iBridge: ‘One world, one science park’

By Zhang Xiuying

With economic globalization and the rapid development of network technology calling for a new solution to the sustainable development of hi-tech parks around the world, the Information Bridge — more colloquially known as iBridge — is an innovative tool to meet the challenges stemming from globalization and a "knowledge-based" society. The initiative attracted international attention due to its generating ability and competitiveness.

As the world’s third largest economy interacts with the global market and related social forces — and a vital way of seeing the world’s hi-tech industries.

iBridge is an ideal business platform, using this cutting-edge technology. Customers can communicate with each other through a combination of tools such as blogs, communities, online conferences. The network also provides recommendations for better cooperation, management improvement and the supporting of government functions.

International cooperation

Making it as the ideal way of connecting with the rest of the world, iBridge is the first of its kind to be devised by any of the 54 national science parks in the world. The platform is suitable for promoting the development of science parks in other countries as well as to support the international cooperation and the sustainable development of hi-tech industries.

In August 2008, HSP and the government of the Beijing municipality, as well as the Beijing Municipal Science and Technology Commission (BMS), signed an agreement to work together in a variety of international cooperation mechanisms for better promotion of science parks in Beijing.

Future prospects

With its self-appointed mission to help China-based hi-tech enterprises to pay tax but will allow them to enter China.

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For Feng Jun, CEO of Beijing Valley, the area has a strong appeal to visionaries with ambition.

E-platform provides crucial in IT firms ‘bid to go global’

By Teng Tong

With its sophisticated platform to link businesses around the world, the Information Bridge (iBridge), an Internet-based platform developed by the Haidian Science Park (HSP), has become a model that has received a positive response from the public in China’s hi-tech industry.

For China watchers, it also serves as a window on how the world’s third-largest economy interacts with the global market and related social forces — and a vital way of seeing just how it is turning to private enterprise to build its modern innovation economy. It has also become an important platform for global cooperation linking both to develop new business opportunities. In order to succeed, HSP and its partners have had to build up a list of hi-tech enterprises in its network.

Among them, the 51 hundred hi-tech enterprises in the Haidian district alone, more than 2200 are foreign-invested, including 42 Fortune 500 companies, such as IBM, IDS, Intel, Hitachi, Mitsubishi and IBM. It is also home to the Beijing Valley Technology Incubation Center, which is a member of the Global INCUBATOR Network.

iBridge is a network platform that serves enterprises in science parks around the world. Based on this, the HSP has cooperated with IBM and the International Association of Science Parks (IASP) to try making use of this effective communications platform. The idea of creating such a platform was first conceived by the Beijing Valley Science and Technology Incubation Center, which is a part of the internationalization programs supported by the Beijing Development and Experimental Bureau of Science and Technology.

In January 2007, a framework agreement for cooperation between iBridge and the Institute of Electrical and Electronics Engineers (IEEE) was signed. With strong background in software development, it was fully recognized and supported by Lin Fanzheng, director of IASP, and his team.

Partnerships were also on offer with the Institute of Electrical and Electronic Engineers, and Wuxi Foreign commerce, respectively.

In August 2008, IPT and Wuxi commerce department signed an agreement to work together in a variety of fields such as hi-tech industry, science parks, hi-tech parks and other parts of Europe.

By Ting Ting

The International Association of Science Parks (IASP) is trying to make contributions to the international cooperation mechanisms for better promotion of science parks in Beijing.

For Feng Jun, CEO of Beijing Valley, the area has a strong appeal to visionaries with ambition.