PTC ASIA 2014 shows latest products

Welcome to PTC ASIA 2014, Asia’s leading trade fair for motion, drive and automation and, next to MDA in Hannover, the second-largest event of its type worldwide.

We are very pleased that ComVac ASIA and Industrial Supply ASIA are once again running alongside PTC ASIA as stand-alone events. ComVac ASIA is a great place to discover new products and services in the compressed air and vacuum technology sector, while Industrial Supply ASIA covers industrial supply and lightweight construction.

In addition, PTC ASIA takes place parallel to CeMAT ASIA. Asia’s leading intralogistics event, so you can gather an impression of the latest developments in such areas as materials handling, packaging and warehousing technology.

We organize PTC ASIA with a focus on the user industries that are shaping industrial development. We host international delegations, matchmaking sessions, sourcing events, and technical seminars and forums which address the specific needs of users from such diverse industries as automobile, engineering, food, machine tools, pharmaceutical, petrochemical, and rail transportation. These programs are platforms where visitors can meet with industry peers, talk about ideas, and gather in-depth information.

We also organize ComVac ASIA, Industrial Supply ASIA and CeMAT ASIA the same way, so that visitors get a complete overview of four important industry sectors, all in one place at the same time.

In 2013, these events collectively hosted 2,300 exhibiting companies and attracted and吸引e visitors from 80 countries and regions – an increase of 12.5 percent compared to 2012. The exhibition area grew significantly, too, from 80,500 square meters to 90,000 – approximately 11 percent. And more than 80 percent of visitors were decision-makers.

Such facts make it clear: there is simply no better event in Asia for doing business in these industry sectors.

Sophisticated German engineering finds buyers in China

The Power Transmission Engineering and Fluid Power Associations of the VDMA (German Engineering Federation) have supported the PTC ASIA from the very beginning – as an excellent showcase for the German power transmission engineering and fluid power industry in China and the entire Asia-Pacific region.

China has for years been one of the most important markets in Asia for German industry. Relations between Chinese and German companies have developed over many years.

In 2013, China was the most important export market for the German engineering industry, receiving exports to the value of 16.4 billion euros ($21.9 billion). The figure for exports by the German power transmission engineering industry was 1.3 billion euros ($1.7 billion) and for fluid power 566 million euros ($728 million).

There was also a considerable activity by German companies with production facilities in China. The exported products are technologically sophisticated, ranging from individual components through to modular subsystems and complex drive systems. Many German suppliers of power transmission engineering and fluid power technology will once again be presenting their innovative products to their Chinese customers with their own stands or in the German Pavilion in Hall 4.

Exhibitors and visitors alike will benefit from the numerous synergy effects resulting from the fact that the exhibition CeMAT ASIA is being held parallel to PTC ASIA. The VDMA is also represented by its own booth in each exhibition area: at PTC ASIA in Hall E4, Stand B4-2, and at CeMAT ASIA in Hall W2, Stand J1-3. The German exhibitors are looking forward to your visit!

ASSOFLUID - Italian Association of Manufacturing and Trading Companies in Fluid Power Equipment and Components

ASSOFLUID promotes Italian companies in China

Domenico Di Monte
President of ASSOFLUID
Italian Association of Manufacturing and Trading Companies in Fluid Power Equipment and Components

As Italy’s leading intralogistics event, CeMAT ASIA is being held parallel to PTC ASIA. The German exhibitors are looking forward to your visit!

Operating in the Chinese market for more than 50 years, Hannover has long committed to improving service quality. It believes that getting a full picture of the market and understanding the industry are important in matching buyers and sellers and establishing trust with clients.

It has launched “Themed Month” activities in 2014, which sent specialists to the manufacturing sector, food and pharmaceutical packaging sector before the exhibition to listen to clients’ demand so as to match suitable companies with one another. The movement received recognition among clients.

During the four-day exhibition, a series of high-level forums and conferences featuring experts, senior officials and senior engineers will be held to give participants more inspiration about the industries.

As China’s largest and the world’s second largest industrial technology event, PTC ASIA is renowned for its accurate understanding of industry trends and real time tracking of hot industry topics. It has become a perfect platform for launching new products and has received wide recognition among transmission-related businesses from global participants.

The PTC ASIA 2014 is so popular that the exhibition halls that span from pavilion E1 to pavilion E6 are occupied with a 110 percent utilization rate.

The exhibition organizers revealed that 25 percent of exhibitors are newcomers with industry leading products and services.

They will not only inject fresh blood into PTC ASIA, but also enrich the categories of exhibits and upgrade the industrial chain,” said James Fu, general manager of the Hannover Milano Fairs China.

PTC ASIA 2014 will welcome exhibitors from China, Germany, Italy, Turkey, South Korea and other countries and regions.

PTC ASIA also gives the great opportunity to meet representatives from international fluid power associations and CHPSA is a perfect host, making all the efforts to encourage collaboration and friendship.

ASSOFLUID wishes all exhibitors and visitors of PTC ASIA 2014 a profitable and productive stay.