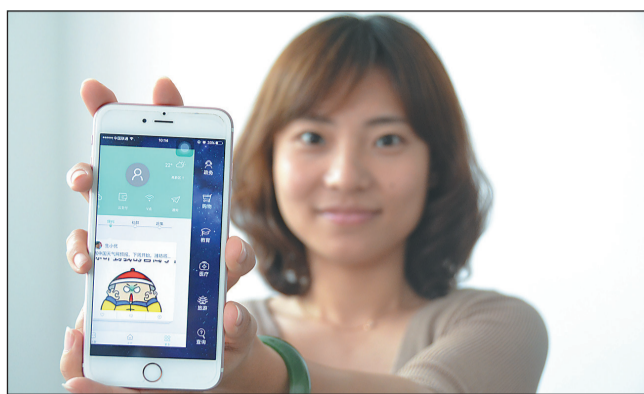


High-tech report

中国日报 CHINA DAILY

A JOINT PUBLICATION OF CHINA DAILY AND STATE-LEVEL WEIFANG HIGH-TECH INDUSTRIAL DEVELOPMENT ZONE



A resident in the Weifang high-tech zone displays the Wei V, a city information mobile app.

City info app links up govt, public and biz

By ZHUANTI

The Citycloud Network Technology Co in the Weifang High-Tech Industrial Development Zone produces a city information mobile app to provide convenience to residents.

The app, called Wei V, allows residents to search for information about discounts, government procedures, restaurants and hospitals and helps them find parking spaces, according to Citycloud.

"The concepts such as Internet Plus, big data and cloud computing have raised new requirements on city management because residents will demand better government services. The application of e-government will support the role of administrative departments," said Fu Zhong, general manager of Citycloud.

Jointly established by the Weifang government and Zhejiang-based Enjoyer Co in 2015, Citycloud creates mobile solutions for city logistics, Fu said.

Mobile solutions are growing increasingly important for city governments because city administrators believe they will enhance management efficiency and bring convenience to residents. But many cities do not have online platforms to link information from different sectors.

"Wei V is the platform that brings all parties within a city under one roof to bring more convenience to residents," Fu said.

Wei V provides information on traffic, education,

healthcare, trading and telecommunications and encourages interactions between the public and the government as well as businesses and potential customers. The app also allows people to shop online and make payments through a system similar to Alipay.

Lu Yongzhi, a staff member in an e-commerce company in Weifang, is a frequent user of Wei V.

"I often order meals through Wei V when I have to work overtime. It is very convenient," Lu said.

"I also use Wei V to purchase tickets and groceries. It also has online instant message services," Lu added.

Parents who are concerned about their children's experiences in their kindergartens can use the app to track the latest news about the schools, according to Citycloud.

"The platform will allow parents to track school buses. The service will be useful for us to monitor kids' progress on the buses," said Chen Hui, a parent in the zone.

The upgraded Wei V 2.0 version is currently being tested and will be released in November, said Shi Xiuling, operation manager of Citycloud, who added that the upgraded version will make the app more user-friendly and service-oriented.

"Wei V's development symbolizes a city's innovation development," said Zhang Wenjie, director of the zone's Information and Emerging Industry Development Office.

Yan Shanshan contributed to this story.



A Shengrui Transmission Co technician operates on the production line for the company's 8AT automatic transmission. The company is one example of the Weifang High-Tech Industrial Development Zone's strategy to attract future investments. PHOTOS PROVIDED TO CHINA DAILY

ZONE INSTALLS NEW MEASURES TO ADVANCE DEVELOPMENT

Fault tolerance system among moves to encourage innovations

By ZHUANTI

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The Weifang High-Tech Industrial Development Zone has implemented a series of measures to accelerate the construction of key projects, support economic growth and enhance living standards this year.

It has introduced a fault tolerance mechanism to encourage innovative ideas from staff members for the development of projects. It has also introduced an investigation system to identify people who are not performing their work duties well.

Police have also initiated plans to crack down on criminals.

"All government departments have to take respon-

sibility so we can accelerate the development of a nationally leading economic zone and an international city," Chu Baojie, a member of Weifang's standing committee who is also the director of the communication department of Weifang and the secretary of the Party working committee of the zone.

The development zone will promote strategies that are technologically driven, global and environmentally safe to support local economic growth, said the authorities.

Shengrui Transmission Co celebrated the groundbreaking of its new expanding project that includes an industrial park, a research and development center and a community center for employees on May 6.

The 2 billion yuan (\$305

million) construction project covers a total of 53,000 square meters and combines design, research and development, production, logistics and financing under one roof to produce millions of units of automatic transmissions annually upon completion.

Shengrui is one example of the zone's strategy to attract future investments. For its future development, the zone plans to focus on attracting investors from high-end manufacturing industries, leading universities and organizations, and modern service industries.

Financial institutions in the zone are encouraged to create financial products to build the region into a model capital market.

Decision-makers from the zone believe industrial

upgrades is the most effective way to support regional economic growth under the nation's new normal economic conditions.

The zone will continue to support the development of existing core industries, such as vehicle equipment manufacturing, acoustics and optoelectronics, biotechnology, software information and new materials.

It will develop more incubators and high-end tech platforms to attract more industry leaders to the zone.

Local authorities said the goal of the zone is to bring more happiness to residents. The zone plans to invest 520 million yuan in 30 projects to solve social insurance and education issues and upgrade shantytowns this year.

The development zone also requires government officials to change their work styles to provide more support to residents. The zone's efforts have paid off. Businesses reported strong growth in the first four months of the year. Weichai Power and Shengrui reported 45.4 percent and 63 percent year-on-year growth from January to April in output value. The zone's total industrial output reached 23.17 billion yuan in the first four months of 2016, increasing 10.5 percent year-on-year. High-tech industry output increased 18.6 percent year-on-year to 15.32 billion yuan from January to April, according to the zone.

Liu Jie and Zhuang Wenshi contributed to this story.

Briefly

Lawyers tapped to help Weifang high-tech zone

Ten lawyers from Shandong province were chosen on May 17 to aid the Weifang High-Tech Industrial Development Zone with legal services on economic and social affairs such as major administrative enforcement decisions, project negotiations, foreign cooperation, government contract reviews and dealing with administrative litigation cases.

Weichai Power among top 500 Chinese brands

The 10th list for the top 500 Chinese brands was announced on May 12. The list includes 24 Shandong-based brands. Weichai Power ranks 64th at a brand value of 43.3 billion yuan (\$6.61 billion). Weichai Power Co is China's leading manufacturer of engines for heavy-duty trucks and is based in the Weifang High-Tech Industrial Development Zone. The list is selected by more than 200

institutions organized by Brand Insight Magazine.

Area establishes production and research base

A production and research base was established in the Weifang High-Tech Industrial Development Zone recently to facilitate cooperation between Shandong Taipu Biotechnology Co and the Environment Science and Engineering College of Nankai University.

The base will use Nankai University's expertise in technological innovation, research, education and talent training, with Shandong Taipu Biotechnology Co's experience in production equipment.

Shandong Taipu Biotechnology Co was introduced into the zone last year. The company currently cooperates with Rice University in the United States and Nankai University in the research of industries, agriculture, marine environmental pollution treatment and soil bioremediation technology.

Online system tracks construction sites, workers

By ZHUANTI

The Weifang High-Tech Industrial Development Zone is developing online management systems for construction sites and the city government.

All new construction projects in the region have been required to install a site management system over the past few months to manage construction workers and stop unauthorized access to sites, according to the zone.

Chu Shichun, a government official in charge of construction site safety in the zone, said workers have to scan their cards before accessing sites. The site management system will record and display the total number of staff members in a project, number of staff members working on site and the number of staff members who are not on site.

The system is also used to record all worker-related information such as their identification card information, job training institutions and their work responsibilities.



A staff member with the high-tech zone's City Construction Management Bureau examines a city construction site via an online management system.

"The information can be used as evidence when there are disputes between workers and construction companies," Chu said. "The system will help us improve construction quality and maintain construction site safety."

This year, all construction sites will be required to install a 24-hour monitoring system to record a

range of information such as construction materials and machineries on site, Chu said.

"We plan to install camera monitoring systems on construction sites in the near future to check on the progress of a certain project in real time," Chu said. "It will help us enhance administrative efficiency and keep costs low."

This year the zone also introduced a city management mobile app to help administrative departments manage the region in an effective and efficient manner.

According to the zone, staff members from the city road inspection team, which is responsible for the maintenance of municipal facilities, trees and the zone's sanitation, were required to install the mobile app.

The app allows staff members to upload information onto an administrative platform when they identify a problem. The zone's administrative departments will then fix the problem as quickly as they can.

"We have seen significant improvement in city emergency management ability in the last five months," said Ma Bo, director of the zone's City Construction Management Bureau.

The zone will continuously increase investments in city construction systems. The zone plans to develop a software application, which

will help the region enhance urban planning efficiency this year.

"Hopefully, the online approval system will be launched in 2016," said Han Lei, director of the zone's Urban Planning Bureau. "We expect to achieve better information sharing between Weifang and the zone in 2016 by connecting the system with Weifang Urban Planning Bureau."

"We plan to integrate all urban planning-related information into this system to enhance approval efficiency in upcoming years."

Guo Yajing contributed to this story.

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