

Chapter 5 Determination and Protection of Well-Known and Famous Trademarks

1. Determination and protection of well-known trademarks.

In 2009, the global financial crisis slowed the world economy, and intellectual property became more and more important. A part of AIC's responsibility of enforcing determination and protection of well-known trademarks, was a measure to fully display the intellectual property function of trademark protection.

1-1 Determining well-known trademarks in accordance with the law.

In 2009, CTMO and the TRAB provided legal protection to 390 trademarks throughout the determination of well-known trademarks in trademark administration, trademark opposition and trademark disputes, according to the stipulations in the Trademark Law, the Implementing Regulations of the Trademark Law, Determination and Protection of Well-known Trademarks and Trademark Review and Adjudication Rules. Of the 390 trademarks, 370 were held by Chinese enterprises on the mainland, one belonged to an enterprise in the Macao Special Administrative Region, three were from Chinese enterprises in the Taiwan region, and 18 were owned by foreign enterprises (four by the United States, eight by Japan, one by France, two by Britain, two by Germany, one by Switzerland, one by Ireland).

The 227 trademarks recognized by the Trademark Office in trademark administration cases in 2009

No.	Trademarks	Registrant/Owner	Class and Goods/Service
1	Ai Tefu and device	JiangSu 84 Health Care Products Co., Ltd.	Class 5:Disinfector
2	JinMaiLang	JinMaiLang Food Product Co., Ltd.	Class 30:Instant Noodle
3	East and device	GuangDong East Power Inc.	Class 9:stabilized voltage supply
4	Fu Huang and device	AnHui FuHuang Heavy Steel Construction Inc.	Class 6:metallic building material
5	Mao Jia and device	ShaoShan MaoJia Hotel Development Co., Ltd.	Class 42:Restaurant
6	GRIFINE and device	GuangDong Grifine Ceramic Co. Ltd.	Class 19: Ceramic
7	WEI WANG and device	GuangDong WEIWANG Group Co. Ltd.	Class 11:electronic rice cooker
8	SEARI and device	Shanghai Electrical apparatus Research Institute (Group) Co., Ltd.	Class 9:Computer Control Apparatus
9	BOEE	ShenZhen BOEE Jewelry Co., Ltd.	Class 14:Ring (Jewelry), Necklace(Jewelry)
10	Cui Lu	ShenZhen CuiLu Jewelry Co., Ltd.	Class 14:Jade (Jewelry), Decoration(Jewelry)
11	DongMing and device	HeBei DongMing Industry Group Co., Ltd.	Class 18: Leather
12	Eagle and device	FoShan ShiWan Eagle Ceramics Co., Ltd.	Class 19: Colour-glazed brick
13	Hai Lan Home and device	HaiLanZhiJia Fashion Inc.	Class 25:Clothing
14	The device of No.1078573	Chaozhou Zhenglong Battery Industry Co.,Ltd.	Class 9:Dry battery

No.	Trademarks	Registrant/Owner	Class and Goods/Service
15	Gang Yang and device	JiangSu GangYang Inc.	Class 12:rod-assembly of motorcycle engines
16	Fuanna and device	ShenZhen Fuanna Household Textile Inc.	Class 24:Bedding
17	Di Wang	FuSong JinLong Wooden Product Co., Ltd.	Class 19:Engineered floor
18	CHIDONG and device	JiNan Diesel Engine Inc.	Class 7:Diesel Engine,diesel engine generating set, natural gas engine generating set
19	COSLIGHT and device	Harbin Guang Yu Group Co., Ltd.	Class 9:Storage battery, dry battery
20	GW	WeiHai Guang Wei Group Co., Ltd.	Class 28:Fishing Tackle
21	RUANS	ZheJiang Ruans Pearl Inc.	Class 14:Pearl (Jewelry)
22	NANSHAN and device	ShanDong NanShan Aluminum Inc.	Class 24:Worsted woollen piece goods, Woollen cloth
23	RUNTU and device	ZheJiang RUNTU Inc.	Class 2:Dye stuff
24	JH	JuHua Group Inc.	Class 1:Sodium hydrate
25	Lin Hai mandarin orange	LinHai Technological Diffusion Center of Special Local Product	Class 31:Oranges
26	WuTong Rice and device	Hei Long Jiang Tai Feng Cereal, Oil and foodstuffs Co., Ltd.	Class 29:Rice
27	Chu Men Wen Dan and device	YuanHuan County WenDan Research Institute	Class 31:Pomelo
28	device No.1439614	Guangsha Holding Venture Capital Co. Ltd.	Class 37:Architecture
29	Danjiya and device	ZheJiang Hosiery Manufacturing Co., Ltd.	Class 25:Stocking
30	JH	ZhongShan Jianhua Concrete Piles Co., Ltd.	Class 19:High strength concrete piles
31	FeiJie	FuJian YongAn Bearing Co., Ltd.	Class 7:Industrial Bearing
32	Honey and device	ShanDong Honey Aquatic Development Co., Ltd.	Class 29:Holothuroidea(Non-live), Shrimp(Non-live)
33	device No.3367796	XuanHua New ZhongLou Beer Co., Ltd.	Class 32:Beer
34	Inse and device	ZhongShan Inse Group Co., Ltd.	Class 11:Gas Water Heater, gas furnace
35	BEIFA	BeiFa Group Co., Ltd.	Class 16:Ink pen, Ball pen
36	ShiYou and device	ZheJiang ShiYou Timber Co., Ltd.	Class 19:wood floor
37	device No. 590322	Guangzhou Huanan Rubber Tyre Co., Ltd.	Class 12:Automobile Tire and Inner Tubes
38	LIBAHUANG and device	ZheJiang LiBaHuang Industry and trade Group Co., Ltd.	Class 12:Bicycle and Electric Bicycle
39	WuDeLi and device	WuDeLi Flour Group Co., Ltd.	Class 30: Flour
40	MmoNu	HaiNing MengNu Group Co., Ltd.	Class 25:Leather Clothing
41	Eral	Eral Group Co., Ltd.	Class 25:Down filled garment
42	ZhengFeng and device	SiChuan ZiYang City ZhengFeng Shoes Co., Ltd.	Class 25:Rubber shoes

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43	ZOJE and device	ZoJe Sewing Machine Co., Ltd.	Class 7:Industrial Sewing Machine
44	IDEAL and device	ZheJiang IDEAL Packaging Group Co., Ltd.	Class 16:Carton and Wrapper
45	SALFO and device	SALFO Group Co., Ltd.	Class 16:Carton and Semi-chemical corrugated paper
46	SHINE and device	GuangDong Shine Cables Co., Ltd.	Class 9:Wire and Cable
47	TITAN and device	ShanDong TongDa Group Co., Ltd.	Class 6:Nickel screens
48	NongHaHa and device	HeBei NongHaHa Machine Group Co., Ltd.	Class 7:Seeder
49	KEKE	GuiZhou Ebay Pharmaceutical Inc.	Class 5:Antitussive
50	YiLing and device	ShiJiaZhuang YiLing Pharmaceutical Inc.	Class 5:Patent Chinese Medicine nostrum
51	JingYa	JingYa Food and Beverage Group Co., Ltd.	Class 43:Restaurant
52	HuJiHua(Orchid)	Kerry Oils & Grains (Qing Dao) Co., Ltd.	Class 29:Edible fat/Peanut Oil
53	JINGDONG and device	JingDong Rubber Co., Ltd.	Class 17: Devulcanized product
54	YiBao(C'estbon) and device	C'ESTBON Food&Beverage(ShenZhen) Co., Ltd.	Class 32:Water (Beverage)
55	device No. 1267058	Huangshi Donper M & E Group Co., Ltd.	Class 7:Refrigeration Compressor
56	device No. 1465078	GuangDong HuaXing Glass Co., Ltd.	Class 21:Domestic glasswar and Small glass bottle (container)
57	Optima (OuPai)	GuangZhou Optima Group Inc.	Class 20:Kitchen cabinet
58	Maydos	GuangDong Maydos Chemical Co., Ltd.	Class 2:Coating Color and Paint
59	Diamond Charm	ShenZhen Diamond Charm Jewelry Co., Ltd.	Class 14:Jewelry
60	ShouBiShan	TianJing LiSheng Pharmaceutical Co., Ltd.	Class 5:New Drug and Patent Medicine
61	DELI and device	DELI Group Co., Ltd.	Class 16:Stationery
62	SANYO	SANYO Electric Co., Ltd. (Japan)	Class 11: Refrigerator/Air Conditioner and Microwave oven
63	VIE	ZheJiang VIE Science and Technology Inc.	Class 12:Motor Detent
64	FuDa	NingBo FuDa Inc.	Class 9:Vacuum
65	BaiHuiYanDu and device	LiaoNing BaiHuiYanDu Food Co., Ltd.	Class 29:Food (Pork)
66	WangLaoJi	GuangZhou Pharmaceutical Holding Ltd.	Class 32:Soft Drink
67	YanLaiHong and device	ShanDong Province BinZhou YuHua (Group) Industrial Inc.	Class 31:Winter JuJube
68	DONGCHANG	ShanHai DongChang Enterprises Group Inc.	Class 35:sale promotion(for others)
69	CHANGSHOU and device	ChongQing ChangShou Chemical Co., Ltd.	Class 17:Chloroprene Rubber
70	XingSheng	XiaMen XingSheng Foodstuffs Co., Ltd.	Class 30:Noodles/Fine dried noodles
71	device No. 3785517	Tianshui Pneumatic Machinery Co., Ltd.	Class 7:Drilling machines and Pneumatic tools

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72	QingZhuan	Special Truck Company, CNHTC.(China National Heavy DTruck Corp.)	Class 12:Concrete mixer/Dupm trucks
73	Suntech Power	WuXi Suntech Power Co., Ltd.	Class 9:Solar Battery
74	ShiDao and device	ShanDong HuaPeng Glass Co., Ltd.	Class21:Domestic glasswar and Small glass bottle (container)
75	Peak and deivse	FuJian QuanZhou PEAK Sport Products Co., Ltd.	Class 25:Sports Shoes
76	KELUN	SiChuan KeLun Pharmaceutical Co., Ltd.	Class 5:Large Volume Parenteral Solutions
77	PiXianDouBan	ChengDu Pi County Food Industry Association	Class30:Bean Valve
78	ShengHui	FuJian ShengHui Logistic Group Co., Ltd.	Class 39:Motor Automobile Transportation
79	ZYS	LuoYang Bearing Science and Technology Co., Ltd.	Class7: Bearing
80	device no. 1560573	ZiJin Mining Group Co., Ltd.	Class 14:Gold ingots
81	device no. 910589	LinYi City HuaTai Battery Industrial Co., Ltd.	Class 9:Batteries
82	CuiHua	ShenYang CuiHua Gold and Silver Jewelry Industrial Co., Ltd.	Class 14:Gold Ornaments
83	SUNHAO and device	ShanDong ShengHao Household Textile Co., Ltd.	Class 24 :Woolen Blanket
84	HSUFUCHI and device	DongGuan SuChi Food Co., Ltd.	Class 30 :Pastry/Candy
85	ZhouJunJi	ChongQing San-Jiu Hot-Pot Flavoring Factory	Class 30 :Hot-pot Flavoring
86	GengCi and device	ShanDong GengCi Group Co., Ltd.	Class 19 :Ceramic wall and floor tiles
87	JS	ShiJiaZhuang GuanJin Valve Co., Ltd.	Class 6: Metal valve
88	LIANTAI	GuangDong LianTai Group Co., Ltd.	Class 37:Building/Paving
89	S and device	HuBei HongCheng TongYong Machinery Inc.	Class 7 :Valve
90	QingManLuTu	QingDao JiaoYun Group Company	Class 39:Passenger Transport/Goods Transport
91	RE and device	Inner Mongolia BaoTou Steel Rare-Earth Group Hi Tech Inc.	Class1 :Rare Rarths/Metal
92	Kingenta and device	ShanDong Kingenta Ecological Engineering Inc.	Class1 :Compound Fertilizer
93	HUADONG	QingDao HuaDong Winery Co., Ltd.	Class 33 :Wine
94	KELONG	XiaMen KeHua HengSheng Inc.	Class 9 :UPS
95	TIANDYTECH	TianJing TianDy Digital Technology Co., Ltd.	Class 9:Computer Peripheral Equipments, Computer Monitor
96	Anne	XiaMen Anne Inc.	Class 16 :Copy paper
97	HONG SAN JING and device	TianJin DaGu Chemical Inc.	Class 1:Sodium Hudroxide/ Polyvinylchlorid(PVC)
98	XUANGONG and device	HeBei XuanHua Construction and Machinery development Co., Ltd.	Class 7:Bulldozer
99	Arura and device	QingHai Arura Tibetan Pharmaceuticals Industry Inc.	Class 5:Patent Tibetan Medicine
100	FORTRESS and device	GuangDong Fortress Chemical Co., Ltd.	Class 2:Coating Color and Paint

No.	Trademarks	Registrant/Owner	Class and Goods/Service
101	ManDuShan	HeBei ManDuShan Jewelry Co., Ltd.	Class 14:Jewelry
102	Jian Jiang	ZhongShan City XiaoLan County Jin Long Cloth manufacturing Factory	Class25 :Underwear
103	LEAR	HanDan Lear Profile Co., Ltd.	Class 19:Non-metallic Buidling Material
104	DeZhong	FuShan DeZhong Pharmaceuticals Co., Ltd.	Class 5:Patent Chinese Medicine nostrum
105	CNHTC and device	China National Heavy Duty Truck Group Co., Ltd.	Class 12:Automobile
106	device No. 1010069	FuJian Province JiaMei Group Company	Class 21:Ceramics Crafts
107	Yongjin	Yongjin Cable Group Co., Ltd.	Class 9:Wire and Cable
108	BaiTuHu and device	AnHui HuaXiang Industry Co., Ltd.	Class 7:Internal Combustion Engine Parts
109	SIMO	Xi'An SIMO Motor (Group) Inc.	Class 7:Motor
110	JinGuang and device	AnHui JinGuang Machinery Group Inc.	Class 7:Camshaft
111	WIN-WINand device	FuJian Win-Win Group Co., Ltd.	Class 1+I136:Phosphate Fertilizer (Fertilizer)/Chemical Fertilizer/Compost
112	DanYu	LiaoNing DanYu Seeds Science and Technology Inc.	Class 31 :Seeds
113	MaoXiang	TongHua MaoXiang Pharmaceuticals Co., Ltd.	Class 5:Patent Chinese Medicine nostrum
114	ShiHuiDa	QiLin Province TianFeng Pharmaceuticals Co., Ltd.	Class 5:Hypotensor
115	Newland and device	FuJian Newland Science and Technology Group Co., Ltd.	Class 9:Computer Peripheral Equipments
116	JIEN	JiLin JiEn Nickle Industry Inc.	Class 1:Nickel Salt
117	ShanQi and device	ShanXi Heavy Automobile Co., Ltd.	Class 12:Automobile
118	device No. 673644	Jilin Sino-Microelectronics Co., Ltd.	Class 9:Transistor
119	Suntime	Suntime International Wine Industry Co., Ltd.	Class 33 :Wine
120	device No. 298037	Guangdong Shengyi Science and Technology Co., Ltd.	Class 9 :Copper clad plate
121	TianYe and device	XinJiang TianYe (Group) Co., Ltd.	Class 11:Automatic Watering Installations
122	TORIN and device	JiangSu Torin	Class 7:Jack
123	LianCheng HongXin DiGua Gan	LianCheng HongXin DiGuaGan Association	Class 29:Dry Sweet Potato
124	XCC	ZheJiang Five Continents XinChun Group Co., Ltd.	Class7: Bearing
125	SANFANGXIANG and device	JianSu SanFangXiang Group Co., Ltd.	Class 22:Textile Fibre Raw Material
126	DISHEN and device	HeNan HuangFan Area DiShen Seed Co., Ltd.	Class 31:Botanical Seed
127	Jin Dan and device	HeNan JinDan Lactic Acid Co., Ltd.	Class 1 :Lactic
128	CTG and device	TaiShan Glass Fibre Co., Ltd.	Class 21 :Fiberglass thread not for textile use, Non-insulated fiberglass thread not for textile use
129	ANLI and device	AnHui AnLi Chemical Leather Co., Ltd.	Class 18:Chemical Leather

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130	DONGYUE and device	ShanDong DongYue Rubber Products Co., Ltd.	Class 12: Bicycle tyre and tube/ Cycle tyre and tube
131	device No. 289173	JinBei AutoMobile Inc.	Class 12: Automobile
132	Shuang Ye	QiTaiHe City ShuangYe Furniture Co., Ltd.	Class 20: Furniture
133	HanDe and device	Shannxi HanDe Axle Co., Ltd.	Class 12 :Automobile Axle
134	T	ShanDong Lu Nan Machine Tool Co., Ltd.	Class 7: Lathe/Drilling and milling machines
135	Zhou Ke	QuanZhou Karrack Sport Goods Co., Ltd.	Class 25: Tights
136	HUAJIN and device	ShanXi HuaJin Textile Printing and Dyeing Co., Ltd.	Class 24: Cotton Print (corduroy)
137	Double Swallow and device	Tianjin H154 Group Co., Ltd.	Class 5 :Western medicine, Patent Chinese Medicine
138	AiPu and device	Shanghai Apple Flavor & Fragrance Co., Ltd..	Class 3 :Flavour/Essential oil
139	TAIFENG and device	TaiFeng Textile Group Co., Ltd.	Class 24 :Cloth, Bedding
140	GOLDFIELD	Goldfield (Group) Co., Ltd.	Class 36: Real estate management/ Sales of Commercial Buildings
141	device No. 1556716	ZaoZhuang HuaRun Paper Co., Ltd.	Class 19+1164: Gypsum board
142	CHEN GUANG and device	ZhongHao ChengHuang Chemical industry Research Institute	Class 17 :Rubber
143	Qin Dao and device	QingDao City QinDao Electrical Appliances Co., Ltd.	Class 11 :Electric blanket/Electric heating pad
144	TIANLI	TianJing United Tire and Rubber International Co., Ltd.	Class 12: Tire
145	Rebecca	HeNan Rebecca Hair Products Inc.	Class 26 :Wig
146	LuLi and device	LuLi Group Co., Ltd.	Class 19: Veneer board
147	Shang Feng and device	ZheJiang ShangFeng Cement Group Co., Ltd.	Class 19: Cement
148	KunDianGong and device	KunMing Cable Inc.	Class 9: Wire and Cable
149	HEC	RuYuanYao Autonomous County Dong Sunshine Formed Foils Co., Ltd.	Class 6: Aluminum foil
150	JinJi and device	GuangXi LingFeng Pharmaceutical Co., Ltd.	Class 5 :Chinese Medicine
151	ZHONGQIANG and device	ZhuZhou XingLong Chemical Industrial Co., Ltd.	Class 1: White carbon black
152	GOLD CUP and device	HuNan Gold Cup Cable Co., Ltd.	Class 9: Wire and Cable
153	Long Zhou and device	HuNan ZhongTian LongZhou Agricultural Machinery Co., Ltd.	Class 7: Reaper
154	Yuan Zheng and device	HeBei YuanZheng Pharmaceutical Co., Ltd.	Class 5 :Animal remedy
155	San Li and device	HuNan SanLi Group Co., Ltd.	Class 6 :Electrolytic Zinc metal, Electrolytic Ingot metal, Cadmium metal
156	Jin Feng and device	HuNan VaLin Wire and Cable Inc.	Class 9: Wire and Cable
157	JUN SHAN and device	HuNan Province JunShan YinZhen Tea Industry Co., Ltd.	Class 30: Tea
158	xiaozhandao and device	TianJin City Jin Nan District Agriculture Technology Promotion Service Center	Class 30: Rice

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159	Zhong Yi and device	JinShi City ZhongYi Candy Co., Ltd.	Class 30:Candy
160	xiao long wang and device	Xiao Long Wang Food Co., Ltd.	Class 29:Processed Areca Catechu
161	device No. 1913046	ZhuZhou Southern Valve Inc.	Class 7:Hydraulic valve/Pressure valve
162	device No. 1123485	ChangSha JinLong Foundry Industry Co., Ltd.	Class 6:Sewage Well Lid
163	XingSheng	JiangSu XingSheng Brush Industry Co., Ltd.	Class 21:Toothbrush
164	HuanRi and device	ShanDong HuanRi Group Co., Ltd.	Class 6:Liquefied petroleum gas steel cylinder
165	QIANGREN and device	JiHua 3515 Leather Shoes Co., Ltd.	Class 25:Shoes
166	Ben Ma and device	HeNan BenMa Co., Ltd.	Class 12 :motor tricycle
167	Xin Hua and device	ShanDong SHIVA Medical Instrument Co., Ltd.	Class 10:Disinfecting apparatus
168	Deerle	JiangXi ChunYuan Green Food Co., Ltd.	Class 29: Cooking Oil
169	VEECTORY	JiangXu Veectory Grup Co., Ltd.	Class 12: Clutch
170	Jin Kang Da and device	HuaiAn City KangDa Fodder Co., Ltd.	Class 31:Fodder
171	Ding Hu and device	AnHui Province NingGuo ZhongDing Holding Co., Ltd.	Class 17: Rubber Seal
172	DONGHONGSHIYE and device	QuFu City DongHong Industry Co., Ltd.	Class 19: Non metallic pipes/Non metallic building material
173	Shan Jiao and device	ShanXi Coking Group Co., Ltd.	Class 4:Coke
174	XIN RI and device	JiangSu XinRi Electric Bicycle Inc.	Class 12:Electric bicycle
175	Jin Dou Shan and device	ShanDong GuangMing QiZhong Group Co., Ltd.	Class 7 : Crane
176	HD and device	JiangYin HaiDa Color-Coat Co., Ltd.	Class 6 : Metallic Lath, Sheetmetal, Metal Plate
177	Tian Wo	ShangHai TianWo Food (Group) Co., Ltd.	Class 29 : Preserved Fruit/ Processed Nuts
178	Huntkey	ShenZhen Huntkey Industry Co., Ltd.	Class 9 :Regulated power supply
179	Cai Hua and device	HuBei CaiHua Tea Industry Co., Ltd.	Class 30:Tea
180	GOLDEN FIELD and device	DongGuan City Golden Field Industry Co., Ltd.	Class 9 : Computer enclosure,Computer Power Switch
181	QQ	Tencent Science and Technology (ShenZhen) Co., Ltd.	Class 38 : Information transmission,Communications by computer terminals, Providing the Network address for requiring and obtaining data in global computer network
182	FOTON	BeiQi Foton Automobile Inc.	Class 12:Automobile
183	Xiong Suo and device	GuangDong XiongSuo Science and Technology Industry Co., Ltd.	Class 17:Plastic Pipe
184	Star Lake and device	GuangDong ZhaoQing Star Lake Bioscience Co., Ltd.	Class 1 :IMP+GMP,IMP

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185	Fu You and device	LiaoNing DongYa Seeds Industry Co., Ltd.	Class 31: Corn Seed
186	Kinwai	JiangMen Kinwai Furniture & Decoration Co., Ltd.	Class 20 Furniture
187	BAIFU and device	JiangSu BaiFu Glaze Co., Ltd.	Class 2: Ceramic glaze
188	HCH and device	ZiBo Water Ring Vacuum Pump Factory Co., Ltd.	Class 7: Vacuum Pump
189	DonGSHEng and device	HuBei DongSheng Chemical Industry Group Co., Ltd.	Class 1: Monoammonium phosphate
190	213 and device	TianShui 213 Electric Appliances Co., Ltd.	Class 9: Relay, Contactor
191	SUOJIA	ShenZhen Shi AiSuoJia Industry Co., Ltd.	Class 9: Player, Speaker
192	Wu Liang Chun	SiChuan Province YiBin WuLiangYe Group Co., Ltd.	Class 33: Rice Wine
193	Sunbird and device	HebeiGolden Sunbird Panel Co., Ltd.	Class 19: Veneer/Xylolite slab
194	KANGHONG and device	ChengDu KongHong Pharmaceutical Group Co., Ltd.	Class 5: Chinese Medicine/Biochemical Drug/Pharmaceutical Preparation
195	ZuYou	FuJian Province ZuYou Sport Goods Co., Ltd.	Class 25: Children's footwear
196	SHENGHONG and device	ShengHong Group Co., Ltd.	Class 24: Cloth/Textile
197	ShuangHuan and device	YiZheng ShuangHuan Piston Ring Co., Ltd.	Class 7: Piston Ring
198	HUAPENG and device	HuaPeng Group Co., Ltd.	Class 6: Bridge/
199	device No. 1328664	DaLian No.1 Transformer Co., Ltd.	Class 9: Transformer
200	CHUN	HangZhou QianDao Lake Development Co., Ltd.	Class 31: Live Fish
201	AFDG and device	AnHui FengDa Inc.	Class 30: Noodle\Pastry
202	DaZhuang	HangZhou DaZhuang Flooring Co., Ltd.	Class 19: Floorboard
203	FH	GuangDong FengHua Advanced Technology Holding Co., Ltd.	Class 9: Capacitor\Resistor
204	device No. 3004307	ShanXi HongJi Science and Technology Inc.	Class 7: Spinner\Fine spinning frame
205	LSFS and device	LiaoNing LuSe FangShan Organic Food Co., Ltd.	Class 29: Processed Peanut\
206	Winner	WenJian Industry (ShenZhen) Co., Ltd.	Class 5: Medical dressing/Aseptic cotton
207	KITING METROPLIS and device	ShanDong HaiHua Co., Ltd.	Class 1: Soda/Calcium chloride
208	GINGKO and device	ChengDu YinXing JinGe Restaurant Co., Ltd.	Class 42: Restaurant
209	BAI and device	BeiJing CaiShiKou General Merchandise Co., Ltd.	Class 14: Precious Metal Jewellery/Jewellery
210	LUO TUO and device	TangRenShen Group Co., Ltd.	Class 31: Feeds
211	GUANFENG and device	ShanDong GuanFeng Seeds Science and Technology Co., Ltd.	Class 31: Seed

No.	Trademarks	Registrant/Owner	Class and Goods/Service
212	YT	YunNan Tin Industry Co., Ltd.	Class 6: Tin
213	SPT and device	Sino-platinum Metals Co., Ltd.	Class 14: Rudeness precious metal, Semi-processed precious metal, Alloys of precious metal, Platinum
214	LUTILE and device	JiangXi HongTai Enterprise Group Co., Ltd.	Class 6: Aluminium plastic composite panel
215	DONGHUBRAND and device	ShanXi Mature Vinegar Group Co., Ltd.	Class 30: Vinegar
216	YinLi and device	XinJiang Westward YinLi Cotton Industry (Group) Co., Ltd.	Class 22 : Ginned cotton
217	JIESHEN and device	QinHai JieShen Equipment Manufacturing Co., Ltd.	Class 12 : Garbage truck
218	zhao jun and device	Hohhot ZhaoJun Cashmere Product Co., Ltd.	Class 25 : Cashmere Sweater
219	BAYER	Bayer Co., Ltd. (Germany)	Class 5 : Medicament, Clinical nourishment, Bactericide, Phytocide, Pesticide
220	YuHangRen and device	Inner Mongolia YuHangRen High -Tech Industrial Co., Ltd.	Class 5 : Clinical nourishment
221	GUANGHUI and device	YaBang Chemical Group Co., Ltd.	Class 2 : Paint/Acid-resisting paint
222	LX and device	LongXing Chemical Co., Ltd.	Class 1 : Carbon Black
223	CASDELAY	JiangSu Casdelay Clothing Co., Ltd.	Class 25 : Uniform/Hat
224	DAZHAI and device	XiYang County DaZhai Economical Development Company	Class 32 : Walnut cream
225	ITG and device	Xiamen International Trade Group Co., Ltd.	Class 35: Import & Export Agents
226	GUCHENGHU and device	GaoChun County Group Property Management Co., Ltd./NanJing GuCheng Lake Aquatic Products Industry Co., Ltd. (Common ownership of Trademark)	Class 31: Crab
227	TSD and device	Tianshui Metalforming Machine Tool Co.,Ltd.	Class 10 : Bender, Guillotine shear
228	device No. 1273835	Changshu Switch Manufacturing Co., Ltd..	Class 9 :Breaker
229	WeiZhiJia	AnHui XinJinFeng Enterprise Investment Group Co., Ltd.	Class 30 : Fast Noodle/Biscuit
230	XinShi and device	JiangSu XinShi Fertilizer Industry Group Co., Ltd.	Class 1 : Fertilizer
231	YOYOUNG	JOYOUNG Co., Ltd.	Class 7 : Soya milk machine, Fruit presses electric for household purposes
232	XUYILONGXIA and device	JiangSu Province XuYi Lobster Association	Class 31 :Live lobster
233	JIN KE and device	ChongQing Municipal JinKe Industry (Group) Co., Ltd.	Class 36:Real estate management/ Sales of Commercial Buildings
234	HYT	ShenZhen City HaoYiTong Science and Technology Co., Ltd.	Class 9: Navigation and intercommunication equipment
235	GDYG and device	GuangDong Yuanguang Cable Industrial Co., Ltd.	Class 9:Wire and Cable
236	Lan Ya	LanXi County LanYa Flax Products Co., Ltd.	Class 20 :Automobile cushion, Bolster

No.	Trademarks	Registrant/Owner	Class and Goods/Service
237	CHUN HE and device	TianJin Municipal ChunHe Sports Goods Factory	Class 28 : Fitness equipment, Physical exercise apparatus
238	QiBao and device	JiangSu QiBao Photoelectricity Group Co., Ltd.	Class 9:Wire and Cable
239	RENLE	ShangHai Renle Electric Co., Ltd.	Class 9 : Starter
240	Luo Cin and device	ShanDong LuoXin H265Co., Ltd.	Class 5 :Preparations for medical purposes
241	WU YI and device	FuJian Province JianWu Monosodium Glutamate Co., Ltd.	Class 30 : Monosodium Glutamate, Chicken essence
242	OUBAO and device	ShanDong OuBao Panel Co., Ltd.	Class 19 : Wooden Floorboard
243	Gongda and device	ShiJiaZhuang GongDa Chemical Facility Co., Ltd.	Class 11 :Drying equipment, Desiccator
244	Gb	HuBei GuoBao Jiao Rice Co., Ltd.	Class 30: Rice
245	SYKEE and device	TianJin KeLin Bicycle Co., Ltd.	Class 12: Bicycle
246	TIANGONG and device	TianJin BoTian Chemical Co., Ltd.	Class 1:Sodium Hydroxide/ Polyvinylchlorid(PVC)/Epoxy chloropropane
247	LiShen and device	TianJin LiShen Battery Inc.	Class 9 : lithium-ions battery
248	3502 and device	JiHua 3502 Business Attire Co., Ltd.	Class 25: Clothes
249	Edifier	Beijing Edifier Technology Co., Ltd.	Class 9 :Speaker
250	Mylch	Beijing Mylch Building Product Co., Ltd.	Class 19 : Non metallic door, Non metallic window
251	CRSBG and device	China Railway Shan Bridge Group Co., Ltd.	Class 6 : Steel Structure for buildings, Railway turnouts
252	QTX	QingTongXia Aluminum industry Inc.	Class 6 : Aluminum ingot, Aluminium alloy ingots
253	THE LYCIUM CHINENSE OF ZHONGNING	ZhongNing County Lycium Production Management Cennter	Class 5: Lycium chinensis
254	JIASHILI	KaiPing City JIASHILI Food Co., Ltd.	Class 30:Biscuits/Cake
255	ZhangQu Da Cong and device	ZhangQu City Green Chinese Onion Industry Association	Class 31: Green Chinese Onion
256	JiFa and device	QingHuangDao City BeiDaiHe JiFa Agriculture Comprehensive Development Co., Ltd.	Class 31:Fresh Vegetables/Fresh Fruit
257	SDLG and device	Shandong Lingong Construction Machinery Co.,Ltd.	Class 7:Mechanical digger/ Handling equipment
258	Nature	Nature Investment Holding Co., Ltd. (Macao, China)	Class 19 :Floor
259	ZHONG AO and device	ShanDong ZhongAo Agriculture industry and commerce Group Co., Ltd.	Class 29 :Meat
260	FuWa and device	Fushun Excavator Manufacturing Co., Ltd.	Class 7: Crane/Excavator
261	DAHUA DH and device	DaHua Group Co., Ltd.	Class 1 : Calcined soda / Ammonium hydrogen carbonate
262	device No. 4037605	TangShan DaTong Metal Products Co., Ltd.	Class 11 :Heating/Radiator/ Central heating radiator

No.	Trademarks	Registrant/Owner	Class and Goods/Service
263	SHIMEN	ShiJiaZhuang No.4 Pharmaceutical Co., Ltd.	Class 5 :Large Volume Parenteral Solutions
264	Huarun and device	GuangDong HuaRun Paint Co., Ltd.	Class 2:Coating Color and Paint
265	ZhongRong and device	Jurong Electromagnetic Wire Company	Class 9 :Insulated copper wire/ Magnetic wire /Lacquered wire
266	Shang Gong and device	ShangHai Tool Factory Co., Ltd.	Class 7: Metal-cutting tools
267	p.t.t	HeBei PangTaiTai Attire Co., Ltd.	Class 25: Clothes
268	Ya	ShangHai YaMing Lighting Co., Ltd.	Class 11 :Lamps and Lanterns
269	device No. 1649600	ShangHai NanYa Copper Clad Laminates Co., Ltd.	Class 6 : Copper-clad laminates
270	ZTE	ZTE Communication Inc.	Class 9 : Programme control phone exchange facility/ Radiotelephony sets
271	CRYSTALBULL and device	JingNiu Crystallite Group Co., Ltd.	Class 19 :Structural glass/Non-metal material(Crystallite material)
272	YunWei and deivse	YunNan YunWei Co., Ltd.	Class 1 :PVA/Vinyl acetate
273	FuDao and device	China BlueChemical Co., Ltd.	Class 1 : Fertilizer
274	Xuanwei ham and device	XuanWei Ham Industrial Associations Bureaux	Class 29: Ham
275	HaiMa	HaiMa Investment Group Co., Ltd.	Class 12:Automobile
276	KANGMEI and device	GuangDong KangMei Pharmaceutical Inc.	Class 5:Patent Chinese Medicine nostrum
277	DongTingShan BiLuoChun and device	SuZhou City WuZhong District DongTing (Mountain) BiLuoChun Tea Industry Association	Class 30:Tea

The 22 well-known trademarks recognized by CTMO in trademark opposition cases in 2009

No.	Trademarks	Registrant / Owner	Class and Goods /Service
1	BaShiTeng	GuangZhou BaShiTeng Textile Product Co., Ltd..	Class25: Clothes
2	Jordan	Jordan(China) Co., Ltd..	Class25: Football Boots/Hiking Shoes
3	Ouyi	CSPC Ouyi Pharmaceutical Co., Ltd..	Class 5:Medical preparations/ medical Chemical preparations
4	SONGHUAJIANG	HaErBin HaFei Automobile Industry Group Co., Ltd..	Class 12:Light duty Truck/Mini Car/Tuned dedicated Car
5	ZhiGao	GuangDong ZhiGao Airconditioner C., Ltd..	Class 11:refrigerating equipment/air conditioning
6	MR.MUSCLE	S.C.Johnson&Son Company	Class 3:Cleaning preparations

No.	Trademarks	Registrant / Owner	Class and Goods /Service
7	GROHE and device	GROHE Co., Ltd..	Class 11 :Shower/Tap/Bathtub
8	LiuGong	GuangXi LiuGong Group Co., Ltd..	Class 7:Mechanical digger/Handling equipment
9	CAV	GuangDong HanYang LiSheng Sound Co., Ltd.	Class 9 :Hi-Fi Stereo Component System
10	TOTOLE	Nestle Product Co., Ltd..	Class 30 :chicken essence (seasoning)
11	Google	Googe (Ireland) Co., Ltd..	Class 42 :Providing the Network address for requiring and obtaining data in global computer network
12	HOUDI	GuangZhou City HOUDI Cosmetics Co., Ltd..	Class 3 :Facial Cleanser/Mousse
13	Peace bird and device	Peace Bird Group Co., Ltd..	Class 25 :Clothes
14	KAIER and device	ZheJiang KaiEr Clothing Industry Co., Ltd..	Class 25 :Shirt
15	BAUSCH & LOMB	BAUSCH&LOMB Co., Ltd..	Class 9 :Contact Lens
16	Minolta	Konica Minolta (China) Investment,Ltd..	Class 9:Camera/ Photocopier
17	HUAGANG and device	HuaDi Steel Industry Group Co., Ltd.	Class 6: Steel Pipe
18	Bee Words	ZheJiang Bee Words Bee Industry Group Co., Ltd.	Class 30 : Royal Jelly For non-Clinic Purpose/Edible Propolis (Propolis)
19	CHIVAS/CHIVAS REGAL	CHIVAS Brothers (America) Co., Ltd.	Class 33 :Liquer (except beer)
20	FRAGRANT ORCHID and device	GuangDong YuLan Decorative Materials Co., Ltd.	Class 27 :WallPaper
21	SHISEIDO	SHISEIDO Co., Ltd.	Class 3 :Cosmetic

The 91 well-known trademarks recognized by TRAB in trademark reexamination and dispute cases in trademark 2009

No.	Trademarks	Registrant / Owner	类别	Class and Goods /Service
1	Pentium	Intel Company	9	Class: 9 Computer Hardware etc.
2	Cadbury	Cadbury Co., Ltd.	30	Class 30: Chocolate/Candy
3	Essilor	Essilor International Co., Ltd. (France)	9	Class 9: Glass Lens etc.
4	JVC	Japan Victor Co., Ltd.	9	Class9: Video Camera/Television
5	Joyou	Joyou Building Materials Group Co., Ltd.	11	Class 11: Tap etc.
6	WangBuliao and device	ShanDong YuWang N42Co., Ltd.	30	Class 30: Non-medicinal use nutritional capsule

No.	Trademarks	Registrant / Owner	类别	Class and Goods /Service
7	NISSAN and device	Nissan Automobile Co., Ltd.	12	Class 12: Automobile
8	SANMEN and device	SanBian S&T Inc.	9	Class 9: Transformer
9	HUA HONG and device	FuJian HuaTai Group Co., Ltd.	9	Class 9: Building Bricks
10	SUPAI	JiangSu SuPai Apparel Group Co., Ltd.	25	Class 25: Clothes etc.
11	Qian Chao and device	HangZhou QianJiang Electric Group Co., Ltd.	9	Class 9: Transformer
12	MORALS VILLAGE and device	ChongQing DeZhuang Industry (Group) Co., Ltd.	43	Class 43: Restaurant
13	Zhou Yan and device	JiangSu Province ChangShu City ZhouYan Clothing Co., Ltd.	25	Class 25: Clothes etc.
14	Chuan and device	HuBei Province ZhaoLi Tea Bridge Tea Factory	30	Class 30: Brick Tea\Green Brick Tea
15	Ai Jia and device	JiangSu TongDa Inc.	5	Class 5: Air freshener/Pesticides etc.
16	Rui Jia	China National Service Center	19	Class 19: Wood/Floor
17	SHARP	Sharp Co., Ltd.	9	Class 9: Television receiver/Television
18	Chao Yang	GuangDong ChaoYang Sanitation & Bathroom Equipment Co., Ltd.	11	Class 11: Tap etc.
19	SANYUAN	FoShan City ShengFa Electric Co., Ltd.	11	Class 11: Electric water boiler/Rice Cooker etc.
20	Tai Hu and device	JiangSu TaiHu Boiler Co., Ltd.	11	Class 11: Boiler(Non Machine Parts)
21	SANYUAN and device	BeiJing SanYuan Food Inc.	29	Class 29: Sterilized milk/Yogurt
22	PACO	YueHai Decorative Material (ZhongShan) Co., Ltd.	19	Class 19: Wooden Floor/Fiberboard/Veneer board
23	An Xin	Beijing DaRuixing Nail Industry Co., Ltd.	6	Class 6: Steel Nail
24	TG and device	TaiYuan Iron and Steel (Group) Co., Ltd.	6	Class 6: Steel
25	CHENHUI	ZheJiang ChenHui Lighting Co., Ltd.	11	Class 11: Fluorescent tube/Light
26	JuLong and device	TianJin Municipal YongYang Water Reducer Factory	1	Class 1: Water Reducer for Concrete
27	XiLing Cut and Mimeograph	XiLing Cut and Mimeograph Committee	40	Class 40: Service of cut and mimeograph
28	HanShan and device	GuangDong DianBai HanShan Lock Industry Co., Ltd.	6	Class 6: Billiard Lock
29	Asian Star and device	JiangSu Asian Star Anchor Chain Co., Ltd.	12	Class 12: Anchor
30	YAXING	Weifang YAXING Chemical Co. Ltd .	1	Class 1: CPE/PVC-P
31	NUTRILITE	American Amway Co., Ltd.	5	Class 5: Medical drinks
32	MOGAO	GanSu MoGao Industry Co., Ltd.	33	Class 33: Wine
33	DaoGuang	LiaoNing DaoGuang25 Group Man Ethnic Brewing Co., Ltd.	33	Class 33: Liqueur
34	Qiang Li	BeiJing QiangLi Furniture Co., Ltd.	20	Class 20: Furniture/Spring-Mattress etc.

No.	Trademarks	Registrant / Owner	类别	Class and Goods /Service
35	Three Ring and device	HuNan Three Ring Pigments Co., Ltd.	2	Class 2: Brown iron oxide powder
36	BEST	ZhongShan City Best Gas Appliances Co., Ltd.	11	Class 11: Domestic gas appliances/Gas water boiler
37	Gang Yang and device	JiangSu GangYang Industry Inc.	24	Class 24: Worsted woollen piece goods
38	SHENGZHOU AND device	XiaMen ZhongSheng Grain and Oil CO., Ltd.	29	Class 29: Edible oil
39	BANGBANGWA and device	ChengDu City BANGBANGWA Industry Co., Ltd.	29	Class 29: Dry meat/Pork Food etc.
40	NanXiang and device	NanXiang Group Co., Ltd.	6	Class 6: Wire of common metal
41	FUTONG and device	FUTONG Group Co., Ltd.	9	Class 9: Cable etc.
42	Teloon and device	ZheJiang Teloon Group Co., Ltd.	28	Class 28: Tennis ball
43	CangSong and device	LiaoNing HaoHuShi N57(Group) Co., Ltd.	5	Class 5: Chinese Medicine
44	Longbao	BenXi LongBao(Group) ginseng and antler Product Co., Ltd.	5	Class 5: Ginseng
45	Guo Sheng and device	FuJian Province Red Sun Competitive Products Co., Ltd.	29	Class 29: Pickles/Canned vegetable/Dairy
46	Hua Lun and device	HuaLun Group Co., Ltd.	9	Class 9: Wire and Cable
47	Wu Nu Shan and device	LiaoNing Province WuNuShan Green Food development Co., Ltd.	33	Class 33: Giseng wine/WuNuShan wine etc.
48	DAXUE and device	DaLian DaXue Beer Inc.	32	Class 32: Beer
49	Tie Lang and device	TieLang Electric Tools Co., Ltd.	7	Class 6: Electric circular saw etc.
50	Hong Ye and device	ZheJiang HongYe Umbrellas Industry Co., Ltd.	18	Class 18: Parasol/Sunshade etc.
51	Le Jia Lao Pu	NanJing TongRenTang N75 Co., Ltd.	5	Class 5: Chinese Medicine
52	Nikon	Nikon Co., Ltd.	9	Class 9: Video Camera/Video Recorder
53	XUEZHU and device	WuXi City XueZhu Knitting Co., Ltd.	25	Class 25: Clothes etc.
54	JinNuJiao and device	Wu Han King Bull Economic Development CO., Ltd.	17	Class 17: Plastic Pipe etc.
55	Nippon	Nippon Paint (China) Co., Ltd.	2	Class 2: Paint etc.
56	San Gou and deivse	LiaoNing SanGou Brewery Co., Ltd.	33	Class 33: Liqueur
57	shenzhou	China Academy of Space Technology	12	Class 12: Aircraft etc.
58	GuangYang and device	FuQing City Sunshine Food Co., Ltd.	29	Class 29: Preserved egg/Egg product
59	XINXING and device	XinXing Ductile Iron Pipes Co., Ltd.	6	Class 6: Metal Iron Pipe/Iron Pipe Fitting
60	Wasion and device	ChangSha Wasion Electric Co., Ltd.	9	Class 9: Electric meter
61	TF and device	SiChuan Tyre and Rubber (Group) Inc.	12	Class 12: Tyre
62	device	NanJing XiXia Construction Inc.	36	Class 38: Leasing of real estate/Management of real estate

No.	Trademarks	Registrant / Owner	类别	Class and Goods /Service
63	HAOJIN	ZengCheng City HaiLi Motor Co., Ltd.	12	Class 12: Motorcycle
64	Xu Jia Mu Ye	JiangSu XuJia Wood Industry Co., Ltd.	19	Class 19: Floor
65	Yao Er He Pai and device	JuLin Province YaoErHe Brewery Co., Ltd.	33	Class 33: Liqueur
66	CASIO	CASIO Computer Co., Ltd. (Japan)	9 14 15	Class 9: Calculator Class 14: Watch Class 15: Electronic Music Instruments
67	Lin and device	DongGuan City Your Moon Household Textile Co., Ltd.	24	Class 24: Towel blanket etc.
68	Ding Zhen Feng	ChangChun City DingZhenFeng Food Co., Ltd.	30	Class 30: Cake
69	Tang Gou and device	JiangSu TangGou LiangXiangHe Brewery Co., Ltd.	33	Class 33: Liqueur
70	SUNNER and device	FuJian Sunner Development Inc.	29	Class 29: Aspic
71	JINHAO and device	HuNan JinHao Tea Oil Inc.	29	Class 29: Edible oil
72	Liu Wei Zhai	TaiYuan LiuWeiZhai Industry Co., Ltd.	29	Class 29: Braised pork with soy sauce/Ham etc.
73	TIGHER HEAD and device	GuangZhou City Torch Industry Co.,	11	Class 11: Torch
74	Li Yuan and device	ZunHua LiYuan Food Co., Ltd.	29	Class 29: Fine nuts/Chestnut roasted with sugar
75	SEA DYKE and device	XiaMen Tea Import and Export Co., Ltd.	30	Class 30: Tea
76	Erke and device	FuJian HongXingErKe Sports Goods Co., Ltd.	25	Class 25: Clothes/Shoes etc.
77	DEC and device	China Dong Fang Electric Group Co., Ltd.	7	Class 7: Power station equipment/Turbine etc.
78	HISUN	ZheJiang HaiZheng Pharmaceutical Inc.	5	Class 5: Medicament,
79	ManJiaMei	LiSheng Electrical Lighting (XiaMen) Co., Ltd.	11	Class 11: Illuminator /Bulb
80	CG and device	SiChuan ChengDu ChengGong Construction and Machinery Inc.	7	Class 7: Loader
81	IMMENSE	ShanDong New Immense Beer Co., Ltd.	32	Class 32: Beer etc.
82	YANAN	FuJian FuAn MinDong YaNan Electric Motor Co., Ltd.	7	Class 7: Generator/Electric motor
83	TIANFUPAI and device	ChuanHua Co., Ltd.	1	Class 1: Carbamide
84	Bai Lian	FuJian BaiLian Industry Co., Ltd.	29	Class 29: Processed Melon Seeds
85	Jin Lu and device	SiChuan JinLu Group Inc.	1	Class 1: Polyvinylchlorid(PVC)
86	Gomon and device	JiangSu Gomon Group Co., Ltd.	11	Class 11: Gas Water Heater, Gas Cooker
87	Hondar	Hondar Umbrella Industrial Co.,Ltd	18	Class 18: Umbrella ring/Umbrella and Umbrella frame etc.

No.	Trademarks	Registrant / Owner	类别	Class and Goods /Service
88	FENGSHU and device	Hubei Fengshu Thread Manufacturing Co.,Ltd.	23	Class 23: Cotton thread/braided wire /silk thread etc.
89	Bian Yi Fang	BeiJing BianYiFang Roast Duck Group Co., Ltd.	43	Class 43: Restaurant
90	Daji and device	FuJian DaJi Knife and Scissors Hardware Co., Ltd.	8	Class 8: Scissors etc.
91	Hao Xiang Lai	XiaMen HaoXiangLai Restaurant and entertainment Co., Ltd.	42	Class 42: Restaurant/Selfservice Restaurant etc.

1-2 Issuing the Rules of Determining Well-Known Trademarks.

To carry out the Outline and the National Trademark Strategy, the determination of well-known trademarks was further standardized, regulated, programmed and legalized. To better publicize government information, prevent risks in supervision and delineate governance during the process, SAIC formulated and issued several laws and regulations, among which two were very important policies. One was the Rules of Determining Well-Known Trademarks (hereafter the Rules), in line with the Trademark Law. The Rules have five chapters: Principle, Determination and Examination of Well-known Trademark Application, Re-examination and Review, Supervision and Legal Responsibility, and Appendix.

The first chapter describes the legal and policy basis for formulating the rules, the extension of well-known trademark determination, purpose of the determination, requirement in determination, and members of the determination committee and the division of responsibility.

The second chapter details determination and examination procedures for regulating various channels to administrative determination and for different bodies dealing with determination affairs. It consists of five parts: Factors and Evidence in Determining Well-known Trademarks, Examination in the Trademark Administration Process, Examination in the Trademark Opposition

Process, Examination in the Trademark Opposition Review and the Trademark Dispute Process, and Determination.

The third chapter lists specific regulations in well-known trademark re-examinations by the Well-known Trademark Determination Committee, in examination by SAIC Ministers' Conference to well-known trademarks proposed by the Well-known Trademark Determination Committee, in application materials processing, and in returning applications in the trademark administration process.

The fourth chapter mainly talks about supervision, working disciplines and punishment, while the appendix carries regulations about the interpretation and the time entry into force.

Except for regulations about the determination procedure, the document has a clear purpose: to establish a supervision system and to designate different responsibilities. In regard to supervision, the Rules state that whenever the Director-Conference of CTMO or TRAB discusses the determination of well-known trademarks, members of the Discipline Inspection Group from Central Party Discipline at SAIC and SAIC's Supervision Bureau and China Trademark Association should be on site.

The Rules specifically ask CMTO and TRAB to take well-known trademark determination as a key point in supervision and to set up a complete system and supervision mechanism. In terms of

governance openness – for further promoting the transparency of the determination process and administration in accordance with laws and communication with the public – the Rules specify procedures of determination, the responsibility of each member body in the determination process, the organizational structures of Director-Conference of CTMO and the Standing Committee of TRAB and Well-Known Trademark Determination Committee, the decisive factors in determination and evidence in examination, supervisory body and means. What is more, the Rules have an article specifically about transparency, so as to guarantee that the whole determination is open to the public as much as possible. These, all in all, have dramatically protected the interests of applicants and healthy economic development.

1-3. Formulating measures on regulating examination of case related to well-known trademarks.

According to the orders from Minister Zhou Bohua and Vice Minister Fu Shuangjian of SAIC about improving examination quality, completing relevant systems and finishing all determination and examination by laws and regulations, CTMO and TRAB formulated Measures on Regulating Well-Known Trademark Determination and Measures on Regulating the Examination of Well-Known Trademark-Related Cases. The intent of both was to detail the rules, procedures and requirements and to standardize the examination of well-known trademark-related cases.

1-4. Further strengthening protection of well-known trademarks.

AICs at various levels throughout China took protection of well-known trademarks as a priority in implementing the Trademark Strategy, and as a key aspect of their daily work and special campaigns.

They made significant contributions to protecting registrants' legal rights, consumer interests, fair market order, a favorable investment environment, and building a positive image of China in the international intellectual property field.



SAIC Vice Minister Fu Shuangjian, inspected well-known trademarks enterprises in Jan 2009.

1-5. Successful holding China's Well-Known Trademark Exhibition at 10th Western China International Economy and Trade Fair.

This exhibition, held Oct.16-20, 2009, in the Main Exhibition Hall of the Western China International Economy and Trade Fair in Chengdu, Sichuan Province, was co-sponsored by SAIC and the Sichuan Provincial Government, and undertaken by CTMO, TBAR and the Sichuan Provincial Administration for Industry and Commerce. Its purpose was to display China's progress in protection of well-known trademarks, the owners' achievements by applying trademark strategy, and trademarks' contribution to economic development.

As an important part of the fair, and taking 3,500 square meters of space, the exhibition consisted of a theme hall and trademark-owner hall. The theme was Carrying out the Outline of the National IP Strategy, Promoting Trademark



October 16th, SAIC Minister Zhou Bohua made an important speech after inspecting China Well-known Trademark Exhibition.

Strategy, Accelerating Economic Development in Western China and Supporting Reconstruction in the Sichuan Earthquake Area. The well-known trademark owners hall accommodated 73 enterprises from 29 provinces, autonomous regions and municipalities, involving foodstuff, beverages, medicines, electronic appliances, chemicals, machinery, textiles, medical instruments, building materials and dining services.

The exhibition successfully attracted the public. SAIC Minister Zhou Bohua, together with director generals of some departments under SAIC and the heads of some provincial AICs, visited the exhibition, saying that it clearly indicated the strong determination of China in promoting trademark strategy, the progress of AICs in trademark management, and the AIC staff's good service to enterprises as well as the big progress the well-known trademark owners enjoyed by applying their trademark strategy. Mr. Liu Qibao, Secretary of the Sichuan Party Committee; Mr. Jiang Jufeng, Governor of Sichuan Province, as well as other senior officials from Sichuan and other provinces, autonomous regions and municipalities visited the exhibition, and praised it as attractive, fruitful, distinctive, and influential. They said they were

impressed by the significant achievement since China had adopted its well-known trademark determination and protection system. They also praised the function of well-known trademarks in promoting local economic development and in the reconstruction of the Sichuan earthquake area.

2. Determination and protection of famous trademarks.

2-1 Efforts made in legislation for determining and protecting famous trademarks in various regions.

In order to systemize, standardize, formalize and legalize the work of recognizing famous trademarks, AICs in Jilin, Liaoning, Shanghai, Jiangsu, Guangdong, Guizhou and Xinjiang further detailed the determination norms, standards and procedures for improving the supervisory system by establishing various support mechanisms.



SAIC Minister Zhou Bohua listened to presentations from well-known trademark enterprises participated in the exhibition.

On April 29, 2009, the 34th Executive Meeting of the Ningxia Hui Nationality Autonomous Region People's Government adopted the Regulations of Ningxia Hui Autonomous Region on Famous Trademark Determination and Protection. The document was promulgated as Decree 124 of the Ningxia Regional Government on April 30 and

came into effect on June 1, 2009.

On December 11, 2009, the 57th Executive Meeting of the Henan Provincial People's Government adopted the Regulations of Henan Province on Famous Trademark Determination and Protection. The document was promulgated as Decree 129 of the Henan Provincial Government on December 28 and came into effect on February 1,

2010.

Till then, all 31 provinces, autonomous regions and municipalities under the central government had local regulations or decrees about determining and protecting famous trademarks. Among them, six were regulations issued by local legislative bodies, 18 were governmental decrees, and seven were official documents from local AICs.

**Table: Main Legal Bases of Famous Trademark Recognition and Protection
(Breakdown by Province / Municipality / Autonomous Region)**

Province	NPC Regulations	Government Order	AIC Normative Documents
Beijing			Measures of Beijing Municipality on Famous Trademark Recognition and Protection (Temporary) (Jing Gong Shang Fa [2001] No. 208)
Tianjin		Measures of Tianjin Municipality on Famous Trademark Recognition and Protection (Order of Tianjin Municipal People's Government No.108)	
Hebei	Regulations of Hebei Province on Famous Trademark Recognition and Protection (Circular of the 9th Standing Committee of Hebei Provincial People's Congress No. 19, effective as of July 1, 1999)		
Shanxi			Measures of Shanxi Province on Famous Trademark Recognition and Protection (Jin Gong Shang Biao [2001] No. 55)
Inner Mongolia		Measures of Inner Mongolia Autonomous Region on Famous Trademark Recognition and Protection (Order of Inner Mongolia Autonomous Region People's Government No. 136)	
Liaoning		Measures of Liaoning Province on Famous Trademark Recognition and Protection (Order of Liaoning Provincial People's Government No. 121)	
Jilin	Regulations of Jilin Province on Famous Trademark Recognition and Protection (Circular of the 10th Standing Committee of Jilin Provincial People's Congress No. 86, effective as of November 1, 2007)		
Heilongjiang			Measures of Heilongjiang Province on Famous Trademark Recognition and Protection (Hei Gong Shang Fa [2007] No. 99)
Shanghai			Provisional Measures of Shanghai Municipality on Famous Trademark Recognition and Protection (Hu Gong Shang Biao [1996] No. 446)

Province	NPC Regulations	Government Order	AIC Normative Documents
Jiang su		Measures of Jiangsu Province on Famous Trademark Recognition and Protection(Order of Jiangsu Provincial People's Government No.157)	
Zhe jiang	Regulations of Zhejiang Province on Famous Trademark Recognition and Protection (Circular of the 8th Standing Committee of Zhejiang Provincial People's Congress No. 61, effective as of April 26, 1997)		
Anhui	Regulations of Anhui Province on Famous Trademark Recognition and Protection (Circular of the 11th Standing Committee of Anhui Provincial People's Congress No. 7, effective as March 1, 2009)		
Fu jian		Measures of Fujian Province on Famous Trademark Recognition and Administration (Order of Fujian Provincial People's Government No. 98)	
Jiang xi		Measures of Jiangxi Province on Famous Trademark Recognition and Protection(Order of Jiangxi Provincial People's Government No. 161)	
Shan dong		Measures of Shandong Province on Famous Trademark Recognition and Protection(Order of Shandong Provincial People's government No. 185)	
Henan		Measures of Henan Province on Famous Trademark Recognition and Protection(Order of Henan Provincial People's government No. 129)	
Hubei		Regulations of Hubei Province on Famous Trademark Recognition and Promotion(Adopted by the 3rd Session of the 11th Hubei Province People's Congress Standing Committee on April 3, 2008, effective as of June 1, 2008)	
Hunan		Measures of Hunan Province on Famous Trademark Recognition and Protection(Order of Hunan Provincial People's Government No. 138)	
Guang dong		Regulations of Guangdong Province on Famous Trademark Recognition and Administration(Adopted by the 9th Standing Committee Conference of the 11th Guangdong Provincial government Standing Committee on July 3, 2008, effective as of January1, 2009)	
Guang xi		Measures of Guangxi Zhuang Autonomous Region on Famous Trademark Recognition and Protection (Order of Guangxi Zhuang Autonomous Region People's Government No. 1)	
Hainan		Measures of Hainan Province on Famous Trademark Recognition and Administration (Order of Hainan Provincial People's Government No. 150, effective as of March 1, 2002)	

Province	NPC Regulations	Government Order	AIC Normative Documents
Chongqing		Measures of Chongqing Municipality on Famous Trademark Recognition and Protection(Order of Chongqing Municipal People's Government No. 3, effective as of November 1, 1997)	
Sichuan	Regulations of Sichuan Province on Famous Trademark Recognition and Protection(Circular of the 9th Standing Committee of Sichuan Provincial People's Congress No. 86, effective as of December 1, 2002)		
Guizhou			Tentative Provisions of Guizhou Province on Famous Trademark Recognition (Effective: March 15, 2006)
Yunnan		Measures of Yunnan Province on Famous Trademark Recognition and Protection(Order of Yunnan Provincial People's Government No. 79)	
Tibet			Provisional Measures of Tibet Autonomous Region on Famous Trademark Recognition and Administration(Issued on June 16, 2000)
Shaanxi			Tentative Provisions of Shaanxi Province on Famous Trademark Recognition and Administration, Standard and Procedures of Shaanxi Province on Famous Trademark Recognition (Issued on March 24, 1999)
Gansu	Regulations of Gansu Province on Famous Trademark Recognition and Protection(Circular of the 10th Standing Committee of Gansu Provincial People's Congress No. 55, effective as of November 1, 2007)		
Qinghai		Circular of Qinghai People's Government on Promoting Famous Brands Strategy (Order of Qinghai Provincial People's Government [2004] No.23) Measures of Qinghai Province on Famous Trademark Recognition and Protection (Temporary) (Adopted by Qinghai provincial government on January 23, 2009, come into force upon promulgation.)	
Ningxia		Measures of Ningxia Hui Autonomous Region on Famous Trademark Recognition and Protection (Order of Shandong Provincial People's government No. 15)	
Xinjiang		Measures of Xinjiang Uygur Autonomous Region on Famous Trademark Recognition and Protection (Order of Xinjiang Uygur Autonomous Region People's Government No. 102 effective as of October 1, 2001)	

2-2. Determining famous trademarks by law.

In 2009, local AICs approved or declared 8,076 (both new and renewed) famous trademarks, bringing China's valid famous trademarks to 25,149.

Local Statistics of Approved Famous Trademarks

Province	Approved in 2009	Total	Province	Approved in 2009	Total
Beijing	117	377	Hubei	579	579
Tianjin	65	550	Hunan	401	992
Hebei	293	1500	Guangdong	N/A	1969
Shanxi	258	764	Guangxi	132	269
Inner Mongolia	53	279	Hainan	54	117
Liaoning	398	1210	Chongqing	117	472
Jilin	170	413	Sichuan	115	692
Heilongjiang	74	479	Guizhou	171	409
Shanghai	285	793	Yunnan	356	773
Jiangsu	660	2091	Tibet	20	44
Zhejiang	935	2346	Shaanxi	311	781
Anhui	325	981	Gansu	116	354
Fujian	391	1822	Qinghai	N/A	42
Jiangxi	397	615	Ningxia	N/A	190
Shandong	760	1915	Xinjiang	121	256
Henan	402	1075	Total	8076	25149

2-3 Fostering and Protecting Famous Trademarks in Various Regions.

By actively promoting the Trademark Strategy and stimulating enterprises' awareness of trademarks, Beijing's AIC provided legal protection to local businesses in a competitive market, especially fostering famous trademarks in service, high-tech and modern manufacturing industries, and directing instructed companies to foster and apply for famous trademarks.

The Tianjin AIC built a database for famous trademarks and set special equipment and managers for the data; helped enterprises understand the importance of trade name, domain name and

trademark integration, and their potential and significance for future development; and formulated Guidance in Applying Pledged Loans with Trademark Exclusive Right in Tianjin. So far, two famous trademarks owners have each gotten 10 million Yuan loans.

The Hebei AIC, in addition to protecting the well-known trademarks as a key work in regular supervision, built a database for all the province's famous trademarks and their enterprises associated all the information, and therefore resolved disputes about trademarks and business names. Those not meeting the Trademark Law and Hebei Famous Brand Determination and Protection Regulations

and other requirements, were not approved. This avoided any dispute between the province's trademarks and corporate names, another way to protect well-known trademarks.

The Shanxi Provincial AIC, according to Shanxi Province's "Eleventh Five-Year Trademark Development Plan," adhered to the idea of cultivation first, regulated determination, promotion by steps and graded responsibility. It enhanced trademark publicity, improved service, and helped enterprises and farmers strive for famous trademarks.

The Inner Mongolia AIC invited more than 40 experts and scholars from different sectors, government departments and universities to form a Famous Trademark Determination Committee. Whenever determining a trademark, experts in relevant sectors would be invited and a two-thirds majority vote would be the minimum for passage. Representatives from the discipline inspection department also would be on-site. In terms of famous trademark protection, a corporate name similar to famous trademarks would not be approved for use in the autonomous region.

The Jilin AIC, considering that Jilin is a major agricultural province, organized AICs across the province to investigate agricultural product famous trademarks in recent years, and formed a "Survey Report on Jilin Agricultural Product Famous Trademarks," including the main features, main organizational form of the famous trademark owners and the function of famous trademarks in economic development of the rural area. The report also had a detailed analysis of existing problems, a proposal to speed up the development of famous

agricultural trademarks to better protect and enlarge them to serve agricultural development.

The Shanghai AIC, after consulting with the Financial Committee of the Municipal People's Congress and the Municipal Government Office of Legislative Affairs, composing a Shanghai famous trademark legislation investigation team, had been to Hubei and Fujian provinces to conduct an investigations study, to create favorable conditions for the Shanghai famous trademark legislation process. On the other hand, Shanghai AIC actively carried out well-known trademark protection by strengthening coordination with six provinces in Eastern China. This included exchanging information about famous trademarks and organizing cross-regional joint enforcement action. The Shanghai AIC, at the same time, extended protection to the famous Shanghai trademarks, including their corporate names, packages, decorations and etc..

The Jiangsu Provincial AIC focused on trademark strategy implementation and the full role of trademarks in economic development. It strengthened the cultivation; development and protection of famous trademarks, and helped trademark holders expand their financing channels, achieving a 1 billion Yuan trademark rights mortgage loan. For supporting the enterprises and industries in dominant positions in the Jiangsu economy or with local specialties, the Jiangsu AIC identified 28 industrial clusters of trademark advantages, especially those leading enterprises, by taking trademark as the core to develop a brand economy.

The Zhejiang Provincial AIC actively guided

enterprises to evaluate trademarks, encouraging them to use famous trademarks as an investment or a means of financing. The Zhejiang AIC and Hangzhou Branch of China People's Bank jointly issued the Interim Provisions on Loaning with Trademark Exclusive Rights as Mortgage in Zhejiang Province, making a breakthrough to pledge exclusive trademark rights toward the financing of private enterprises, helping enterprises revitalize their intangible assets and expand financing channels. According to statistics, the province had 37 successful loans totaling 745 million Yuan to famous or well-known trademark holders.

The Fujian Provincial AIC, to further promote exclusive trademark rights as security for loans, granted 17 enterprises priority. This was determined by provincial-level famous trademarks as long as their mortgage loans with trademark exclusive rights exceeded 3 years, with no ownership dispute, product qualified. Fujian Province convened a symposium about famous and well-known trademark protection, providing a platform for trademark supervisors, companies, trademarks, and trademark agencies to exchange ideas about trademark protection. This achieved excellent results; a big number of famous trademarks enjoyed effective protection both in and out of Fujian.

Hunan Provincial AIC issued an Implementation Measures on Promoting Trademark Strategy, Guiding and Serving Enterprises to Create Well-known and Famous trademarks and Geographical Indications, in which the objectives, responsibilities and duties were all made clear. According to the document, 800 innovative companies were selected which had potential to create well-known and

famous trademarks, while Hunan AIC provided tracking service. This measure won a wide support both from local government and enterprises.

Guangdong Provincial AIC formulated "Guangdong Province AIC Implementation Rules on Famous Trademark Determination and Administration, and Constitution of Guangdong Famous Trademark Adjudication Board, enabling the famous trademark examination and administration more standard and legally clear. The amendment of Registration Regulation on Guangdong Enterprises Entitled Guangdong listed the famous or well-known trademark as a condition to entitled Guangdong in its corporate name and free from the registration capital limit with a purpose to help these enterprises be more competitive. Currently, AIC had connected Guangdong well-known trademark, famous trademark and business name registration databases so as to strengthen the protection of well-known and famous trademarks.

AIC of Tibet Autonomous Region had regarded cultivating famous trademarks an important work. Focusing on quality, key sectors and rapid development, Tibet AIC enforced its support to both goods and service trademarks of local agricultural and husbandry, Tibetan folk handicrafts, tourism products and plateau green food (drink) products, native products mark the cultivation and development. Meanwhile, AIC tried to establish trademarks to cultural natural landscapes and biological resources, which were of strong the traditional cultural characteristics, to promote the rapid development of regional economy.

Qinghai Provincial AIC adhered to the principle of "select the strong focus on key enterprises",

and provided various trademark strategy tip books to different companies. The AIC highlighted industries and products in Qinghai with plateau characteristics, and to those of known trademarks, good product quality, high market shares, prospects of development, gave special attention and support.

Ningxia Autonomous Region AIC implemented a trademark "mentor" system, and "the five-member & five-step" working model, established a cross-provincial combating infringement and counterfeit mechanism to protect well-known and famous trademarks. For effectively protecting geographical indication and well-known trademark of "Zhongning Medlar", Ningxia AIC assisted Zhongning County Government to the Chengdu, Chongqing and Yunnan, the three big markets for medlar, organized press conferences and symposium there, and even signed agreements with local AICs

to protect Zhongning Medlar.

AIC of Xinjiang Uygur Autonomous Region published "Xinjiang AIC Measures to Promote Enterprise Trademark Development Strategy", determined five sectors, such as horticulture, petrochemical and energy industries, as key sectors to promote trademark strategy and foster well-known and famous trademarks, as well as nine measures. Meanwhile, Xinjiang AIC formulated Xinjiang 2009 Key Trademark Cultivation and Development Plan, to give special attention and support to 42 trademarks as their holders were competitive in their own fields. Xinjiang AICs at various levels, combining various realities, declared their own strategies and plans. Thus, a region-wide campaign to create and protect well-known and famous trademarks was launched.