the exhibition center will have 13 pavilions with exhibition area of 130,000 m<sup>2</sup>.

Pavilion 1	Tourism Pavilion
Pavilion 2	Agriculture Pavilion
Pavilion 3	Manufacturing Industry Pavilion
Pavilion 4	New Materials Pavilion
Pavilion 5/6	Southeast Asia Pavilions
Pavilion 7	Ceremonial & Cultural Events, Pavilion for Theme County & Country of Honor
Pavilion 8/9	South Asia Pavilions
Pavilion 10/11	Overseas Pavilions
Pavilion 12	Taiwan Pavilion
Pavilion 13	Domestic Pavilion

### Introduction of pavilions on the 3<sup>rd</sup> floor



Set to serve as a platform for tourism cooperation and exchanges. Tourism Pavilion is highlighted with tourism images of participating countries (regions), results of tourism cooperation between China and other countries, as well as new products and format of tourism, and bulids the platform for cooperation and communication of tourism industry.

Local exhibitors will showcase the developments of plateau agriculture, highland animal husbandry, freshwater fishery, efficient forestry and open agriculture.

Highlighted with key businesses, industrial parks, advanced technologies and products, the Pavilion aims at facilitating trade and technological exchanges in the field of manufacturing industry.

The pavilion will showcase new materials and the status quo of new metal material industry development system, the latest achievements of photoelectric, microelectronic materials and non-ferrous metal materials, green new energy materials, precious metals, rare earth new material, high performance new materials, fiber and composite materials and other new materials.

Southeas Asia Pavilions 05 /06

Exhibitors from Southeast Asian countries will showcase their businesses, technologies and products, as well as the results of their cooperation and exchanges with China.

#### Ceremonial & Cultural Events, Pavilion for Theme County & Country of Honor

The ceremonial pavilion will hold the opening ceremony and other events during the Expo and the Kunming Fair. It will also be the venue for the pavilion dedicated to Theme Country and Country of Honor this year.

08/ /09

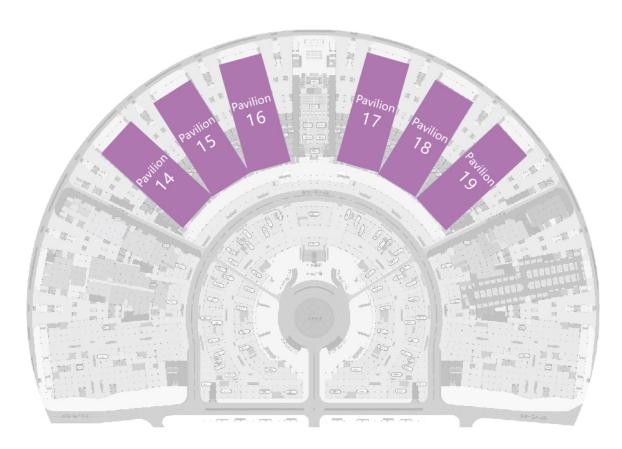
Exhibitors from South Asian countries will showcase their businesses, technologies and products, as well as the results of their cooperation and exchanges with China.

Exhibitors from countries and regions worldwide will showcase their businesses, technologies and products, as well as the results of their cooperation and exchanges with China. The Pavilion introduces the image, economic and cultural achievements between sister cities and Yunnan Province.

Exhibitors from Taiwan will showcase their businesses, technologies and products, as well as the results of their cooperation and exchanges with the mainland.

Exhibitors from different provinces and cities of China will showcase their businesses, technologies and products, as well as the results of their cooperation and exchanges among provinces of China.

Layout of the 1st floor



The 1st floor of the exhibition center will have 6 pavilions with exhibition area of 60,000 m<sup>2</sup>.

Pavilion 14	Food and Delicacies Pavilion
Pavilion 15	Mechatronics Pavilion
Pavilion 16	Biomedicine and Health Pavilion
Pavilion 17	Culture Creativity Pavilion
Pavilion 18/19	Wood Culture Pavilions



# Introduction of pavilions on the 1st floor

Fine food, local food, high quality ingredients and cooking utensils will be displayed.

Leading players, technologies and products of the electromechanical industry will be showcased at the

Through showcasing new technologies and products of health and fitness industries, as well as new applications of biopharmaceutics and marine biopharmaceutics, the Pavilion calls for new ways of healthy life.

Excellent cultural resources will be displayed to promote the trade of characteristic cultural products and services, as well as the upgrading and development of cultural industry.

The pavilion showcases wood culture which features major schools of rosewood furniture in China, South & Southeast Asia, as well as characteristic products.







#### Main activities

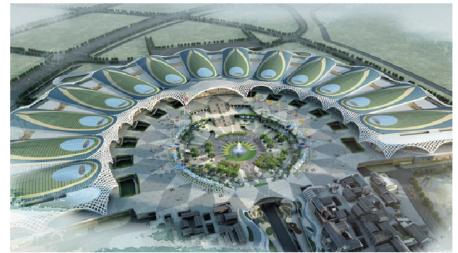
- China-South Asia Business Forum
- China-Southeast Asia Business Forum
- GMS Economic Corridor Week
- China-South & Southeast Asia Think Tank Forum
- China-South & Southeast Asia Technology Transfer Conference
- ASEAN Overseas Chinese Entrepreneurs Conference
- Yunnan-Taiwan Business Forum
- China-South & Southeast Asian Art Week and Lancang-Mekong Art Festival



# Venue

#### Dianchi International Convention and Exhibition Center, Kunming(DCEC)

Located by the beautiful Dianchi Lake, DCEC covers an area more than 500 mu, which can provides 500,000m for exhibition, conferences and various activities. It has 23 modern exhibition halls, 300,000m indoor exhibition area and 100,000m<sup>2</sup> outdoor exhibition area. DCEC has meeting rooms, banquet halls, multi-function halls, conference rooms and VIP rooms with 100,000m<sup>2</sup>, which can accommodate conferences, exhibitions and functions of various types and sizes.







# Guide map

Dianchi International Convention and Exhibition Center is located where the city's three major plates meet, offering convenient access to the downtown, the new district and the airport via East Lake Road, Belt Expressway and Airport Expressway, which connects half-hour urban economic circle of Kunming.



#### Official website and QR code

http://www.csa-expo.org





### Notice for exhibitors

In order to protect the legitimate rights and interests of exhibitors, all the exhibits and samples displayed shall be explicitly distinguished with intellectual property rights (IPR). All exhibitions shall comply with the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), Patent Law, Trademark Law, Copyright Law and other relevant laws and regulations of China on intellectual property rights, as well as provisions prescribed by relevant international IPR agreements that China is committed to. In case of any illegal infringement or counterfeiting exhibits, the organizer reserves the right to withdraw the exhibits and terminate the exhibition. It is strictly prohibited to sell food without proper package, food cooked on-site, fresh fruits and vegetables (including durian), controlled knives or articles.



### **Exhibition** cost

Type of Booth	Area	Open Type	Price (RMB)
Standard Booth	9m² ( 3m×3m )	Single open	10000 yuan/booth
	9m² ( 3m×3m )	Double opens	11000 yuan/booth
Indoor Raw Space	36m² and above		1000 yuan/m²
Outdoor Raw Space			300 yuan/m²



#### Account information

**RMB Account** 

Name of A/C: Exhibition Center of Kunming Import & Export Fair Bank: Bank of China, Kunming Civil Aviation Road Branch

A/C No.: 1340 3854 2575

US Dollar Account

Name of A/C: Exhibition Center of Kunming Import & Export Fair

Bank: Bank of China, Guandu Branch

A/C No.: 1356 3895 2527 SWIFT Code: BKCHCNBJ640

# **Exhibits** transportation

Exhibits shall be shipped to Kunming before May 30, 2018. The organizing committeehas designated Yunnan Easy-Trans International Freight Forwarder Co.,Ltd. to handle unified commodity inspection, customs clearance, and domestic transport procedures. Exhibitors shall submit a detailed list of exhibits in five copies for customs clearance and delivery formalities.

### **Exhibits** marks

Recipient	Yunnan Easy-Trans International Freight Forwarder Co.,Ltd.		
Address	13/F, Box Commercial Plaza ,No.32 Wujing Road , Kunming, Yunnan , P.R .China		
Contact	Ms Stella Lu /Mr Gary Yin		
Telephone	0086-871-65391529/65391519		
Fax	0086-871-65390819		
Email	tykmfair@sina.com; yinruiwu9501@sina.com		

# **Exhibition Management Service Provider**

China International Lead Expo Group (BeiJing) Co., Ltd.

# Exhibition Setup & Design Service Provider

Yunnan Junyu International Cultural Exposition Co., Ltd.is the contracted service provider of the event in charge of the overall design and setup of the exhibition.

### **Exhibition documents**

1	Exhibition certificate: three exhibition certificates will be issued to each standard booth; one exhibition certificate will be issued to special booth exhibitors for every 9 square meters.
2	Booth setup & dismantlement certificate: RMB 10 yuan will be charged for each certificate. (Note: During the designated setup and dismantling periods, exhibitors can set up or dismantle the booths by producing their exhibition certificates).
3	Car license for booth setup $\&$ dismantlement: issued for vehicles used for booth setup $\&$ dismantlement only; RMB 50 yuan will be charged for each license.
4	Online registration begins in May.

# Means of contact (3F)

Pavilion	Name of Pavilion	Contact	Tel.
1	Tourism Pavilion	Liu Feng	0086-871-63569952 , 0086-15398591966
2	Agriculture Pavilion	Sun Yurong	0086-871-63569952 , 0086-13354965818
2		Yang Honglin	0086-871-63569935 , 0086-15912133214
3	Manufacturing Industry Pavilion	Yu Fang	0086-871-63569935 , 0086-13888565511
4	New Materials Pavilion	Sun Yurong	0086-871-63569952 , 0086-13354965818
	Southeast Asia Pavilions	Fan Shuting	0086-871-63569935 , 0086-13888072152
5/6		Wang Tingze	0086-871-63569935 , 0086-13888893787
		Zhang Tao	0086-871-63569935 , 0086-18208856975
7	Ceremonial & Cultural Events, Country of Honor, Guest of Honor Pavilion		
8/9	South Asia Pavilions	Catherine Lee	0086-871-65891002 , 0086-18988429727
0,5	South Asia Favillons	Erin Chen	0086-871-63569952 , 0086-15391338057
10/11	Overseas Pavilions	Fan Shuting	0086-871-63569935 , 0086-13888072152
,		Wang Tingze	0086-871-63569935 , 0086-13888893787
12	Taiwan Pavilion	Duan Suheng	0086-871-65891002 , 0086-18988264264
13	Domestic Pavilion	Zhang Wenzhu	0086-871-63569952 , 0086-13888566698
13		Liu Feng	0086-871-63569952 , 0086-15398591966

# Means of contact (1F)

Pavilion	Name of Pavilion	Contact	Tel.
14	Food and Delicacies Pavilion	Sun Yurong	0086-871-63569952 , 0086-13354965818
15	Mechatronics Pavilion	Fan Shuting	0086-871-63569935 , 0086-13888072152
16	Biomedicine and Health Pavilion	Yu Fang	0086-871-63569935 , 0086-13888565511
17	Culture Creativity Pavilion	Fan Shuting	0086-871-63569935 , 0086-13888072152
	Wood Culture Pavilions	Li Mingyu	0086-871-63569912 , 0086-13678751151
18/19		Li Sheng	0086-871-63569912 , 0086-13888215555
		Chen Nan	0086-871-63569912 , 0086-15368730193

# Application Form for Exhibitors

Name of Company		
Traine or company		
Name	Tel.	
E-mail	Fax	
Add.		
Booth Reservation	Indoor Exhibition Area	(m²)
Special Decoration for Booth	Yes / No	
Brief Induction of Company		
	Seal :	:
	Date	
Exhibits		

# Application Form for Buyer

Name	Gender	
Name of Company		
Business Scope		
Title	Tel.	
E-mail	Fax	
Procurement Intention		
Negotiation Intention		
Notes		