**BUSINESS** 7 🛉 🗐 🛭 鶲 CHINA DAILY January 13-14, 2018

## **China-made VWs** heading overseas

Pilot shipment is set to be sent to the Philippines this month

By LI FUSHENG

lifusheng@chinadaily.com.cn

China-made Volkswagen cars will soon be exported to Southeast Asian markets. with a pilot shipment to the Philippines to be made this month, according to Volkswagen Group China.

A company representative said on Friday that it will be the first time China-made Volkswagen cars will be sold overseas, but he did not disclose the specific models involved or the number of cars in the shipment.

"The export models will be drawn from our lineups in market segments where we have a proven sales success. In general, it's an additional offer to the existing offer of Volkswagen in the Philippines. We want to expand the choice," the representative told China Daily.

The exports are part of a plan Volkswagen Group Chi-na has signed with its two Chinese joint ventures SAIC Volkswagen and FAW-Volkswagen — to expand into

"The initial phase targets



The initial phase targets Southeast Asian markets. The export program is scheduled to get underway fully in March."

Volkswagen Group China

Southeast Asian markets. The export program is scheduled to get underway fully in March. The target is to deliver several thousand cars to customers annually in this region in the years to come," said Volkswagen Group China in a statement.

The company said the move reflects the international standard of its joint venture products and represents a new milestone in Volkswagen AG's relationship with its two longstanding Chinese partners.

Weiming Soh, executive vice-president of Volkswagen Group China, said: "It represents the next step in the ongoing expansion and development of our joint venfact that their products can

compete internationally."

Volkswagen Group China said the export program will be implemented in close coordination with the capacity utilization in other regions.

John Zeng, managing director of consulting firm LMC Automotive Shanghai, said the Volkswagen move may be targeted to better utilize its global production network to enhance its presence in the Southeast Asian region, which has been dominated by Japanese brands.

Volkswagen is by a long way the best-selling car brand in China, which has been its largest market worldwide.

In 2017, a record-breaking 3.18 million vehicles were delivered to customers in the Chinese mainland and Hong Kong, up 5.9 percent year-onyear, which almost doubled the overall car sales growth rate in China. More than 98 percent of them were made in China.

Volkswagen is not the first international brand to export China-made cars.

Volvo Cars finished its first shipment of China-made S60 sedans to the United States in 2015 and started exporting flagship S90 sedans to Europe and the United States in mid-2017.

General Motors exported its China-made Buick Envision SUVs back to the United States in 2016



## Moutai to double online liquor sales

By ZHU WENQIAN in Beijing and YANG JUN in Guiyang

Kweichow Moutai Co Ltd, China's signature high-end spirit maker, said on Friday that it expects online sales to account for 60 percent of its total sales in the future compared with 30 percent now.

According to a report in China Business News, Moutai earlier had released more than 200,000 bottles of its white spirits into the market to stabilize prices and alleviate supply shortages, but scalpers had purchased most of the products.

In December, Moutai, a dishou province, said it would

raise the prices of its products by 18 percent this year, which will be the first price change since 2012.

Dong Baozhen, one of the most famous investors in Moutai from the private equity sector, said on his Weibo account that Moutai prices have risen as the company did not manage its sales channel properly.
"The company should sell

its products through e-commerce platforms, rather than brick-and-mortar stores, in order to control retail prices," he said

A 500-ml bottle of Moutai's classic Feitian 53 percent liquor now retails for 1,499 yuan (\$230) on online platform JD and consumers need memorative wines. to make an appointment online to reserve the product first. As of now, the platform has received reservations from

nearly 250,000 people. In December, the price of the same product on JD was 1,299 yuan per bottle.

Li Baofang, general manager of Moutai Group, said Moutai will not change the number of its domestic distributors this year. The compa-ny will adjust its sales structure and release new products in e-commerce platforms and overseas markets In addition, it will increase the supply of some value-added

Cai Xuefei, a wine sales expert, said Moutai aims to supervise the flow and pricing of its products, and online sales will help that effort.

"If Moutai can sell 60 percent or more of its products through online platforms, it means the company can subvert its traditional hierarchical agency system, and shape a flat sales system. This can't be achieved without the support of big data," Cai said, according to a report in the China **Business News** 

Contact the writers at zhuwen qian@chinadaily.com.cn

## Infineon bets big on nation's semiconductor market

By CHENG YU

chengyu@chinadaily.com.cn

German semiconductor company Infineon Technologies AG says it aims to achieve double-digit growth this year in China - a country that's playing an increasingly important role in its business as a whole.

"China has gained strong

momentum in the semiconductor sector and it has also contributed to around one fourth of the company's sales volume in the last fiscal year," said Su Hua, president of

Infineon in China. "I believe that this growth momentum will continue this vear and will be better than the overall growth rate of the company" he added.

Infineon, the producer of key semiconductors that help drive China Railway Rolling Stock Corp's high-speed railways, posted revenue of 7.06 billion euros (\$8.4 billion) in its 2017 fiscal year ending in September, which was a 9 percent increase year-on-year.

According to Su, Infineon

**Gainers and Losers** 

has benefited and will continue to benefit from China's growing new-energy vehicles market, the energy sector and the "Made in China 2025" strategy, which was designed to promote the country's highend manufacturing.

Su also pointed out that the company will focus on key emerging markets to apply

advanced technologies and products in burgeoning fields including electric vehicles, renewable energy and the internet of things.

Notably, the German company is also a global leader in automotive electronics, with more than 40 years of experience and technical innovation ability in automotive semiconductors.

Tuesday, announced at the Consumer Electronics Show in Las Vegas that it was joining the Apollo Program of Baidu Inc to promote the development of autonomous driving technology.

Globally, the revenue of Infineon's automotive unit hit 2.99 billion euros in the 2017fiscal year, contributing 42 percent to the company's total.

"To develop intelligent connected vehicles, we must first guarantee the safety and security of the cars and drivers. After all, the ultimate goal of vehicles is to take passengers from one place to another safely," said Xu Hui, head of the automotive division of Infineon China.

"We will endeavor to develop automotive semiconductors and the automotive electronics ecosystem to accelerate automotive intelligence in China," she added.

Statistics from Strategy Analytics show that Infineon ranked No 2 in the world's vehicle semiconductor market, with a market share of 10.7 percent as of April 2017.

Index	Close	Daily	YTD
Shanghai Stock Exchange Composite Index	3428.94	% Chg + <b>0.1</b>	% Chg +3.7
3450	3420.54	Α.ΛA	+3./
3350	m	~~ ५	
3250			MA
3150	•		









GAINERS	Close	Daily % Chg	LOSERS	Close	Daily % Chg	
Shanghai Stock Exchange						
Sundy Land Investment	4.25	10.10	AVIC Shenyang HeiBao	35.02	-10.00	
Shenzhen Heungkong	3.71	10.09	TibetWeixinkangMedicne	16.68	-7.28	
BeijingDalongWyREDvCLt	4.61	10.02	Beijing Vastdata Tech	48.07	-7.11	
ShanghaSmthAdhsvNwMtrl	21.96	10.02	Sichuan Zhenjing Corp	16.03	-6.91	
Suzhou Secote Prec El	34.29	10.01	Guangdong Hotata Tech	21.06	-6.28	
GuangdongChampionAsiEl	19.79	10.01	Shanghai Beite Tech	10.23	-5.37	
Guizhou Gas Group Corp	26.72	10.00	HoshineSiliconIndustry	59.37	-5.36	
JiangsLkMchncl&Elctrcl	20.13	10.00	Insigma Technology Co	13.00	-5.32	
AnhuiTrnsCnsltng&Dsgnl	24.19	8.96	Shanghai AtHub Co Ltd	45.65	-5.03	
Wolong Real Estate	6.86	8.54	JiangsuProtrulyVisnTch	6.23	-5.03	
Shenzhen Stock Exchange						
FAW CAR Co Ltd	11.83	10.05	FocusedPhotonicsHngzhu	32.94	-10.00	
Kinghand Indstr Invst	11.87	10.01	Fujian Star-net Comm	20.70	-6.84	í
Zhejiang NHU Co Ltd	43.77	10.00	BeijingOrintNtCmmSc&Te	12.48	-6.17	
BeijingUltrapower Sftw	7.51	9.96	ShenzhenYsstchInfotech	13.96	-5.93	
JiangsuAkcomeSci& Tech	3.00	9.89	Thunder Software Tech	30.09	-5.64	
DMG Ent & Media	14.46	5.62	Leo Group Co Ltd	2.93	-5.48	
ShenzhenLaibao Hi-tech	10.27	5.01	Zhejiang Nanyang Tech	19.16	-5.34	
GreeElAppliancesofZhhi	53.30	4.92	GRG Banking Equipment	8.20	-4.54	
Youzu Interactive Co	23.67	4.73	Yunnan Aluminium Co	10.47	-4.47	
HangzhouRobamAppliancs	52.50	4.73	Sinodata Co Ltd	26.81	-4.39	
Hang Seng						
PingAnInsGrpCoof China	86.40	3.41	Wharf RealEstate Invst	52.50	-3.14	
Tencent Holdings Ltd	442.20	2.98	WH Group Ltd	8.95	-1.86	
China Shenhua Energy	22.70	2.71	China Unicom Hong Kong	10.74	-1.29	
Geely Automobile	27.00	2.66	Link REIT	70.45	-1.12	i
CNOOC Ltd	12.50	2.46	Wharf Holdings Ltd	32.35	-1.07	
						1

Cr	Cross Currency Rates										
	USD	EUR	CNY	HKD	GBP	KRW	BRL	RUB	JPY	INR	CAD
USD		1.211	0.155	0.128	1.360	0.001	0.311	0.018	0.009	0.016	0.798
EUR	0.826		0.128	0.106	1.123	0.001	0.258	0.015	0.007	0.013	0.659
CNY	6.463	7.829		0.826	8.787	0.006	2.010	0.114	0.058	0.102	5.160
HKD	7.824	9.477	1.211		10.639	0.007	2.433	0.138	0.070	0.123	6.247
GBP	0.736	0.891	0.114	0.094		0.001	0.229	0.013	0.007	0.012	0.587
KRW	1064.900	1281.470	164.775	136.115	1445.270		330.590	18.785	9.567	16.750	848.870
BRL	3.214	3.870	0.498	0.411	4.372	0.003		0.057	0.029	0.051	2.567
RUB	56.594	68.547	8.757	7.233	76.938	0.053	17.601		0.509	0.890	45.185
JPY	111.230	134.730	17.211	14.216	151.245	0.105	34.592	1.965		1.749	88.813
INR	63.578	77.035	9.837	8.126	86.434	0.060	19.786	1.124	0.572		50.764
CAD	1.252	1.517	0.194	0.160	1.703	0.001	0.390	0.022	0.011	0.020	

Bloomberg Yinhua Traded Money Market Fund

International Stock Markets									
	Daily Close	% Chg	-7%	YTD % Chg 0% +7%					
Hang Seng Index	31,412.54	0.9		<del></del> 0					
Hang Seng China Ent Index	12,468.93	1.4							
TAIEX Taiwan Stock Index	10,883.96	0.7							
Nikkei 225	23,653.82	-0.2		<del></del>					
Sensex	34,534.92	0.1		o					
KOSPI	2,496.42	0.3		· · · · · ·					
S&P/ASX 200	6,070.05	0.0		<del></del>					
New Zealand 50 Gross Index	8,242.35	-0.1		<del>-</del> 0					
Straits Times Index STI	3,520.20	0.2		o					
Bangkok SET Index	1,813.23	0.6		o					
Bursa Malaysia KLCI Index	1,822.29	0.3		<del></del>					
VN-Index	1,050.11	0.2		· · · · · ·					
Dow Jones	25,574.73	0.8		<del></del> 0					

Commodities						
	Close	Daily % Chg	-7%	YTD % C	Thg	+7%
Brent Crude Oil (USD/bbl.)	69.13	-0.2		:	<del></del> 0-	
Gold (USD/t oz.)	1322.50	0.2		- :	0-	
Silver (USD/t oz.)	16.97	-0.4		<b>-</b> ○÷		
Copper (USD/lb.)	3.23	-0.1		<b>-</b> ○ ÷		
Aluminum (USD/MT)	2165.25	-0.2	$\circ$			
Corn (USD/bu.)	3.49	-0.1		0		
Wheat (USD/bu.)	4.33	-0.2		:	-0	
Soybeans (USD/bu.)	9.50	-0.5		<b>-</b> ○÷		
Coffee (USD/lb.)	1.23	-0.9		0		
Sugar #11 (USD/Ib.)	0.14	0.4	-0-	-		
Palm Oil (MYR/MT)	2556.00	-0.4			_o_	

ETFS			
			Daily %
EQUITY ETFs	Ticker	Close	Change
China 50	510050	3.02	0.90
China AMC CSI 300 Index	510330	4.57	0.75
China CSI 500	510500	6.73	-0.50
China SME	159902	3.74	-0.35
China Universal CSI Consumer Staples Index	159928	2.55	1.27
E Fund ChiNext Price Index	159915	1.69	-0.94
E Fund CSI 300	510310	1.79	0.45
E Fund CSI 300 Financials ex Banks Index	512070	2.13	1.19
E Fund Hang Seng China Enterprises Index	510900	1.31	1.08
E FUND SZSE100 INDEX FUND	159901	5.27	0.50
Fortune SGAM Xianjin Tianyi Money Market	511990	100.04	0.03
Guangfa CSI 500	510510	1.77	-0.62
Guotai Shanghai Stock Exchange 180 Financial Index	510230	6.57	0.75
Harvest CSI 300 Index	159919	4.60	0.44
Huatai-Pinebridge CSI 300	510300	4.27	0.54
Shanghai SSE180	510180	3.62	0.47
SSE Pledge Urban Investment Bond	511220	92.94	0.08
Yinhua Traded Money Market Fund	511880	100.31	0.03