Haidian Science Park: Model for innovation
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With its many nationally famous hi-tech enterprises and proven pool of talented professionals, Zhongguancun (Haidian Science Park, HSP) has now been approved by the central government to build the nation’s first “model and core base” for innovation.

Liu Fusheng, mayor of Haidian district, explains that the model and core roles will require HSP to attract the most advanced technologies and talented people— and protect the most successful enterprises and brands worldwide.

The concept was proposed in March this year and has won full support from the local and central governments.

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Lin said, “I believe our new innovative policies in promoting employment will provide more opportunities for enterprises, helping them allocate resources in this specific period.”

Many new enterprises in China now have capacity for innovation with their own patents. But the big problem in facing entrepreneurs in how to operate the companies well.

Zhang Xueying, chief of the International Promotion & Cooperation Division of the Administrative Committee of HSP, said in order to enhance the competitiveness of the companies, the park usually invites experts in business administration to give free lectures to management personnel.

“We expect to have more potential enterprises to develop in Haidian Science Park,” she said. “To help them grow bigger and stronger is our major task.”

Green Park

To build a green park is also an important part of HSP’s initiatives to develop a model and core innovation base. Using fewer resources to produce more value is what is now required from new entrepreneurs.

According to the statistics, energy consumption for per unit of gross domestic product in Haidian is only a half of Beijing’s and a quarter of the nation’s average.

“To protect the intellectual property rights of the enterprises here is another great responsibility that the government should take,” said Haidian Mayor Lin. “The district government encourages more enterprises to develop their own patents.”

As the essential part of innovation, work, patent protection is gradually becoming a greater concern with more enterprises. The environment is not perfect yet, some people still lack awareness on patent protection. But I believe the situation will change soon in the future as we make more efforts on patent protection,” Lin said.

The garden-like environmental industry park provides an example of ecologically responsible industrial development.